



QUALCOMM STADIUM ADVISORY BOARD

Minutes of Regular Scheduled Meeting

Thursday, May 10, 2012

STADIUM ADMINISTRATIVE OFFICES

I. CALL TO ORDER / ROLL CALL

Acting Chairman Les Williamson called the meeting to order at 8:20 am.

Board Present:

Chairman	Rudy Castruita	Absent
Member	Jeff Jeffery	Absent
Member	Luke Pistorius	Present
Member	Ben Clay	Absent
Member	David Baron	Present
Member	Kim Folsom	Absent
Member	Carlos Vasquez	Present
Member	Michael Simonsen	Present
Member-Acting Chairman	Les Williamson	Present

Staff Present: Mike McSweeney-Stadium Manager, Vicki Summers-Payroll Specialist

Others Present: Jack Straw-Council District 6, Bill Nelson-Ace Parking, Bruce Binkowski-Holiday Bowl, Ron Lee-Centerplate, Nick Petit-Aztecs, Pete Daly-OMBAC

II. APPROVAL OF MINUTES April 12, 2012

Approved. Unanimous.

III. PUBLIC COMMENT

No Report

IV. COMMUNICATIONS

No Report

V. CHAIRPERSON REPORT

No Report

VI. BUSINESS PARTNER REPORTS

A. CHARGERS

No Report

B. AZTECS

Nick mentioned the football schedule came out, they have three scheduled back to back game times with the Chargers it will be interesting. The annual Sky Show is scheduled for October 6 against Hawaii.

C. BOWL ASSOCIATION

Not much to report we announced our dates for upcoming Bowl games, Poinsettia Bowl is December 20th and Holiday Bowl is December 27th. There are some events coming up at the stadium, NCA Youth Clinic late July and on August 4th will have the popular Weiner Dog Races expecting 400-500 dogs, it's a big event. This Spring we just completed all the conferences meetings, not sure who will be in all the various upcoming conferences. Les thanked him for the copies of Economic report handed out last month.

D. OMBAC

Pete Daly attended and they are wrapping up the season, pretty much done they are in the play offs at Olympic Training Center. They have put in request with Michele Kelley for June 9th Party at Practice Field.

E. ACE PARKING

Bill spoke about gearing up and hiring for Chargers-Aztecs seasons over the next months for the upcoming season; getting ready for next couple of months down the road.

F. CENTERPLATE

Ron Lee indicated they are wrapping up the last of staffing changes and reorganization. He indicated they will provide an organization chart at next meeting and update Advisory Board. Board member asked if they are changing menu's for next year? Ron responded there will be a lot of exciting changes on the menu and will provide details next month. David asked how French Fry Deal went last season? It went really well, sales were up sixty five percent.

G. SAN DIEGO AUTO CONNECTION

Mike suggested removing Auto Connection from regular notices as their exclusivity contract ended; they are now non-exclusive and their relationship has changed.

VII. STAFF REPORT

A. Stadium Manager Mike McSweeney

Last week we presented our Proposed Budget for FY13 to City Council. Our budget will have \$600,000 increase for Operations next year. I passed out the materials presented by Financial Management and Budget Committee. The numbers we control are Supplies and Contracts and due to new purchasing methods of supplies and services costs were inflated 30%-35% on MRO's. We are also looking at large capital projects as the building is getting older it costs more to keep it up. It's our obligation for Suite repairs, operations and maintenance of building we will also fix parking lot asphalt. Of the amounts needed to balance our budget some will come from TOT tax as our Stadium operates in a deficit.

Once the Budget is approved and becomes a public document we will share this document with the Board. The Capital Projects are Parking Lot repair and Service Elevator repair. The service elevator will be worked on and re-built, it will cost around \$150,000. The elevator is used for the Centerplate kitchen to run food up to the Suites and Club levels. We only have one event when elevator will be down, which is June 30th the Xolos vs America soccer match. Elevator down should not affect the event because only the Field and Plaza tickets are being sold. Elevator will be completed for the upcoming season.

Since Steve Wightman retired I had promised to bring both Tom Ritz and Bill Gibbs to a meeting but they are busy with the Seaus event tomorrow. Both of them have taken over Steve's duties as his position was not replaced and was split in two. The building operations and the field maintenance has been taken over by them, they have the knowledge of the operation and have stepped up and filled in.

Our Security Guard contract will be reviewed by the Budget Committee. We then explain what is going on and we will need to extend the contract with the current provider until RFP is completed in the next 2-4 weeks. If the Board would like to express their concerns you are welcome to do so.

We had our first football event on April 26th the Draft Party. Around 350 people attended and were on the field. The Chargers also opened this up to the public to watch on televisions setup out by the team store.

We have a new event in the horizon and Open Air Market to come in to our parking lot on a regular basis year round. It may be do-able as long as it comes down for major events. Also, have Robbie Gordon interested in renting next year. Robbie is a former NASCAR champion and is starting Off Road Stadium Racing, he is looking to hold events next year in May and June of 2013. This means two more major events for the stadium and turf will go in right after for the football season.

Looking at an Italian Festival similar to Little Italy, they expect around 20,000 people per day and is a three day event out in the parking lot. It will be a family event with food and entertainment, Centerplate has helped out with this event.

Tomorrow will be the Celebration of Life of Junior Seaus, we are preparing for this as if it was a football Sunday. We do not have a handle as to how many people will attend it could be between 30,000-60,000 or we could get 15,000-20,000. There is no way to know for sure as there were no tickets. A stage will be setup and Seaus family will attend and be hosted by the Rock Church. Several speakers will attend such as LaDainian Tomlinson and Rodney Harrelson to name a few. This event is ran by the Chargers and City will not subsidize any portion of the event. Centerplate has arranged to have food trucks on the concourse since we are on the winterized season now. This is a not for profit event at \$10,000 rent per day and Chargers will pay for all expenses incurred. It's a sad occasion hopefully this is of some support for the Seaus Family and friends.

VIII. BUSINESS ITEMS

A. Financial Items:

No Report

B. Advisory Board Committee Items:

Went back to approve minutes since Board did not have a Quorum at beginning of meeting

IX. COMMENTS BY BOARD MEMBERS

No Comments

X. ADJOURNMENT

Meeting was adjourned at 8:47am. The next meeting will be Thursday, June 14th at 8:15am