



QUALCOMM STADIUM ADVISORY BOARD

Minutes of Regular Scheduled Meeting

Thursday, October 10, 2013

STADIUM ADMINISTRATIVE OFFICES

I. CALL TO ORDER / ROLL CALL

Chairman Rudy Castruita called the meeting to order at 8:17 am.

Board Present:

Chairman	Rudy Castruita	Present
Member	Luke Pistorius	Present
Member	Ben Clay	Present
Member	David Baron	Present
Member	Les Williamson	Present

Staff Present: Mike McSweeney-Stadium Manager, Nahdia Mohammed-CA II, Vicki Summers-Payroll Specialist

Others Present: Bruce Binkowski-Bowl Association, Ron Lee-Centerplate, Mark Rapisardi-Centerplate, David Noll-SDSU, Jack Straw-Council District 7

II. APPROVAL OF MINUTES September 12, 2013

Approved. Unanimous.

III. PUBLIC COMMENT

No Report

IV. COMMUNICATIONS

No Report

V. CHAIRPERSON REPORT

No Report

VI. BUSINESS PARTNER REPORTS

A. CHARGERS

No Report

B. AZTECS

SDSU has back to back games. SDSU is undefeated, doing well in the conference, and is in line for the Conference championship. Did promotional sales for students: first 1200 students with wristbands got vouchers for the Arizona game, next 1200 got vouchers for the UNLV game. Set out promotions for 3 out of the 5 games. Fan promotion: Fans with purchased tickets to Nevada game, if SDSU won, which we did, got Field level tickets to the SDSU/ Fresno State game

C. BOWL ASSOCIATION

Bruce Binkowski announced National University as Title Sponsor for Holiday Bowl. Army is not looking Bowl eligible. Poinsettia is looking like it will be Boise or Fresno State. Mike requested updates on contracts and start dates for both Bowls. They don't have signed long form contracts for the conferences but we do have MOU's so these will be 6 year agreements between 2014 and 2019. Big 12 could be anybody. Big 10 next year is going to be big. They will be announcing in the next week or a 6 year deal with West Conference and a 6 year agreement with Poinsettia. Poinsettia will be Dec. 26th after Christmas and the Holiday Bowl will be Monday Dec. 30th. West Virginia is the best traveler. David asked if the Army missed any games due to the shutdown would it be considered a loss for every game or is it a forfeit? Bruce said no it's just no game they may make it up and they may not. If a game is cancelled due to weather it is not forfeited, it is rescheduled.

D. OMBAC

No Report

E. ACE PARKING

No Report

F. CENTERPLATE

Ron Lee reported that sales for the Dallas Cowboys game were really good. Good month of September. Estimated City Commissions are 489k. Centerplate has held pricing for the last 2 years. Don't know if the prices will continue to go up it's too early to tell.

VII. STAFF REPORT

A. Stadium Manager Mike McSweeney

Mike reported doing a Table Top exercise with SDPD, Fire, FBI, Tenants, and 2 security companies on Evacuation & Emergency procedures. 2.5 hour exercise/training covered power outages, snipers, floods, and bomb threats. This was conducted by SDPD Crisis Management Unit. We need to be aware of what we need to do. Good exercising in helping us know exactly what to do in an emergency crisis situation. We wouldn't have to just come up with answers. We are going to follow up with another

meeting with our tenants in the next few weeks to drill in on some of the other issues we came up with. We have to be aware if something were to happen how are we going to get out of this and what our procedures are going to be.

Youtube parking lot video of fight where someone was hit over the head with a glass bottle went viral. 2 out of the 3 people involved are in custody. This seems to be endemic of Stadium parking lots. We have security, cameras, and everything, but they are not going to catch every single incident so added to that we have the head of the NFL security coming out here Monday with Indianapolis game to check things out see what's going on and possibly make some recommendations. It affected our parking lot security and reputation as having a high rating for our effectiveness, what we do, and our implementation of our procedures. We get ranked on everything from how we position K-rail to prevent vehicle assault to how we do our pat downs, how we monitor vehicles in the parking lot, to every aspect. This is a very positive rating. Have a parking lot security team, but we also have SDPD on bikes in the parking lot that stay 2 hrs after the game. Due to this tailgate experience, we are looking at possibly doing directed parking, drivers are directed into a space, revenue & recovery, crowd control, and we have license plates readers. 1,000 license plates per minute, see who's coming and who's going. This will contribute heavily to crowd control.

The City and Chargers split the cost for PD security at the games. Aztecs pay for PD security for their games. If NFL demanded more PD security the cost would still be split 50/50. The deal is we split is 50/50 so if we add more its assumable the City would pick up 50% of that expense. Parking lot is well patrolled, we have video surveillance, undercover, cops on bikes and Black and Whites. Post game they are allowed to stay in the parking lot from 1-1 ½ hours then the police physically goes thru and sweeps them out. All this stuff starts to go down from last 10 minutes of the 4th quarter to an hr after the game.

Trash cans were also discussed regarding security and bombs. They are singled out, inspected, and emptied regularly. Trash guys in parking lot picking up at doors & gates, Urban Corp does recyclables with truck that continually circles Ring Road.

Contemporary Services has been doing a great job with security. They know what they are doing. They are security for the state games only.

No weather and flood issues foreseen. Short term goal is watching the crest on the river. We will be fine for Monday's game. Long version is the law suit has been settled. Storm Water has the go ahead and remove the 7-8 feet of silt that has built up from the run off, not to mention the grass and wildlife that is living down there. They have selected a construction company that has to physically do down to repair a pipe that is North of the lot between almost between here and the tank farm then they can begin to clean the silt. This is Storm Water's responsibility. Let's make contact with Storm Water and see where they are at with this project. Looking at Nov./Dec. We need to stay on top of this. San Diego River Authority State Agency offered to let Storm Water use their permit for project which would allow them to rip up all the evasives and clean all the channels out. Storm Water went their own route, Jack Straw stated Storm Water was trying to obtain a blanket permit through the Coastal Commission process to get an

over arching permit in order to cover not only this area but also Tijuana river valley and more problemed areas. By getting the Blanket permit it allows them to do all of that work. The Problem with going the River Conservancy route is having to individually apply for it each time and having to go through the process each and every individual job site Mike stated we have open communication with Storm Water. We actually get information from them when, where, and what time the river will crest. Parking lot evacuation plan. Look at stages of flood, if initial stage equals how many spaces we are going to lose. If phase 2 we can estimate how many spaces we are going to lose at that point. Rebuild Spillway to avoid spill in parking lot. City spent \$4-5 million to redoing entire flood plane up top and completely rebuilt the Spillway to avoid spill in parking lot.

3 C's fiber project – Fiber system has cameras on street lights. What happens away from the stadium, digital address book, look at traffic anywhere in the city, run the fiber through the Integrated Operations Center (IOC). We want to do this so that we can manage traffic to and from the stadium. There have been City Wide traffic problems not just at Friars Road but all over San Diego. We can look and see where the heavier traffic is and speak directly to PD. Looking into a Google App where PD can see traffic in real time and control the street lights from their Smartphone through the IOC. Currently investigating the costs. Always a question of who's going to pay for it. When is the Stadium going to start subsidizing stuff downtown? Putting together a grant to fund the cost. Look into seeing where the Chargers are at with the Cal Trans project.

Need additional cameras that look back into the Stadium. Putting together a budget for 14 new cameras that would be put on every gate. They will do a 360 to look inside parking lots. Marshall White is the new Lieutenant for special events. Get bid together put it in Queue as different grants come down from the feds if there is money left from any accounts we can put into a fund for the cameras.

David stated that in the new Contract for Ace Parking there was a provision where they would pay for signage. Ace Parking offered to pay for signage in return to put an Ace Parking logo on the sign. Muni Code shot that down.

In regards to the City Box seats, David is requesting that there be wristbands for people who are going to eat and have paid for the food and separate wristbands for people who are not eating or who have not paid for the food. Alcohol is a big issue also.

We have great assistance from Homeland Security coordinators downtown. Talk of the building not being around. Building is fine.

Mayor's office change has been good for us. It has given us our signatory powers back.

VIII. BUSINESS ITEMS

A. Financial Items:

No Report.

IX. COMMENTS BY BOARD MEMBERS

Les stated that if any board members are not going to be in attendance for next month's meeting they should let it be known at this month's meeting. Or at least in a timely manner. Vicki will send out confirmation notices with enough time to respond.

Ben Clay offered to set up a meeting to give an update on the San Diego River Conservancy for the next Board meeting.

X. ADJOURNMENT

Meeting was adjourned at 9:00 am. The next meeting will be Thursday, November 14, 2013.