

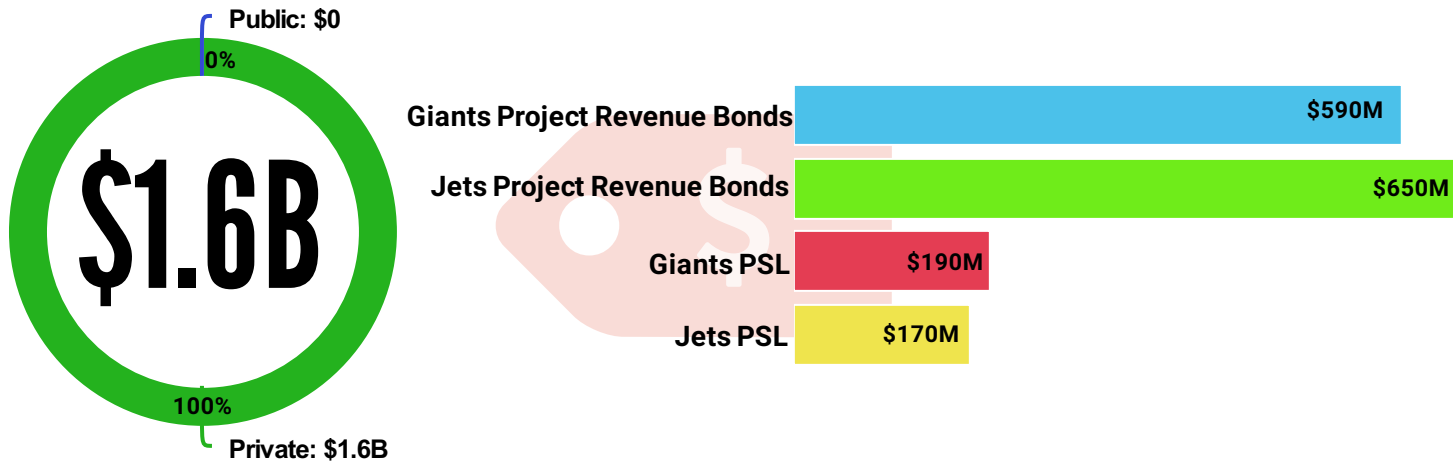
Metlife Stadium

OPENED: September 12, 2010
Total Cost: \$1.6B (original proj: \$1.3)
TENANT(S): NY Jets & NY Giants
OWNERSHIP: Giants Stadium LLC & Jets Development LLC
MANAGEMENT: NY Giants & NY Jets
NAMING RIGHTS: Metlife at \$17M per year for 25 years
POPULATION BASE: 19,000,000



Architect: Ewing Cole, 360 Architecture
Surface: FieldTurf
Roof: open
Capacity: 82,500
- Luxury Suites: 200
- Club Seats: 9,200

Funding Breakdown



Personal Seat Licenses

\$300M

Loan amount each team received through the NFL's G-3 stadium financing program. This amount must be paid back over 15 years from club seat revenues. The PSL's were imposed to raise about \$360M of the cost of the privately funded stadium.

\$4K-
\$25K

Amount Jets fans must pay to secure their PSL.*

\$1K-
\$20K

Amount Giants fans must pay to secure their PSL.

*The Jets were the first team in the NFL to hold an auction for tickets. Fans could bid over the internet and by phone via StubHub.

Sponsors

Fans enter the stadium through one of four corner gates labeled:



All corporate sponsors will pay \$8M apiece annually.

Additional Amenities



The stadium offers fans free smart-phone applications that show video replays, updated statistics and live video from other games, which only works inside the stadium.



Apps provide fans with statistics on the speed of players and the ball, as well as fantasy games that allow them to pick players and compete against other fans.



2,200

Televisions installed in and around the stadium.