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Community Invited to Summer 2010 FaceLift Volunteer Event in City Heights

San Diego Redevelopment Agency, Community HousingWorks, and City Heights Redevelopment PAC join for neighborhood revitalization project

SAN DIEGO, Calif. — The San Diego Redevelopment Agency, in partnership with Community HousingWorks, the City Heights Redevelopment Project Area Committee, and Councilmember Todd Gloria invite the community to participate in the Summer 2010 FaceLift volunteer event in City Heights.

Scheduled for Saturday, June 5, 2010 between 8 a.m. and 2 p.m., the 2010 Summer FaceLift will revitalize 10-15 homes within a one-block radius in the Corridor Neighborhood. Volunteers will paint homes, upgrade fencing, railings, doors and lighting, repair steps, improve landscape, and clean streets, parkways, alleys and yards. Rakes, loppers, shovels, brushes, rollers, paint and supplies will be provided to volunteers.

An awards ceremony and volunteer pizza lunch will take place at 12:30 p.m. to honor Community HousingWorks' 500th home to be revitalized through their FaceLift program.

"FaceLift efforts have transformed City Heights," said City Councilmember Todd Gloria. "It is an honor to partner with the community and to serve as a volunteer improving this section of the Corridor Neighborhood. Hands-on service and being part of the dramatic change resulting from FaceLift strengthens pride throughout City Heights."

Started in 1995, the FaceLift program improves homes for low income, disabled or elderly homeowners. Nearly 5,000 volunteers have been mobilized for this cause over the past 15 years, giving facelifts to hundreds of homes in City Heights that were previously best described as "tired." Over 17,000 people are estimated to have been helped by the FaceLift program over the past 15 years.

"The Summer FaceLift will give City Heights residents the opportunity to come together and clean-up their neighborhood," said Janice Weinrick, Deputy Executive Director of the Redevelopment Agency. "Volunteers, friends and residents will work together to beautify the places they call home."

Summer 2010 FaceLift is funded by the San Diego Redevelopment Agency, with support from the City Heights Redevelopment Project Area Committee and Councilmember Todd Gloria. Other financial



sponsors include State Farm, Home Depot, CDC Small Business Loans, City Heights Town Council and Point Loma Nazarene University.

“This is the 25th neighborhood to be revitalized by the FaceLift effort,” says Linda Pennington, FaceLift coordinator for Community HousingWorks. “This year we expect to have over 700 friends and volunteers from a dozen different organization showing up to make another corner of the city a nicer place to live.”

Volunteer registration begins at 7 a.m. in the Corridor Neighborhood at 38th Street and Polk Avenue. Parking is recommended (and free) at Monroe Clark Middle School. Shuttles will be available to take volunteers from the school to the FaceLift work site. Participants are asked to provide their own work gloves, paint clothes, sturdy shoes, sunscreen and hat. The first 500 people to arrive will receive a free shirt.

To request a Volunteer Waiver please email Linda at gizmpennington@cox.net. Waivers will also be available on the day of the event.

About the Redevelopment Agency of the City of San Diego

The Redevelopment Agency of the City of San Diego, created by the City Council in 1958, uses special legal and financial mechanisms to eliminate blight and improve economic and physical conditions in designated areas of the City. The Agency’s purview encompasses 17 project areas, one study area, and affordable housing. Activities within the project areas are carried out by the City Redevelopment Division and two public, nonprofit City corporations: Centre City Development Corporation (CCDC) and Southeastern Economic Development Corporation (SEDC). The City Redevelopment Division also administers seven Project Area Committees (PAC) that advise the Agency on the adoption of redevelopment plans and implementing redevelopment projects. For more information, visit: www.sandiego.gov/redevelopment-agency/

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