



UTILITY BOX ARTWORK PROGRAM

PUBLIC SPACES AND LINKAGES

Redevelopment Agency of the City of San Diego
Project Area – San Ysidro



Unsightly Utility Boxes

Utility boxes laden the central vein of the historic commercial corridor of the San Ysidro project area.



12 Designs 12 Artists 12 Transformed Boxes

These colorful representations of the life and work of this historic area provide an artistic dimension to the community's streets and sidewalks promoting a welcoming pedestrian friendly environment.



Before



After

Design



La Loteria

The idea of this design is the visual representation of products cultivated locally and incorporated to the traditional Mexican *Bingo* or *Loteria*.



Design



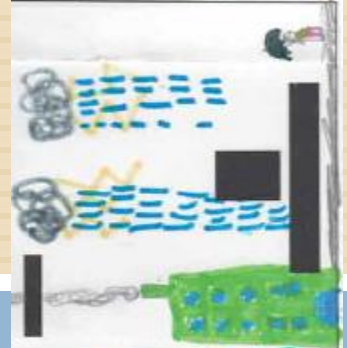
Before



After

Manos Unidas

The concept derived from the idea of our nation as a “political fabric,” which is a metaphor for people connected as one. This transforms sewn thread as a graphic motif.



Julia's World

Through the eyes of a 7 year old student, the artwork describes the difference between a polluted city and a city that is healthy.



Before



A little land and a living. Un poco tierra y una vida.

Design

After



Little Land

The concept behind this design was inspired by the “Little Landers Colony” of 1909 and book written by Bolton Hall.



Before



Design



After

The Flood

Inspired by the Hatfield flood of 1916 in San Ysidro, a devastating flood to the Little Landers Colony and agricultural way of life to these early settlers.



Cityscape

The design idea was to convey the many aspects of scenes in San Diego. These images depict the trolley from San Ysidro to downtown, the downtown cityscape, and the ocean.