

**2010 REDISTRICTING COMMISSION OF THE CITY OF SAN DIEGO
MAP SUBMITTAL FORM**

Maps submitted to the Redistricting Commission are considered part of the public record. In addition to being distributed to the Commission, maps submitted will be made available to the public upon request. If submitted in an electronic format, the maps may be uploaded to the Commission website. If you do not have the map available in an electronic format, Commission staff can scan it for uploading upon request.

NOTE: Posting of maps on the Redistricting Commission website does not in any way imply endorsement or support by the Redistricting Commission. Posting is provided only as a service to the public to maximize access to Redistricting Commission proceedings.

To submit a map for posting, please complete the information below and email to redistricting_2010@sandiego.gov or via U.S. Mail to: 2010 Redistricting Commission, 1010 Second Avenue Suite 1060, San Diego, CA 92101, ATTN: MAP SUBMITTAL.

Please note that the information provided below will become part of the public record and may be posted online, unless otherwise indicated below.

Name/version of map: APAC Map

Name of individual submitting map: Vince Vasquez Date submitted: 4/25/11

Council District of residence (or neighborhood/community) (*OPTIONAL):

If submitting on behalf of organization or as part of an organized group, name of organization:
Asian Pacific American Coalition

Title/affiliation with organization: Senior Policy Advisor

Contact phone number and email address (required to submit but not required to post online):
info@apacsd.org 858-642-8495

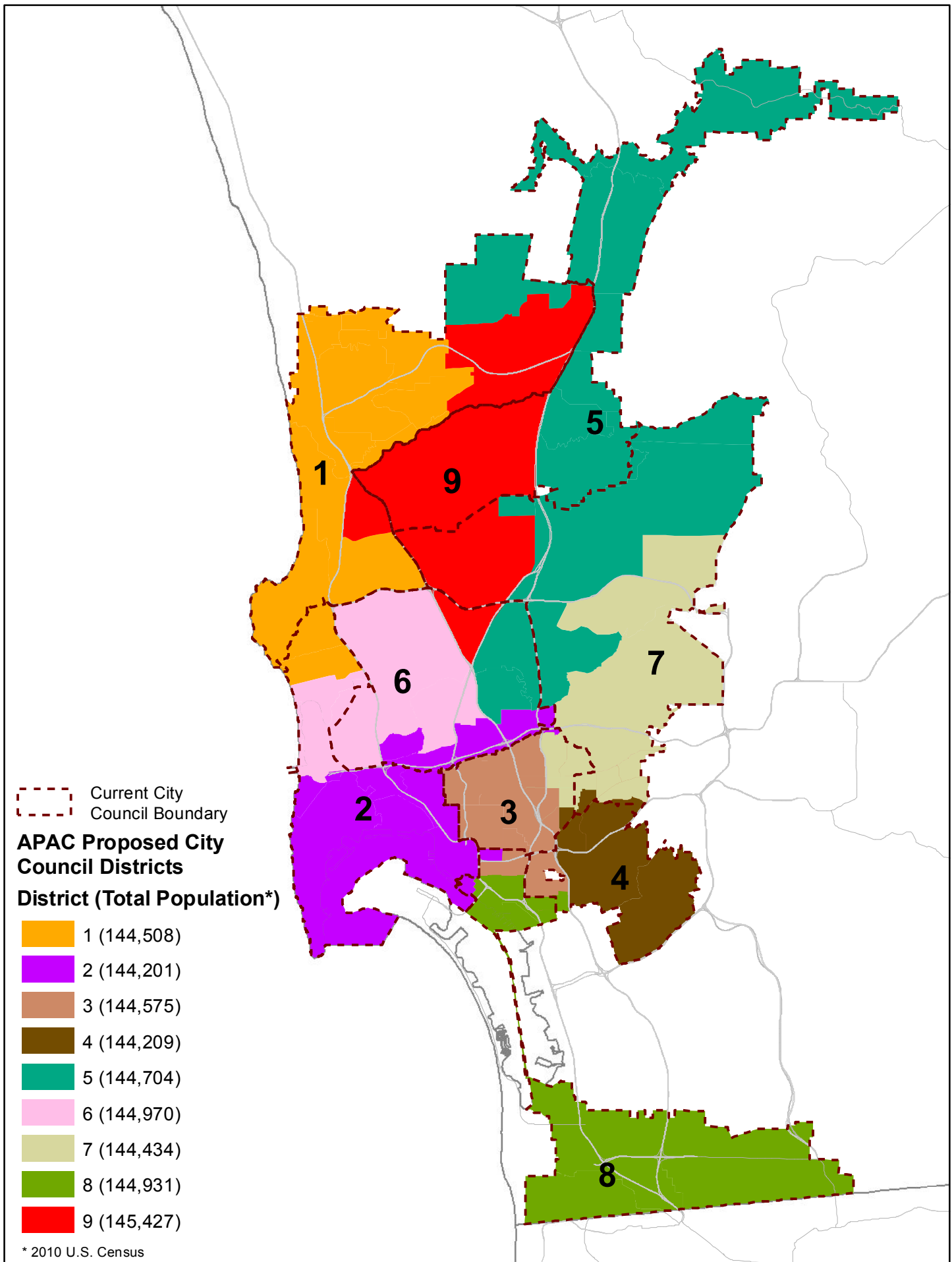
Please indicate if you would like your contact information posted with map: ☒ YES ☐ NO

If more than one attachment, please list order in which you would like documents to be posted:
1. Citywide Map 2. PowerPoint PDF

Please initial that you understand the following disclaimer: I understand that submission of my map does not in any way imply endorsement or support by the Redistricting Commission. VPV

The Redistricting Commission reserves the right to make any map or other material submitted available to the public by means other than the Commission's website.

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San Diego

America's Finest City



APAC
ASIAN & PACIFIC
AMERICAN COALITION

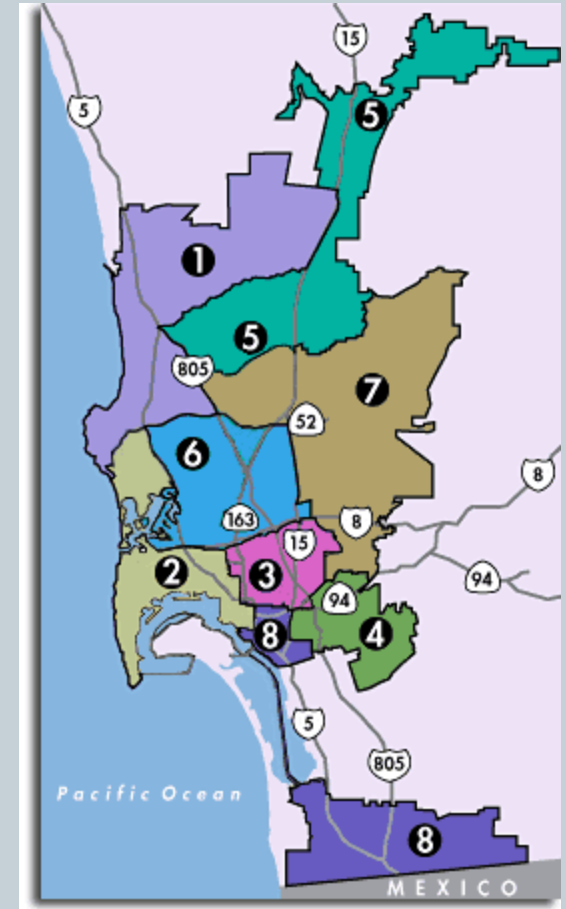
United for
Fair Redistricting

www.apacSD.org


- San Diego & Redistricting Overview
- Requirements & Framework
- Proposed Map & Analysis Approach
- Next Steps

San Diego at a Glance

- 1.3 million residents (2010)
- City is made up of 8 districts
- Residents in each district elects a person to represent them on the City Council



Why Important?

- Representation on local level decisions
 - Parks
 - Transportation
 - Services/Programs
- Local  State & National



San Diego Redistricting

- Redraw lines in the city
- Happens every 10 years
- Changes in population
- Based on Federal Government Population Data
- Added 9th District
- All districts must be equal population (est. 145,000)

Redistricting Framework

- Be geographically compact
- Be composed of contiguous territory
- Be bounded by natural boundaries, street lines and/or by City boundary lines
- Preserve “identifiable *communities of interest*”

Legal Requirements

Redistricting Plan must comply with:

- U.S. Constitution
- Federal Voting Rights Act of 1965
- San Diego City Charter §§5 and 5.1
- Related statutes and case law interpreting redistricting plans and criteria

Redistricting Principles

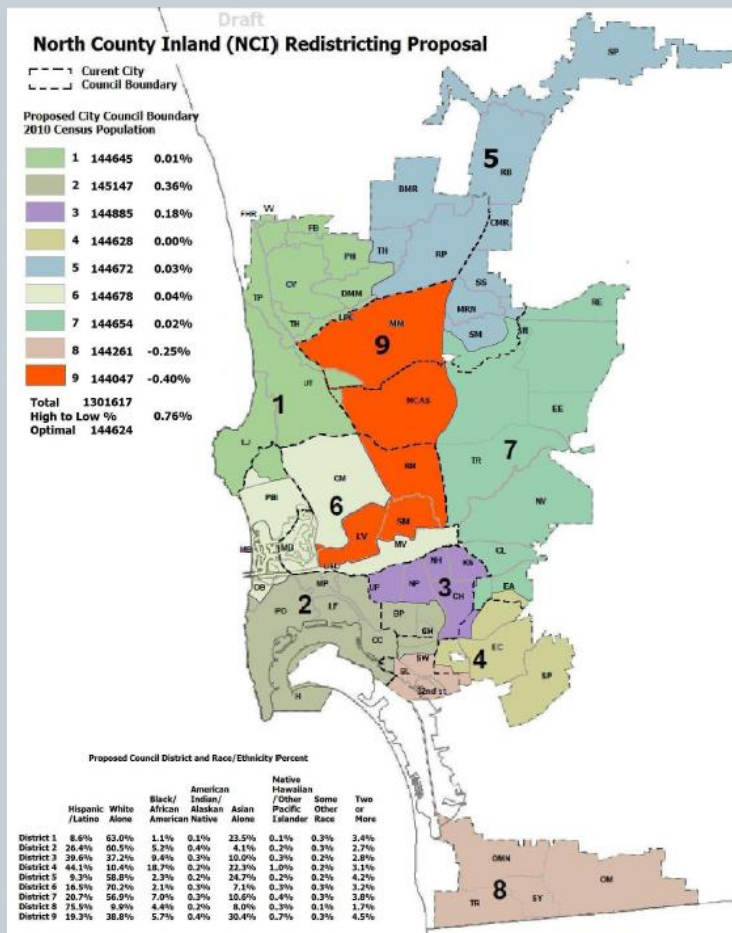
- The plan “shall provide fair and effective representation for all citizens of the City, **including racial, ethnic, and language minorities**, and be in conformance with the requirements of the United States Constitution and Federal statutes.”

The top of the slide features a banner image. On the left, the San Diego logo is displayed, consisting of a stylized globe icon above the text "San Diego" in a large, bold, sans-serif font, with "America's Finest City" in a smaller font below it. To the right of the logo is a panoramic view of the San Diego skyline, including several prominent skyscrapers and buildings, set against a light blue sky and a body of water in the foreground.

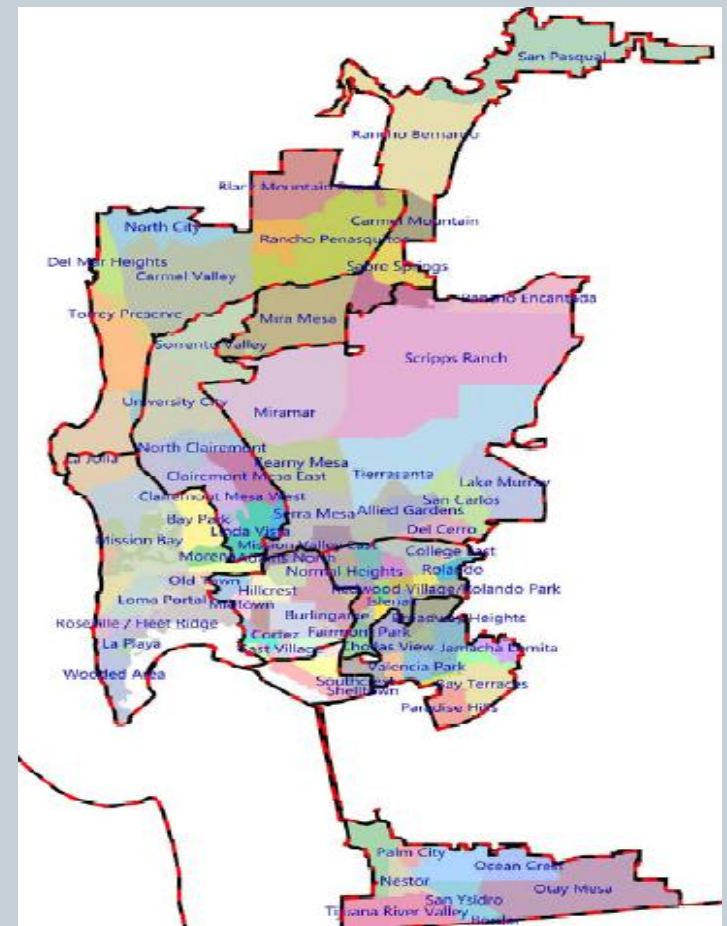
San Diego
America's Finest City

Maps & Analysis

Proposed Maps



North City Inland

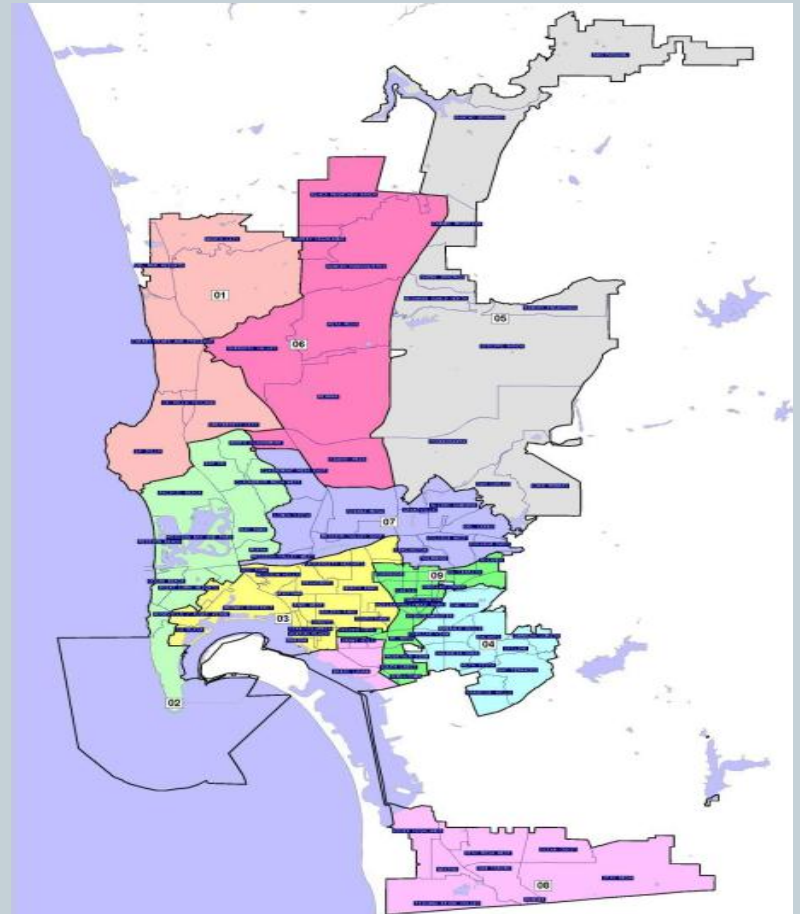


SD Taxpayers Assoc.

Proposed Maps



Republican Party



Democratic-supported

Asian Pacific Americans (APA) At a Glance

- 1.3 million
 - 200,000+ APA
- 15.9% of City's population
- Fastest - growing group

Ten Largest APA Communities

CPA	Total Population	Total Asian Population
MIRA MESA	72,598	33,126
SKYLINE-PARADISE HILLS	67,089	20,712
UNIVERSITY	63,098	20,065
RANCHO PENASQUITOS	42,852	12,235
CITY HEIGHTS	74,062	12,188
CARMEL VALLEY	33,580	7,945
CLAIREMONT MESA	77,873	7,378
ENCANTO/SOUTHEASTERN	47,361	7,178
OTAY MESA-NESTOR	60,181	7,026
RANCHO BERNARDO	39,862	6,311

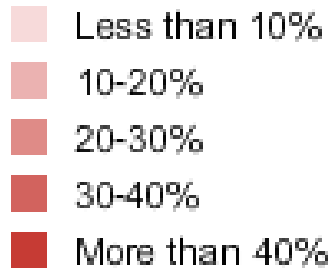
Source: U.S. Census Bureau (extracted data)

Rancho PQ

Mira Mesa

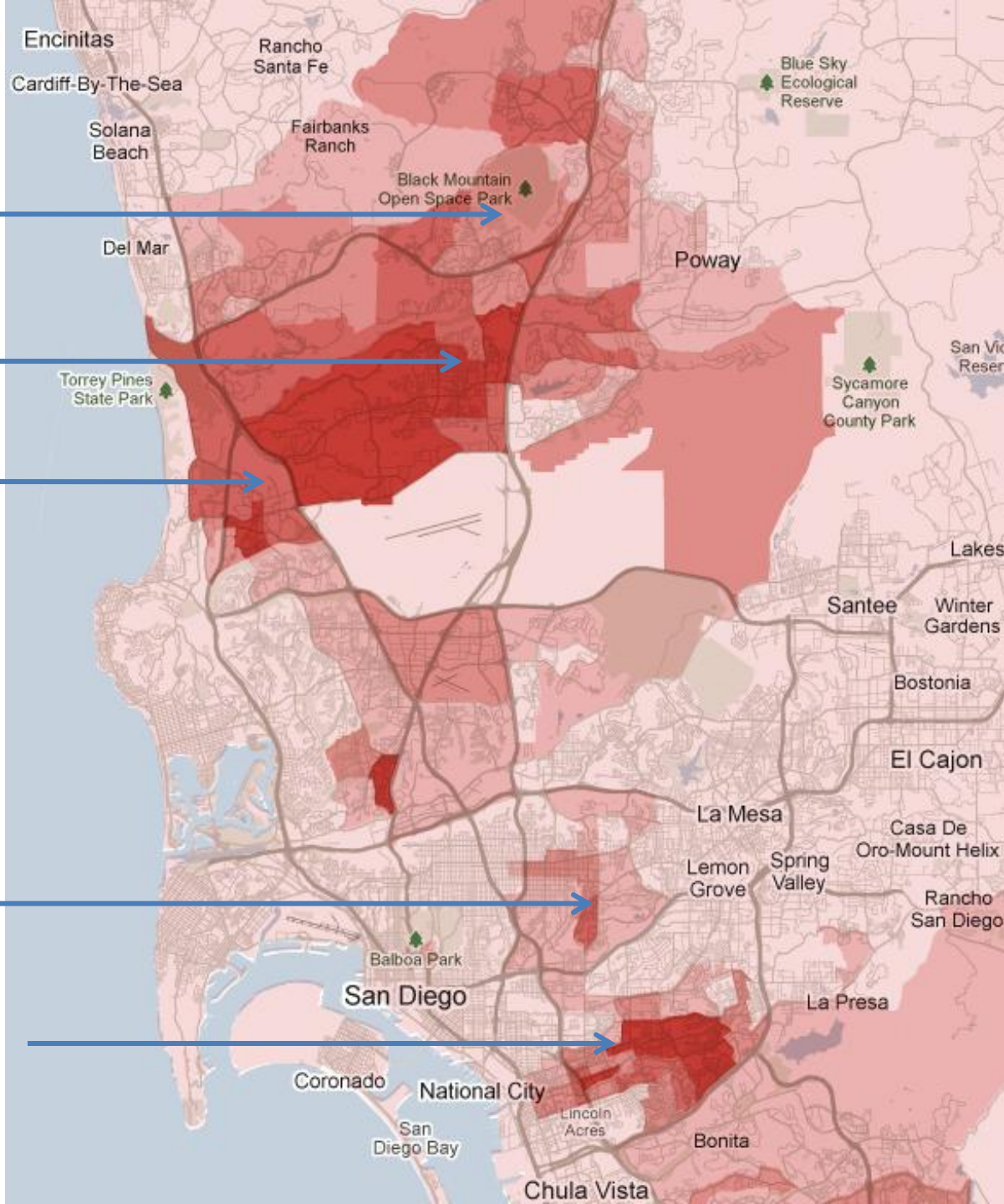
UCSD/UTC

Asian population

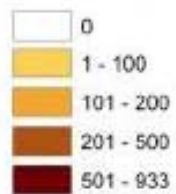


City Heights

Paradise Hills



Asian Voters by Precnt.



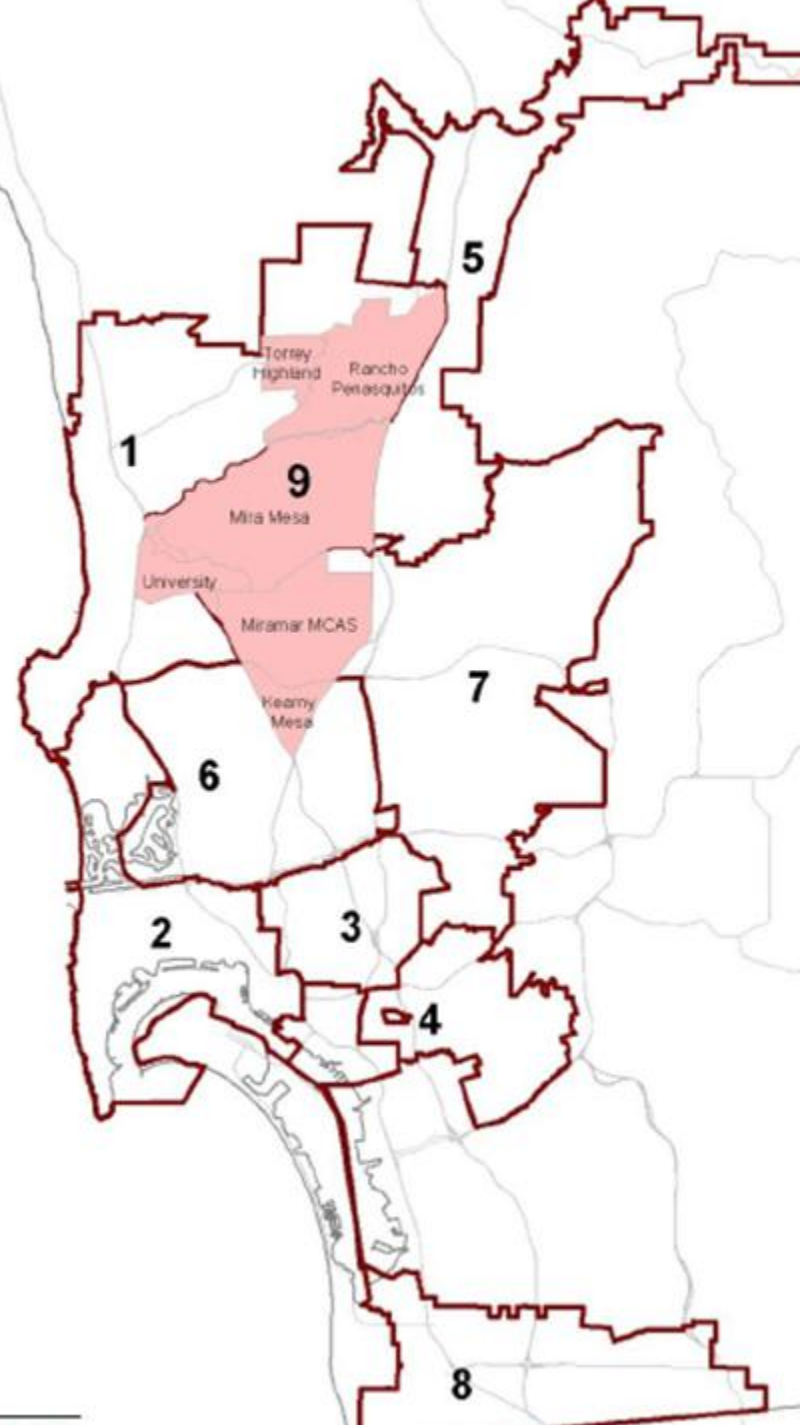
AsianVoterMap2011v1



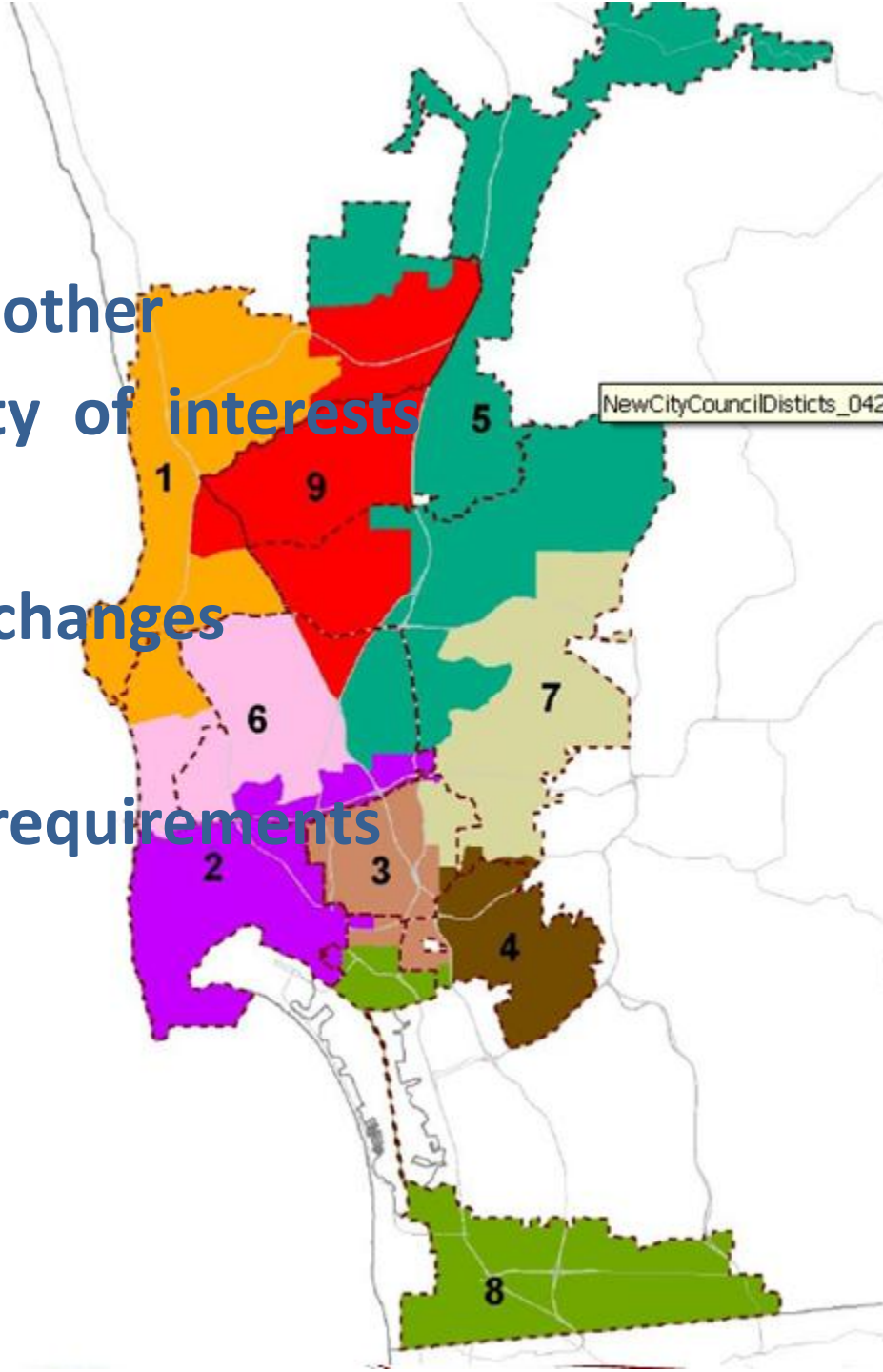
APAC's Proposal

Highlights:

- 3 of 4 highest APA areas
- Convoy Business Area
- 145,427 total residents
- Achieves 39% APA



- Respects other community of interests
- Minimal changes
- Satisfies requirements
- Balanced



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Next Steps



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