2010 REDISTRICTING COMMISSION OF THE CITY OF SAN DIEGO
MAP SUBMITTAL FORM

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To submit a map for posting, please complete the information below and email to redistricting2010@sandiego.gov or via U.S. Mail to: 2010 Redistricting Commission, 1010 Second Avenue Suite 1060, San Diego, CA 92101, ATTN: MAP SUBMITTAL.

Please note that the information provided below will become part of the public record and may be posted online, unless otherwise indicated below.

Name/version of map: San Diego County Taxpayers Association

Name of individual submitting map: Lani Lutar Date submitted: May 24, 2011

Council District of residence (or neighborhood/community) (*OPTIONAL):

If submitting on behalf of organization or as part of an organized group, name of organization: San Diego County Taxpayers Association

Title/affiliation with organization: President & CEO

Contact phone number and email address (required to submit but not required to post online): 619-234-6423

Please indicate if you would like your contact information posted with map: ☑ YES ☐ NO
Except for email address.

If more than one attachment, please list order in which you would like documents to be posted:
District 1 map, District 2 map, District 3 map, District 4 map, District 5 map, District 6 map, District 7 map, District 8 map, District 9 map, ~~City-wide map~~
Powerpoint presentation, City wide map

Please initial that you understand the following disclaimer: I understand that submission of my map does not in any way imply endorsement or support by the Redistricting Commission. LL

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Submitted: 6/9/2011 by SDCTA

Presentation to City of San Diego Redistricting Commission

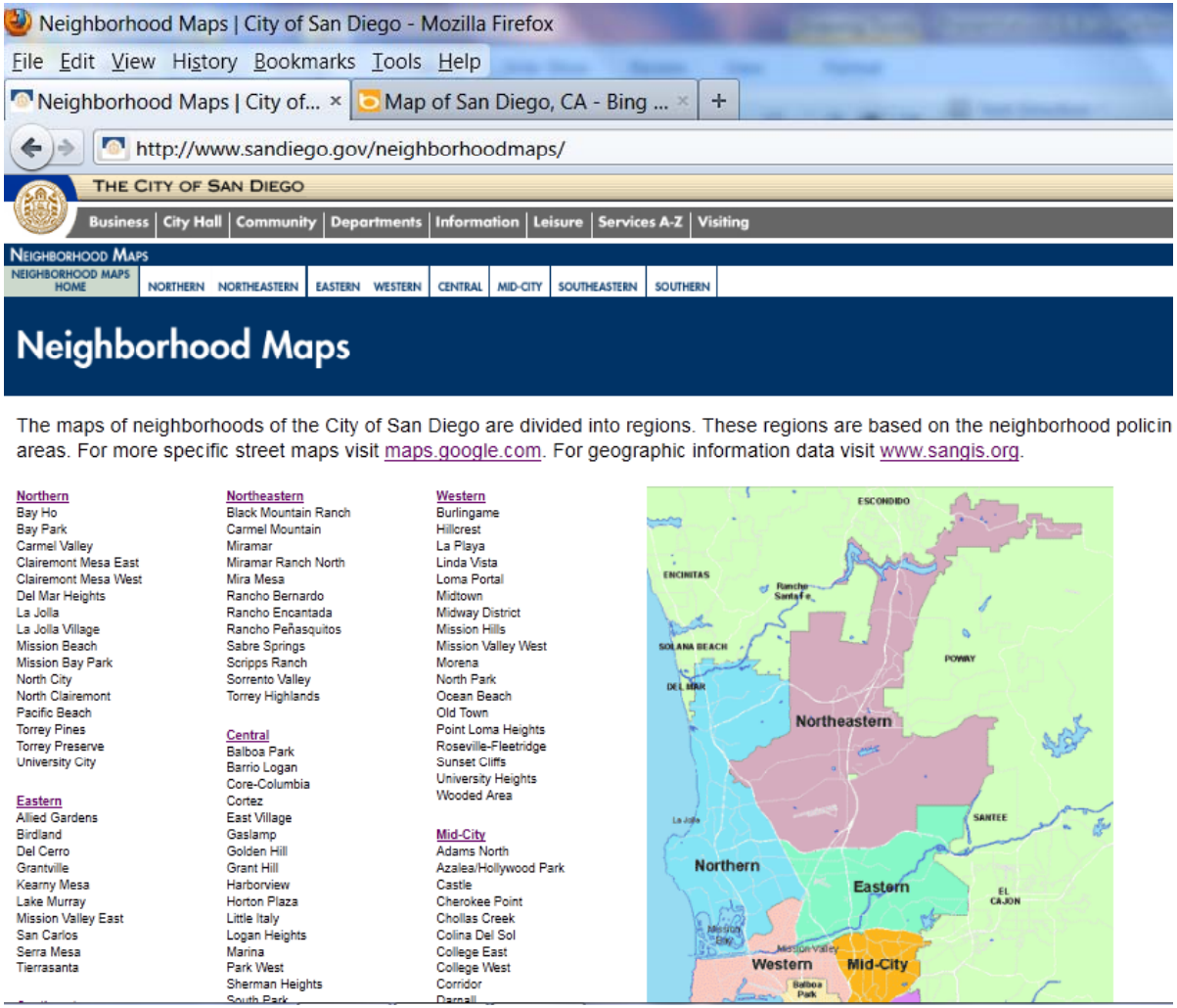
June 9, 2011

What are the "Neighborhoods" Used in the San Diego Neighborhood Plan?

- Received the data from the San Diego County GIS Department
- Same as the City of San Diego official website

  www.sandiego.gov/neighborhoodmaps
- Same as Empower San Diego's 'Community in Unity' Map
- Need to be consistent and use official sources

City of San Diego Official Website www.sandiego.gov/neighborhoodmaps



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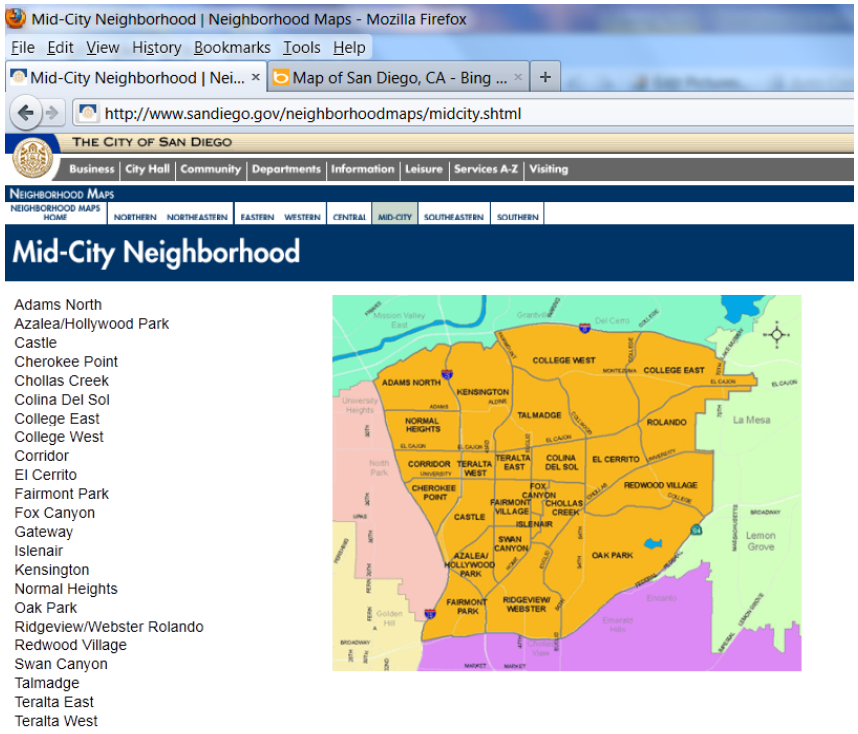
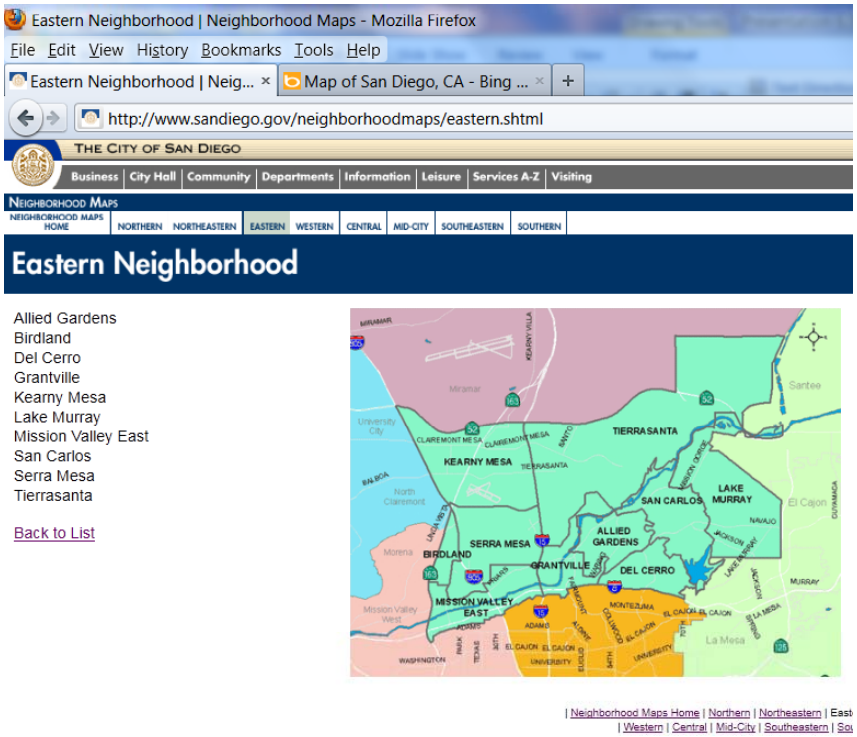
City of San Diego Official Website www.sandiego.gov/neighborhoodmaps

- Mid-City Neighborhood
- Eastern Neighborhood





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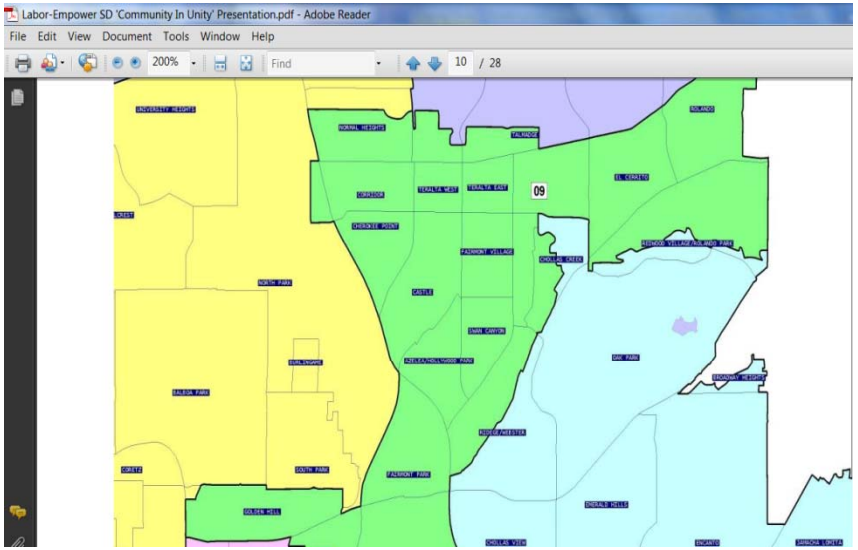
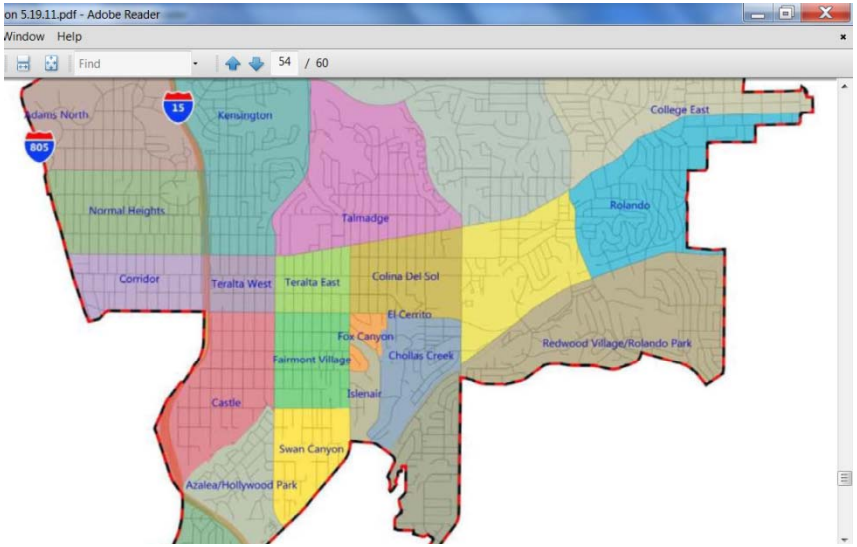
Same Data Source

- Community in Unity Map for Mid City
- Neighborhood Map for Mid City





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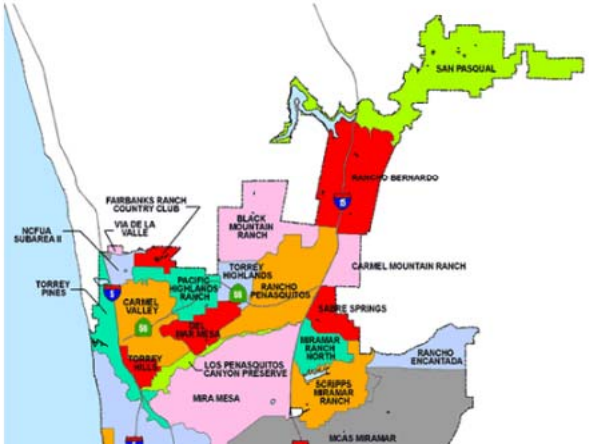
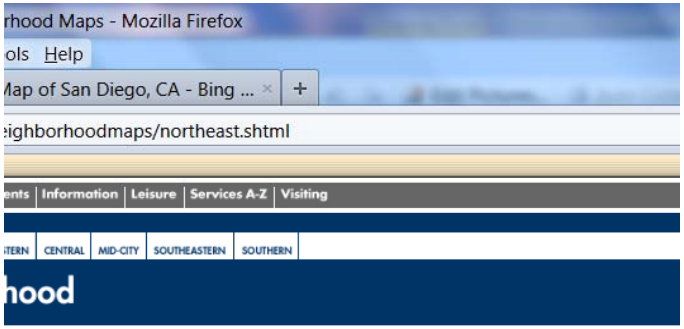
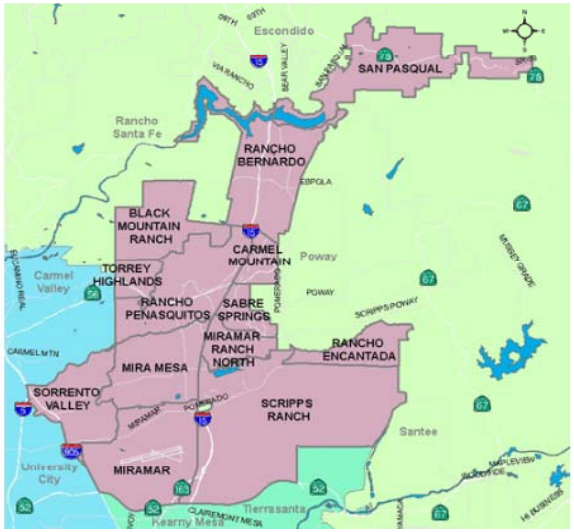
Confusion about Neighborhoods

- Community Planning Groups



- Neighborhoods





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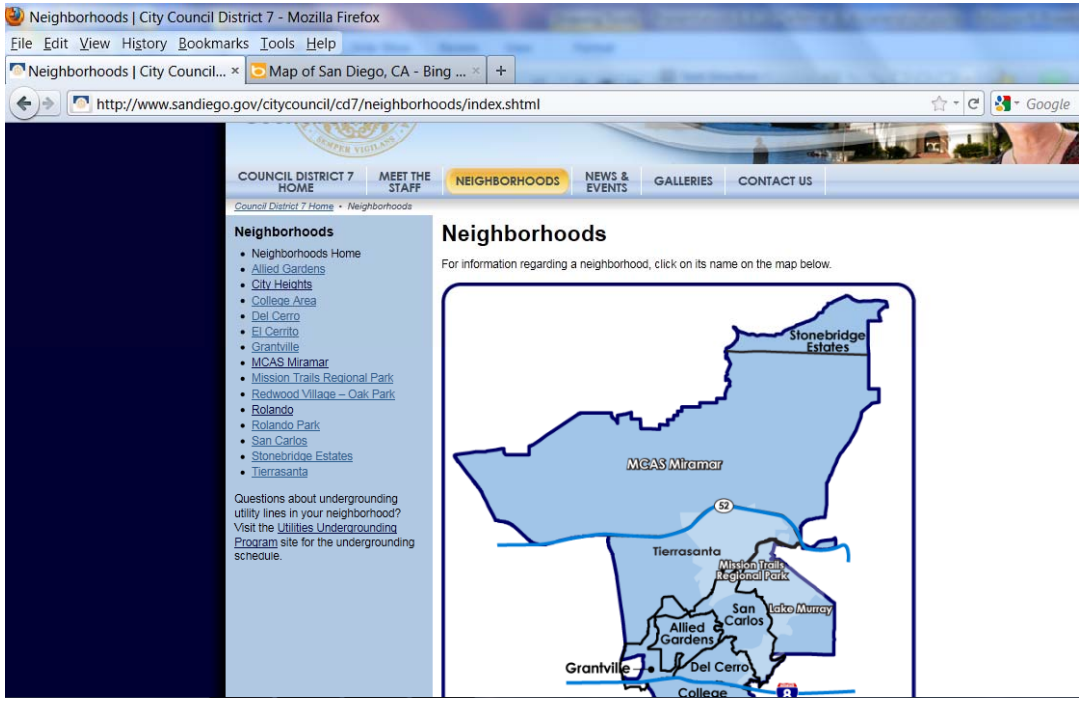
Confusion about Neighborhoods

- Councilmember Marti Emerald's website uses the term "Neighborhoods"
- Where is "Navajo"?
- Navajo is the Community Planning Group for the neighborhoods of Grantville, Allied Gardens, Del Cerro, San Carlos & Lake Murray.
- Common usage is to refer to this area as 'Navajo' probably due Navajo Road



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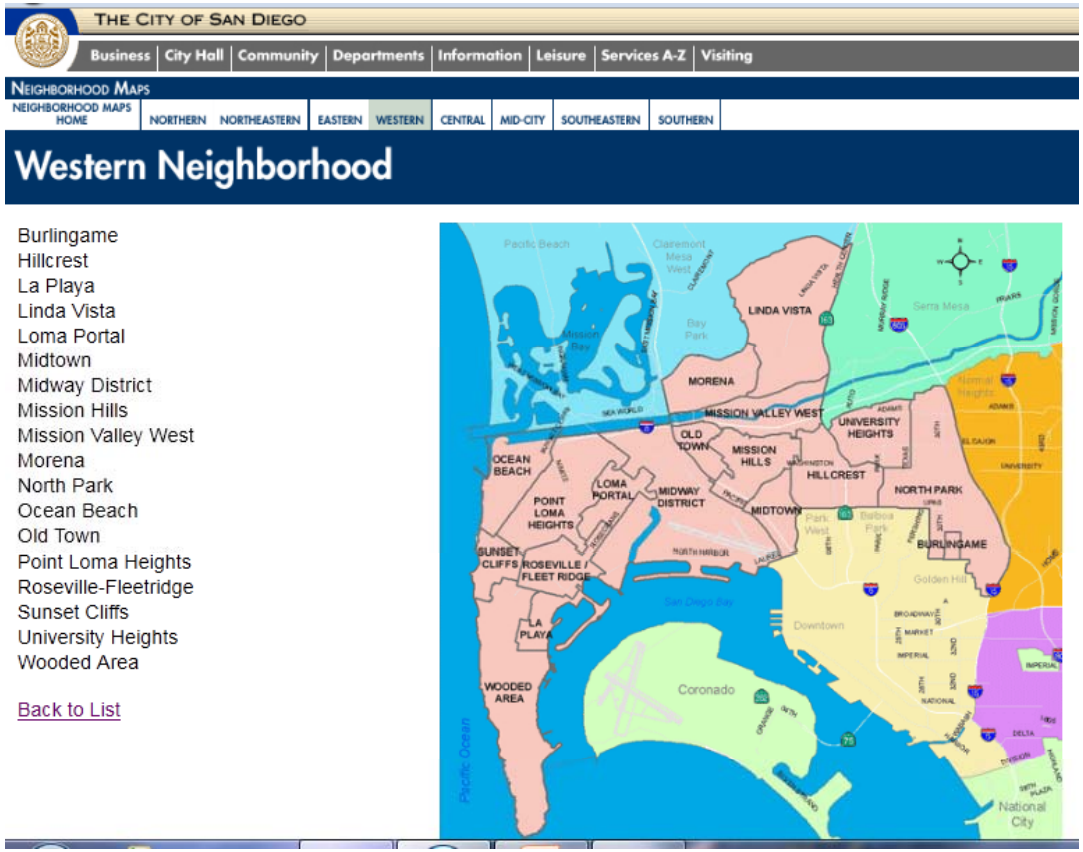
Confusion about Neighborhoods

- Where is Point Loma?
- No one refers to living in the neighborhood of Loma Portal or La Playa. They refer to living in Point Loma
- Some people will self-identify with the neighborhood of Sunset Cliffs not Point Loma



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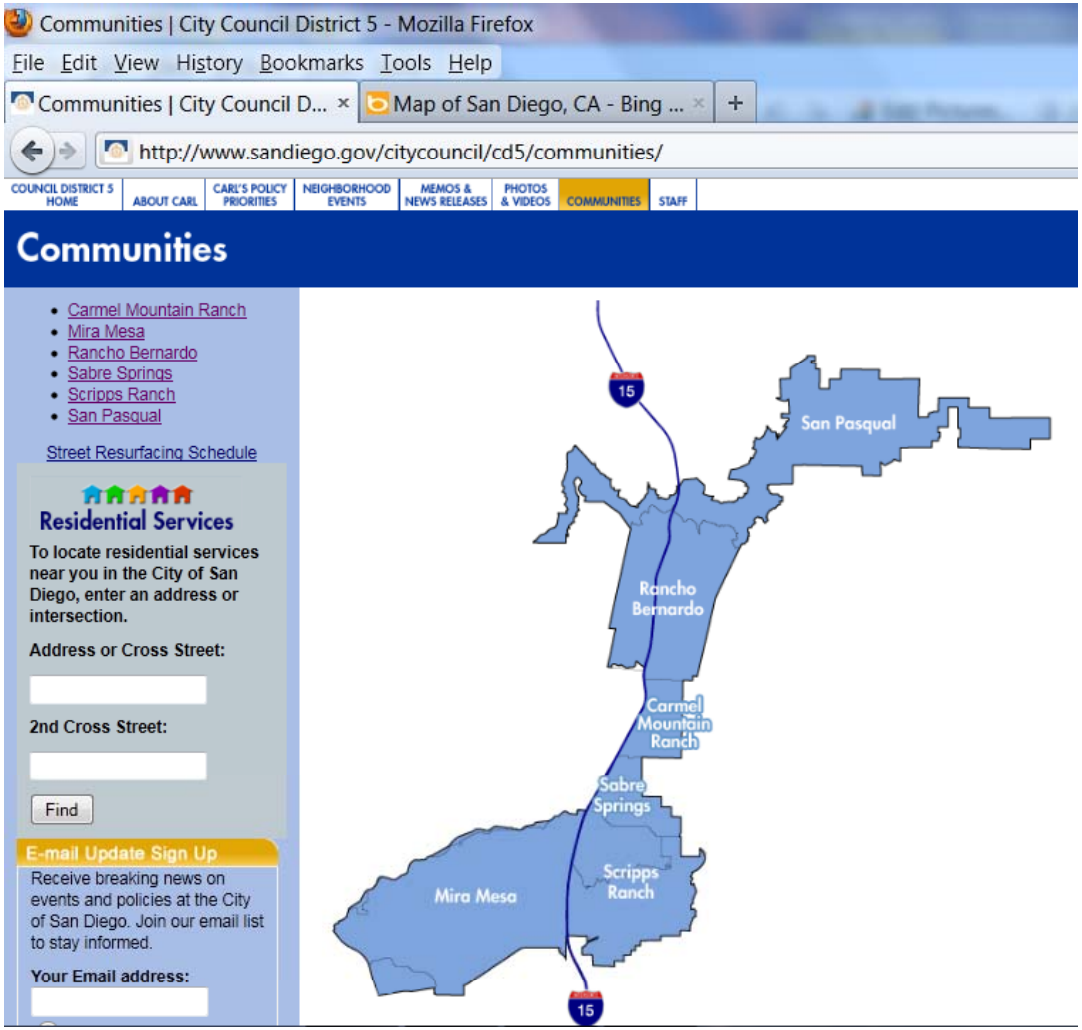
Confusion about Neighborhoods

- Unlike Councilmember Emerald Councilmember DeMaio uses the term "Communities" not "Neighborhoods"

- Missing Sorrento Valley & Miramar Ranch North neighborhoods



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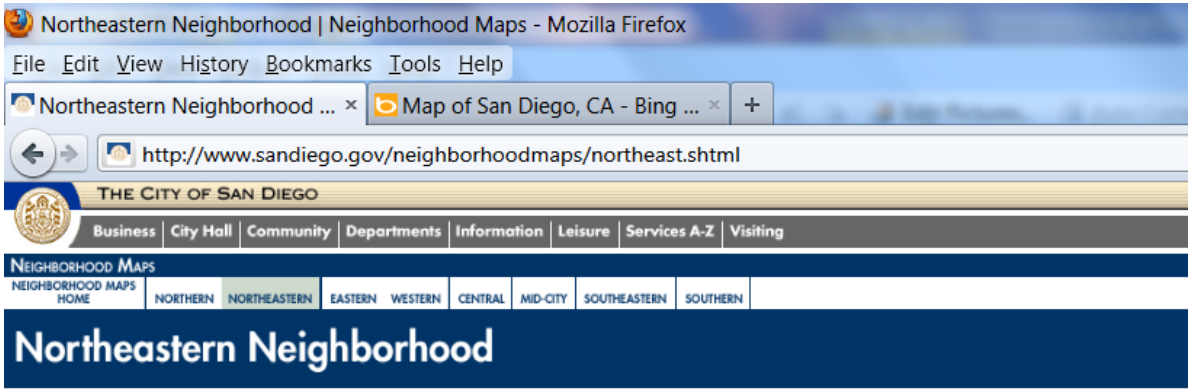
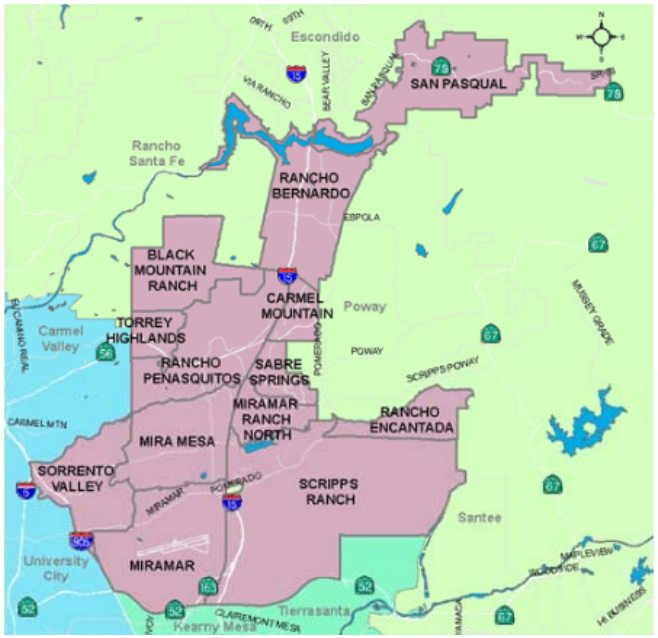
Confusion about Neighborhoods



Black Mountain Ranch
Carmel Mountain
Miramar
Miramar Ranch North
Mira Mesa
Rancho Bernardo
Rancho Encantada
Rancho Peñasquitos
Sabre Springs
Scripps Ranch
Sorrento Valley
Torrey Highlands

Back to List



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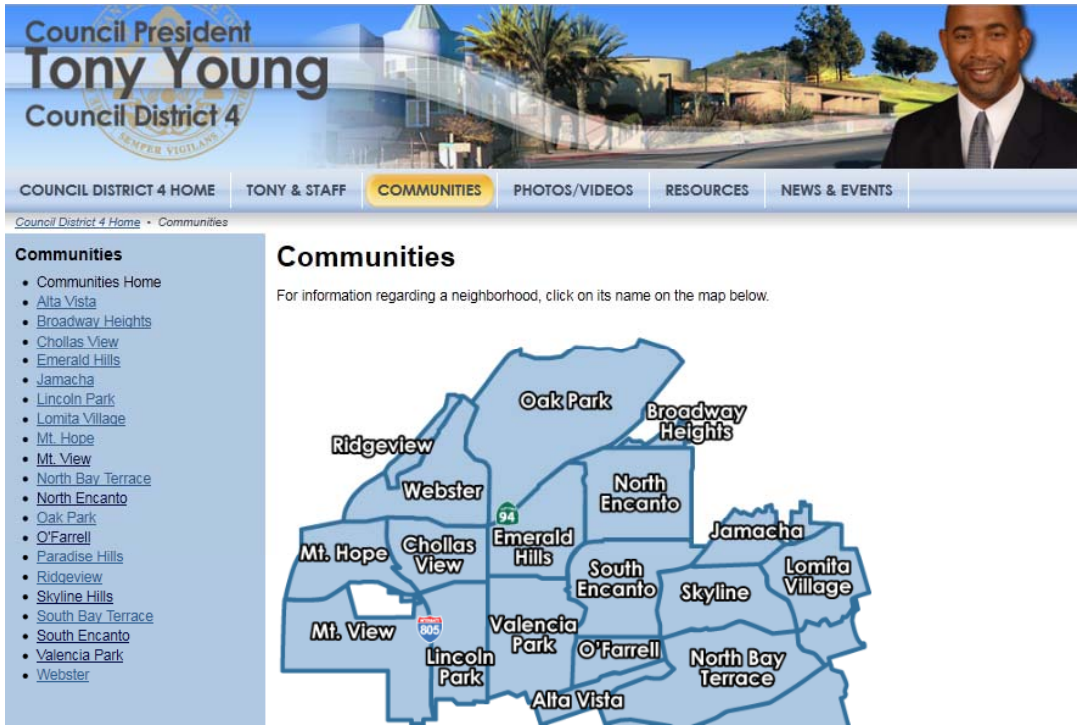
Confusion about Neighborhoods

- Councilmember Young uses the term "Communities" but shows "Neighborhoods"
- Map shows two different neighborhoods of Ridgeview & Webster
- Residents self-identify as two different communities



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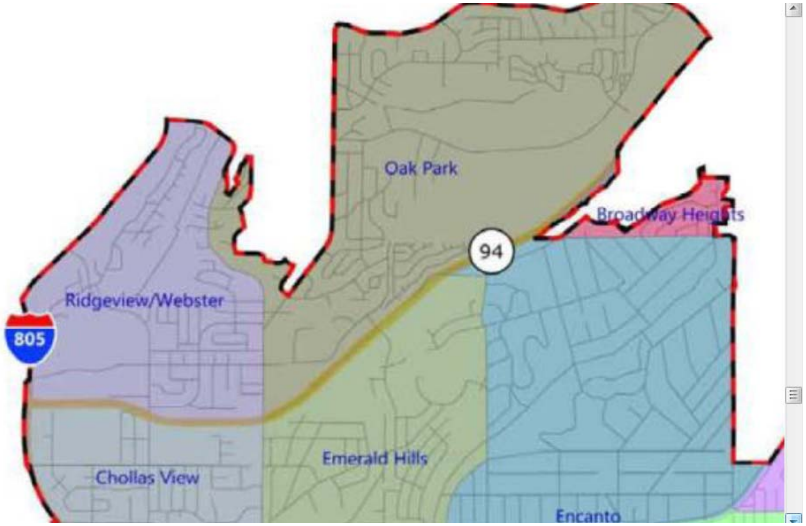
Confusion about Neighborhoods

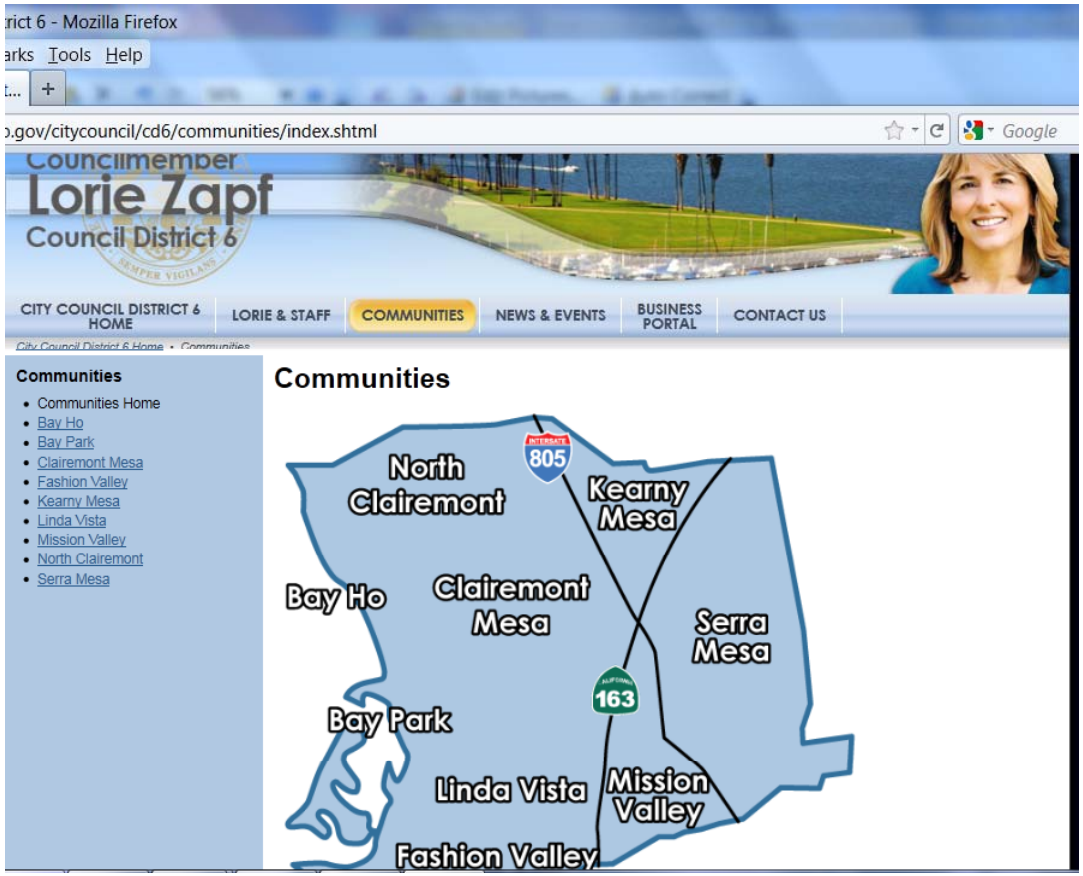
- Community of Unity Map uses Ridgeview/Webster
- Neighborhood Map uses Ridgeview/Webster



City of San Diego Official Neighborhood also combines the two neighborhoods together as Ridgeview/Webster

Confusion about Neighborhoods

- Clairemont Town Council is the neighborhood council for Bay Ho, Bay Park, North, West & East Clairemont
- Same boundaries as the Clairemont Planning Group
- Fashion Valley is listed as a community but the official neighborhood name is Mission Valley West
- Due to common usage some people refer to it as Fashion Valley due to the mall



Conclusion

- Differences between 'Neighborhoods' and 'Communities' but sometimes it's the same
  - Especially in the northern part of the city
- Changing self identify and changing boundaries
- Common usage vs. official boundaries
- SDCTA need to be consistent and use official government sources
- Passion about this shows the importance of neighborhoods as communities of interests