

## MINUTES

**FOR THE 2000 REDISTRICTING COMMISSION  
FOR THE CITY OF SAN DIEGO  
OF  
THURSDAY, OCTOBER 25, 2001  
IN THE COUNCIL CHAMBERS - 12<sup>TH</sup> FLOOR**

### CHRONOLOGY OF THE MEETING:

The meeting was called to order by Chairman Pesqueira at 4:10 p.m. Chairman Pesqueira adjourned the meeting at 7:08 p.m. to the next scheduled Redistricting Commission Meeting of December 5, 2001, at 4:00 p.m. in the Council Chambers, 12<sup>th</sup> floor City Administration Building.

#### **ITEM-1: CALL TO ORDER**

Chairman Ralph Pesqueira called the meeting to order at 4:10 p.m.

#### **ITEM-2: ROLL CALL**

Operations Director Staajabu Heshimu called the roll:

- (C) Chairman Ralph R. Pesqueira-present
- (VC) Vice Chairman Leland T. Saito-not present
- (M) Mateo R. Camarillo-present
- (M) Charles W. Johnson-present
- (M) Marichu G. Magaña-present
- (M) Shirley ODell-present
- (M) Juan Antonio Ulloa-present

REDISTRICTING COMMISSION ACTION: (Tape location A009-015.)

**ATTENDANCE DURING THE MEETING:**

- (C) Chairman Ralph R. Pesqueira-present
- (VC) Vice Chairman Leland T. Saito-not present
- (M) Mateo R. Camarillo-present
- (M) Charles W. Johnson-left at 6:20 p.m.
- (M) Marichu G. Magaña-left at 6:08 p.m.
- (M) Shirley ODell-present
- (M) Juan Antonio Ulloa-present

Also present was:

Deputy City Attorney Lisa Foster  
Operations Director Staajabu Heshimu  
Senior Planner Joey Perry  
City Manager's Liaison Dave Seyfarth

**ITEM-3: NON-AGENDA COMMENT**

This portion of the agenda provides an opportunity for members of the public to address the Redistricting Commission on items of interest within the jurisdiction of the Commission.

Comments are limited to no more than two minutes per speaker. Submit requests to speak to the City Clerk prior to 4:00 p.m. Pursuant to the Ralph M. Brown Act, no discussion or action, other than a referral, will be taken by the Redistricting Commission on any issue brought forth under "Non-Agenda Comment."

There were no comments under this item.

**CONSENT ITEM**

**ITEM-4: APPROVAL OF COMMISSION MINUTES**

Approval by Common Consent of Commission Minutes for the meetings of June 6, 2001; July 10, 2001; July 16, 2001; August 2, 2001; August 13, 2001; August 22, 2001; September 5, 2001; October 3, 2001.

REDISTRICTING COMMISSION ACTION: (Tape location A016-024.)

**ACTION ITEM**

**ITEM-5: DIRECTOR'S REPORT**

Ms. Heshimu announced that the date has been set aside for the workshop on Wednesday, December 5, 2001. Ms. Heshimu also informed the Commission of the resolution being presented by the mayor for their redistricting work on Monday, November 5, 2001.

Ms. Heshimu wanted to thank several people for the record. Much of the success of the redistricting effort was due to the helpful staff from around the city. A special thanks and acknowledgment went to Joey Perry for all the long hours and hard work dedicated to the Redistricting Commission.

Ms. Perry identified some of the steps that were needed in order to bring the adoption of the final map into practical being, and to provide maps and information to all of the organizations who needed it, in the formats they needed it.

Ms. Foster informed the Commission that there had been several inquiries made about the possibility of notifying people who have been drawn into a different district. The issue did arise for a comprehensive mailing list that would include about 30,000 households. There seemed to be a feeling that the decision is going to be left to the discretion of the individual council offices. Ms. Foster stated that anyone who is confused about where they are certainly has the ability to contact the City.

Mr. Ulloa asked if maybe a phone number can be provided on the television for those people who might not know where to call for the information.

Ms. Heshimu shared that they are a little bit behind schedule on the web page survey. The intent will be to get feedback on the process. The hope was to send it directly to everybody who has e-mailed the Redistricting Commission.

Ms. Heshimu reminded the Commission that they were invited to Joey's presentation being given to SANDAG. The meeting was originally scheduled for September 11, 2001, but due to the events of that day, it was rescheduled for October 30, 2001.

Ms. Heshimu announced that they entered an application into a competition for Public Technology Solutions. It is a competition among cities for award-winning programs. The Redistricting Commission's process was entered in the large city category under enhancing public service.

Ms. Heshimu informed everyone of the show being taped with Insider San Diego. The discussion is going to be about the redistricting process. She expressed they are looking forward to that, and she would let the Commission know when it will be aired.

Ms. Heshimu stated there were a few things that were not finalized and require the Commission's approval. These last items will be taken care of on the last meeting of December 5, 2001.

Ms. ODell congratulated Ms. Heshimu on the premature financial report for being under budget.

REDISTRICTING COMMISSION ACTION: (Tape location A025-441.)

**ITEM-6: EVALUATING THE 2001 REDISTRICTING PROCESS**

**Speaker 1** Andrew Shogren

I know our community will be at the table early and often. I know that the Asian-Pacific American community wasn't as early to the process as some people would have liked. When we came out, you heard our voice that we want to be a part of politics here in San Diego. I want to take a moment to thank all the Commissioners for all of their hard work above and beyond the call of duty. You went out to the communities twice, and met in the districts so people could have access to them. You didn't hear as many voices from

communities as you wanted to. I hope the next Commission will build on your tradition of going out to the community and making sure everyone does get heard. I also want to thank Staa for her tremendous leadership, and Joey for putting in those long, long, hours. I think there needs to be a public computer to develop maps. There was an awful lot of juggling for time on the computer to work with the program.

REDISTRICTING COMMISSION ACTION: (Tape location A442-B004.)

Chairman Pesqueira explained that the Commission had spent a lot of time discussing that very subject. The real reason for not having the extra computer is that they did not have a budget to speak of.

Ms. Foster commented on a couple of things that were not touched on yet. One subject that she feels could have been handled a little bit differently was the inclusion of the alternates in the process. They were very lucky that this issue did not come up. If there had been an emergency situation with one of the Commissioners, it would have been very difficult trying to bring an alternate up to speed on things.

Ms. Foster added the importance of the public outreach and the use of consultants. She feels these two things were in large part critical to the success of the process. The consultants did a fantastic job of pulling in so many people considering the time constraints. Ms. Foster stated in spite of all the hard work the 16 public meetings were crucial.

Mr. Ulloa suggested that in the case of alternates maybe they could send them backup material in addition to attending the educational seminars. Mr. Ulloa also suggested having someone on board that has extensive experience dealing with the press.

Mr. Camarillo discussed the possibility of alternates having the same rules and regulations as alternates used in a grand jury. Mr. Camarillo recommended that the outreach needs to be focused more directly to include the protected classes.

Mr. Lamont Ewell from the Manager's Office made a special presentation on behalf of Mayor Murphy and the City Council. He thanked the Commissioners on behalf of all the residents of the community for their hard work and commitment to the process. The city has recognized all of your redistricting efforts, and Mr. Ewell presented the Commissioners with special plaques of acknowledgment.

Ms. Karin Mac Donald from Cain and Mac Donald gave special recognition to Ms. Heshimu and

Ms. Perry for their incredible ability in being able to make the redistricting happen. Ms. Mac Donald briefed the Commissioners on some of the technical difficulties and time line mishaps that were encountered. She also stated for the record that in the future they definitely would need more time to work out any possible glitches.

Ms. Alexandra Hart from JA Consultants thanked the Commission for doing a great job and reminded everyone that the Commissioners were volunteers. Ms. Hart congratulated Ms. Heshimu on a job well-done. She outlined five recommendations for public outreach that should be implemented in the future. Ms. Hart was impressed with the Commission's ability to inspire the public and get them involved.

REDISTRICTING COMMISSION ACTION: (Tape location B005-C524.)

**ITEM-7: RECOMMENDATION TO INCREASE THE NUMBER OF CITY COUNCIL DISTRICTS**

Chairman Pesqueira and Commissioners presented a number of justifications behind the reasons for their recommendation to add two more council districts. One suggestion was to have an ordinance implementing a process so a committee can automatically evaluate the need of additional districts based on increased population.

REDISTRICTING COMMISSION ACTION: (Tape location C525-D369.)

**ITEM-8: SPECIAL PRESENTATIONS**

Ms. Heshimu and Ms. Perry presented everyone on the Commission with their own copy of the newly drawn redistricting map autographed by each of the Commissioners.

REDISTRICTING COMMISSION ACTION: (Tape location D370-402.)

**ITEM-8:      ADJOURNMENT**

Chairman Ralph Pesqueira adjourned the meeting at 7:08 p.m.

REDISTRICTING COMMISSION ACTION:      (Tape location D403-405.)

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Ralph Pesqueira, Chairman  
2000 Redistricting Commission

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Gilbert Sanchez  
(OCA)Legislative Recorder I