



FOR IMMEDIATE RELEASE Monday, Oct. 9, 2023

City of San Diego's First Draft Mobility Master Plan Provides a Vision for a Sustainable Future

CITY IS SEEKING PUBLIC INPUT ON NEW EFFORT TO PROVIDE MORE MOBILITY OPTIONS

SAN DIEGO – The City of San Diego's new draft Mobility Master Plan is completed and available for public review and feedback. The <u>Mobility Master Plan</u> is a comprehensive transportation planning effort to create a balanced, equitable and sustainable mobility system for the City. It will help support investments in areas with the greatest needs, promote Vision Zero, and advance the goals of the Climate Action Plan and the General Plan.

"This plan will guide San Diego's continued move toward greater mobility options, as we work together to encourage and support new and sustainable ways to get around," said the City's Sustainability and Mobility Director Alyssa M. Muto. "This plan is the culmination of years of hard work and collaboration by our Mobility team and many other departments, and we are grateful for all their efforts."

This master plan comes as the City has piloted a number of new mobility options, including the popular Beach Bug circulator connecting the beaches and Mission Bay to the Blue Line Trolley, and building on important initiatives for ADA accessible infrastructure, separated bikeways, parking districts and electric vehicle charging.

This plan is the City's first Mobility Master Plan to implement the Climate Action Plan goals, and provides an overview of existing plans, policies, regulations and operations related to mobility in the City of San Diego. It also includes programs and a prioritized list of projects with information about the project selection criteria, focus areas, implementation, monitoring and funding.

The City is now gathering input from stakeholders and the public so the mobility plan can be improved and updated, with the goal of having a finalized plan presented to the City Council for adoption next year.

Public involvement is key as we strive to keep San Diego in the forefront of green, sustainable, safe and equitable mobility practices now and in the future. Because every mile and every trip counts, and more sustainable mobility options can get San Diegans where they want to go.

Please review the plan and <u>submit your comments</u> on the Sustainability and Mobility Department <u>webpage</u>.