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### **Department Description**

The San Diego Public Library (SDPL) system serves the educational, cultural, business, and recreational needs of San Diego's diverse communities through its collection of more than 5.0 million items, including e-books and audiovisual materials, 3,136 periodical subscriptions, 1.9 million government publications, and over 235,347 books in 25 languages other than English. The library catalog and many of its resources can be accessed electronically in all library facilities and via the Internet. The Library serves a population of over 1.3 million residents of the City of San Diego, which encompasses an area of 342 square miles. The Library system consists of the Central Library, 35 branch libraries, and the adult literacy program (READ/San Diego).

The Department's mission is:

To inspire lifelong learning through connections to knowledge and each other

The Department's vision is:

The place for opportunity, discovery, and inspiration

### Did you know?

- READ/San Diego, SDPL's literacy program, serves over 400 adult learners, annually.
- SDPL is the largest cultural institution in San Diego that offers free adult and children's programming at all 36 library locations.
- Volunteers provide vital support to library operations, serving as literacy tutors, computer lab assistants, story-time readers, and homework assistants, which adds \$3.9 million in value to the City.
- Monetary donations to the Library for books, equipment, electronic resources, and adult and children's programming are matched 100 percent by the City.
- For 13 years straight, the San Diego Public Library Foundation and the Friends of the Library have met the City's \$1.0 million match with private support to fund materials, equipment, and programs.

### **Goals and Objectives**

#### Goal 1: Foster a safe and engaging environment

- Provide a high quality workforce
- Maintain and improve facilities
- Sustain a relevant and attractive collection

#### Goal 2: Broaden access to library resources

- Provide opportunities for the public to explore technology
- Develop an equitable approach to library services

#### Goal 3: Be a model for innovative programs and services

- Assess community needs
- Explore alternative service models
- Create an atmosphere for participation

#### Goal 4: Establish a strong library presence within San DiegoIncrease public outreach

- Cultivate strategic partnerships
- Strengthen social media presence

## **Key Performance Indicators**

	Performance Indicator	FY2016 Target	FY2016 Actual	FY2017 Target	FY2017 Estimate	FY2018 Target
1.	Annual attendance at adult programs	N/A	198,531	200,000	200,000	205,000
2.	Annual attendance at juvenile programs	N/A	310,580	310,000	310,000	315,000
3.	Annual circulation per capita	N/A	4.92	5.00	5.39	5.00
4.	Number of annual operating hours	N/A	96,941	99,034	99,034	99,034
5.	Number of patrons signed up to use the Internet on a Library computer <sup>1</sup>	N/A	966,477	966,000	966,000	1,000,000
6.	Percentage increase in number of library visitors <sup>2</sup>	0.40%	4.30%	2.00%	2.00%	2.00%
7.	Percentage increase in participation in literacy and educational programs <sup>3</sup>	N/A	N/A	10%	N/A	10%
8.	Percentage increase in participation in technology programs <sup>4</sup>	N/A	N/A	10%	N/A	10%
9.	Percentage of overall satisfaction on program evaluations <sup>5</sup>	N/A	N/A	75%	N/A	80%
10.	Percentage of patron satisfaction <sup>6</sup>	N/A	N/A	90%	N/A	90%

### **Key Performance Indicators**

Performance Indicator	FY2016	FY2016	FY2017	FY2017	FY2018
	Target	Actual	Target	Estimate	Target
11. Percentage increase in social media presence <sup>7</sup>	N/A	N/A	N/A	N/A	N/A

- 1. A change in computer reservation reflects more accurate Internet sign-ups.
- 2. Circulation data is now captured in the "Annual Circulation Per Capita" key performance indicator.
- 3. Due to the delay in hiring a Library Programming Program Manager and associated librarian positions, tracking of these performance indicators has not been implemented. These positions are expected to be filled Fiscal Year 2017.
- 4. Due to the delay in hiring a Library Programming Program Manager and associated librarian positions, tracking of these performance indicators has not been implemented. These positions are expected to be filled Fiscal Year 2017.
- 5. Due to the delay in hiring a Library Programming Program Manager and associated librarian positions, tracking of these performance indicators has not been implemented. These positions are expected to be filled Fiscal Year 2017.
- 6. The Fiscal Year 2016 actual figure is unavailable at this time. During Fiscal Year 2017, a measurement system will be developed to track patron satisfaction.
- 7. This is a new performance indicator for Fiscal Year 2018. A measurement system will be developed to track social media presence during the course of the fiscal year.



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**Department Summary** 

	FY2016 Actual	FY2017 Budget	FY2018 Proposed	F١	2017–2018/ Change
FTE Positions (Budgeted)	463.21	475.86	453.72		(22.14)
Personnel Expenditures	\$ 33,448,047	\$ 36,163,842	\$ 38,914,543	\$	2,750,701
Non-Personnel Expenditures	13,698,749	15,495,827	15,185,887		(309,940)
Total Department Expenditures	\$ 47,146,796	\$ 51,659,669	\$ 54,100,430	\$	2,440,761
Total Department Revenue	\$ 4,880,942	\$ 4,425,753	\$ 4,532,285	\$	106,532

### **General Fund**

**Department Expenditures** 

	FY2016 Actual	FY2017 Budget	FY2018 Proposed	F	Y2017–2018 Change
Branch Libraries	\$ 25,437,087	\$ 30,881,573	\$ 29,373,719	\$	(1,507,854)
Central Library	18,092,286	16,441,439	20,794,519		4,353,080
Library Administration	3,617,423	4,336,657	3,932,192		(404,465)
Total	\$ 47,146,796	\$ 51,659,669	\$ 54,100,430	\$	2,440,761

**Department Personnel** 

	FY2016 Budget	FY2017 Budget	FY2018 Proposed	FY2017–2018 Change
Branch Libraries	295.14	295.93	283.65	(12.28)
Central Library	152.07	158.43	151.57	(6.86)
Library Administration	16.00	21.50	18.50	(3.00)
Total	463.21	475.86	453.72	(22.14)

**Significant Budget Adjustments** 

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	FTE	Expenditures	Revenue
Salary and Benefit Adjustments Adjustments to reflect savings resulting from vacant positions for any period of the fiscal year, retirement contributions, retiree health contributions, and labor negotiations.	0.00	\$ 3,401,947	\$ _
Security Services Addition of non-personnel expenditures to support security services.	0.00	377,746	-
Non-Standard Hour Personnel Funding Funding allocated according to a zero-based annual review of hourly funding requirements.	(0.88)	218,416	-
Library Printing Services Addition of non-personnel expenditures to support contractual printing services.	0.00	202,000	-
Central Library Parking Contract Addition of non-personnel expenditures and associated revenue for patron and event parking at the Central library	0.00	113,096	156,532
One-Time Reductions and Annualizations Adjustment to reflect the removal of one-time revenues and expenditures, and the annualization of revenues and expenditures, implemented in Fiscal Year 2017.	0.00	(2,500)	-

Significant Budget Adjustments (Cont'd)

oignineant Budget Adjustments (Cont d)	FTE	Expenditures	Revenue
Hourly Sick Leave Adjustment to reflect prior year expenditure trends, related to paid sick leave benefits for eligible hourly employees consistent with the requirements of Assembly Bill 1522.	0.00	(6,016)	-
Reduction of Office Supplies Reduction of non-personnel expenditures associated with office supplies.	0.00	(68,517)	-
Support for Information Technology Adjustment to expenditure allocations according to a zero-based annual review of information technology funding requirements.	0.00	(96,407)	-
Human Resources Functions Consolidation Transfer of 1.00 FTE position to the Human Resources Department from the Library Department for centralized human resources support.	(1.00)	(153,417)	-
Non-Discretionary Adjustment Adjustment to expenditure allocations that are determined outside of the department's direct control. These allocations are generally based on prior year expenditure trends and examples of these include utilities, insurance, and rent.	0.00	(164,722)	-
Reduction in Landscaping and Service Contracts Reduction of non-personnel expenditures associated with landscaping and service contracts.	0.00	(170,636)	-
<b>Library Programming</b> Reduction of non-personnel expenditures associated with system-wide programming.	0.00	(500,000)	-
Reduction of Non-Standard Hour Personnel Funding Reduction in funding for hourly support staff at all branches.	(20.26)	(710,229)	-
Revised Revenue Adjustment to reflect revised revenue projections.	0.00	-	(50,000)
Total	(22.14)	\$ 2,440,761	\$ 106,532

**Expenditures by Category** 

	FY2016	FY2017	FY2018		F۱	/2017–2018
	Actual	Budget		Proposed		Change
PERSONNEL						
Personnel Cost	\$ 19,330,224	\$ 20,517,882	\$	20,428,100	\$	(89,782)
Fringe Benefits	14,117,823	15,645,960		18,486,443		2,840,483
PERSONNEL SUBTOTAL	33,448,047	36,163,842		38,914,543		2,750,701
NON-PERSONNEL						
Supplies	\$ 2,698,973	\$ 2,734,074	\$	2,525,899	\$	(208,175)
Contracts	5,444,293	5,806,073		6,152,444		346,371
Information Technology	1,615,107	2,518,205		2,421,798		(96,407)
Energy and Utilities	2,643,497	3,095,399		2,875,461		(219,938)
Other	142,803	131,500		125,150		(6,350)
Transfers Out	1,154,076	1,026,500		1,000,000		(26,500)
Capital Expenditures	-	30,000		30,000		-
Debt	-	154,076		55,135		(98,941)
NON-PERSONNEL SUBTOTAL	13,698,749	15,495,827		15,185,887		(309,940)

Expenditures by Category (Cont'd)

	FY2016	FY2017	FY2018	FY2017-2018
	Actual	Budget	Proposed	Change
Total	\$ 47,146,796	\$ 51,659,669	\$ 54,100,430	\$ 2,440,761

**Revenues by Category** 

	FY2016	FY2017	FY2018	FY	2017–2018
	Actual	Budget	Proposed		Change
Charges for Services	\$ 1,724,334	\$ 1,579,053	\$ 1,579,053	\$	-
Fines Forfeitures and Penalties	2,916	3,500	3,500		-
Other Revenue	2,108,991	2,068,200	2,018,200		(50,000)
Rev from Money and Prop	748,972	550,000	706,532		156,532
Rev from Other Agencies	295,730	225,000	225,000		-
Total	\$ 4,880,942	\$ 4,425,753	\$ 4,532,285	\$	106,532

**Personnel Expenditures** 

	el Expenditures					
Job Number	Job Title / Wages	FY2016 Budget	FY2017 Budget	FY2018 Proposed	Salary Range	Total
	3			- горосон		
	ies, and Wages	0.00	2.00	0.00	#04 404 #0 <del>7</del> 040	) ¢ 400.750
	Account Clerk	3.00	3.00	3.00	\$31,491 - \$37,918	•
	Administrative Aide 1	1.00	1.00	1.00	36,962 - 44,533	•
	Administrative Aide 2	5.00	6.00	7.00	42,578 - 51,334	
	Assistant Management Analyst	3.00	3.00	3.00	44,470 - 54,059	•
90000048	Assistant Management Analyst - Hourly	7.50	9.86	8.30	44,470 - 54,059	9 407,258
20000132	Associate Management Analyst	1.00	1.00	1.00	54,059 - 65,333	64,353
20000119	Associate Management Analyst	1.00	1.00	1.00	54,059 - 65,333	51,334
20000201	Building Maintenance Supervisor	1.00	1.00	1.00	61,859 - 74,797	68,790
20000224	Building Service Technician	4.00	4.00	4.00	33,322 - 39,666	158,664
20001108	City Librarian	1.00	1.00	1.00	31,741 - 173,971	155,000
20000539	Clerical Assistant 2	1.00	1.00	0.00	29,931 - 36,067	-
20000354	Custodian 2	7.50	7.50	7.50	26,250 - 31,242	226,528
20001174	Deputy Library Director	2.00	2.00	2.00	46,966 - 172,744	224,000
20000924	Executive Secretary	1.00	1.00	1.00	43,555 - 52,666	52,666
20000290	Information Systems Analyst 2	1.00	1.00	1.00	54,059 - 65,333	65,333
20000998	Information Systems Analyst 4	1.00	1.00	1.00	66,768 - 80,891	80,891
20000377	Information Systems Technician	3.00	3.00	3.00	42,578 - 51,334	154,002
20000594	Librarian 2	53.50	54.00	52.00	49,899 - 60,091	2,943,827
90000594	Librarian 2 - Hourly	11.57	11.57	9.25	49,899 - 60,091	506,589
20000910	Librarian 3	24.00	26.00	28.00	55,266 - 67,101	1,854,951
20000596	Librarian 4	26.00	26.00	26.00	60,736 - 73,757	7 1,891,678
20000600	Library Aide	32.50	33.00	33.00	20,925 - 25,106	813,492
90000600	Library Aide - Hourly	68.34	69.63	55.60	20,925 - 25,106	1,334,581
20000597	Library Assistant	52.50	54.00	54.00	40,851 - 49,254	2,559,410
90000597	Library Assistant - Hourly	8.63	8.63	6.90	40,851 - 49,254	281,878
20000602	Library Clerk	110.50	113.00	113.00	32,094 - 38,834	4,254,579
90000602	Library Clerk - Hourly	7.67	7.67	6.17	32,094 - 38,834	218,303
20000772	Library Technician	8.00	8.00	8.00	32,968 - 39,811	309,079

Personnel Expenditures (Cont'd)

	el Expenditures <i>(Cont'd)</i>										
Job	lab Title / Mayor		2016	FY20		FY2018	Cal	D			Total
	Job Title / Wages	ы	udget			Proposed			lange		Total
20000770	Literacy Program Administrator		1.00		.00	1.00		779 -	88,150		88,150
20000680	• •		2.00		.00	2.00		611 -	41,787		83,574
20001222	Program Manager		2.00	2	.00	2.00	46,9	966 -	172,744		209,861
20000927	Senior Clerk/Typist		2.00	2	.00	2.00	36,0	067 -	43,514		87,028
20000312	Senior Department Human Resources Analyst		1.00	1	.00	0.00	59,3	363 -	71,760		-
20000773	Senior Library Technician		1.00	1	.00	1.00	37,8	335 -	45,781		45,781
20000015	Senior Management Analyst		2.00	2	.00	2.00	59,3	363 -	71,760		143,520
20000992	Supervising Librarian		5.00	5	.00	5.00	70,2	283 -	84,864		422,247
20000970	Supervising Management Analyst		0.00	1	.00	1.00	66,7	768 -	80,891		80,891
	Bilingual - Regular										62,608
	Budgeted Vacancy Savings										(541,547)
	Master Library Degree										341,734
	Night Shift Pay										3,053
	Overtime Budgeted										2,725
	Sick Leave - Hourly										53,715
	Termination Pay Annual Leave										22,576
FTE. Salari	ies, and Wages Subtotal	4	63.21	475	.86	453.72				\$	20,428,100
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				2016		FY2017			Y2018		/2017–2018
				ctual		Budget			posed		Change
Fringe Ben	nefits										
•	Offset Savings	\$	116	5,213	\$	114,975	\$	1	09,630	\$	(5,345)
Flexible Be	•	·	3,320		·	4,431,138	·		16,060	•	884,922
Long-Term	Disability		60	),584		63,671			-		(63,671)
Medicare			289	9,464		287,680		2	85,466		(2,214)
	t-Employment Benefits		2,508			2,602,822		,	23,268		120,446
	edical Trust			0,032		13,262			14,797		1,535
Retirement				5,983		16,072			15,683		(389)
Retirement			5,965			6,125,216			47,594		1,822,378
Retirement	gement Administration			3,251 5,537		29,401 449,720			35,287 58,942		5,886 9,222
	ntal Pension Savings Plan			6,795		1,153,289			56,942 68,479		15,190
	ment Insurance			1,619		36,452			35,671		(781)
	Compensation			1,156		322,262			75,566		53,304
	nefits Subtotal	\$	14,117		\$	15,645,960	\$		86,443	\$	2,840,483
Total Perso	onnel Expenditures						\$	38,9	14,543		