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### **Office Description**

From the City's earliest days of government, the City Clerk (Clerk) has played a role. The 1931 Charter outlined the duties of the Clerk, and the core functions of the Office remain, which include the following: supporting the legislative body, coordinating municipal elections, and managing the City's records management program. Today, the Office of the City Clerk has built upon these important services to strengthen its role of being a vital access point to local government.

In recent years, the Clerk has sought additional ways to serve the City's customers. The creative use of social media like Twitter and Facebook has allowed the Clerk to reach more customers. Tweets from Council Chambers provide immediate information about the disposition of an item.

The Clerk's Passport Acceptance Facility has proven to be a success. With its location in the lobby of the City Administration Building, it is a valuable resource that is easily accessible and centrally located.

The Clerk's Archives Access and Preservation Program provides ongoing efforts to preserve and digitize the City's valuable historical material. Each new service builds on the commitment of the City Clerk to act as a centralized resource for access to local government.

The Office's mission is:

To provide accurate information and maximize access to municipal government

The Office's vision is:

To enhance access to local government

### **Goals and Objectives**

#### Goal 1: Provide support to the Mayor and City Council as they work to serve the residents of San Diego

- Make City Council meeting dockets, supporting materials, docket summary sheets, results, minutes, latearriving (SB 343) materials, and Closed Session dockets public
- Coordinate the noticing, oath of office, and tracking process for the City's boards and commissions
- Promptly process and respond as appropriate to requests for public records
- Provide reports and information at various Council and Committee meetings on topics related to the Department's core services
- Assist all City departments in keeping their retention file plans viable and current

#### Goal 2: Administer the City's election process and serve as the filing officer for a variety of disclosure documents

- Effectively administer and coordinate municipal elections and citizen petition processes
- Serve as filing officer of the City's campaign finance disclosure reports, statements of economic interests, and municipal lobbyist registrations and reports

# Goal 3: Embrace continuous improvement in order to maximize customer access to core services and official documents

- Continue to expand electronic filing options within the City of San Diego where appropriate
- Provide online passport appointment scheduling
- Expand historical material available online through the Clerk's digital archives
- Make the City Council meeting dockets and supporting materials available to the public five days prior to a regularly scheduled Council meeting and provide email updates of all docket revisions and updates prior to the start of the Council meetings
- Supplemental docket items and supporting materials are available to the public at least 72 hours prior to the Council meeting and the Summary Sheet of the Docket is available by close of business Friday prior to regularly scheduled Council meeting
- Upload the results of the Council meetings and all late-arriving (SB 343) documents within 48 hours of the close of the meeting

#### Goal 4: Continue to coordinate the City's records management program

- Provide records management training to departments, Records Coordinators, Council staff, and Mayoral staff on best practices to expedite legislative and regulatory compliance of City records
- Establish guidelines, training, and resources for departments to maintain vital records to ensure continuity after a disruption or disaster
- Provide greater accessibility to the historical records of San Diego and preserve extremely fragile books, maps, and documents using proven conservation methods and materials

# Goal 5: Explore and develop new public access initiatives to make City government more transparent and accessible

- Seek out access improvements to Council Chambers in order to maximize participation by all customer groups and minimize any challenges identified by the Office of ADA Compliance and Accessibility or based on language barriers
- Introduce a new and improved electronic docketing management system to streamline the City Council docket and make it easier to locate items of interest and review supporting documents online
- Provide accurate and efficient passport application processing services
- Expand the City's records management training by incorporating online and self-guided options to maximize participation

### **Key Performance Indicators**

|    | Performance Indicator  | FY2017<br>Target | FY2017<br>Actual | FY2018<br>Target | FY2018<br>Projection | FY2019<br>Target |
|----|--|------------------|------------------|------------------|----------------------|------------------|
| 1. | Percentage of customer service provided with<br>accurate and thorough responses in a courteous,<br>timely, and user-friendly manner              | 89%              | 94%              | 92%              | 93%                  | 94%              |
| 2. | Percentage of cutting-edge technology and<br>industry best practices that enhanced efficiency,<br>transparency, and accessibility                | 90%              | 93%              | 92%              | 92%                  | 93%              |
| 3. | Percentage of legal requirements adhered to<br>including State and local mandates and deadlines<br>relating to city government                   | 99%              | 100%             | 98%              | 97%                  | 100%             |
| 4. | Percentage of specific City legislative-, election-<br>and records-related actions and proceedings<br>professionally facilitated and coordinated | 100%             | 100%             | 100%             | 100%                 | 100%             |



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### **Department Summary**

|                               | FY2017<br>Actual | FY2018<br>Budget | FY2019<br>Proposed | FY | 2018–2019<br>Change |
|-------------------------------|------------------|------------------|--------------------|----|---------------------|
| FTE Positions (Budgeted)      | 46.32            | 47.32            | 47.32              |    | 0.00                |
| Personnel Expenditures        | \$<br>4,001,746  | \$<br>4,593,637  | \$<br>4,836,355    | \$ | 242,718             |
| Non-Personnel Expenditures    | 1,032,462        | 1,091,187        | 1,039,821          |    | (51,366)            |
| Total Department Expenditures | \$<br>5,034,207  | \$<br>5,684,824  | \$<br>5,876,176    | \$ | 191,352             |
| Total Department Revenue      | \$<br>171,815    | \$<br>94,582     | \$<br>94,582       | \$ | -                   |

### **General Fund**

### **Department Expenditures**

|                                  | FY2017<br>Actual | FY2018<br>Budget | FY2019<br>Proposed | FY | 2018–2019<br>Change |
|----------------------------------|------------------|------------------|--------------------|----|---------------------|
| City Clerk                       | \$<br>1,756,768  | \$<br>1,851,355  | \$<br>1,951,732    | \$ | 100,377             |
| Elections & Information Services | 733,826          | 935,935          | 1,054,089          |    | 118,154             |
| Legislative Services             | 1,527,541        | 1,827,789        | 1,807,177          |    | (20,612)            |
| Records Management               | 1,016,072        | 1,069,745        | 1,063,178          |    | (6,567)             |
| Total                            | \$<br>5,034,207  | \$<br>5,684,824  | \$<br>5,876,176    | \$ | 191,352             |

#### **Department Personnel**

|                                  | FY2017<br>Budget | FY2018<br>Budget | FY2019<br>Proposed | FY2018–2019<br>Change |
|----------------------------------|------------------|------------------|--------------------|-----------------------|
| City Clerk                       | 6.50             | 6.82             | 6.50               | (0.32)                |
| Elections & Information Services | 10.50            | 11.50            | 11.50              | 0.00                  |
| Legislative Services             | 19.32            | 19.00            | 18.32              | (0.68)                |
| Records Management               | 10.00            | 10.00            | 11.00              | 1.00                  |
| Total                            | 46.32            | 47.32            | 47.32              | 0.00                  |

### Significant Budget Adjustments

|  | FTE  | Expenditures  | Revenue |
|--|------|---------------|---------|
| Salary and Benefit Adjustments<br>Adjustments to reflect savings resulting from vacant<br>positions for any period of the fiscal year, retirement<br>contributions, retiree health contributions, and labor<br>negotiations.   | 0.00 | \$<br>242,112 | \$<br>- |
| <b>Non-Standard Hour Personnel Funding</b><br>Funding allocated according to a zero-based annual review<br>of hourly funding requirements.   | 0.00 | 606           | -       |
| <b>Non-Discretionary Adjustment</b><br>Adjustment to expenditure allocations that are determined<br>outside of the department's direct control. These allocations<br>are generally based on prior year expenditure trends and<br>examples of these include utilities, insurance, and rent. | 0.00 | (8,922)       | -       |
| Reduction of Non-Personnel Expenditures<br>Reduction of non-personnel expenditures due to anticipated<br>savings in travel and training expenses, printing services  | 0.00 | (14,000)      | -       |

### Significant Budget Adjustments (Cont'd)

|   | FTE  | E  | xpenditures | Revenue |
|---|------|----|-------------|---------|
| <b>Support for Information Technology</b><br>Adjustment to expenditure allocations according to a zero-<br>based annual review of information technology funding<br>requirements. | 0.00 |    | (28,444)    | -       |
| Total   | 0.00 | \$ | 191,352     | \$<br>- |

### **Expenditures by Category**

|                        | FY2017          |    | FY2018    |    | FY2019    | FY2018–2019 |          |
|------------------------|-----------------|----|-----------|----|-----------|-------------|----------|
|                        | Actual          |    | Budget    |    | Proposed  |             | Change   |
| PERSONNEL              |                 |    |           |    |           |             |          |
| Personnel Cost         | \$<br>2,258,240 | \$ | 2,461,483 | \$ | 2,629,958 | \$          | 168,475  |
| Fringe Benefits        | 1,743,505       |    | 2,132,154 |    | 2,206,397 |             | 74,243   |
| PERSONNEL SUBTOTAL     | 4,001,746       |    | 4,593,637 |    | 4,836,355 |             | 242,718  |
| NON-PERSONNEL          |                 |    |           |    |           |             |          |
| Supplies               | \$<br>84,194    | \$ | 128,486   | \$ | 121,167   | \$          | (7,319)  |
| Contracts              | 339,925         |    | 336,236   |    | 310,309   |             | (25,927) |
| Information Technology | 473,189         |    | 490,905   |    | 462,461   |             | (28,444) |
| Energy and Utilities   | 117,812         |    | 130,799   |    | 141,123   |             | 10,324   |
| Other                  | 4,706           |    | 4,761     |    | 4,761     |             | -        |
| Capital Expenditures   | 12,636          |    | -         |    | -         |             | -        |
| NON-PERSONNEL SUBTOTAL | 1,032,462       |    | 1,091,187 |    | 1,039,821 |             | (51,366) |
| Total                  | \$<br>5,034,207 | \$ | 5,684,824 | \$ | 5,876,176 | \$          | 191,352  |

#### **Revenues by Category**

|                                 | FY2017<br>Actual | FY2018<br>Budget | FY2019<br>Proposed | FY | 2018–2019<br>Change |
|---------------------------------|------------------|------------------|--------------------|----|---------------------|
| Charges for Services            | \$<br>160,325    | \$<br>82,782     | \$<br>82,782       | \$ | -                   |
| Fines Forfeitures and Penalties | -                | 1,000            | 1,000              |    | -                   |
| Licenses and Permits            | 11,244           | 10,800           | 10,800             |    | -                   |
| Other Revenue                   | 245              | -                | -                  |    | -                   |
| Total                           | \$<br>171,815    | \$<br>94,582     | \$<br>94,582       | \$ | -                   |

### **Personnel Expenditures**

| Job<br>Number | Job Title / Wages             | FY2017<br>Budget | FY2018<br>Budget F | FY2019<br>Proposed | Salary Range           | Total   |
|---------------|-------------------------------|------------------|--------------------|--------------------|------------------------|---------|
| FTE, Salar    | ies, and Wages                |                  |                    |                    |                        |         |
| 20000012      | Administrative Aide 1         | 1.00             | 1.00               | 1.00               | \$38,181 - \$46,002 \$ | 44,927  |
| 20000024      | Administrative Aide 2         | 5.00             | 5.00               | 5.00               | 43,983 - 53,028        | 255,456 |
| 20000119      | Associate Management Analyst  | 6.00             | 6.00               | 6.00               | 55,843 - 67,489        | 363,016 |
| 20001106      | City Clerk                    | 1.00             | 1.00               | 1.00               | 35,839 - 214,048       | 154,981 |
| 90000539      | Clerical Assistant 2          | 0.15             | 0.15               | 0.15               | 30,919 - 37,257        | 5,589   |
| 20000370      | Deputy City Clerk 1           | 18.00            | 18.00              | 17.00              | 34,056 - 41,125        | 667,130 |
| 20000371      | Deputy City Clerk 2           | 3.00             | 3.00               | 4.00               | 39,084 - 47,292        | 176,736 |
| 20001168      | Deputy Director               | 3.00             | 3.00               | 3.00               | 48,516 - 178,445       | 363,616 |
| 20000293      | Information Systems Analyst 3 | 1.00             | 1.00               | 1.00               | 61,322 - 74,128        | 74,128  |
| 90000347      | Legislative Recorder 2        | 0.17             | 0.17               | 0.17               | 45,057 - 54,511        | 9,267   |
| 20000347      | Legislative Recorder 2        | 4.00             | 4.00               | 4.00               | 45,057 - 54,511        | 214,943 |
| 20000172      | Payroll Specialist 1          | 1.00             | 1.00               | 1.00               | 34,185 - 41,146        | 41,146  |

### Personnel Expenditures (Cont'd)

| Job                                    |    |        | FY20 <sup>-</sup> |     | FY2019    |      | _             |    |           |
|--|----|--------|-------------------|-----|-----------|------|---------------|----|-----------|
| Number Job Title / Wages               | Bu | dget   | Budg              | jet | Proposed  | Sala | ary Range     |    | Total     |
| 20001234 Program Coordinator           |    | 1.00   | 1.0               | 00  | 1.00      | 23,7 | 764 - 142,455 | 5  | 108,465   |
| 20000779 Public Information Specialist |    | 0.00   | 1.0               | 00  | 1.00      | 34,0 | 056 - 41,125  | 5  | 40,303    |
| 20000950 Stock Clerk                   |    | 1.00   | 1.0               | 00  | 1.00      | 31,0 | 048 - 37,472  | 2  | 35,334    |
| 20000955 Storekeeper 1                 |    | 1.00   | 1.0               | 00  | 1.00      | 35,7 | 753 - 42,887  | ,  | 35,753    |
| Bilingual - Regular                    |    |        |                   |     |           |      |               |    | 23,296    |
| Budgeted Vacancy Savings               |    |        |                   |     |           |      |               |    | (39,084)  |
| Overtime Budgeted                      |    |        |                   |     |           |      |               |    | 10,116    |
| Termination Pay Annual Leave           |    |        |                   |     |           |      |               |    | 12,344    |
| Vacation Pay In Lieu                   |    |        |                   |     |           |      |               |    | 32,496    |
| FTE, Salaries, and Wages Subtotal      | 4  | 6.32   | 47.3              | 32  | 47.32     |      |               | \$ | 2,629,958 |
|  |    | FY2    | 017               |     | FY2018    |      | FY2019        | FY | 2018–2019 |
|  |    | Act    | tual              |     | Budget    |      | Proposed      |    | Change    |
| Fringe Benefits                        |    |        |                   |     |           |      |               |    |           |
| Employee Offset Savings                | \$ | 22,    | 517               | \$  | 20,586    | \$   | 23,538        | \$ | 2,952     |
| Flexible Benefits                      |    | 432,   |                   |     | 545,006   |      | 559,709       |    | 14,703    |
| Insurance                              |    |        | 092               |     | -         |      | -             |    | -         |
| Long-Term Disability                   |    |        | 808               |     | -         |      | -             |    | -         |
| Medicare                               |    |        | 408               |     | 34,293    |      | 37,267        |    | 2,974     |
| Other Post-Employment Benefits         |    | 242,   |                   |     | 270,045   |      | 282,026       |    | 11,981    |
| Retiree Medical Trust                  |    | -      | 137               |     | 1,625     |      | 1,833         |    | 208       |
| Retirement 401 Plan                    |    |        | 976               |     | 888       |      | 1,778         |    | 890       |
| Retirement ADC                         |    | 775,   |                   |     | 1,005,277 |      | 1,049,408     |    | 44,131    |
| Retirement DROP                        |    |        | 366               |     | 12,706    |      | 12,713        |    | 7         |
| Risk Management Administration         |    |        | 304               |     | 45,495    |      | 48,484        |    | 2,989     |
| Supplemental Pension Savings Plan      |    | 125,   |                   |     | 146,844   |      | 145,864       |    | (980)     |
| Unemployment Insurance                 |    |        | 005               |     | 4,301     |      | 4,312         |    | 11        |
| Workers' Compensation                  | _  |        | 754               |     | 45,088    | _    | 39,465        |    | (5,623)   |
| Fringe Benefits Subtotal               | \$ | 1,743, | 505               | \$  | 2,132,154 | \$   | 2,206,397     | \$ | 74,243    |
| Total Personnel Expenditures           |    |        |                   |     |           | \$   | 4,836,355     |    |           |



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