

# City Strategic Plan



## Mission

*To effectively serve and support our communities*



## Vision

*A world-class city for all*



## Values

### Integrity

- Do the right thing
- Be ethical, truthful, and fair
- Take responsibility for our actions

### People

- Value customers and employees as partners
- Recognize that an engaged City workforce is the key to quality customer service
- Promote diversity as a strength

### Service

- Exhibit pride in all that we do
- Treat others as we would like to be treated
- Anticipate and promptly respond to requests

### Excellence

- Foster a high-performing culture
- Establish clear standards and predictable processes
- Measure results and seek improvement in everything we do



## Goals

**Goal 1:** *Provide high quality public service*

**Goal 2:** *Work in partnership with all of our communities to achieve safe and livable neighborhoods*

**Goal 3:** *Create and sustain a resilient and economically prosperous City with opportunity in every community*