



San Diego at a Glance

The City of San Diego is best known for its ideal climate, beautiful beaches, and array of world-class attractions. San Diego is considered the top five leisure one destinations in the U.S. and a top 10 business destination. 1 As the eighth largest city in the nation and the second largest city in California, the City's total population was estimated



at 1,420,572 as of January 1, 2019. San Diego's population is estimated to grow by approximately nine percent between the 2010 Census and the estimated 2019 population for an aggregate increase of 113,743.

San Diego presently covers 325 square miles of land area and an additional 47 square miles of water area for an aggregate total of 372 square miles.⁴ The coast has 70 miles of beaches, including famous destinations such as Mission Beach and La Jolla Shores. The topography is generally composed of mesas intersected by canyons with elevations ranging mostly from sea level to 600 feet. High points include Mt. Soledad, Black Mountain, and Cowles Mountain which is nearly 1,600 feet high. Summer high temperatures average in the low 70s near the beach areas to the mid to upper 80s in the inland areas. In Water Year (October-September) 2018, annual rainfall was 3.3 inches, or 32 percent of the normal rainfall of approximately 10.3 inches per year.⁵

Center for Education & Research

San Diego is a center for education and research, with both public and private colleges and universities. San Diego State University, Point Loma Nazarene University, the University of San Diego, and the University of California San Diego (UC San Diego) are the most well-known higher education institutions in San Diego. UC San Diego is internationally recognized as an important center for research and development (R&D). Research centers under the umbrella of UC San Diego include the Scripps Institution of Oceanography (Scripps Oceanography), San Diego Supercomputer Center, California Institute for Telecommunications and Information Technology (Calit2), and the newly opened Center for Energy Research, and Office of Innovation & Commercialization Center. Scripps Oceanography is one of the largest and most important centers for ocean, earth, and atmospheric science research in the world. The Scripps Oceanography fleet of four oceanographic research vessels and the 355 foot long FLoating

¹ Homepage. San Diego Regional Economic Development Corporation (EDC) website. Retrieved July 2019.

² Forecasting - E1 Population Estimates. California Department of Finance website. Retrieved July 2019.

³ California State Data Center. Census 2010. California Department of Finance website. Retrieved July 2019.

⁴ QuickFacts San Diego City. United States Census Bureau website. Retrieved March 2019.

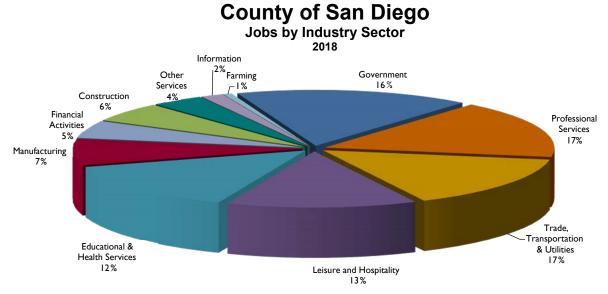
⁵ Annual rainfall - Lindbergh Field. San Diego County Water Authority website. Retrieved March 2019.

⁶ Rankings by Total R&D expenditures. Academic Institution Profiles - National Science Foundation. Retrieved March 2019.

Instrument Platform (FLIP) make up one of the largest academic fleets in the world. San Diego is also served by the San Diego Community College District, which includes San Diego City College, San Diego Mesa College, San Diego Miramar College, and seven San Diego continuing education campuses serving approximately 100,000 students. San Diego continues to attract unique, world class business ventures with a highly educated workforce attracting \$2.7 billion in venture capital in 2018.

Economic Diversity

San Diego policymakers, businesses and educators are working collaboratively to create a thriving innovation ecosystem, consisting of some of the world's smartest companies, a talented and loyal workforce, and easy access to international markets. San Diego's local economy accounts for 50 percent of the regional economy, and includes healthcare, retailers and restaurants, and professional and business service providers with expertise in technology sectors.



Source: State of California Employment Development Department, Labor Market Information Division.

San Diego offers cutting edge healthcare and is considered a leader in technology-driven health innovation, including the emerging wireless health sub-sector. At the forefront of developments in aerospace technology are ViaSat, Brain Corporation, 5D Robotics and the Center of Excellence for Northrop Grumman's autonomous systems division.

San Diego's economic base, which in the past had a greater reliance on federal defense spending, has undergone a transformation in recent years to become more diversified. Built upon a strong foundation in defense spending, the San Diego economy has benefited from the increase in international trade, high-tech manufacturing and research, and a growing tourism industry. In addition, other contributors to the San Diego economy are basic manufacturing, health services, and local government.

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⁷ Office of Research Affairs. University of California, San Diego website. Retrieved March 2019.

⁸ About the District. San Diego Community College District. Retrieved March 2019.

⁹ National Aggregate Data MoneyTree Report, Historical Trend Investment Data. PricewaterhouseCoopers website. Retrieved March 2019.

¹⁰ Ibid.

In 2017, the City pledged \$2.5 million over four years to open the first business accelerator designed to grow local early-stage businesses in San Diego's most underserved communities. The partnership with the Jacobs Center for Neighborhood Innovation and CONNECT is helping entrepreneurs, startups and early-stage businesses gain access to the resources they need for success. Businesses will have access to a dedicated flexible co-working space with office equipment, as well as business management assistance, mentorship, and capital to foster their development at an "accelerated" pace.11

The defense and military industries continue to play a significant role in the San Diego economy. The San Diego Military Advisory Council (SDMAC) issued a Military Economic Impact Study in November 2018 (SDMAC Study) estimating that in 2018, defense-related activities and spending will generate approximately \$50 billion of Gross Regional Product (GRP) for San Diego County, or 22 percent of the region's total GRP. In 2018, the military was responsible for approximately 340,000 jobs in the region, or 22 percent of all employment in the region. The SDMAC Study further estimates that \$26 billion in federal defense funds were allocated to San Diego County, an increase of 3.2 percent from the previous year. This direct spending is estimated to rise approximately four percent in fiscal year 2019.12

San Diego is also the home port to more than 60 percent of the ships in the Pacific Fleet and as a result, is a leader in U.S. defense and homeland security initiatives, with prominent companies such as the Naval Warfare Systems Command (NWSC), Lockheed Martin, Science Applications International Corporation (SAIC), UTC Aerospace Systems, Northrop Grumman, General Dynamics NASSCO, L-3 Technologies, BAE Systems, Booz Allen Hamilton, Viasat, and General Atomics. 13

As a national leader in providing resources and support for service members, the City of San Diego was also recognized in 2017 as one of the best places for improving the quality of life for members of the military and their families. The Association of Defense Communities named the San Diego region to the 2018 class of Great American Defense Communities.¹⁴

The City has a history of collaboration and innovation through its Smart City Initiatives. Earlier this year, the City partnered with the United States Marine Corps Installations Command to work together on "Smart City" technologies, such as unmanned aircraft systems, smart streetlights, renewable energy, and the City's "Get It Done" application. 15 Since the City was named one of the "World's Smartest Cities" by National Geographic in 2015, the City has implemented several advanced technologies to improve city operations, customer service, and public safety. For instance, in 2018 the City was selected to participate in a pilot program by the U.S. Department of Transportation to advance the testing of unmanned aircraft systems, which will help grow the innovation economy and create jobs. In 2019, the City plans to bolster San Diego's smart city status with a multi-million dollar agreement to accelerate small-cell deployment for additional

¹¹ First Business Accelerator to Open in Southeastern San Diego. Mayor Kevin Faulconer Newsroom. City of San Diego website. Retrieved March 2018.

¹² Annual Military Economic Impact Study. San Diego Military Advisory Council website. November 2018. Retrieved March 2019.

¹³ Our Economy. San Diego Regional EDC website. Retrieved March 2019.

¹⁴ San Diego Named Among Best Places for Service Members and Military Families. Communications Department Newsroom, City of San Diego website. Retrieved March 2018.

¹⁵ City of San Diego, Marine Corps Sign Cooperative Agreement for Smart City Initiatives. Mayor Kevin Faulconer Newsroom, City of San Diego website. Retrieved March 2019.

wireless capacity. This agreement also lays the groundwork for future introduction of 5G next-generation technology that offers cutting-edge resources to enhance public safety, increase services to the public, expand smart city capabilities, and bolster San Diego's economic competitiveness.¹⁶

International Trade

The Port of San Diego's transportation and economic initiatives have made San Diego a center for international trade. The Port of San Diego offers world class maritime facilities built around a natural harbor. According to the International Trade Administration, \$18.6 billion worth of exports passed through the San Diego-Carlsbad metropolitan statistical area in 2017.¹⁷

The San Diego Association of Governments (SANDAG), Caltrans and a number of local, state and federal agencies are working on identifying funding sources to construct a new border crossing in the San Diego/Baja California region known as the State Route 11/Otay Mesa East Port of Entry Project. The new port of entry will connect roadways in the United States and Mexico east of the existing Otay Mesa border crossing and will reduce congestion. The goal of the project is to have minimal wait time to arrive at the primary inspection. The port of entry is expected to feature a four-lane toll road to help fund construction and reduce the need to public funds.¹⁸

The Cross Border Xpress allows ticketed airline passengers to pay a toll to travel between Tijuana, Mexico's A.L. Rodriguez International Airport and a secure passenger facility in Otay Mesa. The Cross Border Xpress has served more than four million passengers to date. The Cross Border Xpress helps alleviate traffic congestion at the San Ysidro and Otay Mesa border crossings and improves economic activity in the region by reducing border crossing delays.¹⁹

In 2018, the U.S.-Mexico Border Mayors Associations convened and signed two formal resolutions pledging support for internal trade and continued funding for border infrastructure programs. Specifically, the resolutions seek to enhance the legal flow of goods, services, and people; support the modernization of the North American Free Trade Agreement (NAFTA); and engage federal leaders about the importance of cross-border and inter-agency coordination.²⁰

Innovation

The San Diego region is known for having one of the largest concentrations of high-tech companies in the United States, with companies focused on information and communication technology, biotech and life sciences, clean-tech, and maritime technology. According to the Connect San Diego Innovation Report, San Diego continues to have growth within the Innovation sector which accounts for more than \$55 billion, or 25.0 percent, of San Diego's economic activity. In 2017, San Diego's innovation economy growth included 462 new startups, 271 software companies, 93 life sciences companies, 59 communications, computer and electronics companies, and 11 new recreational goods manufacturing companies.²¹

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¹⁶ Mayor Faulconer & Verizon Announce Partnership to Bolster San Diego's Smart City Status. Mayor Kevin Faulconer Newsroom, City of San Diego website. Retrieved July 2019

¹⁷ Data & Analysis, Metro Exports Home, International Trade Administration website, Retrieved March 2019.

¹⁸ State Route 11 and Otay Mesa East Port of Entry. Borders. Programs. SANDAG website. Retrieved March 2019.

¹⁹ Cross Border Xpress website. Retrieved July 2019.

²⁰ U.S.-Mexico Border Mayors Sign Resolutions in Support of Trade and Infrastructure Funding. Mayor Kevin Faulconer Newsroom, City of San Diego website. Retrieved March 2019.

²¹ San Diego Innovation Report 2017. CONNECT website. Retrieved July 2019.

In 2015, San Diego was selected as the only North American city to be featured in the "World Smart Cities" documentary cities due to its strong technology sector, local innovators, green practices, smart public planning, and quality of life.²² An example of this is the City's deployment





of 3,200 smart sensors. In partnership with GE, the City is upgrading streetlights to reduce energy costs by 60 percent as well as transform them into a connected digital network that can optimize parking and traffic, enhance public safety and track air quality. The smart nodes can use real-time anonymous sensor data to do things such as direct drivers to open parking spaces, help first responders during emergencies, track carbon emissions and identify intersections that can be improved for pedestrians and cyclists.

In 2018, the Center for Digital Government ranked the City of San Diego second nationally for innovation in government.²³ The ranking echoes the City's focus on increasing the use of data and technology to create a more efficient and effective city government. Specifically, the City has deployed the "Get It Done" application to allow residents to report neighborhood issues, and has created an interactive visualization of the City's operating and capital budgets to provide residents with an understanding of the City's budget and operations. The City of San Diego continues to



advance towards its climate action goals dedicated to a healthier and greener future. San Diego has received recognition for pursuing projects to reduce carbon emissions and by joining global commitments and partnerships with organizations with similar climate action goals.²⁴ In 2018, the City of San Diego signed the "We are Still In" declaration to demonstrate a continued commitment to reducing greenhouse

²² Smart City San Diego. San Diego Tourism Authority website. Retrieved March 2019.

²³ San Diego Ranks 2nd Nationally for Innovation in Government. Mayor Kevin Faulconer Newsroom., City of San Diego website. Retrieved March 2019.

²⁴ 2018 Annual Report: Climate Action Plan. City of San Diego website. Retrieved March 2019.

emissions while creating jobs to strengthen the economy.²⁵ San Diego continues to demonstrate its commitment to a greener future, according to the Environment America Research & Policy Center's Shining Cities Report, San Diego was ranked second in the nation for total installed

solar photovoltaic units. San Diego is playing a key role in clean energy adoption and reaping benefits from smart policies all while advancing towards reaching its ambitious climate action goals.²⁶ In an effort to meet the City's Climate Action Plan (CAP), the City of San Diego has installed 42 solar power installations at City facilities. Furthermore, the City has focused on easing the permitting process for solar projects in order to help meet the CAP goal of 100 percent use of renewable energy citywide by 2035.²⁷

Additionally, it was announced in 2017 that San Diego will become a "2030 District" – an urban area where the private sector and local building industry leaders commit to sustainability and economic growth. The goal is to have a 50 percent reduction in energy, water and transportation emissions in participating buildings by 2030. The City of San Diego is an official partner of the 2030 District which is managed by Cleantech San Diego, clean technology businesses, real estate organizations and other local business leaders.²⁸

San Diego's innovation economy is recognized around the world as a center for scientific breakthroughs and discoveries as a result of its research institutions, scientific research and development. Research institutions as well as commercial research and development businesses are one of the largest and most significant economic contributors to the region, generating \$14.4 billion in GRP.²⁹

In 2018, a team from Rady Children's Institute for Genomic Medicine set a new world record when they sequenced a genome in 19.5 hours, using San Diego based company Illumina's sequencing system. This specific genome sequencing saved the life of a one-year old baby, who was born with a rare genetic disorder that went undiagnosed. Other research institutes include The Scripps Research Institute, Sanford-Burnham Medical Research Institute, Salk Institute for Biological Studies, and the J. Craig Venter Institute. These major independent research institutes are a reminder that San Diego boasts a dense concentration of research and development and has become a scientific mecca for the world's best researchers. Some highlights include the Sanford-Burnham Medical Research Institute, which focuses their research on cancer, neuroscience, infectious and inflammatory diseases, diabetes, obesity and children's health.³¹

City of San Diego Fiscal Year 2020 Adopted Budget

²⁵ 2018 Annual Report: Climate Action Plan. City of San Diego website. Retrieved March 2019.

²⁶ Shining Cities Report 2018. April 2018. Environment America Research & Policy Center. Retrieved March 2019.

²⁷ San Diego Flips Solar Switch at 17 City Facilities. Mayor Kevin Faulconer Newsroom, City of San Diego website. Retrieved July 2019

²⁸ 2018 Annual Report: Climate Action Plan. City of San Diego website. Retrieved March 2019.

²⁹ Research Institutes: Economic Impact Study. Our Economy. San Diego Regional Economic Development Corp website. Retrieved March 2019.

³⁰ New GUINESS World Records[™] Title for Fastest Genetic Diagnosis. February 12, 2018. Rady Children's Hospital website. Retrieved March 2019.

³¹ Research Institutes: Economic Impact Study. Our Economy. San Diego Regional Economic Development Corp website. Retrieved March 2019.

Tourism

In 2018, San Diego had approximately 35.8 million visitors, who spent over \$11.5 billion at thousands of San Diego area businesses. ³² San Diego is a top ten travel destination for Americans, and the 11th most visited City by overseas visitors. ³³ TripAdvisor ranked San Diego 7th of the top 25 United States travel destinations by travelers in the 2018 Travelers' Choice Awards because San Diego embodies the laid-back California culture and outstanding food. ³⁴ San Diego is home to



the world-renowned San Diego Zoo, San Diego Zoo Safari Park, and Sea World. In addition, San Diego offers other activities for visitors seeking cultural and recreational experiences. Balboa Park is a 1,200-acre urban park with 17 museums and cultural institutions, several performing arts venues, gardens, hikes, and various cultural attractions that bring millions of people to visit the park each year.

The San Diego Convention Center (Convention Center) is a 2.6 million square foot convention center located on San Diego Bay and next to San Diego's historic Gaslamp Quarter. During Fiscal Year 2018, the Convention Center drew more than 785,460 attendees participating in one of the 133 events, with attendees directly spending \$651.9 million in our region. In 2019, Comic-Con International agreed to stay in San Diego through 2024. Other major revenue contributors included 13 medical meetings that accounted for 38 percent of the Convention Center's regional economic impact. In 2018, the Convention Center is projected to generate \$27.5 million in tax revenue to the City of San Diego, and have a \$1.2 billion regional impact, making it one of San Diego's most important economic drivers for growth in sales, lodging and tourism revenue. The number of people in attendance is projected to exceed 862,408, each participating in one of the 108 projected events hosted at the Convention Center. In Fiscal Year 2018, the Convention Center is expected to host 17 medical meetings. The top four medical meetings that took place in 2018 are the Society for Neuroscience, American Society of Hematology, American Academy of Dermatology, and American Thoracic Society.

³² 2019 Visitor Industry General Facts. San Diego Tourism Authority website. Retrieved March 2019.

³³ 2017 Annual Report. San Diego Tourism Authority website. Retrieved March 2019.

^{34 2018} Travelers Choice Awards. Top 25 Destinations -United States. TripAdvisor website. Retrieved March 2019.

³⁵ San Diego Convention Center FY 2018 Annual Report. Retrieved March 2019.

³⁶ Comic-Con is Staying in San Diego – at least through 2024. San Diego Union Tribune website. Retrieved July 2019.

³⁷ San Diego Convention Center 2018 Forecast. San Diego Convention Center Corporation website. Retrieved March 2019.

³⁸ San Diego Convention Center 2018 Forecast. San Diego Convention Center Corporation website. Retrieved March 2019.



Major Events

Aside from the many permanent attractions available to visitors, San Diego is also the host to several annual major sporting events such as the Rock 'n' Roll San Diego Marathon, the San Diego Crew Classic, and the Holiday Bowl. San Diego's Torrey Pines Municipal Golf Course is home to the annual Farmers Insurance Open played each January. 39 In addition, United States Golf Associated

announced Torrey Pines Golf Course as the site of the 2021 U.S. Open Championship. With the announcement of the U.S. Open, it is expected that Torrey Pines will be a tourist destination in the coming years and serve as a major benefit to the local economy. It is projected to have similar attendance as the previous U.S. Open held in San Diego in 2008 with approximately 295,000 attendees. PETCO Park in downtown San Diego is home to the San Diego Padres and is one of the top ballparks in the country. PETCO Park is also the host to concerts and other special events that are held outside the Padres regular season. Other sporting venues include the San Diego County Credit Union (SDCCU) Stadium and the Pechanga Arena San Diego. The SDCCU Stadium in Mission Valley is the home of the San Diego State Aztec's Football team. The Pechanga Arena San Diego located in Point Loma is home to the San Diego Gulls, the San Diego Seals and the San Diego Sockers.

In addition to hosting major sporting events, San Diego supports a thriving arts and culture community, which is featured in the annual Mission Federal ArtWalk. The ArtWalk features more than 300 artists filling 17 square blocks of Little Italy.⁴¹ San Diego hosts major holiday celebrations including the Big Bay Boom on the Fourth of July and Balboa Park's December Nights during the winter holiday season. San Diego is also home to the MCAS Miramar Air Show, an air show featuring civilian and military aircraft, and the annual San Diego Pride Festival and Parade, which is among the largest in the United States.

This year, the City of San Diego is celebrating its 250th anniversary. This occasion will be celebrated with four events, three of which are free public events.⁴²

Transportation

San Diego is well connected to the Southern California region by interstates, trains and light rail. San Diego benefits from eight major interstate systems; four of which run north and south, and four that run east and west. The region is served by the San Diego International Airport at Lindbergh Field. The San Diego International Airport broke traffic records for the fifth consecutive

³⁹ A Year-Round Golf Paradise. San Diego Tourism Authority website. Retrieved March 2019.

⁴⁰ U.S. Open Returns to Torrey Pines in 2021. San Diego Tourism Authority website. Retrieved March 2019.

⁴¹ San Diego's ArtWalk. ArtWalk Mission Federal website. Retrieved March 2019.

⁴² San Diego Celebrates 250th Anniversary. San Diego 250 website. Retrieved March

year with 24 million passengers recorded for 2018, which is an increase of nearly 10 percent over 2017's total of 21.1 million passengers. Of the 24 million passengers, more than 1 million were international passengers.⁴³ The recent growth is contributed to a variety of factors including an increase in the number of nonstop flights, new routes and destinations, enhancements of airport facilities and airline capacities. San Diego International Airport is focused on advancing the Airport Development Plan, which includes facility renovations and easier access to the airport, to further support air travel in San Diego.

Besides its system of freeways and surface streets, San Diego, in cooperation with the San Diego Metropolitan Transit System, has established a light-rail system that connects San Diego's downtown with outlying communities in the eastern and southern portions of the county. The Coaster Commuter rail line links communities along the coast from Oceanside to downtown San Diego, and is a service provided by the North County Transit District. Additionally, the Sprinter is a light rail system that connects Oceanside, Vista, San Marcos and Escondido. The Coaster and Amtrak trains provide passenger rail service to San Diego along the coastal rail corridor. Passenger and freight trains also share the predominately single-track corridor. The Coaster provides commuter rail service between Oceanside and downtown San Diego. Amtrak provides intercity passenger rail service from downtown San Diego to Los Angeles, and north to San Luis Obispo.

The Metropolitan Transit System's San Diego Trolley includes three lines serving many popular areas and attractions throughout San Diego. The Mid-Coast Corridor Transit Project began in fall of 2016, with service projecting to begin in 2021. The trolley project will extend Trolley service from the Santa Fe Depot in Downtown San Diego to the University City community.⁴⁴ Metropolitan Transit System also operates 95 bus routes, including eight high-frequency, limited-stop Rapid bus service lines. In March 2018, Metropolitan Transit System opened the region's first freeway-level transit stations to enhance reliability and efficiency of a service that connects the Mid-City communities with Downtown San Diego, as well as Escondido. In 2018 the Metropolitan Transit System introduced limited South Bay Rapid bus service to the South Bay community, which connects the southern community to downtown San Diego. The South Bay Rapid full service began in 2019.⁴⁵

San Diego is providing greater access to efficient and sustainable transit options. The "Free Ride Everywhere Downtown" also known as FRED is designed to increase existing transportation options and facilitate trips within Downtown to residents and visitors for free via electrically powered vehicles.⁴⁶

The City is currently working on the first phase of its Downtown Mobility Plan. The plan calls for the installation of two-way cycle tracks on major arteries in downtown for use by cyclists and scooter riders, and the creation of a safe passage from Balboa Park to the San Diego Convention Center and other popular destinations.⁴⁷

⁴³ San Diego Passenger Traffic Record. San Diego International Airport website. Retrieved March 2019.

⁴⁴ Mid-Coast Trolley. Transportation. SANDAG website, Retrieved March 2019.

⁴⁵ South Bay Rapid. Metropolitan Transit System website. Retrieved March 2019.

⁴⁶ Civic San Diego, Downtown San Diego Partnership Team Up to Launch Downtown Circulator Program. August 09, 2016. City of San Diego website. Retrieved March 2018.

⁴⁷ City Begins Reshaping Downtown Transportation Network to Improve Safety. Communications Department Newsroom, City of San

Achievements

In May 2019, San Diego was ranked number one nationally by Governing Magazine for innovative initiatives and high-performance government based on the City's fiscal responsibility, racial equity, residential engagement and evidence-based policy making. The City also earned top performer in the race-informed category and landed in the top five cities for the following categories: dynamically planned, broadly partnered, resident-involved, employee-engaged and data-driven.⁴⁸

In January 2018, the City of San Diego was honored with a first-of-its-kind national certification for using data to drive effective results for residents. Bloomberg Philanthropies' What Works Cities Initiative recognized the City for its use of innovative public outreach tools including resident satisfaction surveys, the Get It Done mobile app and a progressive open data policy. The award encourages cities across the country to emulate awardees in their approach to using data and evidence to enhance government effectiveness.⁴⁹

The City's Get It Done app is another data-based innovation to facilitate effective resource allocation. With over 34,000 downloads on the Apple and Android app stores to date, Get It Done allows the public to report issues and send accompanying photos directly to the City. Since the launch of Get It Done, the City has used the app to address complaints and provide responses once the work has been completed. For example, in an effort to address graffiti, City workers utilize smart tablets to locate the complaint and upload a work summary with an "after" photo. As a result, customer satisfaction scores for graffiti have increased by nearly 40 percent. This year, the City will offer additional services on Get It Done by expanding functionality across 10 City departments.⁵⁰

The City of San Diego is also pioneering automation in the use of open data to increase transparency and efficiency for its customers. San Diego's Open Data Policy mandates that all high value public datasets in the City's inventory be released by 2020. Forty-four datasets were released with the launch of the Open Data Portal (https://data.sandiego.gov) in 2016, and 30 more datasets were added in 2017 when City staff recoded the portal to maximize speed and efficiency. Today the City's online open data inventory holds 155 datasets, allowing customers and City staff to avoid otherwise cumbersome searches by locating the City information they need within minutes.⁵¹

⁴⁸ San Diego Ranks No.1 Nationally for Innovative Initiatives and High – Performance Government. Mayor Kevin Faulconer Newsroom, City of San Diego website. Retrieved July 2019.

Diego. Retrieved April 2019.

⁴⁹ City of San Diego Recognized for Effective Modern Governance. Communications Department Newsroom, City of San Diego website. Retrieved March 2018.

⁵⁰ City of San Diego Recognized for Effective Modern Governance. Communications Department Newsroom, City of San Diego website. Retrieved March 2018.

⁵¹ San Diego Ranks No. 1 Nationally for Data Driven Solutions in Government. Mayor Faulconer News Room, City of San Diego website. Retrieved July 2018.

General City Statistics

The following tables provide general statistics for the City of San Diego as of the publication date. The statistics are provided by the Parks and Recreation, Library, Public Safety, and Public Utilities Departments.

General Information ¹	
Area of City (square miles) ²	325
Population ³	1,419,845
Median Age	36.6
Housing Units	535,510
2017 Median Household Income	\$78,515
Ethnicity-Persons	
Hispanic	30.9%
Non-Hispanic	69.1%
White	43.7%
Asian & Pacific Islander	15.7%
Black	5.4%
Other	4.3%

¹ Demographic and Socioeconomic Profile 2010. SANDAG Website. Retrieved July 2019, unless otherwise footnoted.

³ E-1 Population Estimates. Demographics. California Department of Finance website. Retrieved March 2019.

Parks and Recreation	
Acres of Park Land (excluding water acres)	36,286
Acres of Regional Parks (Balboa Park, Mission Bay, and Mission Regional Trails)	12,607
Acres of Major Open Space Parks (Black Mountain Park, Los Penasquitos Canyon Preserve, Otay Valley Regional Park, San Pasqual, and Tri-Canyon Open Space Parks)	9,881
Number of Recreation Centers	58
Golf Courses	3
Swimming Pools	13
Tennis Courts	149
Seniors Centers	10
Skate Parks	7
Libraries	
Number of Libraries	36
Library Books and Audio-Visual Materials	3,060,196
Government Documents	1,680,000
Items Checked-Out (Circulation)	8,047,378

² 2018 Census Gazetteer Files – Places. United States Census Bureau Website. Retrieved March 2018.

Public Safety	
Fire Equipment	
Number of Fire Stations	49
Type I Engines	49
Truck Companies	13
Crash Rescue (Airport)	2
Type III Engines	11
Water Tenders	3
Water Fire Hydrants	25,534
Lifeguard Equipment	
4-wheel Drive/All-terrain Vehicles	58
Surf Rescue Patrol Vessels	11
Fire Boats	3
Personal Watercraft for Rescue and Patrol	12
Multi-Purpose Emergency Rescue Vehicle (MERV)	1
Police Equipment	
Police Vehicles	1,368
Motorcycles and Scooters	124
Canines	41
Aircraft	4
Police Stations	10
Public Utilities	
Miles of Water Mains	3,295
Number of Meters in Service	282,318
Number of Impounding Dams and Reservoirs	10
Number of Water Treatment Plants	3
Miles of Sewer Mains	3,034
Millions of Gallons of Sewage Treated Per Day (on average)	150