

FY21 Creative Communities San Diego (CCSD) Allocations

Organization	FY21 Allocation	Brief Description of the Project
Adams Avenue Business Association	\$9,628.00	The 39th annual Adams Avenue Street Fair is San Diego's largest free music event with 8 stages, 100 musical performances, 300 arts and crafts vendors, festival food, beer gardens, a craft beer taste and giant carnival rides. This two day event takes place on 8 City blocks and in Adams Avenue Park. The Street Fair serves as the largest fundraiser for the AABA and generates \$2.5 Million in direct spending for the areas businesses and event merchants.
American Water Works Association Water for People Committee	\$5,000.00	Jazz on Tap (JOT) is a fundraiser produced by the San Diego Committee of Water for People. JOT is a low cost high-energy jazz festival held in the San Diego downtown area. Food, drink, and information on Water for People are provided. The event consists of 2 cultural parades and jazz performances ranging from Big Band, Caribbean, African, Cajun to Latin Jazz artists. The event is emceed'd by personalities from the local jazz radio station, KSDS, Jazz 88.3.
Armed Services YMCA of the USA-San Diego Branch	\$36,696.00	The Port of San Diego Big Bay Boom July 4th Fireworks Show is in its 20th year as one of our nations most spectacular pyrotechnic displays. The show draws over 500,000 people for an 18 minute fireworks show that is also available live on television and radio to over 25 million people in Southern California and Baja, Mexico. The show is displayed from four barges located across North San Diego Bay. Approximately 100,000 visitors from outside San Diego County attend the show.
Asian Story Theater	\$5,000.00	Partner with existing and three new community organizations to present the theatrical program THE GOLDEN RULE around San Diego. Some programs will be free, in conjunction with community events, and some will have a small admission charge in a more formal venue.
Balboa Park Conservancy	\$15,445.00	To activate Balboa Park's Plaza de Panama year-round, the Conservancy will curate free family-friendly arts and culture experiences to create a deeper sense of community in the heart of San Diego. As an expansion of current placemaking programs with the Department of Parks and Recreation, the Conservancy will partner with small arts organizations and park institutions to create well-rounded visitor experiences. We will convene stakeholders to support this new program's marketing and outreach.
Biocom Institute	\$29,517.00	Entering its 13th year, the San Diego Festival of Science and Engineering has become a locally cherished, nationally recognized week of events that catalyzes excitement and curiosity in young minds about the possibilities STEAM and STEAM careers. ~75,000 San Diegans participate in Festival Week; engaging in free, hands-on fun and educational STEAM experiences throughout San Diego County. The highlight is ""EXPO Day"" at Petco Park, where ~26,000 San Diegans interact with STEAM professionals.
Bodhi Tree Concerts	\$5,000.00	Bodhi Tree Concerts' annual Music en la Calle is an all day free event in the heart of City Heights. Local artists, representing the great diversity of the neighborhood are hired to perform throughout the day. Local schools are also invited to perform and there are free arts, crafts and carnival games for all families. Emerging neighborhood small business owners are given free space to sell food & crafts to further their reach, experience and income. A great day in the neighborhood!
Cabrillo Festival Inc.	\$5,000.00	To plan and execute the 57th Annual Cabrillo Festival commemorating the European discovery of San Diego and the west coast of what became the United States of America by Juan Rodriguez Cabrillo on September 28, 1542.
California Lawyers for the Arts	\$16,686.00	CLA aims to strengthen legal services for the San Diego arts community by expanding our roster of attorney providers and increasing outreach to the arts community, while continuing to provide a robust schedule of free and low-cost educational programs that will include monthly workshops as well as a binational symposium on Art and Law at the Border.
Casa Familiar Inc	\$5,000.00	We are seeking funding for two major Casa Familiar events: The 14th Annual Dia de la Mujer Exhibition and the 15th Anniversary celebration of The Front Arte y Cultura. Funding for Dia de la Mujer will cover the opening exhibition as well as two months of ongoing programming. Support for the 15th Anniversary of the Front will provide for an exhibition and two months of programming that will commemorate and highlight the artists and history of the Front over the last 15 years.
Contact Arts DBA Fringe Festival	\$30,675.00	San Diego International Fringe Festival is a community event open to all performing & visual artists as a platform in a festival atmosphere, to introduce emerging and established live arts to the public at FREE to LOW COST. The artists receive support and training to become producers of their own work and receive 100% of ticket sales income. SDFRINGE features artists from around the world alongside local San Diego artists. The 2020 festival composed of: 500 Performances & 100 Productions.
East Village Association	\$5,000.00	East Village Night Market is a neighborhood street fair that provides the downtown community access to music and art, to food and diverse culture. The Night Market features live music, an East Village brewery beer garden, a diverse food court, local produce, live art demonstrations, and pop up art shows.
Hillcrest Business Improvement Association	\$6,901.00	Hillcrest CityFest is a neighborhood celebration that commemorates the lighting of the Hillcrest sign. It has become a celebration of all the good things that urban life has to offer; arts, music, diversity, food, tolerance, and community. The festival features a huge arts and crafts fair, massive food court, over eleven hours of live performances, children's crafts and rides, an all ages dance party, and juried new artist showcase.
Historic Old Town Community Foundation	\$7,936.00	Fiesta Cinco de Mayo is a FREE event that is rich in culture. Providing the public with cultural entertainment, art and food.
Indian Fine Arts Academy of San Diego	\$11,499.00	The 14th Annual Music and Dance Festival, featuring over 70 artists from India will be held at the JCC, in La Jolla. During this, "Oneness of Universe" festival, we will present uniquely curated Indian and world music and dance by well-known musicians and dancers; offer lectures on music and dance; train and stage 150 students from San Diego, and recognize eminent artists. This festival is open to all.
International Rescue Committee Inc.	\$17,868.00	The IRC will host 10 free public events at Pop on 30th, its pop-up cultural arts venue located in North Park. These events will feature food and art from refugee and immigrant artists and chefs from City Heights alongside non-refugee and non-immigrant artists and food-makers from North Park. IRC will curate and cultivate a multicultural community dialogue that explores the modern identities of San Diego, through a delicious, delightful journey that will appeal to neighbors and tourists alike.
Italian American Art and Cultural Association of San Diego	\$5,636.00	Each fall the SDIFF screens 10 to 15 Italian films which fit into 2 principle patterns: top cinema art & themes shared with partners & audiences. The project is based on sharing key insights into Italian culture to educate and entertain, and engage audiences to share their own perspectives or art. The key locus for the festival is the Joan and Irwin Jacobs Theater in the Museum of Photographic Arts, with some screenings at the Natural History Museum and the Fleet Science Center.
Jacobs & Cushman San Diego Food Bank	\$18,426.00	The 2020 San Diego Blues Festival/food drive/fundraiser benefiting the San Diego Food Bank includes 2 stages and 9 Blues acts. The Festival is at Embarcadero Marina Park North.

Karama	\$5,000.00	KARAMA seeks funding for the San Diego Arab Film Festival, which presents films from and about the Arab World that provide realistic perspectives on Arab people, culture, art, history and politics. The Festival presents a mix of feature length and short films, both narrative and documentary.
Karen Organization of San Diego	\$5,000.00	Karen New Year celebration is the biggest cultural celebration for refugees from Burma resettled in San Diego. This will be the 10th Karen New Year celebration organized in San Diego. This event allows the general public in San Diego to learn about their new neighbors from Burma and the rich and beautiful culture that they bring with them to San Diego. The event is free to the public.
Kyoto Symposium Organization (KSO)	\$29,642.00	KPS and San Diego are privileged to serve as one of the two non-Japan venues for the Kyoto Prize Laureates (Oxford is the other). We showcase San Diego in both the arts and sciences. With the Inamori Foundation we: host three new Laureates (in the fields of Arts & Philosophy, Advanced Technology & Basic Sciences) very year; have provided \$3.0 million to San Diego students and our co-host universities; have bused over 10,000 high school students to our co-host universities.
La Maestra Family Clinic Inc.	\$30,479.00	The La Maestra Arts and Culture project is an integral initiative in the Circle of Care services that work to improve the overall well-being of families. Through the Generations Center for Youth Advancement, La Maestra offers free year-round programming like art classes, music lessons, photography exhibitions, flower arranging, sewing classes, performances, and more for all ages in the community. The project provides opportunities for healing through the arts and movement toward holistic health.
Linda Vista Multi-Cultural Fair Inc.	\$5,000.00	The 36th Annual Linda Vista Multi-Cultural Fair & Parade aims to take place on the 6900 block of Linda Vista Road. This free event promotes cultural awareness and understanding within the City of San Diego. The Linda Vista community has 22 languages/ dialects spoken and the Fair aims to represent that through its numerous cultural exhibits, varied ethnic food offerings, Kid's Zone and rides, Parade, and artistic multi-cultural performances across three stages.
Little Saigon San Diego	\$9,940.00	The 11th annual SD Lunar New Year Festival will kick off the celebration of the important Asian holiday and bring festive cheer and prosperity to San Diego. It features dazzling lanterns, bands, lion dances, firecrackers, and a very large selection of Asian food! The prices are good and the quality is excellent. There's a reason why 25,000-35,000 people start their Lunar New Year with SD Lunar New Year Festival at SDCCU Stadium!
Lux Art Institute	\$14,992.00	Lux's Artist-in-Residency, which hosts five international artists annually, is expanding to include the Lux-Mahoney Residency at SDAI, formerly the Matthew J. Mahoney Residency. The Lux-Mahoney Residency will elaborate on the themes of the overall AiR with the regional perspective of five local artists. Each artist will present work and engage the San Diego community during a one-month residency at SDAI. With SDAI's free admission program, access to the Lux-Mahoney Residency will be free.
Mandate Project Impact Inc.	\$7,857.00	BAYSIDE GOSPEL CONCERT ABOARD THE MIDWAY and JAZZ AT THE CREEK: Celebrating American art forms of Gospel and Jazz music, featuring internationally acclaimed headliners and San Diego based artists; designed to bring diversity and community together around stellar events, increase tourism, provide employment to locals and real-life working experience for youth. Net proceeds go to Mandate Project Impact's employment training for low-moderate income youth with a portion to feed Veterans & children.
Mariachi Scholarship Foundation	\$10,150.00	The 2020 San Diego International Mariachi Summit features performances by the world's greatest mariachi, Mariachi Vargas de Tecalitlan, San Diego's Mariachi Champaña Nevin and the San Diego Binational Symphony Orchestra at Copley Symphony Hall and other venues.
Media Heritage Inc	\$5,000.00	The 22nd Annual LGBTQ Film Festival will be held at The National History Museum (the NAT) and the Museum of Photographic Art (MOPA) in Balboa Park, San Diego and will include 50 - 60 international, documentary, short and feature films that affirm the ongoing integrity and boundless imagination of the Lesbian, Gay, Bisexual and Transgender community and the artists who tell our stories.
Medium Photography Inc.	\$5,628.00	Medium Photo produces an annual festival and year-round workshops that offer development for professional careers in photography. We offer free and ticketed events that serve high school and college students, educators, arts professionals, as well as emerging and mid-career artists who live in and travel to San Diego for our programs. Our programming reaches an international community and includes workshops, portfolio reviews, artist lectures, exhibitions, book signings, and artist studio
Musicians for Education	\$5,985.00	Street of Dreams Live! spoken word concert is the culminating annual event for participating students in the Street of Dreams program. The concert is written, produced and performed by students and includes their stories and socially-conscious poetry/songs. This concert acts as a forum for teen mothers who have been without a voice. Its purpose is to enlighten the public of the extraordinary strides that these teen mothers have made and the positive impact of the arts on this population.
Ocean Beach Merchant's Association Inc.	\$10,104.00	The 42nd annual Ocean Beach Street Fair & Chili Cook-Off will be held in the heart of Ocean Beach. This free event showcases our community to 70,000 attendees of all ages. It includes 4 stages of music, 2 community murals, an interactive music section, a chili cook-off, hamburger and wing eating contests, an Artists Alley section with over 80 artisans demonstrating and selling their wares, over 300 vendor and food booths, a beer garden, and an exciting children's play area.
Old Town Chamber of Commerce	\$11,178.00	Old Town puts on a program of events each year commemorating History and Culture in San Diego. The events to take place in FY2021 are Founders' Day, Old Town Dia de los Muertos, Las Posadas and Old Town Cinco de Mayo.
Pacific Beach Business Improvement Associatoin	\$5,000.00	Pacific Beachfest 2020 is a free, family friendly festival celebrating the healthy and vibrant San Diego beach culture. This interactive festival features a 5k, Volleyball tournament, beach workout opportunities for involvement. Featured will be over 100 local artists, musicians, dancers and local businesses showcasing their talent, free art activities for kids and a chance judge the best of the beach fish taco challenge. There is something for everyone in Pacific Beach!
Pacific Beach Town Council	\$5,000.00	Concerts on the Green (CoG) provide family entertainment to the community members and tourists, with more than 800 visitors at each concert. The CoG atmosphere shows a different side to the beach communities, one where all are welcome, and families and children are the priority. The CoG event is unique because: 1)it is free to all who attend, 2) it is located in Kate Sessions Park which provides one of the most beautiful beach views available in Southern California, 3)is an all volunteer event.
PASACAT Inc	\$5,000.00	The 24th Annual Parol Lantern Festival features the star-lantern which is hung in front of homes in the month of December. We will create a Parol Village with an exhibit of more than 100 bamboo framed lanterns as well as the modern day lanterns made in the Philippines and locally made. This inter-generational event will showcase cultural exhibits of the Philippines, performances by PASACAT and guest artists, parol making workshops and competition and have a taste of native foods.
Paving Great Futures	\$7,722.00	Paving Great Futures will execute its Annual Community Arts and Culture Series. This includes the Youth Hip Hop Leadership Summit, Four Corners of Life, The Doors Project, and EMPIRE Program. The first event in the Community Arts and Culture Series is the Youth Hip Hop Leadership Summit. These events combine deliver on this roster of programs and events to execute our Arts and Culture activities. These events and or programs are free and open to the public.
Point Loma Summer Concerts	\$8,067.00	Point Loma Summer Concerts produces five free outdoor concerts, offering a variety of music genres to loyal fans who have made the concerts a summer tradition. The concerts welcome fans of all ages and backgrounds - and are a source of community pride and community collaboration, as we engage volunteers, local businesses and community organizations in sponsoring and producing the concerts.

Rancho de los Penasquitos Town Council	\$5,000.00	The 26th Annual Fiesta de los Penasquitos street fair and parade starts with a Parade at Sundevil Way and goes right into the Fiesta on Black Mountain Rd between Twin Trails Dr and Carmel Mountain Rd. With over 20K people expected to visit, the Fiesta has something for everyone: over 100 vendors, including food and arts & crafts; carnival rides; pony rides & petting zoo; 4 entertainment stages; and a craft beer garden. a free event.
reInterpret	\$5,000.00	Remida Day San Diego - A family friendly festival type celebration of art derived from repurposed and salvaged materials, will include displayed art, art activities, reuse artisan vendors, music, food and beverages. Entry and activities will be free to the public with options to purchase art, food and beverages.
Rolando Community Council Inc.	\$5,000.00	The Rolando Community Council offers the 25th annual Rolando Street Fair: a free, easily accessible, outdoor community festival within the 4700-4800 blocks of Rolando Blvd. The one day event features over 130 exhibitors including arts and crafts businesses, public services, local vendors, and a wide-range of food choices. With an all-day concert on the Main Stage, a Community Performance Stage, an affordable children's play zone , this family friendly event offers lots for everyone!
San Diego Architectural Foundation	\$5,000.00	Open House San Diego is for those who want to learn more about the City's architecture and built environment. It is a fun, free, annual event during which attendees can visit iconic buildings that contribute in a unique way to the fabric of our city. With 100+ curated sites in Bankers Hill, Barrio Logan, etc., the event includes guided architectural tours, behind-the-scenes access, hard-hat tours, architectural photography competition, and visits with architects/ designers in their studios.
San Diego Earth Day	\$10,667.00	To produce EarthFair 2021, an annual forum for environmental education, awareness, commerce and celebration, by bringing together more than 350 volunteers, 300 local and national exhibitors, and 50,000+ visitors in Balboa Park, San Diego.
San Diego Film Foundation	\$69,940.00	The San Diego International Film Festival, now in its 19th year, is a 6-day event attracting 20,000+ attendees. The Festival boasts more than 100 films, including studio premiers and the best of independent films, international filmmakers; red carpet events; industry panel discussions; education and outreach programming; and tributes to film industry legends like Annette Bening, Sir Patrick Stewart, and Laurence Fishburne. The event is held in two villages in the Gaslamp Quarter and La Jolla.
San Diego Lesbian and Gay Pride	\$69,940.00	We are seeking funds for the annual San Diego Pride Parade and Festival highlighting the broad range of artistic and cultural diversity within the LGBT community. The Pride Parade attracts over 300,000 spectators from around the world to cheer for 200+ highly decorated parade contingents. The two-day festival in Balboa Park includes four music and dance performance stages featuring Top 40, Latin, Hip Hop and Electronic music and a "Art of Pride" visual art exhibit.
San Diego Performing Arts League	\$5,000.00	San Diego Theatre Week - a week long celebration of San Diego's world class theatre, music, dance and comedy scene.
San Diego Shakespeare Society	\$5,000.00	San Diego Shakespeare Society will present the San Diego Student Shakespeare Festival in Balboa Park. The Festival is designed to bring the literary works of Shakespeare to life for students, teachers, and the community through study, production, and live performance. The 2021 Festival will be presented in association with Write Out Loud, whose mission is to inspire, challenge and entertain by reading literature aloud for a live audience.
San Diego State University Research Foundation for KPBS	\$12,871.00	The San Diego State University Research Foundation is the fiscal sponsor for KPBS, San Diego's public media station, which seeks to pursue its One Book, One San Diego program for FY21. The community-wide reading program brings books and author talks to nearly every demographic in San Diego County, from refugees to young professionals to middle school students.
Speed of Change Inc.	\$5,000.00	TEDxSanDiego brings together a collection of doers, thinkers, innovators, creatives, explorers and visionaries to experience a day-long forum which features thought leaders and subject matter experts who present impactful ideas and innovative perspectives on important issues that affect our local community as well as the world at large. Each of the speaker presentations are recorded and uploaded to the TEDx You Tube channel, providing access to the San Diego community at large.
Spirit of the Fourth Inc.	\$5,000.00	This day-long event begins with a Community Fair. Its activities include: a car show, a Patriotic Pet Contest, a food court, a Military Ceremony for veterans, kids' games, a quilt show and vendor booths. In the afternoon the Spirit of the Fourth parade is held over a 1.25 mile route with over 80 entries including veterans, high school bands, community groups and elected officials. In the evening we have a fireworks show. Total attendance at these events is estimated to be 15,000.
The Bon Temps Social Club of San Diego	\$36,486.00	Gator By The Bay, Zydeco Blues and Crawfish Festival
The Mexicayotl Indio Cultural Center	\$5,000.00	Danza Chichimeca-Azteca - 40 Years in San Diego" will provide a free event to showcase the history and vibrant existence of this ancient international tradition in San Diego. MICC will showcase over 200 dancers in events in San Ysidro and Barrio Logan evening performance with live music; Photo exhibit and evening vigil, all day dance and traditional arts festival at Chicano Park, Barrio Logan.
Cooper Family Foundation	\$5,000.00	Our Juneteenth Festival is a celebration of the end of slavery and the historical Emancipation Proclamation. This FREE community festival is an arts, culture and educational experience featuring African drummers and dancers, spiritual dance, poetry and spoken word performances, R&B music, blues band, hip-hop, and jazz saxophonist performances. FREE food is provided to ALL who attend. The festival includes community members who often are excluded from such events because of cost.
Torrey Pines Kiwanis Foundation	\$14,410.00	The 35th annual San Diego Festival of the Arts will be held at the downtown waterfront park. Nearly 200 critically acclaimed artists from around the country gather to display and sell their original fine art from all disciplines. Visitors will also enjoy delicious local cuisine, fine wine and craft beer from local establishments, plus local live musical acts. admission is free to children 16 and younger, as well as active duty military families.
Via International	\$5,000.00	We are seeking funding to support the 51st Chicano Park Day Celebration to be held in Chicano Park, located in the Logan Heights community. This cultural festival celebrates Mexican and Chicano history and pride. Visitors will experience traditional music and dance, bands, speakers, children's arts and crafts, food and vendors and a display of classic low rider cars presented by Amigos Car Club. This family-friendly event is free and open to the public.
Vietnamese-American Youth Alliance	\$6,435.00	Tet is the largest celebrated holiday within the Vietnamese culture. It is a 3-day celebration that celebrates the New Year and the beginning of Spring which signifies a fresh start. The San Diego Tet Festival is the longest-running Vietnamese Lunar New Year festival in S.D and attracts more than 30,000 people over the course of the three-day celebration each year. The festival is FREE admission and provides a variety of attraction, activities, games, food and live entertainment.