

Special Promotional Programs



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Special Promotional Programs



Description

The purpose of Transient Occupancy Tax (TOT) is to advance the City's economic health by: promoting the City of San Diego as a visitor destination and place of creativity, innovation, and entrepreneurship in the national and international marketplace; supporting programs that increase hotel occupancy as well as attract and retain base-sector businesses and entrepreneurs, resulting in the generation of TOT and other revenue; developing visitor-related facilities; and supporting the City of San Diego's artistic and cultural amenities, and natural attractions.

Special Promotional Programs

Department Summary

	FY2022 Actual	FY2023 Budget	FY2024 Adopted	FY2023-2024 Change
FTE Positions (Budgeted)	0.00	0.00	0.00	0.00
Personnel Expenditures	\$ -	\$ -	\$ -	-
Non-Personnel Expenditures	105,434,648	127,534,647	170,785,965	43,251,318
Total Department Expenditures	\$ 105,434,648	\$ 127,534,647	\$ 170,785,965	\$ 43,251,318
Total Department Revenue	\$ 124,641,568	\$ 121,494,044	\$ 155,548,915	\$ 34,054,871

Transient Occupancy Tax Fund

Department Expenditures

	FY2022 Actual	FY2023 Budget	FY2024 Adopted	FY2023-2024 Change
Arts, Culture, & Community Festivals	\$ 7,720,921	\$ 12,039,560	\$ 13,289,560	\$ 1,250,000
Discretionary Funding	24,541,202	23,798,809	30,609,782	6,810,973
Economic Development	896,740	1,527,200	2,027,200	500,000
Support to Other Funds	72,275,785	90,169,078	124,859,423	34,690,345
Total	\$ 105,434,648	\$ 127,534,647	\$ 170,785,965	\$ 43,251,318

Significant Budget Adjustments

	FTE	Expenditures	Revenue
Safety and Maintenance of Visitor Related Facilities Adjustment to reflect revised reimbursements to the General Fund to support the safety and maintenance of visitor related facilities.	0.00	\$ 34,350,681	\$ -
One-Cent TOT Discretionary Adjustment to reflect an increase in the one-cent Transient Occupancy Tax (TOT) transfer to support the General Fund.	0.00	6,810,973	-
Operational Support to Other Funds Adjustment to reflect revised allocations for operating support of the Mission Bay/Balboa Park Improvements, Convention Center, PETCO Park, Trolley Extension Reserve, Risk Management Administration, and the Major Events Revolving Funds.	0.00	4,216,664	-
Organizational Support Program Addition of non-personnel expenditures for the Organizational Support Program to provide operating support to outside organizations.	0.00	1,844,408	-
Creative Communities San Diego Addition of non-personnel expenditures for the Creative Communities San Diego program to provide project support to nonprofit organizations.	0.00	905,592	-

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Significant Budget Adjustments

	FTE	Expenditures	Revenue
Economic Development and Tourism Grants Addition of non-personnel expenditures for economic development and tourism support to outside organizations.	0.00	500,000	-
Impact Pilot Program Addition of non-personnel expenditures for the Impact Pilot Program to support artists and outside organizations.	0.00	500,000	-
Public Art Fund Programs Addition of non-personnel expenditures to support Public Art Fund programs.	0.00	75,000	-
One-Time Additions and Annualizations Adjustment to reflect one-time revenues and expenditures, and the annualization of revenues and expenditures, implemented in Fiscal Year 2023.	0.00	(5,952,000)	-
Revised Transient Occupancy Tax Revenue Adjustment to reflect revised Transient Occupancy Tax (TOT) revenue projections.	0.00	-	34,054,871
Total	0.00	\$ 43,251,318	\$ 34,054,871

Expenditures by Category

	FY2022 Actual	FY2023 Budget	FY2024 Adopted	FY2023-2024 Change
NON-PERSONNEL				
Supplies	\$ 94	\$ -	\$ -	-
Contracts & Services	50,619,718	71,185,869	103,409,550	32,223,681
<i>External Contracts & Services</i>	7,722,420	13,481,760	15,231,760	1,750,000
<i>Internal Contracts & Services</i>	42,897,298	57,704,109	88,177,790	30,473,681
Transfers Out	54,814,836	56,348,778	67,376,415	11,027,637
NON-PERSONNEL SUBTOTAL	105,434,648	127,534,647	170,785,965	43,251,318
Total	\$ 105,434,648	\$ 127,534,647	\$ 170,785,965	\$ 43,251,318

Revenues by Category

	FY2022 Actual	FY2023 Budget	FY2024 Adopted	FY2023-2024 Change
Charges for Services	\$ 25	\$ -	\$ -	-
Transfers In	2,000,000	-	-	-
Transient Occupancy Tax	122,641,543	121,494,044	155,548,915	34,054,871
Total	\$ 124,641,568	\$ 121,494,044	\$ 155,548,915	\$ 34,054,871

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Organization / Program	FY2022 Actual	FY2023 Budget	FY2024 Adopted
ARTS, CULTURE, AND COMMUNITY FESTIVALS			
Creative Communities San Diego			
A Reason To Survive	\$ 5,000	\$ 5,000	\$ 5,000
Access Inc.	5,000	-	-
Adams Avenue Business Association	-	18,956	24,545
Allí y Allá / Here and There	-	-	5,000
Amateur Pianists	5,000	-	-
American Water Works Association Water for People Committee	-	-	-
Armed Services YMCA - San Diego Branch	42,186	115,636	64,589
ASCENDtials	-	-	5,000
Asian Culture and Media Alliance	-	5,000	8,271
Asian Story Theater	-	5,000	5,000
Ballet Folklorica El Tapatio	-	-	5,000
Bayside Community Center	5,000	5,000	-
Best Practice	-	5,000	11,724
Bocón	-	12,492	35,469
Bodhi Tree Concerts	5,000	5,000	5,000
Boys & Girls Clubs of San Dieguito	16,687	15,698	20,736
Cabrillo National Monument Foundation	-	5,000	-
California Lawyers for the Arts	49,432	59,865	71,939
CARPA San Diego	-	5,000	7,070
Casa Familiar	9,311	31,578	37,943
Chicano Park Steering Committee (via Via International)	5,000	5,000	5,000
City Heights Community Development Corporation	-	5,000	-
Contact Arts, dba San Diego Fringe Festival	48,244	92,773	111,486
Diamond Business Association, Inc.	-	-	5,891
DISCO RIOT	-	7,641	5,747
East Village Association	-	-	-
Forever Balboa Park	-	-	24,821
Fourth District Seniors Resource Center	-	5,000	-
Fusion Movement Arts	-	-	5,000
Generation STEAM (former BIOCOM Institute)	40,137	65,894	87,165
Gente Unida	-	5,000	5,000
Gray Area Foundation for the Arts	-	-	193,286
Hillcrest Business Improvement Association	-	8,603	9,928
House of Panama	-	-	5,000
Ilan-Lael Inc.	-	5,000	5,000
Indian Fine Arts Academy of San Diego	16,379	19,940	22,819
Italian American Art and Culture Association of San Diego	8,217	8,913	11,787
Jacobs & Cushman San Diego Food Bank	39,943	31,756	-
Karama	5,000	5,000	5,000
Karen Organization of San Diego	5,000	5,000	5,000
Kyoto Symposium Organization	46,618	53,805	77,772
La Jolla Kiwanis Foundation	-	-	5,000
La Maestra Family Clinic Inc.	20,987	57,670	69,302
Linda Vista Multi-Cultural Fair Inc.	5,000	6,992	8,402
Little Saigon San Diego	15,633	14,708	16,143
Lux Art Institute	-	-	-
Mandate Project Impact Inc.	15,896	15,803	18,991
Maraya Performing Arts	-	6,660	7,753
Mariachi Scholarship Foundation	14,945	20,567	29,785

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Organization / Program	FY2022 Actual	FY2023 Budget	FY2024 Adopted
Media Heritage Inc.	-	7,816	10,134
Medium Photography Inc.	7,149	11,527	12,872
Mundo Gardens	-	-	9,627
Musicians For Education Inc.	13,429	16,264	26,234
North Park Organization of Business	-	11,929	-
Ocean Beach Merchants Association Inc.	12,931	16,115	21,870
Old Town Chamber of Commerce	9,847	20,004	5,000
Olongapo Disco (via Jacobs Center for Neighborhood Innovation)	7,580	9,179	11,031
Onstage Playhouse	-	5,000	-
Open Heart Leaders	5,000	-	-
Pacific Beach Business Improvement Association	7,006	-	14,004
Pacific Beach Town Council	-	5,000	6,760
PASACAT Inc.	5,000	5,000	15,920
Paving Great Futures	11,370	-	17,675
Point Loma Summer Concerts	-	11,211	14,638
Poway Center for the Performing Arts Foundation	-	9,953	11,960
Rancho de los Penasquitos Town Council	5,000	-	-
RISE Urban Leadership Institute of San Diego	3,150	-	-
Rolando Community Council Inc.	5,000	5,000	6,221
San Diego Architectural Foundation	5,000	-	-
San Diego African American Museum of Fine Art	-	5,331	5,891
San Diego Audubon Society	11,606	15,387	23,034
San Diego Entertainment Arts Guild	-	-	5,000
San Diego College of Continuing Education Foundation	-	5,000	-
San Diego Earth Day	16,126	16,075	-
San Diego Festival of the Arts Foundation Inc. (previously Torrey Pines Kwanis Foundation)	-	21,279	-
San Diego Film Foundation	60,829	108,605	144,233
San Diego Guild of Puppetry Inc.	-	8,978	12,840
San Diego LGBT Pride	94,201	138,893	204,091
San Diego Performing Arts League	5,000	5,000	-
San Diego Shakespeare Society	-	-	-
San Diego Sports Association (previously San Diego Hall of Champions)	39,885	-	-
San Diego State University Research Foundation for KPBS	16,194	18,797	21,985
San Diego Urban Warriors Inc	-	-	15,113
Scripps Theatre Arts	-	-	5,702
Sherman Heights Community Center	-	5,000	5,305
South Bay Community Services	-	-	-
Speed of Change Inc.	-	-	18,753
Spirit of the Fourth Inc.	5,000	6,178	9,284
Teatro San Diego	-	6,839	8,130
Tekura Jegnas Inc.	-	5,000	-
The Bon Temps Social Club of San Diego	57,382	81,256	104,441
The Cooper Family Foundation	5,742	6,930	9,288
The High Steppers Drill Team	-	-	22,046
The Rosin Box Project Inc.	-	5,360	-
transcenDANCE Youth Arts Project	-	15,560	22,275
Traveling Stories	-	-	5,000
VAPA Foundation	31,427	38,519	156,191
Vietnamese-American Youth Alliance	-	-	-
Viet Vote	-	-	5,000

Special Promotional Programs

Special Promotions

Organization / Program	FY2022 Actual	FY2023 Budget	FY2024 Adopted
Creative Communities San Diego Subtotal	\$ 870,469	\$ 1,388,935	\$ 2,040,912
Organizational Support			
Art of Elan	\$ 22,727	\$ 41,124	\$ 35,893
Art Produce	5,434	5,190	6,978
Artreach	27,371	54,062	60,718
Arts Education Connection San Diego	47,192	82,148	81,169
Bach Collegium San Diego	20,444	27,095	39,868
Backyard Renaissance	7,827	5,000	9,959
Balboa Art Conservation Center	36,578	72,276	61,425
Balboa Park Cultural Partnership	136,694	116,092	182,573
Balboa Park Online Collaborative Inc.	54,020	93,956	102,028
Black Mountain Dance Foundation	28,529	48,396	60,306
Blindspot Collective	7,719	19,170	25,197
Camarada	12,159	20,662	28,221
Center for World Music	20,351	28,922	36,886
Centro Cultural de la Raza	-	-	5,000
Choral Consortium of San Diego	5,000	5,000	5,893
City Ballet, Inc.	57,193	72,269	87,896
Classics for Kids, Inc.	23,385	34,024	32,036
Common Ground Theater	-	7,353	-
CoTA (Collaborations: Teachers and Artists)	22,310	-	54,448
Culture Shock Dance Troupe, Inc.	8,441	11,908	33,148
Cygnat Theatre Company	92,545	142,861	127,243
DanzArts	5,000	6,562	-
David's Harp Foundation	34,516	108,504	80,578
Diversionary Theater Productions Inc.	60,269	88,594	115,772
Fern Street Community Arts, Inc.	19,221	44,998	55,530
Finest City Performing Arts, Inc., dba San Diego Gay Men's Chorus Inc.	42,664	28,091	33,366
Flying Leatherneck Historical Foundation	20,079	26,818	-
Friends of Balboa Park	60,044	-	-
Gaslamp Quarter Historical Foundation	9,893	15,365	49,238
Get Empowered Today	-	-	15,265
Guitars in the Classroom	30,797	50,227	83,429
Hausmann Quartet Foundation	14,082	29,638	16,149
Japan Society of San Diego and Tijuana	16,481	15,481	-
Japanese Friendship Garden Society of San Diego	99,861	246,987	270,549
La Jolla Historical Society	24,249	59,038	105,962
La Jolla Music Society	211,273	270,320	312,508
La Jolla Symphony and Chorus Association	26,777	38,405	54,050
Lambda Archives of San Diego	17,163	34,086	27,416
Lao Community Cultural Center of San Diego	5,000	6,553	7,625
Library Association of La Jolla	86,971	149,629	110,100
Little Fish Comic Book Studio	-	15,404	18,428
Mainly Mozart, Inc.	63,345	169,184	146,942
Malashock Dance & Company	27,530	44,600	41,977
Maritime Museum Association of San Diego	131,404	196,180	202,870
MCRD Museum Foundation	-	-	-
Media Arts Center San Diego	61,477	103,916	130,773
Mexicayotl Indio Cultural Center	5,000	-	-
Mid-City Community Music	14,244	27,076	33,295

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Organization / Program	FY2022 Actual	FY2023 Budget	FY2024 Adopted
Mingei International Inc.	125,689	150,730	238,864
Mojalet Dance Collective	11,403	12,103	12,270
MOXIE Theatre, Inc.	25,845	29,569	45,497
Museum of Contemporary Art San Diego	213,850	220,678	384,153
Museum of Photographic Arts	99,697	227,861	114,514
New Americans Museum	33,481	44,339	34,580
NTC Foundation	177,801	303,936	282,215
Old Globe Theatre	306,652	540,475	437,363
Onstage Playhouse	-	-	-
Opera NEO	11,455	39,069	36,003
Opera4Kids	-	-	6,123
Outside the Lens	48,445	82,024	77,569
Pacific Arts Movement	46,995	81,114	63,453
Persian Cultural Center	25,762	34,470	39,022
Playwrights Project	30,280	49,807	38,006
Poway Center for the Performing Arts Foundation	37,607	-	-
Project [BLANK]	-	5,000	5,000
Prophet World Beat Productions	22,662	35,159	31,859
Putnam Foundation, dba Timken Museum of Art	99,893	182,143	201,157
Resounding Joy Inc.	28,708	49,340	47,759
Reuben H. Fleet Science Center	231,483	290,734	366,274
SACRA/PROFANA	11,173	14,188	12,130
San Diego Air & Space Museum	184,911	261,719	323,760
San Diego Archaeological Center	21,261	32,990	33,521
San Diego Architectural Foundation	-	21,885	19,226
San Diego Art Institute	33,359	52,114	56,627
San Diego Automotive Museum	5,000	80,481	132,497
San Diego Ballet	41,205	45,970	66,390
San Diego Center for Jewish Culture	73,356	85,484	82,593
San Diego Chapter of Sweet Adelines Intl	7,429	9,365	7,869
San Diego Children's Choir	35,057	58,549	56,753
San Diego Chinese Historical Society and Museum	16,727	26,045	16,413
San Diego Civic Youth Ballet	44,047	48,857	63,924
San Diego Comic Convention	303,168	149,603	253,320
San Diego Craft Collective	-	14,006	18,132
San Diego Cultural Arts Alliance	-	-	-
San Diego Dance Theater	31,248	31,292	46,516
San Diego Early Music Society	-	10,228	17,207
San Diego Filipino Cinema	-	-	13,026
San Diego Guild of Puppetry Inc.	9,897	-	-
San Diego Historical Society	87,864	105,537	138,832
San Diego Junior Theatre	49,818	80,002	91,144
San Diego Master Chorale	12,406	20,487	-
San Diego Model Railroad Museum, Inc.	39,029	58,589	92,894
San Diego Museum Council Inc.	13,509	14,589	19,736
San Diego Museum of Art	298,669	514,819	387,018
San Diego Museum of Us	106,253	156,456	181,069
San Diego Musical Theatre	72,564	68,275	54,244
San Diego Opera Association	238,525	351,858	335,874
San Diego Pro Arte Voices	-	5,063	-
San Diego Repertory Theatre	148,182	248,550	-

Special Promotional Programs

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Organization / Program	FY2022 Actual	FY2023 Budget	FY2024 Adopted
San Diego Society of Natural History, dba San Diego Natural History Museum	265,959	470,971	373,740
San Diego Symphony Orchestra Association	310,167	579,595	421,330
San Diego Watercolor Society	19,337	31,699	28,709
San Diego Women's Chorus	12,148	21,712	17,203
San Diego Writers, Ink	17,855	33,206	22,552
San Diego Young Artists Music Academy	13,915	23,213	10,781
San Diego Youth Symphony and Conservatory	82,483	171,867	152,222
Save Our Heritage Organisation	51,560	65,506	75,247
Scripps Ranch Theatre	9,053	7,058	21,525
So Say We All	12,816	23,418	16,023
Space 4 Art, Inc.	26,838	59,456	40,244
Spreckels Organ Society	23,541	29,942	52,367
Tap Fever Studios	-	14,750	15,913
The AjA Project	39,461	73,969	55,569
The House of China	-	-	5,406
The Italian Cultural Center of San Diego	13,526	23,242	21,403
The New Children's Museum	148,468	181,384	170,586
The PGK Project Inc.	12,289	-	-
Theater and Arts Foundation of San Diego, dba as La Jolla Playhouse	312,405	349,423	406,779
The Rosin Box Project Inc.	-	-	32,872
The Roustabouts	-	-	16,939
transcenDANCE Youth Arts Project	27,082	-	-
Trinity One Theatre Troupe, Inc.	8,680	15,404	16,403
Unscripted Learning	8,065	15,977	13,894
Vanguard Culture	5,213	7,258	6,354
Villa Musica	61,770	97,352	89,952
Visions Museum of Textile Art (formerly Quilt San Diego)	22,940	29,553	39,647
Voices of Our City Choir	18,583	56,262	-
Westwind Brass	5,000	5,000	-
Wheelchair Dancers Organization	5,000	9,357	-
Women's History Reclamation Project, dba Women's Museum of California	9,790	20,176	17,258
Write Out Loud	14,815	21,451	19,963
Youth Philharmonic Orchestra	7,503	18,708	31,664
Organizational Support Subtotal	\$ 6,751,886	\$ 10,065,625	\$ 10,163,648
Other			
Cultural Affairs Administration	\$ 1,634,560	\$ 2,214,640	\$ 4,966,091
Impact	-	-	500,000
Arts, Culture, and Community Festivals - Mayor/City Council Allocations	-	500,000	500,000
Arts, Culture, and Community Festivals - Public Art Fund	-	85,000	85,000
Other Subtotal	\$ 1,634,560	\$ 2,799,640	\$ 6,051,091
TOTAL ARTS, CULTURE, AND COMMUNITY FESTIVALS	\$ 9,256,915	\$ 14,254,200	\$ 18,255,651
CAPITAL IMPROVEMENTS			
Capital Improvements			
Convention Center Complex	\$ 12,091,993	\$ 12,094,581	\$ 12,092,175
Mission Bay Park/Balboa Park Improvements	1,416,280	733,000	738,000
PETCO Park	9,287,931	9,291,500	9,290,125
Trolley Extension Reserve	1,061,375	1,060,875	-

Special Promotional Programs

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Organization / Program	FY2022 Actual	FY2023 Budget	FY2024 Adopted
Capital Improvements Subtotal	\$ 23,857,579	\$ 23,179,956	\$ 22,120,300
TOTAL CAPITAL IMPROVEMENTS	\$ 23,857,579	\$ 23,179,956	\$ 22,120,300
ECONOMIC DEVELOPMENT PROGRAMS			
Economic Development and Tourism Support			
Biocom Institute	\$ -	\$ 39,642	\$ 60,000
California Western School of Law	-	33,300	33,300
Cleantech San Diego Association	-	14,800	45,000
Connect Foundation	-	33,300	60,000
Cyber Center of Excellence (CCOE)	-	33,300	40,000
Economic Development Corp of San Diego County	-	35,242	60,000
Otay Mesa Chamber of Commerce	-	26,000	35,000
San Diego Diplomacy Council	-	29,250	60,000
San Diego Fleet Week Foundation	-	18,500	25,000
San Diego Software & Internet Council	-	29,250	60,000
South County Economic Development Council	-	29,240	60,000
Startup San Diego	-	25,900	30,000
Swedish-American Chamber of Commerce, San Diego	-	13,000	17,635
The San Diego French American Chamber of Commerce	-	33,034	58,500
TMA BlueTech	-	39,642	60,000
Travelers Aid Society of San Diego	-	33,300	60,000
University of San Diego	-	33,300	-
Unallocated	-	-	235,565
Economic Development and Tourism Support Subtotal	\$ -	\$ 500,000	\$ 1,000,000
Other			
Business Expansion, Attraction, and Retention (BEAR)	\$ 896,740	\$ 847,200	\$ 847,200
Economic Development Program Administration	-	180,000	180,000
Other Subtotal	\$ 896,740	\$ 1,027,200	\$ 1,027,200
TOTAL ECONOMIC DEVELOPMENT PROGRAMS	\$ 896,740	\$ 1,527,200	\$ 2,027,200
SAFETY AND MAINTENANCE OF VISITOR RELATED FACILITIES			
Safety and Maintenance of Visitor-Related Facilities			
Discretionary Transient Occupancy Tax Support to General Fund	\$ 24,541,202	\$ 23,798,809	\$ 30,609,783
Mission Bay Park/Balboa Park Improvements	432,408	445,378	709,826
Convention Center	929,799	3,904,395	8,984,045
PETCO Park	5,053,848	4,935,240	4,638,463
Special Events Administration	1,161,906	1,225,452	1,426,338
Major Events Revolving Fund	-	-	150,000
Risk Management Fund	-	-	79,000
Safety and Maintenance of Visitor-Related Facilities Subtotal	\$ 32,119,163	\$ 34,309,274	\$ 46,597,454
Total Special Promotional Programs	\$ 66,130,397	\$ 73,270,629	\$ 89,000,605
SUMMARY			
ARTS, CULTURE, AND COMMUNITY FESTIVALS	\$ 9,256,915	\$ 14,254,200	\$ 18,255,651
CAPITAL IMPROVEMENTS	23,857,579	23,179,956	22,120,300
ECONOMIC DEVELOPMENT PROGRAMS	896,740	1,527,200	2,027,200
SAFETY AND MAINTENANCE OF VISITOR-RELATED FACILITIES	32,119,163	34,309,274	46,597,454
TOTAL SPECIAL PROMOTIONAL PROGRAMS BUDGET	\$ 66,130,397	\$ 73,270,629	\$ 89,000,605

Special Promotional Programs

Revenue and Expense Statement (Non-General Fund)

Transient Occupancy Tax Fund	FY2022 Actual	FY2023* Budget	FY2024** Adopted
BEGINNING BALANCE AND RESERVES			
Balance from Prior Year	\$ (102,183)	\$ 16,343,130	\$ 29,990,035
TOTAL BALANCE AND RESERVES	\$ (102,183)	\$ 16,343,130	\$ 29,990,035
REVENUE			
Charges for Services	\$ 9,097	\$ -	\$ -
Fines Forfeitures and Penalties	3,480	-	-
Licenses and Permits	21,170	91,932	120,000
Other Revenue	1,156	-	-
Revenue from Use of Money and Property	(19)	-	-
Transfers In	2,000,000	-	-
Transient Occupancy Taxes	122,641,543	121,494,044	155,548,915
TOTAL REVENUE	\$ 124,676,427	\$ 121,585,976	\$ 155,668,915
TOTAL BALANCE, RESERVES, AND REVENUE	\$ 124,574,244	\$ 137,929,106	\$ 185,658,950
OPERATING EXPENSE			
Personnel Expenses	\$ 1,272,695	\$ 1,398,703	\$ 1,620,141
Fringe Benefits	418,625	446,980	498,438
Supplies	8,425	26,132	25,085
Contracts & Services	51,323,879	72,313,678	107,294,492
Information Technology	379,445	429,768	393,680
Energy and Utilities	5,748	8,700	8,700
Other Expenses	7,461	2,000	2,500
Transfers Out	54,814,836	56,348,778	67,376,415
TOTAL OPERATING EXPENSE	\$ 108,231,114	\$ 130,974,739	\$ 177,219,451
TOTAL EXPENSE	\$ 108,231,114	\$ 130,974,739	\$ 177,219,451
BALANCE	\$ 16,343,130	\$ 6,954,367	\$ 8,439,499
TOTAL BALANCE, RESERVES, AND EXPENSE	\$ 124,574,244	\$ 137,929,106	\$ 185,658,950

* At the time of publication, audited financial statements for Fiscal Year 2023 were not available. Therefore, the Fiscal Year 2023 column reflects final budgeted revenue and expense amounts from the Fiscal Year 2023 Adopted Budget, while the beginning Fiscal Year 2023 balance amount reflects the audited Fiscal Year 2022 ending balance.

** Fiscal Year 2024 Beginning Fund Balance reflects the projected Fiscal Year 2023 Ending Fund Balance based on updated Revenue and Expenditures projections for Fiscal Year 2023.

***In addition to the data from the Special Promotional Program, the Transient Occupancy Tax Fund statement reflects data budgeted in Citywide and the Cultural Affairs and Special Events & Filming Departments.