



REPORT

THE CITY OF SAN DIEGO TO THE PARK AND RECREATION BOARD

DATE ISSUED: September 12, 2018

REPORT NO. 301

ATTENTION: Park and Recreation Board
Agenda of September 20, 2018

SUBJECT: CITY OF SAN DIEGO PARKS MASTER PLAN STAKEHOLDER INPUT

SUMMARY

THIS IS AN INFORMATIONAL WORKSHOP ITEM ONLY. NO ACTION IS REQUIRED ON PART OF THE BOARD.

BACKGROUND

The City of San Diego Parks Master Plan (PMP) is a citywide planning project to create a policy document that will provide guidance for a balance of parks and recreation opportunities throughout the city. This three-year planning effort includes citywide public outreach to develop the policy document and identify recreational programming needs and strategies to implement the PMP.

DISCUSSION

The purpose of this workshop is to provide the Park and Recreation Board with an update on the City of San Diego PMP efforts to date and to solicit input from the Board.

PMP Update

The PMP has conducted major public input activities that are part of the initial information gathering phase, including 10 regional workshops in each Council District and Downtown, an online engagement activity, popup community events, and more than a dozen stakeholder interviews with representatives of other jurisdictional entities and non-profit organizations. Additional stakeholder interviews are scheduled through September and October. The planning team has also completed a statistically valid survey of more than 1,800 randomly selected residents to gauge recreational use, interests, and needs.

Stakeholder Input

The purpose of the workshop is to discuss priorities and ideas for building an equitable, sustainable, high-quality parks and recreation system. Staff envisions an interactive dialogue that begins with guiding questions and continues through a discussion of ideas to help shape the direction of the PMP. While the PMP covers a broad range of topics, staff will generally ask for Board input in the following areas:

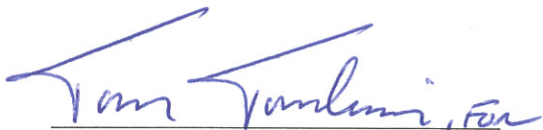
- What are the current strengths and weaknesses of the City's parks and recreation system?
- What are the unmet recreation needs among the community?
- What recreational opportunities exist presently that the City can better utilize to provide recreational opportunities for residents?
- What trends are, or could be, shaping future recreation needs?

Staff have already collected input from other established park advisory bodies and key stakeholder groups, and this effort will continue into October.

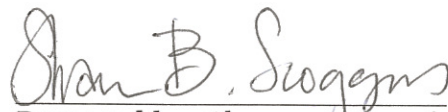
Next Steps

As a next step, staff will review and summarize all public input received to date. This feedback will be integrated into the benchmarking and technical analysis to identify needs and priorities across the City's parks and recreation system. Existing conditions and the findings of the analysis underway will be available before the end of the year and will be used to inform the PMP vision, policies, and strategies for implementation.

Respectfully submitted,



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