



**Creating Jobs Working Group Meeting  
San Diego Workforce Partnership  
Sept. 20, 2017, 2-4 p.m.  
Meeting Notes**

**In Attendance:** City of San Diego, MACC, Impact Without Borders, Workshop for Warriors, AmeriCorps VISTA's, Barrio Logan College Institute, Kitchens for Good, Heathland Youth Build, Urban Corps, San Diego Workforce Partnership.

**All Partner Meeting**

- There was a large attendance (about 80 people), with a good mix of existing partners and new attendees.
- The next meeting will include more opportunities for input and small-group interaction. The meeting will also cover new updates to the Memorandum of Understanding.

**Brief Review of Working Meeting No. 5**

- One of the key goals is to draft a logic model and work plan that will guide the Creating Jobs work for the SDPZ for the next 10 years. These plans will help us be intentional in how we work together, help us see what steps we need to take in order to achieve the goals we've set out for Creating Jobs in the PZ and to make sure we have adequate resources (or can access the resources) to achieve these goals.
- August was the fifth working group meeting and largely focused on the logic model content. We were reviewing all of the logic model content under the inputs and started to work through the activities that will support the working group goal and subgoals.

**Reviewing the Logic Model Draft**

- Harder + Co used the Creating Jobs work plan that went into the grant application as well as content from our previous discussions about indicators to start a draft logic model.
- The first column identifies resources that will be used to support the SDPZ jobs area which will be both in-kind/staff resources and financial resources. These resources are important as they will be supporting the achievement of the activities and outputs, which will lead to the identified outcomes.
- "Flip the Script" resources will be sent out to the group.
- We did not focus on outputs or outcomes at the last meeting, but would like to at least review them today. Also, we will need to identify outcomes for each of the subgoals.

**Subgoal changes**

**1a: Activities modified/added:**

- Create a list of existing efforts aimed at creating opportunity youth (OY) career and educational pathways (e.g., work experience, internships and credentials, middle- to high-wage job placement).
- Identify which efforts on the list have the opportunity for expansion/collaboration.

- Identify, invest in and expanding the soft-skills training component of job training programs for OY.
- Engage local businesses to create internships and apprenticeships for OY that result in job placement.
- Identify an employer-training process about what it takes to build maintain a skilled workforce.
- Identify micro-credentialing/badging programs in the SDPZ.

**Outcomes added:**

- Decrease in the disconnection rate in the SDPZ.
- Increase in number of internships.
- Higher/increasing wages for OY.
- Increase in labor participation rate of OY.
- Increase educational achievement/credentialing of OY.

**1b: Activities modified/added**

- Tracking credentialing dates in collaboration with local credentialing providers
- Training residents to acquire industry-recognized credentials in growing industry sectors
- Increasing SDPZ residents' awareness of credentialing programs in SD County
- Increasing completion rates of credentialing programs
- Reducing barriers for SDPZ residents to participate in

**Output added:**

- Number of residents who are placed/continuing education after credentialing program

**Outcomes added:**

- Improvement in economic growth of SDPZ households
- Decreased supply gap (indicating employer needs were met)

**Other Updates**

Proposed Fiscal Mapping Process: The purpose/intent will solicit feedback.

Tracking funding will be a very important part of what the SDPZ will do. We want to forecast the opportunities so that we can be prepared well in advance to put together the strongest applications.

Community Survey: The group was updated on where we are at in terms of progress. The survey is mostly finalized and the draft will be shared.

**Next Meeting Date:**

This Wednesday of each month  
 San Diego Workforce Partnership  
 Oct. 18, 2017  
 2-4 p.m.