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Petitioner

**BEFORE THE CITY OF SAN DIEGO
ETHICS COMMISSION**

In re the Matter of:) Case No.: 2018-38
)
JENNIFER CAMPBELL,) **STIPULATION, DECISION, AND**
) **ORDER**
Respondent.)
)
)

STIPULATION

THE PARTIES STIPULATE AS FOLLOWS:

1. Petitioner Stacey Fulhorst is the Executive Director of the City of San Diego Ethics Commission [Ethics Commission]. The Ethics Commission is charged with a duty to administer, implement, and enforce local governmental ethics laws contained in the San Diego Municipal Code [SDMC] relating to, among other things, the provisions of the Election Campaign Control Ordinance [ECCO], SDMC section 27.2901, *et seq.*

2. At all times mentioned herein, Jennifer Campbell was a candidate for City Council District 2 in the 2018 election cycle. The Dr. Jen Campbell for City Council 2018 committee (Identification No. 1398814) [Committee] was a campaign committee registered with the State of California established to support Dr. Campbell's candidacy. At all relevant times herein, the Committee was controlled by Dr. Campbell within the meaning of the California Political Reform Act, California Government Code section 82016. Dr. Campbell is referred to herein as "Respondent."

1 3. This Stipulation will be submitted for consideration by the Ethics Commission at its
2 next scheduled meeting, and the agreements contained herein are contingent upon the approval
3 of the Stipulation and the accompanying Decision and Order by the Ethics Commission.

4 4. This Stipulation resolves all factual and legal issues raised in this matter by the
5 Ethics Commission without the necessity of holding an administrative hearing to determine
6 Respondent's liability.

7 5. Respondent understands and knowingly and voluntarily waives any and all
8 procedural rights under the SDMC including, but not limited to, a determination of probable
9 cause, the issuance and receipt of an administrative complaint, the right to appear personally in
10 any administrative hearing held in this matter, the right to confront and cross-examine witnesses
11 testifying at the hearing, the right to subpoena witnesses to testify at the hearing, and the right to
12 have the Ethics Commission or an impartial hearing officer hear this matter. Respondent agrees
13 that the terms of this Stipulation constitute compliance with the provisions of SDMC section
14 26.0450 in that the Stipulation includes a recitation of facts, a reference to each violation, and an
15 order.

16 6. Respondent agrees to hold the City of San Diego and the Ethics Commission
17 harmless from any and all claims or damages resulting from the Commission's investigation, this
18 stipulated agreement, or any matter reasonably related thereto.

19 7. Respondent acknowledges that this Stipulation is not binding upon any other law
20 enforcement or government agency and does not preclude the Ethics Commission from referring
21 this matter to, cooperating with, or assisting any other law enforcement or government agency
22 with regard to this or any other related matter.

23 8. The parties agree that in the event the Ethics Commission refuses to accept this
24 Stipulation, it shall become null and void. Respondent further agrees that in the event the Ethics
25 Commission rejects the Stipulation and a full evidentiary hearing before the Ethics Commission
26 becomes necessary, no member of the Ethics Commission or its staff shall be disqualified
27 because of prior consideration of this Stipulation.

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1 **Summary of Law and Facts**

2 9. ECCO mandates that all committees that pay for campaign literature for the purpose
3 of supporting or opposing a City candidate or measure include the words “paid for by” followed
4 by the name and address of the committee. With respect to yard signs, the disclosure must be
5 printed in a contrasting typeface at least five percent of the sign height; this requirement ensures
6 that the disclosure is clearly visible and readily apparent to members of the public. SDMC §
7 27.2970.

8 10. Respondent produced and distributed a total of 1,500 yard signs in support of her
9 candidacy for Council District 2 that did not comply with the City’s disclosure requirements.
10 Specifically, the signs included a “paid for by” disclosure printed in a typeface equal to
11 approximately two percent of the sign height, less than half the required height.

12 **Counts**

13 **Count 1 - Violation of SDMC section 27.2970**

14 11. Respondent violated SDMC section 27.2970 by producing and distributing 1,500
15 yard signs that did not comply with the “paid for by” disclosure requirements because the
16 disclosure was not printed in a typeface at least five percent of the sign height.

17 **Factors in Mitigation**

18 12. The Commission’s investigation revealed that Respondent reasonably relied on
19 Kennedy Mendoza Consultants to comply with ECCO. The consultant has acknowledged its
20 mistake and has agreed to pay the fine referenced below in Paragraph 16.

21 13. Respondent has cooperated fully with the Ethics Commission investigation.

22 **Conclusion**

23 14. Respondent agrees to take necessary and prudent precautions to ensure compliance
24 with all provisions of ECCO in the future.

25 15. Respondent acknowledges that the Ethics Commission may impose increased fines
26 in connection with any future violations of the City’s campaign laws.

27 16. Respondent agrees to pay a fine in the amount of \$500 for violating SDMC section
28 27.2970. This amount must be paid no later than March 29, 2019, by check or money order

1 payable to the City Treasurer. The submitted payment will be held pending Commission
2 approval of this Stipulation and execution of the Decision and Order portion set forth below.

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5 DATED: _____ [REDACTED]
6 Stacey Fulhorst, Petitioner
7 SAN DIEGO ETHICS COMMISSION

8 DATED: _____ [REDACTED]
9 DR. JENNIFER CAMPBELL, Respondent

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11 **DECISION AND ORDER**

12 The Ethics Commission considered the above Stipulation at its meeting on April 11,
13 2019. The Ethics Commission hereby approves the Stipulation and orders that, in accordance
14 with the Stipulation, Respondent pay a fine in the amount of \$500.

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16 DATED: _____ [REDACTED]
17 Deborah Cochran, Chair
18 SAN DIEGO ETHICS COMMISSION