



# 2009

**PARADES, STREET FAIRS, FESTIVALS, 10K/5K's, and OTHER EVENTS SCHEDULED ON PUBLIC PROPERTY IN DISTRICT 1**

**Telephone: (619) 685-1331**

**Internet: [www.sandiego.gov/specialevents](http://www.sandiego.gov/specialevents)**

## January

- |                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|---------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Thursday 1/1<br/>10:00 am - 11:00 am</p> | <p><b>32nd Annual Polar Bear Plunge</b><br/>As an annual tradition to ring in the New Year, a mass of swimmers will scramble the sandy shoreline at La Jolla Shores and plunge into the the icy cold ocean. Burr-r-r, it's cold! Lifeguards and support crew will be there on hand in kayaks and jet skis. <u>Admission:</u> None. <u>Anticipated Attendance:</u> Not available. <u>Anticipated Participants:</u> 200. <u>Location:</u> La Jolla (La Jolla Shores). <u>Host Organization:</u> La Jolla Cove Swim Club. <u>General Information:</u> Information desk @ (619) 235-5929. <u>Media Information:</u> Not available. <u>Vendor Information:</u> Not available. <u>Internet:</u> Not available.</p>                                                                                     |
| <p>Thursday 1/1<br/>7:00 pm - 6:59 pm</p>   | <p><b>9th Annual Hanukah Memorah Display (15-Day Event)</b><br/>A Menorah is a candelabrum containing seven to nine candles that is used in Jewish worship. Throughout the holiday of Hanukah, a huge and beautiful 8-foot by 4-foot tall Menorah will be traditionally displayed in the heart of La Jolla for all to see. <u>Admission:</u> None. <u>Anticipated Attendance:</u> 200/day. <u>Anticipated Participants:</u> Not available. <u>Location:</u> La Jolla (near the sidewlak at Prospect St. &amp; Herchel St.). <u>Host Organization:</u> Chabad of La Jolla. <u>General Information:</u> Rabbi Ezabvi @ (619) 507-8340. <u>Media Information:</u> Not available. <u>Vendor Information:</u> Not available. <u>Internet:</u> <a href="http://www.chabad.org">www.chabad.org</a>.</p> |
| <p>Friday 1/2<br/>7:00 pm - 6:59 pm</p>     | <p><b>9th Annual Hanukah Memorah Display (15-Day Event)</b><br/>A Menorah is a candelabrum containing seven to nine candles that is used in Jewish worship. Throughout the holiday of Hanukah, a huge and beautiful 8-foot by 4-foot tall Menorah will be traditionally displayed in the heart of La Jolla for all to see. <u>Admission:</u> None. <u>Anticipated Attendance:</u> 200/day. <u>Anticipated Participants:</u> Not available. <u>Location:</u> La Jolla (near the sidewlak at Prospect St. &amp; Herchel St.). <u>Host Organization:</u> Chabad of La Jolla. <u>General Information:</u> Rabbi Ezabvi @ (619) 507-8340. <u>Media Information:</u> Not available. <u>Vendor Information:</u> Not available. <u>Internet:</u> <a href="http://www.chabad.org">www.chabad.org</a>.</p> |

**January**

- Saturday 1/3  
7:00 pm - 6:59 pm      **9th Annual Hanukah Memorah Display (15-Day Event)**  
A Menorah is a candelabrum containing seven to nine candles that is used in Jewish worship. Throughout the holiday of Hanukah, a huge and beautiful 8-foot by 4-foot tall Menorah will be traditionally displayed in the heart of La Jolla for all to see. Admission: None. Anticipated Attendance: 200/day. Anticipated Participants: Not available. Location: La Jolla (near the sidewalk at Prospect St. & Herchel St.). Host Organization: Chabad of La Jolla. General Information: Rabbi Ezabvi @ (619) 507-8340. Media Information: Not available. Vendor Information: Not available. Internet: www.chabad.org.
- Saturday 1/10  
1:30 pm - 3:30 pm      **Tidepooling for All (Dike Rock)**  
This is the season to explore tidepools as extreme tides reveal wider beaches and pools teeming with life. You can explore them with an aquarium naturalist who will help you find small aquatic creatures, and let you touch them, and tell you all about their ways of survival. Admission: \$12.00. Anticipated Attendance: Not available. Anticipated Participants: 50. Location: La Jolla (shoreline tidepools at Dike Rock). Host Organization: Birch Aquarium. General Information: Information desk @ (858) 534-3474. Media Information: Not available. Vendor Information: Not available. Internet: www.sdmaritime.ucsd.edu.
- Sunday 1/11  
10:00 am - 3:00 pm      **5th Annual La Jolla Motor Car Classic**  
One-of-a-kind automobiles and antique cars will be on display at an elite car show in La Jolla. It's an opportunity to gaze upon historic cars and exceptional auto collections with music, cocktails, and a beautiful backdrop of the pristine coastline of La Jolla. Admission: \$15.00 - \$20.00. Anticipated Attendance: 2,000. Anticipated Participants: Not available. Location: La Jolla (Ellen Browning Scripps Park at La Jolla Cove). Host Organization: Promote La Jolla, Inc.. General Information: Laurel McFarlane @ (619) 233-5008. Media Information: Not available. Vendor Information: Not available. Internet: www.lajollabythesea.com.
- Sunday 1/11  
2:30 pm - 4:00 pm      **Tidepooling for Tots (La Jolla Shores)**  
This is the season to explore tidepools. Parents and children can join an aquarium naturalist to explore a tidepool where the rocky areas are surrounded by sand for easier exploration. You'll search for hermit crabs, sea hares, mussels, barnacles, sea anemones, and other aquatic creatures. Admission: \$12.00. Anticipated Attendance: Not available. Anticipated Participants: 50. Location: La Jolla (shoreline tidepools at La Jolla Shores). Host Organization: Birch Aquarium. General Information: Information desk @ (858) 534-3474. Media Information: Not available. Vendor Information: Not available. Internet: www.aquarium.ucsd.edu.

**February**

- Monday 2/2  
8:30 am - 5:00 pm      **Buick Invitational Golf Tournament (PGA Practice Rounds) (7-Day Event)**  
The Buick Invitational Golf Tournament is here! It's all happening at Torrey Pines Golf Course where you can watch professional golfing at its best. Today's event will be practice rounds for the PGA Players on the South Course. There's no admission today. Admission: None. Anticipated Attendance: 10,000. Anticipated Participants: Not available. Location: Torrey Pines Golf Course (11480 North Torrey Pines Rd.). Host Organization: Century Club of San Diego. General Information: Tom Wilson @ (619) 281-4653 x-306. Media Information: Rick Schloss @ (619) 708-6007. Vendor Information: Heidi Kolbiaz @ (619) 281-4653. Internet: www.buickinvitational.com.

## February

- Tuesday 2/3  
8:30 am - 5:00 pm
- Buick Invitational Golf Tournament (PGA Practice Rounds & Golf Clinic) (7-Day Event)**  
The Buick Invitational Golf Tournament is here! It's all happening at Torrey Pines Golf Course where you can watch professional golfing at its best. Today's event will begin with practice rounds for the PGA Players and will include a Family Days Clinic on the North Course. Admission: \$105.00 (Season Badge - Tuesday-Sunday) ~ \$26.00 (Adult Any Day Ticket - one day only-Wednesday-Sunday) ~ \$16.00 (Tuesday Ticket - one day only) ~ \$16. Anticipated Attendance: 10,000. Anticipated Participants: Not available. Location: Torrey Pines Golf Course (11480 North Torrey Pines Rd.). Host Organization: Century Club of San Diego. General Information: Tom Wilson @ (619) 281-4653 x-306. Media Information: Rick Schloss @ (619) 708-6007. Vendor Information: Heidi Kolbiaz @ (619) 281-4653. Internet: [www.buickinvitational.com](http://www.buickinvitational.com).
- Wednesday 2/4  
7:00 am - 5:00 pm
- Buick Invitational Golf Tournament (Allianz Global Investors Pro-AM) (7-Day Event)**  
The Buick Invitational Golf Tournament is here! It's all happening at Torrey Pines Golf Course where you can watch professional golfing at its best. Today's event will present Allianz Global Investors; Pro-AM Players on the North and South Courses. Admission: \$105.00 (Season Badge - Tuesday-Sunday) ~ \$26.00 (Adult Any Day Ticket - one day only-Wednesday-Sunday) ~ \$16.00 (Tuesday Ticket - one day only) ~ \$16. Anticipated Attendance: 15,000. Anticipated Participants: Not available. Location: Torrey Pines Golf Course (11480 North Torrey Pines Rd.). Host Organization: Century Club of San Diego. General Information: Tom Wilson @ (619) 281-4653 x-306. Media Information: Rick Schloss @ (619) 708-6007. Vendor Information: Heidi Kolbiaz @ (619) 281-4653. Internet: [www.buickinvitational.com](http://www.buickinvitational.com).
- Thursday 2/5  
8:30 am - 5:00 pm
- Buick Invitational Golf Tournament (Opening Round) (7-Day Event)**  
The Buick Invitational Golf Tournament is here! It's all happening at Torrey Pines Golf Course where you can watch professional golfing at its best. Today's event will be the Opening Round of the tournament. It will be played on the North and South Courses. Admission: \$105.00 (Season Badge - Tuesday-Sunday) ~ \$26.00 (Adult Any Day Ticket - one day only-Wednesday-Sunday) ~ \$16.00 (Tuesday Ticket - one day only) ~ \$16. Anticipated Attendance: 20,000. Anticipated Participants: Not available. Location: Torrey Pines Golf Course (11480 North Torrey Pines Rd.). Host Organization: Century Club of San Diego. General Information: Tom Wilson @ (619) 281-4653 x-306. Media Information: Rick Schloss @ (619) 708-6007. Vendor Information: Heidi Kolbiaz @ (619) 281-4653. Internet: [www.buickinvitational.com](http://www.buickinvitational.com).
- Friday 2/6  
8:30 am - 5:00 pm
- Buick Invitational Golf Tournament (Second Round) (7-Day Event)**  
The Buick Invitational Golf Tournament is here! It's all happening at Torrey Pines Golf Course where you can watch professional golfing at its best. Today's event will be the Second Round of the tournament. It will be played on the North and South Courses. Admission: \$105.00 (Season Badge - Tuesday-Sunday) ~ \$26.00 (Adult Any Day Ticket - one day only-Wednesday-Sunday) ~ \$16.00 (Tuesday Ticket - one day only) ~ \$16. Anticipated Attendance: 20,000. Anticipated Participants: Not available. Location: Torrey Pines Golf Course (11480 North Torrey Pines Rd.). Host Organization: Century Club of San Diego. General Information: Tom Wilson @ (619) 281-4653 x-306. Media Information: Rick Schloss @ (619) 708-6007. Vendor Information: Heidi Kolbiaz @ (619) 281-4653. Internet: [www.buickinvitational.com](http://www.buickinvitational.com).

## February

- Saturday 2/7  
8:00 am - 5:00 pm
- Buick Invitational Golf Tournament (Third Round/Helicopter Ball Drop) (7-Day Event)**  
The Buick Invitational Golf Tournament is here! It's all happening at Torrey Pines Golf Course where you can watch professional golfing at its best. Today's event will be the Third Round of the tournament played on the South Course. Helicopter Ball Drop and Pro-AM Players are on the North Course. Admission: \$105.00 (Season Badge - Tuesday-Sunday) ~ \$26.00 (Adult Any Day Ticket - one day only-Wednesday-Sunday) ~ \$16.00 (Tuesday Ticket - one day only) ~ \$16. Anticipated Attendance: 25,000. Anticipated Participants: Not available. Location: Torrey Pines Golf Course (11480 North Torrey Pines Rd.). Host Organization: Century Club of San Diego. General Information: Tom Wilson @ (619) 281-4653 x-306. Media Information: Rick Schloss @ (619) 708-6007. Vendor Information: Heidi Kolbiaz @ (619) 281-4653. Internet: [www.buickinvitational.com](http://www.buickinvitational.com).
- Sunday 2/8  
8:30 am - 5:00 pm
- Buick Invitational Golf Tournament (Final Round) (7-Day Event)**  
The Buick Invitational Golf Tournament is here! It's all happening at Torrey Pines Golf Course where you can watch professional golfing at its best. Today's event will be the Final Round of the tournament. It'll be played on the South Course. An awards ceremony will take place on the 18th Green. Admission: \$105.00 (Season Badge - Tuesday-Sunday) ~ \$26.00 (Adult Any Day Ticket - one day only-Wednesday-Sunday) ~ \$16.00 (Tuesday Ticket - one day only) ~ \$16. Anticipated Attendance: 30,000. Anticipated Participants: Not available. Location: Torrey Pines Golf Course (11480 North Torrey Pines Rd.). Host Organization: Century Club of San Diego. General Information: Tom Wilson @ (619) 281-4653 x-306. Media Information: Rick Schloss @ (619) 708-6007. Vendor Information: Heidi Kolbiaz @ (619) 281-4653. Internet: [www.buickinvitational.com](http://www.buickinvitational.com).
- Sunday 2/8  
1:00 pm - 3:00 pm
- Tidepooling for All (Dike Rock)**  
This is the season to explore tidepools as extreme tides reveal wider beaches and pools teeming with life. You can explore them with an aquarium naturalist who will help you find small aquatic creatures, and let you touch them, and tell you all about their ways of survival. Admission: \$12.00. Anticipated Attendance: Not available. Anticipated Participants: 50. Location: La Jolla (shoreline tidepools at Dike Rock). Host Organization: Birch Aquarium. General Information: Information desk @ (858) 534-3474. Media Information: Not available. Vendor Information: Not available. Internet: [www.sdmaritime.ucsd.edu](http://www.sdmaritime.ucsd.edu).
- Monday 2/9  
2:30 pm - 3:30 pm
- Tidepooling for Tots (Hospital Point)**  
This is the season to explore tidepools. Parents and children can join an aquarium naturalist to explore a tidepool where the rocky areas are surrounded by sand for easier exploration. You'll search for hermit crabs, sea hares, mussels, barnacles, sea anemones, and other aquatic creatures. Admission: \$12.00. Anticipated Attendance: Not available. Anticipated Participants: 50. Location: La Jolla (shoreline tidepools at Hospital Point). Host Organization: Birch Aquarium. General Information: Information desk @ (858) 534-3474. Media Information: Not available. Vendor Information: Not available. Internet: [www.aquarium.ucsd.edu](http://www.aquarium.ucsd.edu).
- Thursday 2/12  
8:00 am - 9:00 pm
- San Diego Invitational Rugby Tournament (2-Day Event)**  
International rugby players of various ages and skill levels are coming to play rugby in sunny San Diego. This event is a precursor to the USA 7's Tournament that will be held at Petco Park. The event offers rugby matches, music entertainment, a beer garden, food court, and souvenir items. Admission: None. Anticipated Attendance: 2,000/day. Anticipated Participants: Not available. Location: San Diego Polo Club field (14555 El Camino Real). Host Organization: USA Sevens, LLC. General Information: Brett Beckner @ (703) 347-5101. Media Information: Nevin Kleege @ (619) 843-5627. Vendor Information: Jared Zimmerman @ (619) 702-7300. Internet: [www.sdirugby.com](http://www.sdirugby.com).

## February

Friday 2/13  
8:00 am - 9:00 pm

**San Diego Invitational Rugby Tournament (2-Day Event)**  
International rugby players of various ages and skill levels are coming to play rugby in sunny San Diego. This event is a precursor to the USA 7's Tournament that will be held at Petco Park. The event offers rugby matches, music entertainment, a beer garden, food court, and souvenir items. Admission: None. Anticipated Attendance: 2,000/day. Anticipated Participants: Not available. Location: San Diego Polo Club field (14555 El Camino Real). Host Organization: USA Sevens, LLC. General Information: Brett Beckner @ (703) 347-5101. Media Information: Nevin Kleege @ (619) 843-5627. Vendor Information: Jared Zimmerman @ (619) 702-7300. Internet: www.sdirugby.com.

## March

Tuesday 3/10  
10:00 pm - 11:59 pm

**Grunion Run**  
Grunion are small silvery fish about 5-inches long that spawn by coming ashore with the tide to lay eggs in the wet sand and return to the ocean with the next wave. The fish are to be caught only by hand and no other method. Persons age 16 and older are required to have a Fishing License. Admission: A Fishing License is required for persons age 16 & older. Anticipated Attendance: 1,000. Anticipated Participants: Not available. Location: San Diego coastline beaches. Host Organization: California Department of Fish & Game. General Information: Information desk @ (310) 548-7562. Media Information: Not available. Vendor Information: Not available. Internet: www.dfg.ca.gov.

Wednesday 3/11  
10:30 pm - 11:59 pm

**Grunion Run**  
Grunion are small silvery fish about 5-inches long that spawn by coming ashore with the tide to lay eggs in the wet sand and return to the ocean with the next wave. The fish are to be caught only by hand and no other method. Persons age 16 and older are required to have a Fishing License. Admission: A Fishing License is required for persons age 16 & older. Anticipated Attendance: 1,000. Anticipated Participants: Not available. Location: San Diego coastline beaches. Host Organization: California Department of Fish & Game. General Information: Information desk @ (310) 548-7562. Media Information: Not available. Vendor Information: Not available. Internet: www.dfg.ca.gov.

Sunday 3/15  
1:00 am - 11:59 pm

**Cow Parade Exhibit (93-Day Event)**  
A herd of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

Monday 3/16  
1:00 am - 11:59 pm

**Cow Parade Exhibit (93-Day Event)**  
A herd of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

**March**

- Tuesday 3/17 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Wednesday 3/18 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Thursday 3/19 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Friday 3/20 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Saturday 3/21 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

**March**

- Sunday 3/22 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Monday 3/23 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Tuesday 3/24 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Wednesday 3/25 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Thursday 3/26 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

**March**

- Thursday 3/26 **Grunion Run**  
 10:00 pm - 11:59 pm Grunion are small silvery fish about 5-inches long that spawn by coming ashore with the tide to lay eggs in the wet sand and return to the ocean with the next wave. The fish are to be caught only by hand and no other method. Persons age 16 and older are required to have a Fishing License. Admission: A Fishing License is required for persons age 16 & older. Anticipated Attendance: 1,000. Anticipated Participants: Not available. Location: San Diego coastline beaches. Host Organization: California Department of Fish & Game. General Information: Information desk @ (310) 548-7562. Media Information: Not available. Vendor Information: Not available. Internet: www.dfg.ca.gov.
- Friday 3/27 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A herd of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Friday 3/27 **Grunion Run**  
 10:30 pm - 11:59 pm Grunion are small silvery fish about 5-inches long that spawn by coming ashore with the tide to lay eggs in the wet sand and return to the ocean with the next wave. The fish are to be caught only by hand and no other method. Persons age 16 and older are required to have a Fishing License. Admission: A Fishing License is required for persons age 16 & older. Anticipated Attendance: 1,000. Anticipated Participants: Not available. Location: San Diego coastline beaches. Host Organization: California Department of Fish & Game. General Information: Information desk @ (310) 548-7562. Media Information: Not available. Vendor Information: Not available. Internet: www.dfg.ca.gov.
- Saturday 3/28 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A herd of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Sunday 3/29 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A herd of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

**March**

Monday 3/30  
 1:00 am - 11:59 pm **Cow Parade Exhibit (93-Day Event)**  
 A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

Tuesday 3/31  
 1:00 am - 11:59 pm **Cow Parade Exhibit (93-Day Event)**  
 A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

**April**

Wednesday 4/1  
 1:00 am - 11:59 pm **Cow Parade Exhibit (93-Day Event)**  
 A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

Thursday 4/2  
 1:00 am - 11:59 pm **Cow Parade Exhibit (93-Day Event)**  
 A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

Friday 4/3  
 1:00 am - 11:59 pm **Cow Parade Exhibit (93-Day Event)**  
 A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

**April**

- Saturday 4/4  
1:00 am - 11:59 pm **Cow Parade Exhibit (93-Day Event)**  
A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Sunday 4/5  
1:00 am - 11:59 pm **Cow Parade Exhibit (93-Day Event)**  
A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Monday 4/6  
1:00 am - 11:59 pm **Cow Parade Exhibit (93-Day Event)**  
A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Tuesday 4/7  
1:00 am - 11:59 pm **Cow Parade Exhibit (93-Day Event)**  
A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Wednesday 4/8  
1:00 am - 11:59 pm **Cow Parade Exhibit (93-Day Event)**  
A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

**April**

- Thursday 4/9 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Friday 4/10 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Saturday 4/11 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Saturday 4/11 **Spring Egg Hunt Celebration (Standley Recreation Center)**  
 10:00 am - 12:00 pm Children (age 2-10) in the community near the Standley Recreation Center are encouraged to bring a basket to hunt for colorful eggs. There will be fun crafts, face painting, and special prizes for special eggs. The Spring Bunny will be there too, so don't forget to bring your camera! Admission: None. Anticipated Attendance: 400. Anticipated Participants: Not available. Location: Standley Recreation Center (3585 Governor Dr.). Host Organization: San Diego Park & Recreation. General Information: Information desk @ (858) 552-1652. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Saturday 4/11 **Spring Egg Hunt Celebration (Penasquitos Creek Park)**  
 10:00 am - 12:00 pm Children (age 3-12) in the community near the Penasquitos Creek Park are encouraged to bring a basket to hunt for colorful eggs. There will be a clown, face painting, craft activities, prizes, and an inflatable jump. The Spring Bunny will be there, so don't forget to bring your camera! Admission: None. Anticipated Attendance: 200. Anticipated Participants: Not available. Location: Penasquitos Creek Park (8021 Park Village Rd.). Host Organization: San Diego Park & Recreation. General Information: Information desk @ (858) 538-8130. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

**April**

- Saturday 4/11 **Spring Egg Hunt Celebration (La Jolla Recreation Center)**  
 10:00 am - 1:00 pm Children (age 1-12) in the community near the La Jolla Recreation Center are encouraged to bring a basket to hunt for colorful eggs. Come early for the age group hunts! Peter Rabbit will be there in the place of the Spring Bunny for family photos when you pay to decorate a Spring Treat Bag. Admission: \$5.00 (decorate a Spring Treat Bay & get a photo with Peter Rabbit). Anticipated Attendance: 400. Anticipated Participants: Not available. Location: La Jolla Recreation Center (615 Prospect St.). Host Organization: San Diego Park & Recreation. General Information: Information desk @ (858) 552-1658. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Sunday 4/12 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Monday 4/13 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Tuesday 4/14 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Wednesday 4/15 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

## April

- Thursday 4/16 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Friday 4/17 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Saturday 4/18 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Saturday 4/18 **Island Divine - Martinique!**  
 3:00 pm - 7:00 pm An adult premier food and beverage tasting event is focused to deliver an experience of the Caribbean Island of Martinique. The event features a chic VIP lounge and silent auction amid pleasing music with tasting portions of divine culinary foods and delicious elixirs from the finest restaurants. Admission: \$80.00 (general ticket) ~ \$125.00 (VIP ticket). Anticipated Attendance: 750. Anticipated Participants: Not available. Location: La Jolla (Ellen Browning Scripps Park at La Jolla Cove). Host Organization: The Junior League of San Diego. General Information: Kristen Ruth @ (619) 846-0142. Media Information: Not available. Vendor Information: Not available. Internet: www.islanddivine.com.
- Sunday 4/19 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

**April**

- Monday 4/20 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Tuesday 4/21 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Wednesday 4/22 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Thursday 4/23 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Thursday 4/23 **Take Your Daughters & Sons to Work Day**  
 9:00 am - 5:00 pm In recognition of this special day, participating businesses, companies, offices, and agencies throughout the nation will allow parents to bring their children (age 8-12) to work with them. The purpose is to teach children the diverse aspects of people and their jobs in the workplace. Admission: None. Anticipated Attendance: 100,000. Anticipated Participants: Not available. Location: Nationwide & Citywide. Host Organization: Women Employees Association. General Information: Information desk @ (619) 424-0221. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

**April**

- Friday 4/24 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Saturday 4/25 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Sunday 4/26 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Sunday 4/26 **28th Annual La Jolla Shores 5K**  
 7:30 am - 9:30 am Participants who join this 5K run/walk will travel 3-miles along a winding coastline neighborhood of La Jolla with scenic views of the ocean and finish at beautiful Scripps Park where there are post event activities and refreshments. This event is in conjunction with the "La Jolla Half Marathon". Admission: \$25.00. Anticipated Attendance: Not available. Anticipated Participants: 2,000. Location: La Jolla Shores Dr./North Torrey Pines Rd. - La Jolla Shores Dr. - El Paseo Grande - Calle Opima - La Vereda - beach sidewalk - Avenue de la Playa - C. alle de la Playa - Paseo Dorado - Spindrift Dr. - Torrey Pines Rd. - Coast Blvd. - Scripps Park Host Organization: Kiwanis Club of La Jolla. General Information: Information desk @ (858) 454-0777. Media Information: Bill Perry @ (858) 454-4111. Vendor Information: Megan McAllister @ (858) 454-6512. Internet: www.lajollahalfmarathon.com.
- Sunday 4/26 **28th Annual La Jolla Half Marathon**  
 7:30 am - 11:30 am This is one of America's most popular half marathons (13.1-miles). From Del Mar to La Jolla, participants will travel along a scenic coastline, up a steep summit, through cozy neighborhoods, and finish at beautiful Scripps Park. This event is in conjunction with the "La Jolla Shores 5K". Admission: \$55.00. Anticipated Attendance: Not available. Anticipated Participants: 5,000. Location: Del Mar Fairgrounds-Via de la Valle-through Del Mar-North Torrey Pines Rd.-La Jolla Shores Dr.-El Paseo Grande-Calle Opima-Boardwalk-Avenida de la Playa - a-Calle de la Playa-Paseo Dorado-Spindrift Dr.-Prospect Place-Coast Blvd.-Scripps Park Host Organization: Kiwanis Club of La Jolla. General Information: Information desk @ (858) 454-0772. Media Information: Bill Perry @ (858) 454-4111. Vendor Information: Megan McAllister @ (858) 454-6512. Internet: www.lajollahalfmarathon.com.

**April**

Monday 4/27 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

Tuesday 4/28 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

Wednesday 4/29 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

Thursday 4/30 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

**May**

Friday 5/1 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

**May**

- Saturday 5/2  
1:00 am - 11:59 pm **Cow Parade Exhibit (93-Day Event)**  
A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Sunday 5/3  
1:00 am - 11:59 pm **Cow Parade Exhibit (93-Day Event)**  
A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Sunday 5/3  
11:00 am - 5:00 pm **14th Annual Fiesta de los Penasquitos**  
Rancho Penasquitos is hosting a community festival showcasing local musicians, artists, businesses, schools, and service organizations. Bring your friends and the whole family! Highlights of the event include entertaining music, delicious food, carnival rides, handicrafts, and a fun Family Zone. Admission: None. Anticipated Attendance: 15,000. Anticipated Participants: Not available. Location: Rancho Penasquitos (Black Mountain Rd. between Twin Trails Dr. & Carmel Mountain Rd.). Host Organization: Rancho Penasquitos Town Council. General Information: Rozanna Zane @ (619) 994-8687. Media Information: Not available. Vendor Information: Not available. Internet: www.fiestapq.com.
- Monday 5/4  
1:00 am - 11:59 pm **Cow Parade Exhibit (93-Day Event)**  
A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Tuesday 5/5  
1:00 am - 11:59 pm **Cow Parade Exhibit (93-Day Event)**  
A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

**May**

- Wednesday 5/6**  
 1:00 am - 11:59 pm **Cow Parade Exhibit (93-Day Event)**  
 A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Thursday 5/7**  
 1:00 am - 11:59 pm **Cow Parade Exhibit (93-Day Event)**  
 A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Friday 5/8**  
 1:00 am - 11:59 pm **Cow Parade Exhibit (93-Day Event)**  
 A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Saturday 5/9**  
 1:00 am - 11:59 pm **Cow Parade Exhibit (93-Day Event)**  
 A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Sunday 5/10**  
 1:00 am - 11:59 pm **Cow Parade Exhibit (93-Day Event)**  
 A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

**May**

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|--------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Monday      5/11<br/>1:00 am    -    11:59 pm</p>   | <p><b>Cow Parade Exhibit (93-Day Event)</b><br/>A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. <u>Admission:</u> None. <u>Anticipated Attendance:</u> 1,000/day. <u>Anticipated Participants:</u> Not available. <u>Location:</u> La Jolla (various locations). <u>Host Organization:</u> Cow Parade. <u>General Information:</u> Tiffany Sherer @ (858) 454-5718. <u>Media Information:</u> Not available. <u>Vendor Information:</u> Not available. <u>Internet:</u> Not available.</p> |
| <p>Tuesday      5/12<br/>1:00 am    -    11:59 pm</p>  | <p><b>Cow Parade Exhibit (93-Day Event)</b><br/>A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. <u>Admission:</u> None. <u>Anticipated Attendance:</u> 1,000/day. <u>Anticipated Participants:</u> Not available. <u>Location:</u> La Jolla (various locations). <u>Host Organization:</u> Cow Parade. <u>General Information:</u> Tiffany Sherer @ (858) 454-5718. <u>Media Information:</u> Not available. <u>Vendor Information:</u> Not available. <u>Internet:</u> Not available.</p> |
| <p>Wednesday    5/13<br/>1:00 am    -    11:59 pm</p>  | <p><b>Cow Parade Exhibit (93-Day Event)</b><br/>A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. <u>Admission:</u> None. <u>Anticipated Attendance:</u> 1,000/day. <u>Anticipated Participants:</u> Not available. <u>Location:</u> La Jolla (various locations). <u>Host Organization:</u> Cow Parade. <u>General Information:</u> Tiffany Sherer @ (858) 454-5718. <u>Media Information:</u> Not available. <u>Vendor Information:</u> Not available. <u>Internet:</u> Not available.</p> |
| <p>Thursday      5/14<br/>1:00 am    -    11:59 pm</p> | <p><b>Cow Parade Exhibit (93-Day Event)</b><br/>A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. <u>Admission:</u> None. <u>Anticipated Attendance:</u> 1,000/day. <u>Anticipated Participants:</u> Not available. <u>Location:</u> La Jolla (various locations). <u>Host Organization:</u> Cow Parade. <u>General Information:</u> Tiffany Sherer @ (858) 454-5718. <u>Media Information:</u> Not available. <u>Vendor Information:</u> Not available. <u>Internet:</u> Not available.</p> |
| <p>Friday        5/15<br/>1:00 am    -    11:59 pm</p> | <p><b>Cow Parade Exhibit (93-Day Event)</b><br/>A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. <u>Admission:</u> None. <u>Anticipated Attendance:</u> 1,000/day. <u>Anticipated Participants:</u> Not available. <u>Location:</u> La Jolla (various locations). <u>Host Organization:</u> Cow Parade. <u>General Information:</u> Tiffany Sherer @ (858) 454-5718. <u>Media Information:</u> Not available. <u>Vendor Information:</u> Not available. <u>Internet:</u> Not available.</p> |

**May**

- Saturday 5/16 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Saturday 5/16 **3rd Annual San Diego Century Bicycle Tour**  
 6:00 am - 6:00 pm Cyclists from Southern California and throughout the country can test their endurance at this cycling event. Riders can choose between a challenging 37-mile course, a grueling 66-mile course, or an extreme 103-mile course. All rides begin and end at Mira Costa College in Encinitas. Admission: \$50.00 (37-mile course) ~ \$60.00 (66-mile course) ~ \$60.00 (103-mile course). Anticipated Attendance: Not available. Anticipated Participants: 1,250. Location: Start & Finish is at Mira Costa College (Encinitas, Carlsbad, San Marcos, County of San Diego, Escondido, Rancho Santa Fe, Del Sur, Rancho Penasquitos, Poway, Ramona, Solana Beach, and back to Encinitas) Host Organization: San Diego Century Bicycle Tour. General Information: Jim Curl @ (858) 259-9595. Media Information: Not available. Vendor Information: Not available. Internet: www.encinitasrace.com.
- Saturday 5/16 **La Jolla Pet Festival**  
 8:30 am - 1:00 pm It's a doggy day in La Jolla! You and your dog can enjoy a cat/dog adoption fair and visit vendor booths offering a range of pet-related products and services. Dogs in costumes and dogs without one can hope to win a variety of awards. This event is in conjunction with the "La Jolla Pet Parade". Admission: \$25.00-\$45.00 (admission/contests/walk dog in the parade). Anticipated Attendance: 2,000. Anticipated Participants: Not available. Location: La Jolla (Silverado St. & Herschel Ave.). Host Organization: Promote La Jolla, Inc.. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: www.lajollabythesea.com.
- Saturday 5/16 **Canyoneer's Walk (Lopez Canyon Open Space Preserve)**  
 9:30 am - 11:00 am Would you like to go for a walk with a group led by a trail guide and learn about plants and animals, and more? This easy walk will take you past magnificent sycamore trees and along an old creek bed where dense chaparral intermixes with coastal sage scrub. Admission: None. Anticipated Attendance: Not available. Anticipated Participants: 40. Location: Lopez Canyon Open Space Preserve (Hwy. 5 - Sorrento Valley Rd. (west) - cross railroad tracks - (becomes Sorrento Valley Blvd.) - parking lot (right). Thomas Bros. Map: Page 1208 F-4 Host Organization: San Diego Natural History Museum. General Information: Information desk @ (619) 255-0203. Media Information: Not available. Vendor Information: Not available. Internet: www.sdnhm.org.

**May**

<p>Saturday 5/16 10:00 am - 11:00 am</p>	<p><b>La Jolla Pet Parade</b> It's a doggy day in La Jolla! You and your dog can have the pleasure and privilege of marching in a sidewalk parade. Dogs in costume and dogs without costumes can proudly walk their owners for the fun of loving attention. This event is in conjunction with the "La Jolla Pet Festival". <u>Admission:</u> \$25.00-\$45.00 (admission/contests/walk dog in the parade). <u>Anticipated Attendance:</u> Not available. <u>Anticipated Participants:</u> 150. <u>Location:</u> La Jolla sidewalks Route: (Silverado St. - Herschel Ave. - Herschel Ave. - Wall St. - Ivanhoe Ave. - Prospect St. - Girard St. - Silverado St. - Fay A. ve. - Pearl St. - Girard St. - Silverado Ave. - Herschel Ave./Silverado St.) <u>Host Organization:</u> Promote La Jolla, Inc.. <u>General Information:</u> Tiffany Sherer @ (858) 454-5718. <u>Media Information:</u> Not available. <u>Vendor Information:</u> Not available. <u>Internet:</u> www.lajollabythesea.com.</p>
<p>Sunday 5/17 1:00 am - 11:59 pm</p>	<p><b>Cow Parade Exhibit (93-Day Event)</b> A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. <u>Admission:</u> None. <u>Anticipated Attendance:</u> 1,000/day. <u>Anticipated Participants:</u> Not available. <u>Location:</u> La Jolla (various locations). <u>Host Organization:</u> Cow Parade. <u>General Information:</u> Tiffany Sherer @ (858) 454-5718. <u>Media Information:</u> Not available. <u>Vendor Information:</u> Not available. <u>Internet:</u> Not available.</p>
<p>Monday 5/18 1:00 am - 11:59 pm</p>	<p><b>Cow Parade Exhibit (93-Day Event)</b> A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. <u>Admission:</u> None. <u>Anticipated Attendance:</u> 1,000/day. <u>Anticipated Participants:</u> Not available. <u>Location:</u> La Jolla (various locations). <u>Host Organization:</u> Cow Parade. <u>General Information:</u> Tiffany Sherer @ (858) 454-5718. <u>Media Information:</u> Not available. <u>Vendor Information:</u> Not available. <u>Internet:</u> Not available.</p>
<p>Tuesday 5/19 1:00 am - 11:59 pm</p>	<p><b>Cow Parade Exhibit (93-Day Event)</b> A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. <u>Admission:</u> None. <u>Anticipated Attendance:</u> 1,000/day. <u>Anticipated Participants:</u> Not available. <u>Location:</u> La Jolla (various locations). <u>Host Organization:</u> Cow Parade. <u>General Information:</u> Tiffany Sherer @ (858) 454-5718. <u>Media Information:</u> Not available. <u>Vendor Information:</u> Not available. <u>Internet:</u> Not available.</p>
<p>Wednesday 5/20 1:00 am - 11:59 pm</p>	<p><b>Cow Parade Exhibit (93-Day Event)</b> A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. <u>Admission:</u> None. <u>Anticipated Attendance:</u> 1,000/day. <u>Anticipated Participants:</u> Not available. <u>Location:</u> La Jolla (various locations). <u>Host Organization:</u> Cow Parade. <u>General Information:</u> Tiffany Sherer @ (858) 454-5718. <u>Media Information:</u> Not available. <u>Vendor Information:</u> Not available. <u>Internet:</u> Not available.</p>

**May**

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| <p>Thursday      5/21<br/>1:00 am      -    11:59 pm</p>       | <p><b>Cow Parade Exhibit (93-Day Event)</b><br/>A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. <u>Admission:</u> None. <u>Anticipated Attendance:</u> 1,000/day. <u>Anticipated Participants:</u> Not available. <u>Location:</u> La Jolla (various locations). <u>Host Organization:</u> Cow Parade. <u>General Information:</u> Tiffany Sherer @ (858) 454-5718. <u>Media Information:</u> Not available. <u>Vendor Information:</u> Not available. <u>Internet:</u> Not available.</p> |
| <p>Friday            5/22<br/>1:00 am        -    11:59 pm</p> | <p><b>Cow Parade Exhibit (93-Day Event)</b><br/>A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. <u>Admission:</u> None. <u>Anticipated Attendance:</u> 1,000/day. <u>Anticipated Participants:</u> Not available. <u>Location:</u> La Jolla (various locations). <u>Host Organization:</u> Cow Parade. <u>General Information:</u> Tiffany Sherer @ (858) 454-5718. <u>Media Information:</u> Not available. <u>Vendor Information:</u> Not available. <u>Internet:</u> Not available.</p> |
| <p>Saturday        5/23<br/>1:00 am        -    11:59 pm</p>   | <p><b>Cow Parade Exhibit (93-Day Event)</b><br/>A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. <u>Admission:</u> None. <u>Anticipated Attendance:</u> 1,000/day. <u>Anticipated Participants:</u> Not available. <u>Location:</u> La Jolla (various locations). <u>Host Organization:</u> Cow Parade. <u>General Information:</u> Tiffany Sherer @ (858) 454-5718. <u>Media Information:</u> Not available. <u>Vendor Information:</u> Not available. <u>Internet:</u> Not available.</p> |
| <p>Sunday           5/24<br/>1:00 am        -    11:59 pm</p>  | <p><b>Cow Parade Exhibit (93-Day Event)</b><br/>A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. <u>Admission:</u> None. <u>Anticipated Attendance:</u> 1,000/day. <u>Anticipated Participants:</u> Not available. <u>Location:</u> La Jolla (various locations). <u>Host Organization:</u> Cow Parade. <u>General Information:</u> Tiffany Sherer @ (858) 454-5718. <u>Media Information:</u> Not available. <u>Vendor Information:</u> Not available. <u>Internet:</u> Not available.</p> |
| <p>Monday          5/25<br/>1:00 am        -    11:59 pm</p>   | <p><b>Cow Parade Exhibit (93-Day Event)</b><br/>A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. <u>Admission:</u> None. <u>Anticipated Attendance:</u> 1,000/day. <u>Anticipated Participants:</u> Not available. <u>Location:</u> La Jolla (various locations). <u>Host Organization:</u> Cow Parade. <u>General Information:</u> Tiffany Sherer @ (858) 454-5718. <u>Media Information:</u> Not available. <u>Vendor Information:</u> Not available. <u>Internet:</u> Not available.</p> |

**May**

- Tuesday 5/26 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Wednesday 5/27 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Thursday 5/28 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Friday 5/29 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Saturday 5/30 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

## May

Sunday 5/31  
1:00 am - 11:59 pm

**Cow Parade Exhibit (93-Day Event)**  
A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

## June

Monday 6/1  
1:00 am - 11:59 pm

**Cow Parade Exhibit (93-Day Event)**  
A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

Tuesday 6/2  
1:00 am - 11:59 pm

**Cow Parade Exhibit (93-Day Event)**  
A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

Tuesday 6/2  
10:15 am - 4:00 pm

**20th Annual Law Enforcement Torch Run**  
Over 200 law enforcement personnel from several agencies will run and carry a flame-lit torch along the western edge of San Diego passing it from oneto another in a relay format. The route will extend from Chula Vista to Oceanside. The event is a fundraiser for the Special Olympics in California. Admission: None. Anticipated Attendance: 5,000. Anticipated Participants: Not available. Location: Chula Vista - National City - Downtown San Diego - Old Town - Mission Bay - Mission Beach - Pacific Beach - La Jolla - Torrey Pines - Del Mar - Carlsb. ad - Oceanside Host Organization: Special Olympics Southern California. General Information: Teresa Contreras @ (619) 283-6100. Media Information: Not available. Vendor Information: Not available. Internet: www.specialolympicssndiego.com.

Wednesday 6/3  
1:00 am - 11:59 pm

**Cow Parade Exhibit (93-Day Event)**  
A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

**June**

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|-----------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Thursday      6/4<br/>1:00 am    -    11:59 pm</p>     | <p><b>Cow Parade Exhibit (93-Day Event)</b><br/>A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. <u>Admission:</u> None. <u>Anticipated Attendance:</u> 1,000/day. <u>Anticipated Participants:</u> Not available. <u>Location:</u> La Jolla (various locations). <u>Host Organization:</u> Cow Parade. <u>General Information:</u> Tiffany Sherer @ (858) 454-5718. <u>Media Information:</u> Not available. <u>Vendor Information:</u> Not available. <u>Internet:</u> Not available.</p>                                                                     |
| <p>Friday            6/5<br/>1:00 am    -    11:59 pm</p> | <p><b>Cow Parade Exhibit (93-Day Event)</b><br/>A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. <u>Admission:</u> None. <u>Anticipated Attendance:</u> 1,000/day. <u>Anticipated Participants:</u> Not available. <u>Location:</u> La Jolla (various locations). <u>Host Organization:</u> Cow Parade. <u>General Information:</u> Tiffany Sherer @ (858) 454-5718. <u>Media Information:</u> Not available. <u>Vendor Information:</u> Not available. <u>Internet:</u> Not available.</p>                                                                     |
| <p>Saturday        6/6<br/>1:00 am    -    11:59 pm</p>   | <p><b>Cow Parade Exhibit (93-Day Event)</b><br/>A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. <u>Admission:</u> None. <u>Anticipated Attendance:</u> 1,000/day. <u>Anticipated Participants:</u> Not available. <u>Location:</u> La Jolla (various locations). <u>Host Organization:</u> Cow Parade. <u>General Information:</u> Tiffany Sherer @ (858) 454-5718. <u>Media Information:</u> Not available. <u>Vendor Information:</u> Not available. <u>Internet:</u> Not available.</p>                                                                     |
| <p>Sunday           6/7<br/>1:00 am    -    11:59 pm</p>  | <p><b>Cow Parade Exhibit (93-Day Event)</b><br/>A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. <u>Admission:</u> None. <u>Anticipated Attendance:</u> 1,000/day. <u>Anticipated Participants:</u> Not available. <u>Location:</u> La Jolla (various locations). <u>Host Organization:</u> Cow Parade. <u>General Information:</u> Tiffany Sherer @ (858) 454-5718. <u>Media Information:</u> Not available. <u>Vendor Information:</u> Not available. <u>Internet:</u> Not available.</p>                                                                     |
| <p>Sunday           6/7<br/>9:30 pm    -    11:59 pm</p>  | <p><b>Grunion Run</b><br/>Grunion are small silvery fish about 5-inches long that spawn by coming ashore with the tide to lay eggs in the wet sand and return to the ocean with the next wave. The fish are to be caught only by hand and no other method. Persons age 16 and older are required to have a Fishing License. <u>Admission:</u> A Fishing License is required for persons age 16 &amp; older. <u>Anticipated Attendance:</u> 1,000. <u>Anticipated Participants:</u> Not available. <u>Location:</u> San Diego coastline beaches. <u>Host Organization:</u> California Department of Fish &amp; Game. <u>General Information:</u> Information desk @ (310) 548-7562. <u>Media Information:</u> Not available. <u>Vendor Information:</u> Not available. <u>Internet:</u> www.dfg.ca.gov.</p> |

**June**

- Monday 6/8  
1:00 am - 11:59 pm **Cow Parade Exhibit (93-Day Event)**  
A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Monday 6/8  
10:00 pm - 11:59 pm **Grunion Run**  
Grunion are small silvery fish about 5-inches long that spawn by coming ashore with the tide to lay eggs in the wet sand and return to the ocean with the next wave. The fish are to be caught only by hand and no other method. Persons age 16 and older are required to have a Fishing License. Admission: A Fishing License is required for persons age 16 & older. Anticipated Attendance: 1,000. Anticipated Participants: Not available. Location: San Diego coastline beaches. Host Organization: California Department of Fish & Game. General Information: Information desk @ (310) 548-7562. Media Information: Not available. Vendor Information: Not available. Internet: www.dfg.ca.gov.
- Tuesday 6/9  
1:00 am - 11:59 pm **Cow Parade Exhibit (93-Day Event)**  
A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Tuesday 6/9  
10:30 pm - 11:59 pm **Grunion Run**  
Grunion are small silvery fish about 5-inches long that spawn by coming ashore with the tide to lay eggs in the wet sand and return to the ocean with the next wave. The fish are to be caught only by hand and no other method. Persons age 16 and older are required to have a Fishing License. Admission: A Fishing License is required for persons age 16 & older. Anticipated Attendance: 1,000. Anticipated Participants: Not available. Location: San Diego coastline beaches. Host Organization: California Department of Fish & Game. General Information: Information desk @ (310) 548-7562. Media Information: Not available. Vendor Information: Not available. Internet: www.dfg.ca.gov.
- Wednesday 6/10  
1:00 am - 11:59 pm **Cow Parade Exhibit (93-Day Event)**  
A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

**June**

- Thursday 6/11 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Friday 6/12 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Saturday 6/13 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Sunday 6/14 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Sunday 6/14 **Canyoneer's Walk (Torrey Pines State Reserve - Sorrento Valley)**  
 9:00 am - 11:00 am Would you like to go for a walk with a group led by a trail guide and learn about plants and animals, and more? This easy walk will take you along achaparral trail that contains a variety of plants, reptiles, birds, and butterflies. It'll be a pleasant morning adventure. Admission: None. Anticipated Attendance: Not available. Anticipated Participants: 40. Location: Torrey Pines State Reserve - Sorrento Valley (Hwy. 805 - Sorrento Valley Rd./Mira Mesa Blvd. - Sorrento Valley Rd. (left) - cross railroad tracks - Ro. selle St. (right) - Esturary Rd. (left) - follow the Canyoneer sign at Flintkote Rd. - dirt parking lot) Thomas Bros. Map: Page 1208 A-5 Host Organization: San Diego Natural History Museum. General Information: Information desk @ (619) 255-0203. Media Information: Not available. Vendor Information: Not available. Internet: www.sdnhm.org.

**June**

- Monday 6/15 **Cow Parade Exhibit (93-Day Event)**  
 1:00 am - 11:59 pm A heard of cows have invaded La Jolla! In a nationwide event, San Diego has been honorably selected to display 50 life-sized fiberglass cows in La Jolla. These cows are artistically hand-painted and will be auctioned off to benefit the Children's Hospital and the Zoological Society. Admission: None. Anticipated Attendance: 1,000/day. Anticipated Participants: Not available. Location: La Jolla (various locations). Host Organization: Cow Parade. General Information: Tiffany Sherer @ (858) 454-5718. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Saturday 6/20 **La Jolla Festival of the Arts (2-Day Event)**  
 9:00 am - 5:00 pm This event is one of the most popular art festivals in California. It presents over 190 award-winning local and national artists displaying watercolors, oils, sculpture, fine jewelry, and photography. Enjoy live music, delicious cuisine, cooking demonstrations, and more. Admission: \$10.00 (general admission) ~ FREE (active duty military). Anticipated Attendance: 10,000/day. Anticipated Participants: Not available. Location: La Jolla (University of California - San Diego's East Campus at Genessee Ave. & Regents Rd.). Host Organization: TorreyPines Kiwanis Foundation. General Information: Information desk @ (858) 456-1268 or(619) 448-8970. Media Information: Not available. Vendor Information: Not available. Internet: www.lajollaartfestival.org.
- Sunday 6/21 **La Jolla Festival of the Arts (2-Day Event)**  
 9:00 am - 5:00 pm This event is one of the most popular art festivals in California. It presents over 190 award-winning local and national artists displaying watercolors, oils, sculpture, fine jewelry, and photography. Enjoy live music, delicious cuisine, cooking demonstrations, and more. Admission: \$10.00 (general admission) ~ FREE (active duty military). Anticipated Attendance: 10,000/day. Anticipated Participants: Not available. Location: La Jolla (University of California - San Diego's East Campus at Genessee Ave. & Regents Rd.). Host Organization: TorreyPines Kiwanis Foundation. General Information: Information desk @ (858) 456-1268 or(619) 448-8970. Media Information: Not available. Vendor Information: Not available. Internet: www.lajollaartfestival.org.
- Monday 6/22 **Grunion Run**  
 9:30 pm - 11:59 pm Grunion are small silvery fish about 5-inches long that spawn by coming ashore with the tide to lay eggs in the wet sand and return to the ocean withthe next wave. The fish are to be caught only by hand and no other method. Persons age 16 and older are required to have a Fishing License. Admission: A Fishing License is required for persons age 16 & older. Anticipated Attendance: 1,000. Anticipated Participants: Not available. Location: San Diego coastline beaches. Host Organization: California Department of Fish & Game. General Information: Information desk @ (310) 548-7562. Media Information: Not available. Vendor Information: Not available. Internet: www.dfg.ca.gov.
- Tuesday 6/23 **Grunion Run**  
 10:00 pm - 11:59 pm Grunion are small silvery fish about 5-inches long that spawn by coming ashore with the tide to lay eggs in the wet sand and return to the ocean withthe next wave. The fish are to be caught only by hand and no other method. Persons age 16 and older are required to have a Fishing License. Admission: A Fishing License is required for persons age 16 & older. Anticipated Attendance: 1,000. Anticipated Participants: Not available. Location: San Diego coastline beaches. Host Organization: California Department of Fish & Game. General Information: Information desk @ (310) 548-7562. Media Information: Not available. Vendor Information: Not available. Internet: www.dfg.ca.gov.

**June**

Sunday 6/28  
 2:00 pm - 4:00 pm **La Jolla Concert by the Sea (The Heroes)**  
 Residents of La Jolla can have a relaxing afternoon at Scripps Park while listening to a summertime concert. For your listening pleasure, "The Heroes" band will perform classic rock & roll music. There will also be raffles, prizes, hot dogs, candy, drinks, popcorn, and ice cream bars. Admission: None. Anticipated Attendance: 1,000. Anticipated Participants: Not available. Location: La Jolla (Ellen Browning Scripps Park - 1180 Coast Blvd.). Host Organization: La Jolla Concerts by the Sea. General Information: Information desk @ (858) 454-1600. Media Information: Not available. Vendor Information: Not available. Internet: www.ljconcertsbythesea.org.

**July**

Friday 7/3  
 9:00 pm - 9:20 pm **Fireworks Display (Rancho Penasquitos - Westview High School)**  
 To enhance the celebration of your Independence Day, an evening fireworks show can be seen in the night sky above the Westview High School athletic field. The explosive bursts of colorful light are a reminder for Americans to appreciate the freedoms we have to live in this great nation. Admission: None. Anticipated Attendance: 4,000. Anticipated Participants: Not available. Location: Rancho Penasquitos (Westview High School - 13500 Camino Del Sur - fireworks are launched from the athletic field). Host Organization: Rancho Penasquitos Recreation Council. General Information: Information desk @ (858) 538-8131. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

Saturday 7/4  
 7:00 am - 8:30 am **21st Annual 4th of July UC Celebration (5K Run/Walk)**  
 An enjoyable 5K run/walk around the parameter of Standley Park will take place in the morning before a celebration festival. Pre-paid participants will receive a pancake breakfast afterward. This event is in conjunction with the "4th of July UC Celebration Festival". Admission: \$20.00. Anticipated Attendance: Not available. Anticipated Participants: 200. Location: Standley Park (3585 Governor Dr.). Host Organization: Standley Park Recreation Council. General Information: Cathy Romanas @ (858) 395-4318. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

Saturday 7/4  
 8:00 am - 7:00 pm **21st Annual 4th of July UC Celebration (Festival)**  
 There's a lot going on at this 4th of July celebration! Old fashioned fun includes a scavenger hunt, bike/pet parades, music, food, crafts, pony rides, rock wall, jumper, dunk tank, sack race, tug of war, and more. This event is in conjunction with the "4th of July UC Celebration Run/Walk". Admission: None. Anticipated Attendance: 2,000. Anticipated Participants: Not available. Location: Standley Park (3585 Governor Dr.). Host Organization: Standley Park Recreation Council. General Information: Cathy Romanas @ (858) 395-4318. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

Saturday 7/4  
 9:00 pm - 9:30 pm **Fireworks Display (La Jolla)**  
 To enhance the celebration of Independence Day for persons living in La Jolla, an evening fireworks show can be seen in the night sky. The explosivebursts of colorful light are a reminder for Americans to appreciate the freedoms we have in this great nation. Admission: None. Anticipated Attendance: 15,000. Anticipated Participants: Not available. Location: La Jolla (Scripps Park at La Jolla Cove). Host Organization: Promote La Jolla. General Information: George Haucr @ (858) 459-4664. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

**July**

- Saturday 7/4  
9:00 pm - 9:20 pm **Fireworks Display (La Jolla Cove - George's at the Cove)**  
To enhance the celebration of your Independence Day, an evening fireworks show can be seen in the night sky above La Jolla Cove near George's at the Cove. The explosive bursts of colorful light are a reminder for Americans to appreciate the freedoms we have to live in this great nation. Admission: None. Anticipated Attendance: 4,000. Anticipated Participants: Not available. Location: La Jolla (Scripps Park at La Jolla Cove - 1100 Coast Blvd. near George's at the Cove). Host Organization: George's at the Cove. General Information: Information desk @ (858) 454-1444. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Saturday 7/4  
9:00 pm - 9:20 pm **Fireworks Display (La Jolla Country Club)**  
To enhance the celebration of your Independence Day, an evening fireworks show can be seen in the night sky above the La Jolla Country Club. The explosive bursts of colorful light are a reminder for Americans to appreciate the freedoms we have to live in this great nation. Admission: None. Anticipated Attendance: 5,000. Anticipated Participants: Not available. Location: La Jolla Country Club (7301 High Ave. - fireworks are launched from the golf course on the first fairway). Host Organization: La Jolla Country Club. General Information: Information desk @ (858) 454-9601. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Sunday 7/5  
2:00 pm - 4:00 pm **La Jolla Concert by the Sea (Nitro Express)**  
Residents of La Jolla can have a relaxing afternoon at Scripps Park while listening to a summertime concert. For your listening pleasure, the "NitroExpress" band will perform hometown country rock music. There will also be raffles, prizes, hot dogs, candy, drinks, popcorn, and ice cream bars. Admission: None. Anticipated Attendance: 1,000. Anticipated Participants: Not available. Location: La Jolla (Ellen Browning Scripps Park - 1180 Coast Blvd.). Host Organization: La Jolla Concerts by the Sea. General Information: Information desk @ (858) 454-1600. Media Information: Not available. Vendor Information: Not available. Internet: www.ljconcertsbythesea.org.
- Tuesday 7/7  
9:30 pm - 11:59 pm **Grunion Run**  
Grunion are small silvery fish about 5-inches long that spawn by coming ashore with the tide to lay eggs in the wet sand and return to the ocean with the next wave. The fish are to be caught only by hand and no other method. Persons age 16 and older are required to have a Fishing License. Admission: A Fishing License is required for persons age 16 & older. Anticipated Attendance: 1,000. Anticipated Participants: Not available. Location: San Diego coastline beaches. Host Organization: California Department of Fish & Game. General Information: Information desk @ (310) 548-7562. Media Information: Not available. Vendor Information: Not available. Internet: www.dfg.ca.gov.
- Wednesday 7/8  
10:30 pm - 11:59 pm **Grunion Run**  
Grunion are small silvery fish about 5-inches long that spawn by coming ashore with the tide to lay eggs in the wet sand and return to the ocean with the next wave. The fish are to be caught only by hand and no other method. Persons age 16 and older are required to have a Fishing License. Admission: A Fishing License is required for persons age 16 & older. Anticipated Attendance: 1,000. Anticipated Participants: Not available. Location: San Diego coastline beaches. Host Organization: California Department of Fish & Game. General Information: Information desk @ (310) 548-7562. Media Information: Not available. Vendor Information: Not available. Internet: www.dfg.ca.gov.

**July**

- Sunday 7/12 **La Jolla Concert by the Sea (Big Time Operator)**  
 2:00 pm - 4:00 pm Residents of La Jolla can have a relaxing afternoon at Scripps Park while listening to a summertime concert. For your listening pleasure, the "Big Time Operator" band will perform great swing music. There will also be raffles, prizes, hot dogs, candy, drinks, popcorn, and ice cream bars. Admission: None. Anticipated Attendance: 1,000. Anticipated Participants: Not available. Location: La Jolla (Ellen Browning Scripps Park - 1180 Coast Blvd.). Host Organization: La Jolla Concerts by the Sea. General Information: Information desk @ (858) 454-1600. Media Information: Not available. Vendor Information: Not available. Internet: www.ljconcertsbythesea.org.
- Sunday 7/12 **Carmel Valley Summer Serenades (Shockwaves)**  
 5:00 pm - 7:00 pm A summer serenade will take place at Solana Highlands Park where you can enjoy a musical concert performed by the "Shockwaves" band. Bring a blanket and picnic lunch for a relaxing experience while listening to rock n' roll, popular 60's, and selections from today's music. Admission: None. Anticipated Attendance: 600. Anticipated Participants: Not available. Location: Solana Highlands Park (3520 Longrun Dr.). Host Organization: Carmel Valley Recreation Council. General Information: Ginny Barnes @ (858) 481-7917. Media Information: Not available. Vendor Information: Not available. Internet: www.cvsd.com.
- Thursday 7/16 **7th Annual Taste of Bird Rock**  
 5:00 pm - 9:00 pm The community of Bird Rock is hosting a food tasting event where you can walk from restaurant to restaurant tasting samples of exquisite cuisine. It's a way to get to know what your favorite dinner choices would be on their menus. Also, be sure to visit merchant shops for discounts or give-aways! Admission: \$20.00 (adult) ~ \$15.00 (child age 8 & younger). Anticipated Attendance: 1,100. Anticipated Participants: Not available. Location: Bird Rock (5400-8700 blocks of La Jolla Blvd.). Host Organization: Bird Rock Community Council. General Information: Felicia Parker @ (858) 525-3714. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Sunday 7/19 **La Jolla Concert by the Sea (The Legends)**  
 2:00 pm - 4:00 pm Residents of La Jolla can have a relaxing afternoon at Scripps Park while listening to a summertime concert. For your listening pleasure, "The Legends" band will perform memorable doo-wop and rock music. There will also be raffles, prizes, hot dogs, candy, drinks, popcorn, and ice cream bars. Admission: None. Anticipated Attendance: 1,000. Anticipated Participants: Not available. Location: La Jolla (Ellen Browning Scripps Park - 1180 Coast Blvd.). Host Organization: La Jolla Concerts by the Sea. General Information: Information desk @ (858) 454-1600. Media Information: Not available. Vendor Information: Not available. Internet: www.ljconcertsbythesea.org.
- Sunday 7/19 **Carmel Valley Summer Serenades (Corvettes)**  
 5:00 pm - 7:00 pm A summer serenade will take place at Sage Canyon Park where you can enjoy a musical concert performed by the "Corvettes" band. Bring a blanket and picnic lunch for a relaxing experience while listening to the best of 50's and 60's music. Admission: None. Anticipated Attendance: 600. Anticipated Participants: Not available. Location: Sage Canyon Park (5252 Harvest Run Dr.). Host Organization: Carmel Valley Recreation Council. General Information: Ginny Barnes @ (858) 481-7917. Media Information: Not available. Vendor Information: Not available. Internet: www.cvsd.com.

**July**

- Tuesday 7/21 **Grunion Run**  
 9:30 pm - 11:59 pm Grunion are small silvery fish about 5-inches long that spawn by coming ashore with the tide to lay eggs in the wet sand and return to the ocean with the next wave. The fish are to be caught only by hand and no other method. Persons age 16 and older are required to have a Fishing License. Admission: A Fishing License is required for persons age 16 & older. Anticipated Attendance: 1,000. Anticipated Participants: Not available. Location: San Diego coastline beaches. Host Organization: California Department of Fish & Game. General Information: Information desk @ (310) 548-7562. Media Information: Not available. Vendor Information: Not available. Internet: www.dfg.ca.gov.
- Wednesday 7/22 **Grunion Run**  
 10:00 pm - 11:59 pm Grunion are small silvery fish about 5-inches long that spawn by coming ashore with the tide to lay eggs in the wet sand and return to the ocean with the next wave. The fish are to be caught only by hand and no other method. Persons age 16 and older are required to have a Fishing License. Admission: A Fishing License is required for persons age 16 & older. Anticipated Attendance: 1,000. Anticipated Participants: Not available. Location: San Diego coastline beaches. Host Organization: California Department of Fish & Game. General Information: Information desk @ (310) 548-7562. Media Information: Not available. Vendor Information: Not available. Internet: www.dfg.ca.gov.
- Saturday 7/25 **San Diego Surf Cup XXIX (6-Day Event)**  
 8:00 am - 8:00 pm This nationally recognized premier youth soccer tournament is one of the top two youth soccer tournaments in the United States. Participating teams (ages 9-18) come from as many as 25 states and other countries such as Canada, Mexico, England, and Japan to compete for the coveted Surf Cup Trophy. Admission: None. Anticipated Attendance: 10,500/day. Anticipated Participants: Not available. Location: San Diego Polo Club Field (14555 El Camino Real). Host Organization: San Diego Surf Cup, Inc.. General Information: Mike Connerley @ (760) 944-7176. Media Information: Not available. Vendor Information: Not available. Internet: www.surfcup.com.
- Sunday 7/26 **San Diego Surf Cup XXIX (6-Day Event)**  
 8:00 am - 8:00 pm This nationally recognized premier youth soccer tournament is one of the top two youth soccer tournaments in the United States. Participating teams (ages 9-18) come from as many as 25 states and other countries such as Canada, Mexico, England, and Japan to compete for the coveted Surf Cup Trophy. Admission: None. Anticipated Attendance: 10,500/day. Anticipated Participants: Not available. Location: San Diego Polo Club Field (14555 El Camino Real). Host Organization: San Diego Surf Cup, Inc.. General Information: Mike Connerley @ (760) 944-7176. Media Information: Not available. Vendor Information: Not available. Internet: www.surfcup.com.
- Sunday 7/26 **La Jolla Concert by the Sea (Joe Rathburn's Island Band)**  
 2:00 pm - 4:00 pm Residents of La Jolla can have a relaxing afternoon at Scripps Park while listening to a summertime concert. For your listening pleasure, "Joe Rathburn's Island Band" will perform tropical rock music. There will also be raffles, prizes, hot dogs, candy, drinks, popcorn, and ice cream bars. Admission: None. Anticipated Attendance: 1,000. Anticipated Participants: Not available. Location: La Jolla (Ellen Browning Scripps Park - 1180 Coast Blvd.). Host Organization: La Jolla Concerts by the Sea. General Information: Information desk @ (858) 454-1600. Media Information: Not available. Vendor Information: Not available. Internet: www.ljconcertsbythesea.org.

**July**

- Sunday 7/26  
5:00 pm - 7:00 pm **Carmel Valley Summer Serenades (Upstream)**  
A summer serenade will take place at Solana Highlands Park where you can enjoy a musical concert performed by the "Upstream" band. Bring a blanket and picnic lunch for a relaxing experience while listening to wonderful reggae music. If you feel like dancing...go for it! Admission: None. Anticipated Attendance: 600. Anticipated Participants: Not available. Location: Solana Highlands Park (3520 Longrun Dr.). Host Organization: Carmel Valley Recreation Council. General Information: Ginny Barnes @ (858) 481-7917. Media Information: Not available. Vendor Information: Not available. Internet: www.cvsd.com.
- Monday 7/27  
8:00 am - 8:00 pm **San Diego Surf Cup XXIX (6-Day Event)**  
This nationally recognized premier youth soccer tournament is one of the top two youth soccer tournaments in the United States. Participating teams (ages 9-18) come from as many as 25 states and other countries such as Canada, Mexico, England, and Japan to compete for the coveted Surf Cup Trophy. Admission: None. Anticipated Attendance: 10,500/day. Anticipated Participants: Not available. Location: San Diego Polo Club Field (14555 El Camino Real). Host Organization: San Diego Surf Cup, Inc.. General Information: Mike Connerley @ (760) 944-7176. Media Information: Not available. Vendor Information: Not available. Internet: www.surfcup.com.

**August**

- Saturday 8/1  
8:00 am - 8:00 pm **San Diego Surf Cup XXIX (6-Day Event)**  
This nationally recognized premier youth soccer tournament is one of the top two youth soccer tournaments in the United States. Participating teams (ages 9-18) come from as many as 25 states and other countries such as Canada, Mexico, England, and Japan to compete for the coveted Surf Cup Trophy. Admission: None. Anticipated Attendance: 10,500/day. Anticipated Participants: Not available. Location: San Diego Polo Club Field (14555 El Camino Real). Host Organization: San Diego Surf Cup, Inc.. General Information: Mike Connerley @ (760) 944-7176. Media Information: Not available. Vendor Information: Not available. Internet: www.surfcup.com.
- Sunday 8/2  
8:00 am - 8:00 pm **San Diego Surf Cup XXIX (6-Day Event)**  
This nationally recognized premier youth soccer tournament is one of the top two youth soccer tournaments in the United States. Participating teams (ages 9-18) come from as many as 25 states and other countries such as Canada, Mexico, England, and Japan to compete for the coveted Surf Cup Trophy. Admission: None. Anticipated Attendance: 10,500/day. Anticipated Participants: Not available. Location: San Diego Polo Club Field (14555 El Camino Real). Host Organization: San Diego Surf Cup, Inc.. General Information: Mike Connerley @ (760) 944-7176. Media Information: Not available. Vendor Information: Not available. Internet: www.surfcup.com.
- Sunday 8/2  
2:00 pm - 4:00 pm **La Jolla Concert by the Sea (Incendio)**  
Residents of La Jolla can have a relaxing afternoon at Scripps Park while listening to a summertime concert. For your listening pleasure, the "Incendio" band will perform enjoyable Latin guitar music. There will also be raffles, prizes, hot dogs, candy, drinks, popcorn, and ice cream bars. Admission: None. Anticipated Attendance: 1,000. Anticipated Participants: Not available. Location: La Jolla (Ellen Browning Scripps Park - 1180 Coast Blvd.). Host Organization: La Jolla Concerts by the Sea. General Information: Information desk @ (858) 454-1600. Media Information: Not available. Vendor Information: Not available. Internet: www.ljconcertsbythesea.org.

**August**

<p>Sunday 5:00 pm - 7:00 pm</p>	<p>8/2</p>	<p><b>Carmel Valley Summer Serenades (Atomic Groove)</b> A summer serenade will take place at Sage Canyon Park where you can enjoy a musical concert performed by the "Atomic Groove" band. Bring a blanket and picnic lunch for a relaxing experience while listening to a variety of dance band music. <u>Admission:</u> None. <u>Anticipated Attendance:</u> 600. <u>Anticipated Participants:</u> Not available. <u>Location:</u> Sage Canyon Park (5252 Harvest Run Dr.). <u>Host Organization:</u> Carmel Valley Recreation Council. <u>General Information:</u> Ginny Barnes @ (858) 481-7917. <u>Media Information:</u> Not available. <u>Vendor Information:</u> Not available. <u>Internet:</u> www.cvsd.com.</p>
<p>Monday 8:00 am - 8:00 pm</p>	<p>8/3</p>	<p><b>San Diego Surf Cup XXIX (6-Day Event)</b> This nationally recognized premier youth soccer tournament is one of the top two youth soccer tournaments in the United States. Participating teams (ages 9-18) come from as many as 25 states and other countries such as Canada, Mexico, England, and Japan to compete for the coveted Surf Cup Trophy. <u>Admission:</u> None. <u>Anticipated Attendance:</u> 10,500/day. <u>Anticipated Participants:</u> Not available. <u>Location:</u> San Diego Polo Club Field (14555 El Camino Real). <u>Host Organization:</u> San Diego Surf Cup, Inc.. <u>General Information:</u> Mike Connerley @ (760) 944-7176. <u>Media Information:</u> Not available. <u>Vendor Information:</u> Not available. <u>Internet:</u> www.surfcup.com.</p>
<p>Wednesday 9:30 pm - 11:59 pm</p>	<p>8/5</p>	<p><b>Grunion Run</b> Grunion are small silvery fish about 5-inches long that spawn by coming ashore with the tide to lay eggs in the wet sand and return to the ocean withthe next wave. The fish are to be caught only by hand and no other method. Persons age 16 and older are required to have a Fishing License. <u>Admission:</u> A Fishing License is required for persons age 16 &amp; older. <u>Anticipated Attendance:</u> 1,000. <u>Anticipated Participants:</u> Not available. <u>Location:</u> San Diego coastline beaches. <u>Host Organization:</u> California Department of Fish &amp; Game. <u>General Information:</u> Information desk @ (310) 548-7562. <u>Media Information:</u> Not available. <u>Vendor Information:</u> Not available. <u>Internet:</u> www.dfg.ca.gov.</p>
<p>Thursday 10:00 pm - 11:59 pm</p>	<p>8/6</p>	<p><b>Grunion Run</b> Grunion are small silvery fish about 5-inches long that spawn by coming ashore with the tide to lay eggs in the wet sand and return to the ocean withthe next wave. The fish are to be caught only by hand and no other method. Persons age 16 and older are required to have a Fishing License. <u>Admission:</u> A Fishing License is required for persons age 16 &amp; older. <u>Anticipated Attendance:</u> 1,000. <u>Anticipated Participants:</u> Not available. <u>Location:</u> San Diego coastline beaches. <u>Host Organization:</u> California Department of Fish &amp; Game. <u>General Information:</u> Information desk @ (310) 548-7562. <u>Media Information:</u> Not available. <u>Vendor Information:</u> Not available. <u>Internet:</u> www.dfg.ca.gov.</p>
<p>Friday 10:30 pm - 11:59 pm</p>	<p>8/7</p>	<p><b>Grunion Run</b> Grunion are small silvery fish about 5-inches long that spawn by coming ashore with the tide to lay eggs in the wet sand and return to the ocean withthe next wave. The fish are to be caught only by hand and no other method. Persons age 16 and older are required to have a Fishing License. <u>Admission:</u> A Fishing License is required for persons age 16 &amp; older. <u>Anticipated Attendance:</u> 1,000. <u>Anticipated Participants:</u> Not available. <u>Location:</u> San Diego coastline beaches. <u>Host Organization:</u> California Department of Fish &amp; Game. <u>General Information:</u> Information desk @ (310) 548-7562. <u>Media Information:</u> Not available. <u>Vendor Information:</u> Not available. <u>Internet:</u> www.dfg.ca.gov.</p>

**August**

- Sunday 8/9  
2:00 pm - 4:00 pm **La Jolla Concert by the Sea (Delta Heat)**  
Residents of La Jolla can have a relaxing afternoon at Scripps Park while listening to a summertime concert. For your listening pleasure, the "DeltaHeat" band will perform wonderful Cajun blues music. There will also be raffles, prizes, hot dogs, candy, drinks, popcorn, and ice cream bars. Admission: None. Anticipated Attendance: 1,000. Anticipated Participants: Not available. Location: La Jolla (Ellen Browning Scripps Park - 1180 Coast Blvd.). Host Organization: La Jolla Concerts by the Sea. General Information: Information desk @ (858) 454-1600. Media Information: Not available. Vendor Information: Not available. Internet: www.ljconcertsbythesea.org.
- Thursday 8/13  
7:30 pm - 9:30 pm **SummerFest Under the Stars**  
SummerFest artists will be performing at Scripps Park in La Jolla. Bring a blanket to relax on the grass while listening to this exceptional performance. You'll hear music by famed composers such as Mozart, Mendelssohn, Tchaikovsky, and Piazzola. Admission: None. Anticipated Attendance: 1,250. Anticipated Participants: Not available. Location: La Jolla (Ellen Browning Scripps Park near the La Jolla Bridge Club). Host Organization: La Jolla Music Society. General Information: Hannes Kling @ (858) 864-6386. Media Information: Kristin Kling @ (858) 459-3724. Vendor Information: Not available. Internet: www.lajollamusicociety.org.
- Sunday 8/16  
2:00 pm - 4:00 pm **La Jolla Concert by the Sea (The Corvettes)**  
Residents of La Jolla can have a relaxing afternoon at Scripps Park while listening to a summertime concert. For your listening pleasure, "The Corvettes" band will perform memorable doo-wop and rock music. There will also be raffles, prizes, hot dogs, candy, drinks, popcorn, and ice cream bars. Admission: None. Anticipated Attendance: 1,000. Anticipated Participants: Not available. Location: La Jolla (Ellen Browning Scripps Park - 1180 Coast Blvd.). Host Organization: La Jolla Concerts by the Sea. General Information: Information desk @ (858) 454-1600. Media Information: Not available. Vendor Information: Not available. Internet: www.ljconcertsbythesea.org.
- Thursday 8/20  
10:00 pm - 11:59 pm **Grunion Run**  
Grunion are small silvery fish about 5-inches long that spawn by coming ashore with the tide to lay eggs in the wet sand and return to the ocean with the next wave. The fish are to be caught only by hand and no other method. Persons age 16 and older are required to have a Fishing License. Admission: A Fishing License is required for persons age 16 & older. Anticipated Attendance: 1,000. Anticipated Participants: Not available. Location: San Diego coastline beaches. Host Organization: California Department of Fish & Game. General Information: Information desk @ (310) 548-7562. Media Information: Not available. Vendor Information: Not available. Internet: www.dfg.ca.gov.
- Friday 8/21  
10:30 pm - 11:59 pm **Grunion Run**  
Grunion are small silvery fish about 5-inches long that spawn by coming ashore with the tide to lay eggs in the wet sand and return to the ocean with the next wave. The fish are to be caught only by hand and no other method. Persons age 16 and older are required to have a Fishing License. Admission: A Fishing License is required for persons age 16 & older. Anticipated Attendance: 1,000. Anticipated Participants: Not available. Location: San Diego coastline beaches. Host Organization: California Department of Fish & Game. General Information: Information desk @ (310) 548-7562. Media Information: Not available. Vendor Information: Not available. Internet: www.dfg.ca.gov.

**August**

- Sunday 8/23  
2:00 pm - 4:00 pm **La Jolla Concert by the Sea (Rockola)**  
Residents of La Jolla can have a relaxing afternoon at Scripps Park while listening to a summertime concert. For your listening pleasure, the "Rockola" band will perform classic rock & roll music. There will also be raffles, prizes, hot dogs, candy, drinks, popcorn, and ice cream bars. Admission: None. Anticipated Attendance: 1,000. Anticipated Participants: Not available. Location: La Jolla (Ellen Browning Scripps Park - 1180 Coast Blvd.). Host Organization: La Jolla Concerts by the Sea. General Information: Information desk @ (858) 454-1600. Media Information: Not available. Vendor Information: Not available. Internet: www.ljconcertsbythesea.org.
- Sunday 8/30  
2:00 pm - 4:00 pm **La Jolla Concert by the Sea (Mariachi Real De San Diego)**  
Residents of La Jolla can have a relaxing afternoon at Scripps Park while listening to a summertime concert. For your listening pleasure, the "Mariachi Real De San Diego" band will perform lively Mexican music. There will also be raffles, prizes, hot dogs, candy, drinks, popcorn, and ice cream. Admission: None. Anticipated Attendance: 1,000. Anticipated Participants: Not available. Location: La Jolla (Ellen Browning Scripps Park - 1180 Coast Blvd.). Host Organization: La Jolla Concerts by the Sea. General Information: Information desk @ (858) 454-1600. Media Information: Not available. Vendor Information: Not available. Internet: www.ljconcertsbythesea.org.

**September**

- Thursday 9/3  
5:30 pm - 9:30 pm **8th Annual Taste at the Cove**  
The event is a fundraiser for the San Diego Sports Medicine Foundation. Guests can indulge in luxury in the open air with delicious taste and toast complements from fine restaurants, watch a lingerie fashion show in celebrity presence, and enjoy music, dancing, and live and silent auctions. Admission: \$500. (Individual - standing room only) ~ \$2,500. (Standard Table) ~ \$4,000. (Runway Table). Anticipated Attendance: 800. Anticipated Participants: Not available. Location: La Jolla (Ellen Browning Scripps Park - 1180 Coast Blvd.). Host Organization: San Diego Sports Medicine Foundation. General Information: Angela Verdenacci @ (619) 814-5574. Media Information: Kira Finkenberg @ (858) 492-1116. Vendor Information: Not available. Internet: www.tasteatthecove.com.
- Sunday 9/6  
2:00 pm - 4:00 pm **La Jolla Concert by the Sea (Benny Hollman's Big Band Explosion)**  
Residents of La Jolla can have a relaxing afternoon at Scripps Park while listening to a summertime concert. For your listening pleasure, "Benny Hollman's Big Band Explosion" will perform big band jazz music. There will also be raffles, prizes, hot dogs, candy, drinks, popcorn, and ice cream bars. Admission: None. Anticipated Attendance: 1,000. Anticipated Participants: Not available. Location: La Jolla (Ellen Browning Scripps Park - 1180 Coast Blvd.). Host Organization: La Jolla Concerts by the Sea. General Information: Information desk @ (858) 454-1600. Media Information: Not available. Vendor Information: Not available. Internet: www.ljconcertsbythesea.org.

**September**

- Friday 9/11 **8th Annual MS Challenge Walk (3-Day Event)**  
 6:30 am - 4:00 pm The event is a 3-day, 50-mile walk from Carlsbad to downtown San Diego. Participants can experience a personal journey of spirit and physical stamina while benefitting the Multiple Sclerosis Society. Today, the walk will travel from the Carlsbad flower fields to the Del Mar Marriott Hotel. Admission: \$65 (participant fee) + \$2,500 (pledge). Anticipated Attendance: Not available. Anticipated Participants: 350. Location: Carlsbad flower fields (Paseo del Norte/Palomar Airport Rd.) - Del mar - Torrey Pines - La Jolla - Pacific Beach - Mission Beach - Ocean Beach - Point. Loma - Harbor Island - Downtown San Diego - Pantoja Park (524 West G St.) Host Organization: National Multiple Sclerosis Society. General Information: Jennifer West @ (760) 448-8435. Media Information: Beth Clark @ (760) 448-8424. Vendor Information: Not available. Internet: www.mymschallenge.com.
- Saturday 9/12 **8th Annual MS Challenge Walk (3-Day Event)**  
 6:30 am - 4:30 pm The event is a 3-day, 50-mile walk from Carlsbad to downtown San Diego. Participants can experience a personal journey of spirit and physical stamina while benefitting the Multiple Sclerosis Society. Today, the walk will travel from the Del Mar Marriott Hotel to Ventura Cove in West Mission Bay. Admission: \$65 (participant fee) + \$2,500 (pledge). Anticipated Attendance: Not available. Anticipated Participants: 350. Location: Carlsbad flower fields (Paseo del Norte/Palomar Airport Rd.) - Del mar - Torrey Pines - La Jolla - Pacific Beach - Mission Beach - Ocean Beach - Point. Loma - Harbor Island - Downtown San Diego - Pantoja Park (524 West G St.) Host Organization: National Multiple Sclerosis Society. General Information: Jennifer West @ (760) 448-8435. Media Information: Beth Clark @ (760) 448-8424. Vendor Information: Not available. Internet: www.mymschallenge.com.
- Saturday 9/12 **80th Annual La Jolla Rough Water Swim**  
 9:00 am - 4:00 pm The La Jolla Rough Water Swim has been a summertime tradition since 1916 and is nationally ranked #1 as America's premier open water swimming competition event. The course consists of a Junior Swim (250-yards), Amateur Swim (1-mile), Masters Swim (1-mile), and a Gatorman Swim (3-miles). Admission: \$21.00-\$51.00 (Junior Swim) ~ \$29.00-\$59.00 (Amateur Swim) ~ \$45.00-\$75.00 (Masters Swim) ~ \$60.00-\$90.00 (Gatorman Swim). Anticipated Attendance: Not available. Anticipated Participants: 2,000. Location: La Jolla Cove (Scripps Park - 1150 Coast Blvd.) ~ Pre-registration on September 11th at 7777 Girard Ave. Host Organization: La Jolla Rough Water Swim, Inc.. General Information: Information desk @ (858) 456-2100. Media Information: Not available. Vendor Information: Not available. Internet: www.ljrws.com.
- Sunday 9/13 **6th Annual Ride 4 AIDS**  
 7:00 am - 5:00 pm You can choose between one of 4 courses. There's a 10-mile cycle, 25-mile cycle, 50-mile cycle, and 62-mile cycle. The event is designed to accommodate different skill levels of family, recreational, and competitive riders. Proceeds will benefit HIV/AIDS research and service programs. Admission: \$25.00 (10-Mile Cycle) ~ \$30.00 (25-Mile Cycle) ~ \$35.00 (50-Mile Cycle) ~ \$100.00 (62-Mile Cycle). Anticipated Attendance: Not available. Anticipated Participants: 750. Location: 10-Mile Cycle (Spanish Landing Park-San Diego Bayfront-Spanish Landing) ~ 25-Mile Cycle (Spanish Landing Park-Cabrillo National Monument-Spanish Landi. ng) ~ 50-Mile (Spanish Landing Park-Sorrento Valley-Spanish Landing) ~ 62-Mile Cycle (Spanish Landing Park-Del Mar-Spanish Landing) Host Organization: Being Alive San Diego. General Information: Rick Kozlowski @ (858) 268-1250. Media Information: Shannon Kowlowski @ (619) 291-1400 x-317. Vendor Information: Not available. Internet: www.kozenterprises.com.

**September**

Sunday 9/13 **8th Annual MS Challenge Walk (3-Day Event)**  
 7:00 am - 1:00 pm The event is a 3-day, 50-mile walk from Carlsbad to downtown San Diego. Participants can experience a personal journey of spirit and physical stamina while benefitting the Multiple Sclerosis Society. Today, the walk will travel from Ventura Cove in West Mission Bay to Pantoja Park. Admission: \$65 (participant fee) + \$2,500 (pledge). Anticipated Attendance: Not available. Anticipated Participants: 350. Location: Carlsbad flower fields (Paseo del Norte/Palomar Airport Rd.) - Del mar - Torrey Pines - La Jolla - Pacific Beach - Mission Beach - Ocean Beach - Point Loma - Harbor Island - Downtown San Diego - Pantoja Park (524 West G St.) Host Organization: National Multiple Sclerosis Society. General Information: Jennifer West @ (760) 448-8435. Media Information: Beth Clark @ (760) 448-8424. Vendor Information: Not available. Internet: www.mymschallenge.com.

Sunday 9/13 **79th Annual La Jolla Rough Water Swim**  
 9:00 am - 4:00 pm The La Jolla Rough Water Swim has been a summertime tradition since 1916 and is nationally ranked #1 as America's premier open water swimming competition event. The course consists of a Junior Swim (250-yards), Amateur Swim (1-mile), Masters Swim (1-mile), and a Gatorman Swim (3-miles). Admission: \$19.00-\$49.00 (Junior Swim) ~ \$26.00-\$56.00 (Amateur Swim) ~ \$40.00-\$70.00 (Masters Swim) ~ \$55.00-\$85.00 (Gatorman Swim). Anticipated Attendance: Not available. Anticipated Participants: 2,000. Location: La Jolla Cove (Scripps Park - 1150 Coast Blvd.) ~ Pre-registration on September 12th in parking lot at 7777 Girand Ave. Host Organization: La Jolla Rough Water Swim, Inc.. General Information: Nancy Miller @ (858) 456-2100. Media Information: Bill Perry @ (858) 454-4111. Vendor Information: Not available. Internet: www.ljrws.com.

Report Date: 07-03-09