



2008

PARADES, STREET FAIRS, FESTIVALS, 10K/5K's, and OTHER EVENTS SCHEDULED ON PUBLIC PROPERTY IN MID-CITY SAN DIEGO

Telephone: (619) 685-1331

Internet: www.sandiego.gov/specialevents

January

Friday 1/11 **Cherokee Point Park Groundbreaking Ceremony**
9:30 a.m. - 10:30 a.m. Residents of City Heights can join Mayor Sanders, Councilmember Toni Atkins, and invited guests at a groundbreaking ceremony for the construction of a new community park. When completed, the Cherokee Point Park will offer recreation areas, playgrounds, walkways, and bike paths. Admission: None. Anticipated Attendance: 100. Anticipated Participants: Not available. Location: Cherokee Point Park (west of Cherokee Point Elementary School on 38th St.). Host Organization: San Diego Park & Recreation. General Information: Information desk @ (619) 236-7787. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

February

Wednesday 2/6 **22nd Annual Chinese New Year Celebration (Year of the Rat)**
11:00 p.m. - 2:00 a.m. A celebration of the Chinese Lunar New Year will simultaneously take place in the late evening at two locations on University Avenue. It's the Year of the Rat! It will be celebrated with Chinese music, good cheer, and an exciting performance of the Lion Dance amid crackling firecrackers. Admission: None. Anticipated Attendance: 600. Anticipated Participants: Not available. Location: Indochinese Association of San Diego (4536-4540 University Ave.) ~ San Diego Fukienese Association (4465 University Ave.). Host Organization: Indochinese Association of San Diego. General Information: Cuong Hong Ly @ (858) 279-2696. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

March

Wednesday 3/19 **Spring Egg Hunt Celebration (City Heights Recreation Center)**
12:00 p.m. - 2:00 p.m. Where did the Spring Bunny hide those eggs? Young children (age 2-8) in the community near the City Heights Recreation Center are encouraged to bring a basket to hunt for them. Come early for the age group hunts! There will be prizes, relay races, and an inflatable jump for kids to bounce in. Admission: None. Anticipated Attendance: 250. Anticipated Participants: Not available. Location: City Heights Recreation Center (4380 Landis St.). Host Organization: San Diego Park & Recreation. General Information: Information desk @ (619) 641-6125. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

March

- Friday 3/21
5:30 p.m. - 7:00 p.m. **Spring Egg Hunt Celebration (Adams Recreation Center)**
Where did the Spring Bunny hide those eggs? Children in the community near the Adams Recreation Center are encouraged to bring a basket and hunt for them. Come early for the age group egg hunts! The event includes prizes for special eggs found, face painting, craft-making, and an inflatable jump. Admission: None. Anticipated Attendance: 200. Anticipated Participants: Not available. Location: Adams Recreation Center (3491 Adams Ave.). Host Organization: San Diego Park & Recreation. General Information: Information desk @ (619) 235-1149. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Sunday 3/30
10:00 a.m. - 6:00 p.m. **12th Annual Rolando Street Fair**
Residents of Rolando can meet their neighbors at this festival that promotes community unity. Amid musical entertainment, there will be a rock climbing wall, amusing rides, and many booths offering food, merchandise, educational material, and information about health services. Admission: None. Anticipated Attendance: 15,000. Anticipated Participants: Not available. Location: Rolando Blvd. (between El Cajon Blvd. & Solita St.). Host Organization: Rolando Community Council. General Information: Doris Perry @ (619) 583-7321. Media Information: Ann Schoeller @ (619) 582-1360. Vendor Information: Not available. Internet: www.sandiegoinsider.com.

April

- Saturday 4/19
10:00 a.m. - 4:00 p.m. **17th Annual House of Motorcycles Power Sports Expo**
Representatives from the motorcycle industry and the San Diego Police Department will be at this expo to answer questions about motor sports. This event offers educational seminars, displays of motorcycles, plus motorcycle parts and accessories. Come and see what's new! Admission: Complementary donation to the St. Jude Children's Research Hospital are accepted. Anticipated Attendance: 600. Anticipated Participants: Not available. Location: San Diego House of Motorcycles (4904 El Cajon Blvd.). Host Organization: St. Jude Children's Research Hospital. General Information: Steve Harber @ (619) 229-7700. Media Information: Not available. Vendor Information: Not available. Internet: www.houseofmotorcycles.com.

May

- Saturday 5/3
10:00 a.m. - 7:00 p.m. **35th Adams Avenue Roots & Folk Festival (2-Day Event)**
This popular folk festival gets down to the roots of family fun. It's a music and art showcase featuring 7 stages with musical performances of folk, cajun, country, gospel, jazz, blues, and bluegrass. Exotic foods, crafty merchandise, beer, games, and activities are other highlights to be enjoyed. Admission: None. Anticipated Attendance: 12,000/day. Anticipated Participants: Not available. Location: Adams Avenue (between Felton St. & 35th St.) ~ Mansfield Street (between Adams Ave. & School St.) ~ Hawley Street (between Adams Ave. & School St.) ~ 34th Street (between Adams Ave. & School St.). Host Organization: Adams Avenue Business Association. General Information: Jim Schneider @ (619) 282-7329. Media Information: Not available. Vendor Information: Judy Moore @ (619) 282-7329. Internet: www.adamsaveonline.com.

May

- Sunday 5/4
10:00 a.m. - 7:00 p.m. **35th Adams Avenue Roots & Folk Festival (2-Day Event)**
This popular folk festival gets down to the roots of family fun. It's a music and art showcase featuring 7 stages with musical performances of folk, cajun, country, gospel, jazz, blues, and bluegrass. Exotic foods, crafty merchandise, beer, games, and activities are other highlights to be enjoyed. Admission: None. Anticipated Attendance: 12,000/day. Anticipated Participants: Not available. Location: Adams Avenue (between Felton St. & 35th St.) ~ Mansfield Street (between Adams Ave. & School St.) ~ Hawley Street (between Adams Ave. & School St.) ~ 34th Street (between Adams Ave. & School St.) Host Organization: Adams Avenue Business Association. General Information: Jim Schneider @ (619) 282-7329. Media Information: Not available. Vendor Information: Judy Moore @ (619) 282-7329. Internet: www.adamsaveonline.com.
- Monday 5/5
4:00 p.m. - 11:59 p.m. **Cinco de Mayo Celebration (On The Border Restaurant)**
On The Border restaurant is expanding its Cinco de Mayo celebration into the parking lot to accommodate more people to come and have fun. Contemporary rock music will set the mood to meet and mingle. Guests can purchase tickets for delicious dinners, salty margaritas, cold beer, and fine tequilas. Admission: None. Anticipated Attendance: 300. Anticipated Participants: Not available. Location: On The Border restaurant (1770 Camino De La Reina). Host Organization: On The Border. General Information: Brett Almquist @ (619) 283-4432. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Saturday 5/17
2:00 p.m. - 7:00 p.m. **3rd Annual Art With Heart**
The event is a showcase of art in many different forms. Many items found here are one-of-a-kind. While being entertained by a jazz ensemble, you can browse through jewelry, pottery, sculpture, stationary, wearable art, fiber art, and more. Delicious food and refreshing beer will be available. Admission: \$10.00 (includes entrance to artist booths, vouchers for food/beverage, and opportunity an drawing). Anticipated Attendance: 600. Anticipated Participants: Not available. Location: Kensington (Adams Ave. & North Talmadge Dr.). Host Organization: Dress for Success San Diego. General Information: Lorraine Iverson @ (619) 997-0822. Media Information: Not available. Vendor Information: Not available. Internet: www.artwithheartfestival.com.
- Monday 5/26
9:00 a.m. - 10:30 a.m. **26th Annual Holiday at Home Relay Race**
The community of Kensington is hosting a running event as a kick-off to a parade. It consists of a 1-mile relay of 4-person teams of various ages and abilities. This event is in conjunction with the "Holiday at Home Parade" and the "Holiday at Home Bazaar". Admission: Complementary donations are received. Anticipated Attendance: Not available. Anticipated Participants: 150. Location: Marlborough Avenue (between Adams Ave. & Ridgeway St.). Host Organization: Kensington Social & Athletic Club. General Information: Julie Braden @ (619) 234-2266. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Monday 5/26
10:30 a.m. - 12:00 p.m. **26th Annual Holiday at Home Parade**
The community of Kensington is hosting a parade for all to enjoy. Come and see marching bands, marching groups, banners, clowns, and adorable household animals. This event is in conjunction with the "Holiday at Home Relay Race" and the "Holiday at Home Bazaar". Admission: None. Anticipated Attendance: 1,000. Anticipated Participants: Not available. Location: Marlborough Avenue (between Adams Ave. & Palisades St.). Host Organization: Kensington Social 7 Athletic Club. General Information: Julie Braden @ (619) 234-2266. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

May

Monday 5/26 **26th Annual Holiday at Home Bazaar**
 11:30 a.m. - 2:00 p.m. The community of Kensington is hosting a fun bazaar in the parking lot at the Normal Heights Library offering a variety of items such as food and bakery, clothing, pottery, t-shirts, books, and other merchandise. This event is in conjunction with the "Holiday at Home Parade & Relay Race". Admission: None. Anticipated Attendance: 500. Anticipated Participants: Not available. Location: Kensington (Normal Heights Library - lawn area at 4121 Adams Ave.). Host Organization: Kensington Social & Athletic Club. General Information: Julie Braden @ (619) 234-2266. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

June

Saturday 6/7 **Summer Facelift (Neighborhood Clean-up)**
 8:00 a.m. - 3:00 p.m. Have you got time on your hands and don't know what to do? Then join a group of volunteers to help revitalize the Hollywood Park neighborhood of City Heights. Volunteers will remove trash, build fences, and plant flowers and trees, and receive a free t-shirt and refreshments for their efforts. Admission: None. Anticipated Attendance: 300. Anticipated Participants: Not available. Location: City Heights (Sumac Drive between Fairmount Ave. & Laurel St.). Host Organization: Community Housing Works. General Information: Linda Pennington @ (619) 563-4014. Media Information: Not available. Vendor Information: Not available. Internet: www.chworks.org.

Saturday 6/7 **City Heights Farmer's Market (Every Saturday)**
 9:00 a.m. - 1:00 p.m. You're welcome to browse and shop at this farmer's market in City Heights. Besides fresh fruits, vegetables, and specialty treats, this market also offers ethnic products from East Africa, Latin America, and Southeast Asia. It's the first market in the county to accept food stamps. Admission: None. Anticipated Attendance: 800/day. Anticipated Participants: Not available. Location: Wightman Street (between Fairmont Ave. & 43rd St.). Host Organization: San Diego County Farm Bureau. General Information: Casey Anderson @ (760) 745-3023. Media Information: Eric Larson @ (760) 745-3023. Vendor Information: Not available. Internet: www.sdfarmbureau.org.

Saturday 6/14 **City Heights Farmer's Market (Every Saturday)**
 9:00 a.m. - 1:00 p.m. You're welcome to browse and shop at this farmer's market in City Heights. Besides fresh fruits, vegetables, and specialty treats, this market also offers ethnic products from East Africa, Latin America, and Southeast Asia. It's the first market in the county to accept food stamps. Admission: None. Anticipated Attendance: 800/day. Anticipated Participants: Not available. Location: Wightman Street (between Fairmont Ave. & 43rd St.). Host Organization: San Diego County Farm Bureau. General Information: Casey Anderson @ (760) 745-3023. Media Information: Eric Larson @ (760) 745-3023. Vendor Information: Not available. Internet: www.sdfarmbureau.org.

Saturday 6/21 **City Heights Farmer's Market (Every Saturday)**
 9:00 a.m. - 1:00 p.m. You're welcome to browse and shop at this farmer's market in City Heights. Besides fresh fruits, vegetables, and specialty treats, this market also offers ethnic products from East Africa, Latin America, and Southeast Asia. It's the first market in the county to accept food stamps. Admission: None. Anticipated Attendance: 800/day. Anticipated Participants: Not available. Location: Wightman Street (between Fairmont Ave. & 43rd St.). Host Organization: San Diego County Farm Bureau. General Information: Casey Anderson @ (760) 745-3023. Media Information: Eric Larson @ (760) 745-3023. Vendor Information: Not available. Internet: www.sdfarmbureau.org.

June

Saturday 6/28 **City Heights Farmer's Market (Every Saturday)**
 9:00 a.m. - 1:00 p.m. You're welcome to browse and shop at this farmer's market in City Heights. Besides fresh fruits, vegetables, and specialty treats, this market also offers ethnic products from East Africa, Latin America, and Southeast Asia. It's the first market in the county to accept food stamps. Admission: None. Anticipated Attendance: 800/day. Anticipated Participants: Not available. Location: Wightman Street (between Fairmont Ave. & 43rd St.). Host Organization: San Diego County Farm Bureau. General Information: Casey Anderson @ (760) 745-3023. Media Information: Eric Larson @ (760) 745-3023. Vendor Information: Not available. Internet: www.sdfarmbureau.org.

July

Saturday 7/5 **City Heights Farmer's Market (Every Saturday)**
 9:00 a.m. - 1:00 p.m. You're welcome to browse and shop at this farmer's market in City Heights. Besides fresh fruits, vegetables, and specialty treats, this market also offers ethnic products from East Africa, Latin America, and Southeast Asia. It's the first market in the county to accept food stamps. Admission: None. Anticipated Attendance: 800/day. Anticipated Participants: Not available. Location: Wightman Street (between Fairmont Ave. & 43rd St.). Host Organization: San Diego County Farm Bureau. General Information: Casey Anderson @ (760) 745-3023. Media Information: Eric Larson @ (760) 745-3023. Vendor Information: Not available. Internet: www.sdfarmbureau.org.

Saturday 7/12 **City Heights Farmer's Market (Every Saturday)**
 9:00 a.m. - 1:00 p.m. You're welcome to browse and shop at this farmer's market in City Heights. Besides fresh fruits, vegetables, and specialty treats, this market also offers ethnic products from East Africa, Latin America, and Southeast Asia. It's the first market in the county to accept food stamps. Admission: None. Anticipated Attendance: 800/day. Anticipated Participants: Not available. Location: Wightman Street (between Fairmont Ave. & 43rd St.). Host Organization: San Diego County Farm Bureau. General Information: Casey Anderson @ (760) 745-3023. Media Information: Eric Larson @ (760) 745-3023. Vendor Information: Not available. Internet: www.sdfarmbureau.org.

Saturday 7/19 **City Heights Farmer's Market (Every Saturday)**
 9:00 a.m. - 1:00 p.m. You're welcome to browse and shop at this farmer's market in City Heights. Besides fresh fruits, vegetables, and specialty treats, this market also offers ethnic products from East Africa, Latin America, and Southeast Asia. It's the first market in the county to accept food stamps. Admission: None. Anticipated Attendance: 800/day. Anticipated Participants: Not available. Location: Wightman Street (between Fairmont Ave. & 43rd St.). Host Organization: San Diego County Farm Bureau. General Information: Casey Anderson @ (760) 745-3023. Media Information: Eric Larson @ (760) 745-3023. Vendor Information: Not available. Internet: www.sdfarmbureau.org.

Saturday 7/26 **City Heights Farmer's Market (Every Saturday)**
 9:00 a.m. - 1:00 p.m. You're welcome to browse and shop at this farmer's market in City Heights. Besides fresh fruits, vegetables, and specialty treats, this market also offers ethnic products from East Africa, Latin America, and Southeast Asia. It's the first market in the county to accept food stamps. Admission: None. Anticipated Attendance: 800/day. Anticipated Participants: Not available. Location: Wightman Street (between Fairmont Ave. & 43rd St.). Host Organization: San Diego County Farm Bureau. General Information: Casey Anderson @ (760) 745-3023. Media Information: Eric Larson @ (760) 745-3023. Vendor Information: Not available. Internet: www.sdfarmbureau.org.

August

- Saturday 8/2 **City Heights Farmer's Market (Every Saturday)**
 9:00 a.m. - 1:00 p.m. You're welcome to browse and shop at this farmer's market in City Heights. Besides fresh fruits, vegetables, and specialty treats, this market also offers ethnic products from East Africa, Latin America, and Southeast Asia. It's the first market in the county to accept food stamps. Admission: None. Anticipated Attendance: 800/day. Anticipated Participants: Not available. Location: Wightman Street (between Fairmont Ave. & 43rd St.). Host Organization: San Diego County Farm Bureau. General Information: Casey Anderson @ (760) 745-3023. Media Information: Eric Larson @ (760) 745-3023. Vendor Information: Not available. Internet: www.sdfarmbureau.org.
- Saturday 8/9 **City Heights Farmer's Market (Every Saturday)**
 9:00 a.m. - 1:00 p.m. You're welcome to browse and shop at this farmer's market in City Heights. Besides fresh fruits, vegetables, and specialty treats, this market also offers ethnic products from East Africa, Latin America, and Southeast Asia. It's the first market in the county to accept food stamps. Admission: None. Anticipated Attendance: 800/day. Anticipated Participants: Not available. Location: Wightman Street (between Fairmont Ave. & 43rd St.). Host Organization: San Diego County Farm Bureau. General Information: Casey Anderson @ (760) 745-3023. Media Information: Eric Larson @ (760) 745-3023. Vendor Information: Not available. Internet: www.sdfarmbureau.org.
- Saturday 8/16 **City Heights Farmer's Market (Every Saturday)**
 9:00 a.m. - 1:00 p.m. You're welcome to browse and shop at this farmer's market in City Heights. Besides fresh fruits, vegetables, and specialty treats, this market also offers ethnic products from East Africa, Latin America, and Southeast Asia. It's the first market in the county to accept food stamps. Admission: None. Anticipated Attendance: 800/day. Anticipated Participants: Not available. Location: Wightman Street (between Fairmont Ave. & 43rd St.). Host Organization: San Diego County Farm Bureau. General Information: Casey Anderson @ (760) 745-3023. Media Information: Eric Larson @ (760) 745-3023. Vendor Information: Not available. Internet: www.sdfarmbureau.org.
- Saturday 8/23 **City Heights Farmer's Market (Every Saturday)**
 9:00 a.m. - 1:00 p.m. You're welcome to browse and shop at this farmer's market in City Heights. Besides fresh fruits, vegetables, and specialty treats, this market also offers ethnic products from East Africa, Latin America, and Southeast Asia. It's the first market in the county to accept food stamps. Admission: None. Anticipated Attendance: 800/day. Anticipated Participants: Not available. Location: Wightman Street (between Fairmont Ave. & 43rd St.). Host Organization: San Diego County Farm Bureau. General Information: Casey Anderson @ (760) 745-3023. Media Information: Eric Larson @ (760) 745-3023. Vendor Information: Not available. Internet: www.sdfarmbureau.org.
- Sunday 8/24 **Sunset Summer Concert**
 5:00 p.m. - 8:00 p.m. Residents near Clay Park can enjoy a summer evening concert under the stars with wonderful sounds of jazz performed by the "Coastal Communities Band". For added comfort and enjoyment, bring a blanket and a picnic snack! Admission: None. Anticipated Attendance: 500. Anticipated Participants: Not available. Location: Clay Park (Seminole Drive near Art St. & El Cajon Blvd.). Host Organization: College Area Economics Development Corp. General Information: Jennifer Finnegan @ (619) 582-1093. Media Information: Laurel McFarlane @ (619) 233-5008. Vendor Information: Not available. Internet: www.collegeareabid.com.

August

Saturday 8/30 **City Heights Farmer's Market (Every Saturday)**
 9:00 a.m. - 1:00 p.m. You're welcome to browse and shop at this farmer's market in City Heights. Besides fresh fruits, vegetables, and specialty treats, this market also offers ethnic products from East Africa, Latin America, and Southeast Asia. It's the first market in the county to accept food stamps. Admission: None. Anticipated Attendance: 800/day. Anticipated Participants: Not available. Location: Wightman Street (between Fairmont Ave. & 43rd St.). Host Organization: San Diego County Farm Bureau. General Information: Casey Anderson @ (760) 745-3023. Media Information: Eric Larson @ (760) 745-3023. Vendor Information: Not available. Internet: www.sdfarmbureau.org.

September

Saturday 9/6 **City Heights Farmer's Market (Every Saturday)**
 9:00 a.m. - 1:00 p.m. You're welcome to browse and shop at this farmer's market in City Heights. Besides fresh fruits, vegetables, and specialty treats, this market also offers ethnic products from East Africa, Latin America, and Southeast Asia. It's the first market in the county to accept food stamps. Admission: None. Anticipated Attendance: 800/day. Anticipated Participants: Not available. Location: Wightman Street (between Fairmont Ave. & 43rd St.). Host Organization: San Diego County Farm Bureau. General Information: Casey Anderson @ (760) 745-3023. Media Information: Eric Larson @ (760) 745-3023. Vendor Information: Not available. Internet: www.sdfarmbureau.org.

Saturday 9/13 **City Heights Farmer's Market (Every Saturday)**
 9:00 a.m. - 1:00 p.m. You're welcome to browse and shop at this farmer's market in City Heights. Besides fresh fruits, vegetables, and specialty treats, this market also offers ethnic products from East Africa, Latin America, and Southeast Asia. It's the first market in the county to accept food stamps. Admission: None. Anticipated Attendance: 800/day. Anticipated Participants: Not available. Location: Wightman Street (between Fairmont Ave. & 43rd St.). Host Organization: San Diego County Farm Bureau. General Information: Casey Anderson @ (760) 745-3023. Media Information: Eric Larson @ (760) 745-3023. Vendor Information: Not available. Internet: www.sdfarmbureau.org.

Saturday 9/20 **City Heights Farmer's Market (Every Saturday)**
 9:00 a.m. - 1:00 p.m. You're welcome to browse and shop at this farmer's market in City Heights. Besides fresh fruits, vegetables, and specialty treats, this market also offers ethnic products from East Africa, Latin America, and Southeast Asia. It's the first market in the county to accept food stamps. Admission: None. Anticipated Attendance: 800/day. Anticipated Participants: Not available. Location: Wightman Street (between Fairmont Ave. & 43rd St.). Host Organization: San Diego County Farm Bureau. General Information: Casey Anderson @ (760) 745-3023. Media Information: Eric Larson @ (760) 745-3023. Vendor Information: Not available. Internet: www.sdfarmbureau.org.

Friday 9/26 **27th Annual Adams Avenue Carnival (3-Day Event)**
 5:00 p.m. - 11:00 p.m. The day before the Adams Avenue Street Fair is scheduled to open, a fun carnival will keep everyone busy with amusing rides and games. The carnival will continue throughout the 2-day street fair as an added feature of amusement. So, come and have some carnival fun! Admission: None. Anticipated Attendance: 5,000/day. Anticipated Participants: Not available. Location: Adams Park (Adams Ave. & 35th St.). Host Organization: Adams Avenue Business Association. General Information: Jim Schneider @ (619) 282-7329. Media Information: Not available. Vendor Information: Judy Moore @ (619) 282-7329. Internet: www.adamsaveonline.com.

September

- Saturday 9/27
9:00 a.m. - 1:00 p.m. **City Heights Farmer's Market (Every Saturday)**
You're welcome to browse and shop at this farmer's market in City Heights. Besides fresh fruits, vegetables, and specialty treats, this market also offers ethnic products from East Africa, Latin America, and Southeast Asia. It's the first market in the county to accept food stamps. Admission: None. Anticipated Attendance: 800/day. Anticipated Participants: Not available. Location: Wightman Street (between Fairmont Ave. & 43rd St.). Host Organization: San Diego County Farm Bureau. General Information: Casey Anderson @ (760) 745-3023. Media Information: Eric Larson @ (760) 745-3023. Vendor Information: Not available. Internet: www.sdfarmbureau.org.
- Saturday 9/27
11:00 a.m. - 9:00 p.m. **27th Annual Adams Avenue Street Fair (2-Day Event)**
This popular street fair offers a continuous mix of music on 7-stages with rock n' roll, country, jazz, blues, zydeco, and reggae. There'll be 3-beer gardens and over 400-vendors offering great merchandise and exotic foods; plus an entertainment area for children and a rest area for parents. Admission: None. Anticipated Attendance: 60,000/day. Anticipated Participants: Not available. Location: Adams Avenue (between 32nd St. & 35th St.) ~ Mansfield Street (between Adams Ave. & School St.) ~ Hawley Blvd. & Adams Ave. ~ 34th St. & Adams Ave. ~ 33rd St. & Adams Ave. Host Organization: Adams Avenue Business Association. General Information: Jim Schneider @ (619) 282-7329. Media Information: Not available. Vendor Information: Judy Moore @ (619) 282-7329. Internet: www.adamsaveonline.com.
- Saturday 9/27
1:00 p.m. - 11:00 p.m. **27th Annual Adams Avenue Carnival (3-Day Event)**
The day before the Adams Avenue Street Fair is scheduled to open, a fun carnival will keep everyone busy with amusing rides and games. The carnival will continue throughout the 2-day street fair as an added feature of amusement. So, come and have some carnival fun! Admission: None. Anticipated Attendance: 5,000/day. Anticipated Participants: Not available. Location: Adams Park (Adams Ave. & 35th St.). Host Organization: Adams Avenue Business Association. General Information: Jim Schneider @ (619) 282-7329. Media Information: Not available. Vendor Information: Judy Moore @ (619) 282-7329. Internet: www.adamsaveonline.com.
- Sunday 9/28
11:00 a.m. - 7:00 p.m. **27th Annual Adams Avenue Street Fair (2-Day Event)**
This popular street fair offers a continuous mix of music on 7-stages with rock n' roll, country, jazz, blues, zydeco, and reggae. There'll be 3-beer gardens and over 400-vendors offering great merchandise and exotic foods; plus an entertainment area for children and a rest area for parents. Admission: None. Anticipated Attendance: 60,000/day. Anticipated Participants: Not available. Location: Adams Avenue (between 32nd St. & 35th St.) ~ Mansfield Street (between Adams Ave. & School St.) ~ Hawley Blvd. & Adams Ave. ~ 34th St. & Adams Ave. ~ 33rd St. & Adams Ave. Host Organization: Adams Avenue Business Association. General Information: Jim Schneider @ (619) 282-7329. Media Information: Not available. Vendor Information: Judy Moore @ (619) 282-7329. Internet: www.adamsaveonline.com.
- Sunday 9/28
1:00 p.m. - 11:00 p.m. **27th Annual Adams Avenue Carnival (3-Day Event)**
The day before the Adams Avenue Street Fair is scheduled to open, a fun carnival will keep everyone busy with amusing rides and games. The carnival will continue throughout the 2-day street fair as an added feature of amusement. So, come and have some carnival fun! Admission: None. Anticipated Attendance: 5,000/day. Anticipated Participants: Not available. Location: Adams Park (Adams Ave. & 35th St.). Host Organization: Adams Avenue Business Association. General Information: Jim Schneider @ (619) 282-7329. Media Information: Not available. Vendor Information: Judy Moore @ (619) 282-7329. Internet: www.adamsaveonline.com.

October

- Saturday 10/4 **City Heights Farmer's Market (Every Saturday)**
 9:00 a.m. - 1:00 p.m. You're welcome to browse and shop at this farmer's market in City Heights. Besides fresh fruits, vegetables, and specialty treats, this market also offers ethnic products from East Africa, Latin America, and Southeast Asia. It's the first market in the county to accept food stamps. Admission: None. Anticipated Attendance: 800/day. Anticipated Participants: Not available. Location: Wightman Street (between Fairmont Ave. & 43rd St.). Host Organization: San Diego County Farm Bureau. General Information: Casey Anderson @ (760) 745-3023. Media Information: Eric Larson @ (760) 745-3023. Vendor Information: Not available. Internet: www.sdfarmbureau.org.
- Saturday 10/11 **City Heights Farmer's Market (Every Saturday)**
 9:00 a.m. - 1:00 p.m. You're welcome to browse and shop at this farmer's market in City Heights. Besides fresh fruits, vegetables, and specialty treats, this market also offers ethnic products from East Africa, Latin America, and Southeast Asia. It's the first market in the county to accept food stamps. Admission: None. Anticipated Attendance: 800/day. Anticipated Participants: Not available. Location: Wightman Street (between Fairmont Ave. & 43rd St.). Host Organization: San Diego County Farm Bureau. General Information: Casey Anderson @ (760) 745-3023. Media Information: Eric Larson @ (760) 745-3023. Vendor Information: Not available. Internet: www.sdfarmbureau.org.
- Saturday 10/18 **City Heights Farmer's Market (Every Saturday)**
 9:00 a.m. - 1:00 p.m. You're welcome to browse and shop at this farmer's market in City Heights. Besides fresh fruits, vegetables, and specialty treats, this market also offers ethnic products from East Africa, Latin America, and Southeast Asia. It's the first market in the county to accept food stamps. Admission: None. Anticipated Attendance: 800/day. Anticipated Participants: Not available. Location: Wightman Street (between Fairmont Ave. & 43rd St.). Host Organization: San Diego County Farm Bureau. General Information: Casey Anderson @ (760) 745-3023. Media Information: Eric Larson @ (760) 745-3023. Vendor Information: Not available. Internet: www.sdfarmbureau.org.
- Friday 10/24 **Hoover High School Homecoming Parade**
 1:00 p.m. - 3:30 p.m. Hoover High School is having its traditional homecoming parade in celebration of its alumni and current student body. With the beating of drums and other musical instruments, you'll see class floats and other marching groups of school clubs and organizations. Admission: None. Anticipated Attendance: 2,300. Anticipated Participants: Not available. Location: Hoover High School - Highland Ave. - University Ave. - Euclid Ave. - El Cajon Blvd. - Highland Ave. - Hoover High School. Host Organization: Hoover High School Associated Student Body. General Information: Chuck Podhorsky @ (619) 283-6281 x-2224. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Saturday 10/25 **Fall Facelift 2008**
 8:00 a.m. - 3:00 p.m. You're welcome to join a group of volunteers to help revitalize the Swan Canyon Neighborhood of City Heights. Volunteers will plant flowers, build fences, and remove trash and debris from the canyon. Participants will receive a light breakfast, pizza lunch, and a t-shirt. Admission: None. Anticipated Attendance: 300. Anticipated Participants: Not available. Location: City Heights (Thorn Street between 45th St. & Highland Ave.). Host Organization: Community HousingWorks. General Information: Linda Pennington @ (619) 563-4014. Media Information: Not available. Vendor Information: Not available. Internet: www.chworks.org.

October

Saturday 10/25 **City Heights Farmer's Market (Every Saturday)**
 9:00 a.m. - 1:00 p.m. You're welcome to browse and shop at this farmer's market in City Heights. Besides fresh fruits, vegetables, and specialty treats, this market also offers ethnic products from East Africa, Latin America, and Southeast Asia. It's the first market in the county to accept food stamps. Admission: None. Anticipated Attendance: 800/day. Anticipated Participants: Not available. Location: Wightman Street (between Fairmont Ave. & 43rd St.). Host Organization: San Diego County Farm Bureau. General Information: Casey Anderson @ (760) 745-3023. Media Information: Eric Larson @ (760) 745-3023. Vendor Information: Not available. Internet: www.sdfarmbureau.org.

Saturday 10/25 **House of Motorcycles Back to the Desert Expo**
 10:00 a.m. - 4:00 p.m. If you like motorcycles and power sports, this is the place to be. Manufactures and vendors from the motorcycle industry will be there to show off their products and answer questions. The event also offers educational seminars, police displays, and safety demonstrations. Come and see what's new! Admission: None. Anticipated Attendance: 600. Anticipated Participants: Not available. Location: San Diego House of Motorcycles (4904 El Cajon Blvd.). Host Organization: Rady Children's Hospital San Diego. General Information: Alex VanWey @ (619) 995-2949. Media Information: Not available. Vendor Information: Not available. Internet: www.houseofmotorcycles.com.

Saturday 10/25 **4th Annual Boulevard Boo! Parade**
 11:00 a.m. - 12:00 p.m. Would you like to march in a parade? Then put on your favorite Halloween costume and join students from San Diego State University to march in the street amid floats, horses, and community groups. Let your costume come alive! This event is in conjunction with the "Boulevard Boo! Carnival". Admission: None. Anticipated Attendance: 8,000. Anticipated Participants: Not available. Location: El Cajon Blvd./59th St. - El Cajon Blvd. - Rolando Blvd. Host Organization: College Area Economic Development Corp. General Information: Jennifer Finnegan @ (619) 582-1093. Media Information: Laurel McFarlene @ (619) 233-5008. Vendor Information: Not available. Internet: www.booparade.com.

Saturday 10/25 **4th Annual Boulevard Boo! Carnival**
 12:00 p.m. - 6:00 p.m. It's a grand carnival in celebration of Halloween. Come for the fun! The event offers carnival games, carnival rides, food, merchandise, a beer garden, and entertaining music by the "Eve Selis Band". This event is in conjunction with the "Boulevard Boo! Parade". Admission: None. Anticipated Attendance: 8,000. Anticipated Participants: Not available. Location: Clay Park (Seminole Drive near Art St. & El Cajon Blvd.). Host Organization: College Area Economic Development Corp. General Information: Jennifer Finnegan @ (619) 582-1093. Media Information: Laurel McFarlene @ (619) 233-5008. Vendor Information: Not available. Internet: www.booparade.com.

November

Saturday 11/1 **City Heights Farmer's Market (Every Saturday)**
 9:00 a.m. - 1:00 p.m. You're welcome to browse and shop at this farmer's market in City Heights. Besides fresh fruits, vegetables, and specialty treats, this market also offers ethnic products from East Africa, Latin America, and Southeast Asia. It's the first market in the county to accept food stamps. Admission: None. Anticipated Attendance: 800/day. Anticipated Participants: Not available. Location: Wightman Street (between Fairmont Ave. & 43rd St.). Host Organization: San Diego County Farm Bureau. General Information: Casey Anderson @ (760) 745-3023. Media Information: Eric Larson @ (760) 745-3023. Vendor Information: Not available. Internet: www.sdfarmbureau.org.

November

Saturday 11/8
 9:00 a.m. - 1:00 p.m. **City Heights Farmer's Market (Every Saturday)**
 You're welcome to browse and shop at this farmer's market in City Heights. Besides fresh fruits, vegetables, and specialty treats, this market also offers ethnic products from East Africa, Latin America, and Southeast Asia. It's the first market in the county to accept food stamps. Admission: None. Anticipated Attendance: 800/day. Anticipated Participants: Not available. Location: Wightman Street (between Fairmont Ave. & 43rd St.). Host Organization: San Diego County Farm Bureau. General Information: Casey Anderson @ (760) 745-3023. Media Information: Eric Larson @ (760) 745-3023. Vendor Information: Not available. Internet: www.sdfarmbureau.org.

Saturday 11/15
 9:00 a.m. - 1:00 p.m. **City Heights Farmer's Market (Every Saturday)**
 You're welcome to browse and shop at this farmer's market in City Heights. Besides fresh fruits, vegetables, and specialty treats, this market also offers ethnic products from East Africa, Latin America, and Southeast Asia. It's the first market in the county to accept food stamps. Admission: None. Anticipated Attendance: 800/day. Anticipated Participants: Not available. Location: Wightman Street (between Fairmont Ave. & 43rd St.). Host Organization: San Diego County Farm Bureau. General Information: Casey Anderson @ (760) 745-3023. Media Information: Eric Larson @ (760) 745-3023. Vendor Information: Not available. Internet: www.sdfarmbureau.org.

Saturday 11/22
 9:00 a.m. - 1:00 p.m. **City Heights Farmer's Market (Every Saturday)**
 You're welcome to browse and shop at this farmer's market in City Heights. Besides fresh fruits, vegetables, and specialty treats, this market also offers ethnic products from East Africa, Latin America, and Southeast Asia. It's the first market in the county to accept food stamps. Admission: None. Anticipated Attendance: 800/day. Anticipated Participants: Not available. Location: Wightman Street (between Fairmont Ave. & 43rd St.). Host Organization: San Diego County Farm Bureau. General Information: Casey Anderson @ (760) 745-3023. Media Information: Eric Larson @ (760) 745-3023. Vendor Information: Not available. Internet: www.sdfarmbureau.org.

Saturday 11/29
 9:00 a.m. - 1:00 p.m. **City Heights Farmer's Market (Every Saturday)**
 You're welcome to browse and shop at this farmer's market in City Heights. Besides fresh fruits, vegetables, and specialty treats, this market also offers ethnic products from East Africa, Latin America, and Southeast Asia. It's the first market in the county to accept food stamps. Admission: None. Anticipated Attendance: 800/day. Anticipated Participants: Not available. Location: Wightman Street (between Fairmont Ave. & 43rd St.). Host Organization: San Diego County Farm Bureau. General Information: Casey Anderson @ (760) 745-3023. Media Information: Eric Larson @ (760) 745-3023. Vendor Information: Not available. Internet: www.sdfarmbureau.org.

December

Saturday 12/6
 9:00 a.m. - 1:00 p.m. **City Heights Farmer's Market (Every Saturday)**
 You're welcome to browse and shop at this farmer's market in City Heights. Besides fresh fruits, vegetables, and specialty treats, this market also offers ethnic products from East Africa, Latin America, and Southeast Asia. It's the first market in the county to accept food stamps. Admission: None. Anticipated Attendance: 800/day. Anticipated Participants: Not available. Location: Wightman Street (between Fairmont Ave. & 43rd St.). Host Organization: San Diego County Farm Bureau. General Information: Casey Anderson @ (760) 745-3023. Media Information: Eric Larson @ (760) 745-3023. Vendor Information: Not available. Internet: www.sdfarmbureau.org.

December

Saturday 12/13
 9:00 a.m. - 1:00 p.m. **City Heights Farmer's Market (Every Saturday)**
 You're welcome to browse and shop at this farmer's market in City Heights. Besides fresh fruits, vegetables, and specialty treats, this market also offers ethnic products from East Africa, Latin America, and Southeast Asia. It's the first market in the county to accept food stamps. Admission: None. Anticipated Attendance: 800/day. Anticipated Participants: Not available. Location: Wightman Street (between Fairmont Ave. & 43rd St.). Host Organization: San Diego County Farm Bureau. General Information: Casey Anderson @ (760) 745-3023. Media Information: Eric Larson @ (760) 745-3023. Vendor Information: Not available. Internet: www.sdfarmbureau.org.

Saturday 12/20
 9:00 a.m. - 1:00 p.m. **City Heights Farmer's Market (Every Saturday)**
 You're welcome to browse and shop at this farmer's market in City Heights. Besides fresh fruits, vegetables, and specialty treats, this market also offers ethnic products from East Africa, Latin America, and Southeast Asia. It's the first market in the county to accept food stamps. Admission: None. Anticipated Attendance: 800/day. Anticipated Participants: Not available. Location: Wightman Street (between Fairmont Ave. & 43rd St.). Host Organization: San Diego County Farm Bureau. General Information: Casey Anderson @ (760) 745-3023. Media Information: Eric Larson @ (760) 745-3023. Vendor Information: Not available. Internet: www.sdfarmbureau.org.

Saturday 12/27
 9:00 a.m. - 1:00 p.m. **City Heights Farmer's Market (Every Saturday)**
 You're welcome to browse and shop at this farmer's market in City Heights. Besides fresh fruits, vegetables, and specialty treats, this market also offers ethnic products from East Africa, Latin America, and Southeast Asia. It's the first market in the county to accept food stamps. Admission: None. Anticipated Attendance: 800/day. Anticipated Participants: Not available. Location: Wightman Street (between Fairmont Ave. & 43rd St.). Host Organization: San Diego County Farm Bureau. General Information: Casey Anderson @ (760) 745-3023. Media Information: Eric Larson @ (760) 745-3023. Vendor Information: Not available. Internet: www.sdfarmbureau.org.

Report Date: 11-22-08