

BE BRILLIANT

Wear bright clothing
when biking or walking at night.



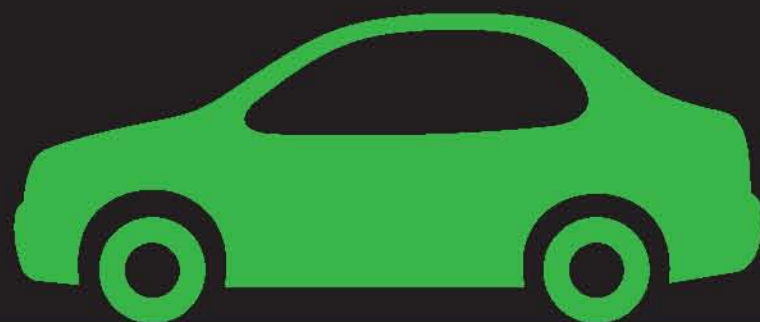
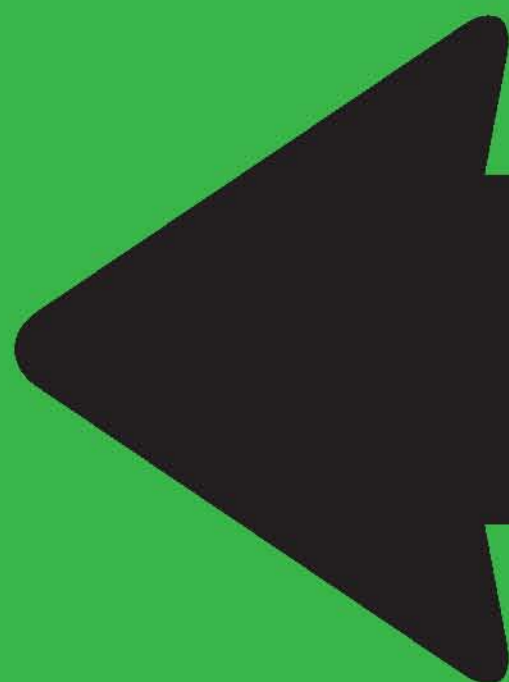
Lose the   
ROADITUDE.com

Go Positive. Arrive Safely.

BIKES ALWAYS GO



WITH THE FLOW



Ride with traffic, not against it.



Lose the
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Go Positive. Arrive Safely.

JAYWALKING IS FOR THE BIRDS



Stay safe by using the crosswalk.



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LOOK LEFT LOOK RIGHT LOOKING GOOD

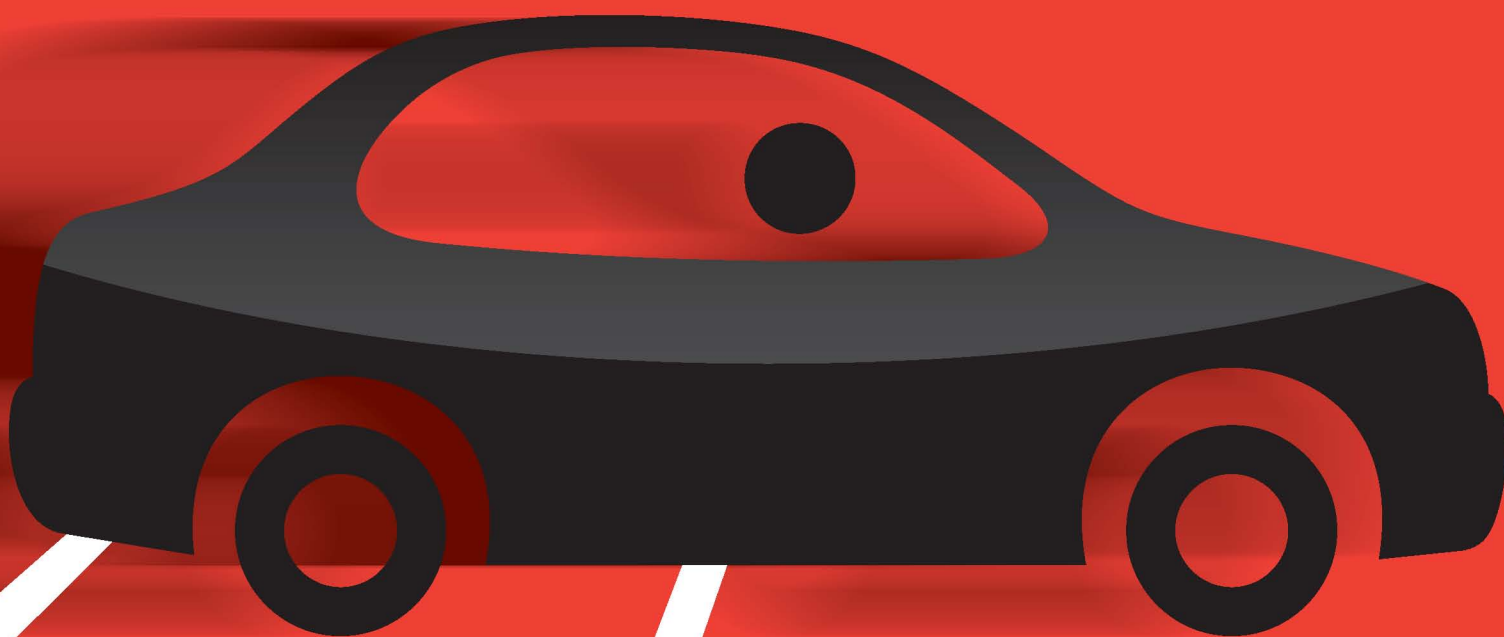
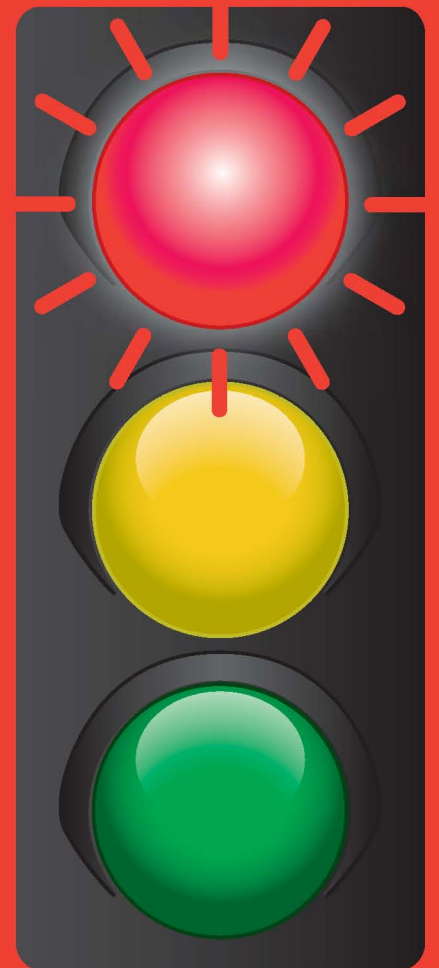
Always look both ways
before crossing.



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RED LIGHT RUNNING HAS TO STOP



Avoid tickets and
crashes by following
traffic signals.



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**RESPECT
ALWAYS HAS
THE RIGHT OF WAY**



Road rage
gets you nowhere.



L~~o~~**se the
ROADITUDE.com**

Go Positive. Arrive Safely.

THERE'S ALWAYS SAFETY IN NUMBERS

Watch your speed.



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Go Positive. Arrive Safely.

SHARE THE ROAD

These lanes are bike lanes too.



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Go Positive. Arrive Safely.

BEHIND THE

LINE

EVERY TIME



Always stop for
pedestrians in the
intersection.



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STOPPING IS PART OF RIDING

Traffic signals keep cyclists safe.



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DON'T WALK TO THE HAND

Follow signals when crossing.



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