



THE CITY OF SAN DIEGO
PRESS RELEASE
Water Department

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**AWARD-WINNING WATER CONSERVATION-THEMED CHILDREN'S
ARTWORK FEATURED AT HEAD TO TOE WOMEN'S EXPO**

SAN DIEGO – The City of San Diego has partnered with the Head to Toe Women's Expo to sponsor an art exhibit featuring water conservation-themed artwork created by children. The award-winning art will be on display from 10 a.m. to 6 p.m., April 8, 9, and 10, at the Del Mar Fairgrounds Exhibition Hall.

The artwork is the best of the nearly 3,700 posters created by students for the City's Annual Water Conservation Poster Contest last year.

"The poster contest is part of our effort to educate young people about the importance of water conservation so they stay aware of saving water now and for our future," said Frank Belock, Water Department Director. "These students artistically demonstrated that they have some excellent ideas about conserving our water supply. They creatively captured our vision for water conservation for our homes and communities through art."

The exhibit will showcase 18 works of art created by first through sixth grade public, private and home-school students.

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"We are really excited about sponsoring the exhibit because we believe it will help to promote water conservation awareness through the beauty of color, light and artistic expression," said Debbie Adelman, Promoter, Head to Toe Women's Expo. "The artwork for the contest was fabulously done and we are pleased to have the art on display at our event."

Additional information about Head to Toe Women's Expo is available online at www.headtotoewomensexpo.com, or call (858) 272-5677. Water Conservation Poster Contest information is also available online at www.sandiego.gov/water/conservation, or call the City of San Diego Water Department at (619) 235-1984.

The Annual Water Conservation Poster Contest has been sponsored by the Heads to Toe Women's Expo, Metropolitan Water District, NASCCO, Reuben H. Fleet Science Center, San Diego County Water Authority and the San Diego Water Color Society.

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