



THE CITY OF SAN DIEGO
PRESS RELEASE
Water Department

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INSPIRING YOUNG MINDS THROUGH WATER CONSERVATION AND ART

SAN DIEGO – The City of San Diego Water Department encourages all first through sixth grade public, private and home-school teachers to help their students become super water savers! A great way to teach the ethic of water conservation is by entering the *Seventh Annual Water Conservation Poster Contest*. The contest begins January 2007, and the deadline to enter is Wednesday, March 28, 2007.

“We are excited about this year’s theme ‘Water Reigns’ and always look forward to seeing the student entries,” said Luis Generoso, Water Resources Manager for the City’s Water Conservation Program. “It’s wonderful to see how water conservation can inspire great art and how great art can inspire others to conserve water. We are grateful to the teachers and students who, with their art, motivate all of us to take care of this precious resource.”

Each student who creates a poster for entry into the contest will receive a certificate of participation. Winners will receive a U.S. Savings Bond, four tickets to the Reuben H. Fleet Science Center and a Certificate of Excellence. An awards ceremony to honor the winners will also be held at the San Diego City Council Chambers in May 2007.

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Inspiring Young Minds Through Water Conservation And Art Conservation Poster Contest

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Winning posters will be on display in the lobby of the City Administration Building, the San Diego Watercolor Society's Gallery and the San Diego County Fair Kids Best Art Exhibit. (Specific dates to be announced.) Winning posters will also be featured in the 2008 Water Conservation Calendar.

Additional information about the Annual Water Conservation Poster Contest, entry form and free activity book are available online at www.sandiego.gov/water/conservation. For more information, call the City of San Diego Water Department at (619) 533-7485.

The Seventh Annual City of San Diego Water Department Water Conservation Poster Contest is brought to you by Ewing Irrigation, along with the following sponsors: San Diego County Water Authority, Reuben H. Fleet Science Center, and the San Diego Watercolor Society.

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