



THE CITY OF SAN DIEGO

Water Department

FOR IMMEDIATE RELEASE

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Invest in Water Savings Today!



SAN DIEGO – The next visit to your bank might serve to inspire a new type of savings. Several banks throughout the city are displaying children’s artwork in a joint effort with the City’s Water Department to remind San Diegans how to use water more efficiently. By using water wisely, you can put less money into your water bill and more into your savings.

The 18-poster display showcases the 2006 winners from the City of San Diego’s Annual Water Conservation Poster Contest. Established in 2000, the contest teaches children the importance of Southern California’s most precious natural resource - water.

“Partnering with banks is a natural fit because investing in water conservation is investing in the future. Even the smallest contributions toward saving water can make a big difference and we are very happy to have these posters remind the community of this message in a fun and creative way,” said Chris Robbins, Water Department Supervising Management Analyst.

Visit any of the following banks to get inspired and learn more about water conservation:

Comerica
Del Mar Branch
11943 El Camino Real 92130

North Island Credit Union
Kearny Mesa Branch
9119 Clairemont Mesa Boulevard 92123

Comerica
Downtown Branch
600 B Street 92101

San Diego Metropolitan Credit Union
Morena Trolley Branch
5375 Napa Street 92110

Comerica
Carmel Mountain Branch
11608 Carmel Mountain Road 92128

US Bank
Pacific Beach Branch
1606 Grand Avenue 92109

The Water Conservation Poster Contest is open to all public, private and home-schooled first through sixth grade students in the City of San Diego. Each year thousands of children

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participate in the contest and 18 winners are selected. Prizes and certificates are awarded to first, second, and third place winners in each grade level.

Deadline for the 2007 Poster Contest is March 28, 2007. Interested teachers and students can obtain information about the contest by visiting the Water Department's "Kids Conservation Corner" webpage at www.sandiego.gov/water/conservation.

Organizations interested in displaying the children's water conservation posters can contact Destree Lazo at (619) 232-2112, ext. 104, or via email at DestreeL@CollaborativeServices.biz.

The Water Conservation Program reduces water demand through promoting or providing incentives for the installation of hardware that provides permanent water savings, and by providing services and information to help San Diegans make better decisions about water use. For more information about Water Conservation, visit <http://www.sandiego.gov/water/conservation> or call (619) 515-3500. For more information about Stormwater Pollution Prevention, visit the City's Think Blue Program website at <http://www.sandiego.gov/thinkblue>.