



THE CITY OF SAN DIEGO

## Water Department

**FOR IMMEDIATE RELEASE**

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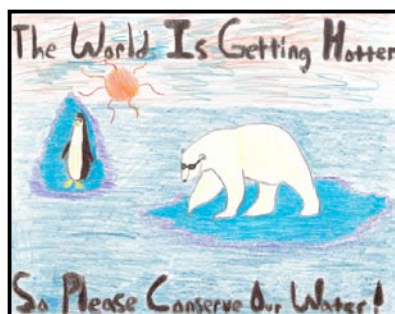
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### *Teachers Use Art to Educate Children on Water Conservation*



**SAN DIEGO** – Students throughout San Diego are sharpening their colored pencils and stockpiling their crayons in preparation for the City of San Diego Water Department's Eighth Annual Water Conservation Poster Contest. All public, private, and home-school teachers can use art to teach their students about the benefits of water conservation, and enter the Water Conservation Poster Contest. The Water Department will accept entries through Wednesday, March 26, 2008.

Luis Generoso, City of San Diego's Water Resources Manager, is excited for the upcoming contest. "Each year, thousands of students submit some incredible pieces of art that inspire the community and transform the way we think about water conservation. We hope that this year's theme, 'Water Wins,' will motivate more teachers to talk with their students about where our water comes from and challenge them to reduce their water use."

Each student who creates a poster to enter into the contest will receive a certificate of participation. Then, 18 winners will be selected, recognized at a City Council Meeting, and will receive a U.S. Savings Bond, four tickets to the Reuben H. Fleet Science Center and a Certificate of Excellence. Winning posters will be on display in the lobby of the City Administration Building, the San Diego Watercolor Society's Gallery, and the San Diego County Fair Kids Best Art Exhibit. (Specific dates to be announced.) Winning posters will also be featured in the 2009 Water Conservation Calendar.

Additional information about the Annual Water Conservation Poster Contest, entry form and free activity book are available online at [www.sandiego.gov/water/conservation](http://www.sandiego.gov/water/conservation). For more information, call the City of San Diego Water Department at (619) 533-5312.

*The Water Conservation Program reduces water demand through promoting or providing incentives for the installation of hardware that provides permanent water savings, and by providing services and information to help San Diegans make better decisions about water use. For more information about Water Conservation, visit <http://www.sandiego.gov/water/conservation> or call (619) 515-3500.*

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