THE CITY OF SAN DIEGO

Water Department

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CONTACT:
Kurt Kidman
Public Information Officer
(619) 533-4185

Teachers Use Art to Educate Children on Water Conservation

SAN DIEGO – Students throughout San Diego are sharpening their colored pencils and stockpiling their crayons in preparation for the City of San Diego Water Department's Ninth Annual Water Conservation Poster Contest. The contest is designed to help all public, private, and home-school teachers use art to teach their students about the benefits of water conservation. The Water Department will accept contest entries through Wednesday, March 25, 2009.

Luis Generoso, City of San Diego's Water Resources Manager, is excited for the upcoming contest: "During the last eight years we have received thousands of excellent art pieces from students around the city that have the power to inspire new ways of thinking about water conservation. This year's theme, 'Living in a Drought,' was selected for its ability to stimulate a teacher-student dialogue on ways to conserve our most vital natural resource now during a drought."

Each student creating a poster to enter into the contest will receive a certificate of participation. Then, 18 winners will be selected and recognized at a City Council Meeting and receive a U.S. Savings Bond, four tickets to the Reuben H. Fleet Science Center and a Certificate of Excellence. Winning posters will be on display in the lobby of the City Administration Building, the San Diego Watercolor Society's Gallery, and the San Diego County Fair Kids Best Art Exhibit. (Specific dates to be announced.) Winning posters will also be featured in the 2010 Water Conservation Calendar.

Additional information about the Annual Water Conservation Poster Contest, entry form and free activity book are available online at www.sandiego.gov/water/conservation. For more information, call the City of San Diego Water Department at (619) 533-5312.

The Water Conservation Program reduces water demand through promoting or providing incentives for the installation of hardware that provides permanent water savings, and by providing services and information to help San Diegans make better decisions about water use. For more information about Water Conservation, visit http://www.sandiego.gov/water/conservation or call (619) 515-3500.

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