

**SAN DIEGANS
WASTE
NO WATER**

FILM CONTEST

City of San Diego's
3rd Annual

Join the City of San Diego's Public Utilities Department to inspire San Diegans to "Waste No Water." Your entry could be the winning film that will be shown in theaters this summer.

The Basics

THEME — San Diegans Waste No Water.

FILM MAKERS — This contest is open to 11th and 12th grade high school students and all college students in the cities of San Diego, Coronado and Imperial Beach.

SUBMISSION SPECS — Films must be 30 seconds — no more, no less—and be received by April 18, 2011 on a CD or DVD along with a completed entry form.

JUDGES — This panel of judges will be comprised of film and television industry professionals including: Beth Accomando of KPBS, Cathy Anderson of the San Diego Film Commission, Rick Bollinger of CityTV, Lisa Franek of the San Diego Latino Film Festival, and Larry Ziegler of the BestFest American Film Festival.

The Prizes

FINALISTS — The finalists' films will be shown at a "Red Carpet Premiere" at the IMAX Theater in Balboa Park and will also be featured on the City of San Diego's website.

GRAND PRIZE — The winning film will be announced at the "Red Carpet Premiere" and shown in select movie theaters this summer.

The Official Stuff

ENTRY FORM & RULES — For more information or to download the official entry forms please visit: www.sandiego.gov/water/conservation/kids

OTHER QUESTIONS — Contact Destree Bascos at 619.232.2112 (x104)

SPONSORS — The City of San Diego & The Reuben H. Fleet Science Center, Balboa Park

Film Submittals Due April 18, 2011 — No Entry Fee.



Past Film Contest Finalists: Nashwan Jarjis, Laura McKinstry, Ian Bartlett, Kelsey Plummer, Chloe Hawkins, Jenna Cheroe & Crystal Nguyen