



THE CITY OF SAN DIEGO

Water Department

FOR IMMEDIATE RELEASE

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Coffeehouses Serve Up Water Conservation!

SAN DIEGO – Several local coffee shops have joined with the City’s Water Department to remind San Diegans how to use water more efficiently. The shops are adorning their walls with a colorful children’s artwork display depicting how essential water is in our lives. So, while enjoying a cup of coffee or tea patrons will be reminded how important water is in our lives and how necessary it is in order to make those tasty café drinks.



Visit the display and enjoy a cup of coffee at Zanzibar Coffee

The poster displays showcase winners from the City of San Diego’s Annual Water Conservation Poster Contest. Established in 2000, the contest teaches children the importance of water, Southern California’s most precious natural resource.

“Coffeehouses have always been a great place for social interactions and great conversations,” says Luis Generoso, Water Resources Manager. “These posters will stimulate discussions about water conservation among customers, family, and friends.”

Visit any of the following coffee shops to enjoy the children’s art and to order your favorite coffee or tea drink:

David’s Coffeehouse
3766 5th Avenue
San Diego, 92103

Rebecca’s
3023 Juniper Street
San Diego, 92104

Java Jones
631 9th Avenue
San Diego, 92101

Lestat’s
3343 Adams Avenue
San Diego, 92116

Other Side Coffeehouse
4096 30th Street
San Diego, 92104

Starbucks
511 F Street
San Diego, 92101

Starbucks
5604 La Jolla Blvd #C
La Jolla, 92037

Starbucks
3895 Fairmount Avenue
San Diego, 92105

Starbucks
3302 Governor Drive #110
San Diego, 92122

Starbucks
10720 Westview Parkway
San Diego, 92126

Zanzibar Coffee Bar and Gallery
976 Garnet Avenue
San Diego, 92101

The Water Conservation Poster Contest is open to all public, private and home-schooled first through sixth grade students in the City of San Diego. Each year thousands of children participate in the contest and 18 winners are selected. Prizes and certificates are awarded to first, second, and third place winners in each grade level.

Organizations interested in displaying the children's water conservation posters can contact Destree Lazo at (619) 232-2112, ext. 104, or via email at DestreeL@CollaborativeServices.biz.

The Water Conservation Program reduces water demand through promoting or providing incentives for the installation of hardware that provides permanent water savings, and by providing services and information to help San Diegans make better decisions about water use. For more information about Water Conservation, visit <http://www.sandiego.gov/water/conservation> or call (619) 515-3500. For more information about Stormwater Pollution Prevention, visit the City's Think Blue Program website at <http://www.sandiego.gov/thinkblue>.