



THE CITY OF SAN DIEGO

## PRESS RELEASE Water Department

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### Fourth Annual Children's Water Conservation Art Exhibit & Reception

**SAN DIEGO** – The City of San Diego Water Department is making a splash with the San Diego Watercolor Society. The recently announced winning posters from the 2007 Children's Water Conservation Poster Contest will be on exhibit alongside original watercolor paintings reflecting the "*Cool Clear Water*" theme at the Watercolor Society's Gallery in NTC Promenade at Point Loma's Liberty Station, 2825 Dewey Road, Suite 105, San Diego, CA 92106.

**To kick off the month-long exhibit, a special reception will be held on Friday, June 1, 2007 from 5 to 8 p.m. at the Watercolor Society's Showcase Gallery.** The event will honor the 18 winners out of the thousands of students who submitted posters to the 2007 contest. Admission is free and refreshments will be served. The public and the media are invited to attend to help celebrate the outstanding achievements of these children.

"We look forward to this event every year because it is wonderful to see young artists in the making," said Mike Shirk, President of the San Diego Watercolor Society. "We encourage children to use art as a form of expression and it's great to see what they create to educate others about conserving water."

During the reception, student artists and member artists will be recognized during an awards ceremony. Awards and prizes will be given out by the Watercolor Society, the City of San Diego Water Department, and the San Diego County Water Authority.

"This art exhibit and reception has become such terrific way to acknowledge the children's creativity, talent and dedication to water conservation," said Luis Generoso, Water Resources Manager for the City of San Diego Water Department. "We are very thankful to all the students who have participated in the contest year after year and to the Watercolor Society for hosting the 4<sup>th</sup> annual exhibit. Each child and member has inspired the community to continue to use water wisely in such a creative way."

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*"Cool Clear Water" will be on display at the Watercolor Society's Showcase Gallery until June 30, 2007. For more information on the exhibit and reception, please contact Destree Lazo at (619) 232-2112, ext. 104 or email [DestreeL@CollaborativeServices.biz](mailto:DestreeL@CollaborativeServices.biz).*

*The Water Conservation Program reduces water demand through promoting or providing incentives for the installation of hardware that provides permanent water savings, and by providing services and information to help San Diegans make better decisions about water use. For more information about Water Conservation, visit [www.sandiego.gov/water](http://www.sandiego.gov/water) or call 619.533.4203.*