



**SAN DIEGANS
WASTE
NO WATER**
ALL DAY. EVERY DAY.

THE CITY OF SAN DIEGO
PUBLIC UTILITIES



FOR IMMEDIATE RELEASE
May 31, 2012

MEDIA CONTACT:
Eric Symons
Supervising Public Information Officer
(858) 614-5795
ESymons@sandiego.gov

Children's Water Conservation Art Exhibit Off to a Running Start *Exhibit Runs Through June at Watercolor Society Gallery at NTC Promenade*

SAN DIEGO – Maybe you've seen the winning entries for the City of San Diego's Water Conservation Poster Contest in the yearly calendar that's produced. Maybe you've seen them featured on the City's website. Now comes an opportunity to see the winning art produced by our youthful artists in person.

The student artwork will be showcased at The San Diego Watercolor Society's Gallery at a special event on Friday, June 1, 2012 from 6 to 8 p.m. First through sixth graders from throughout San Diego will be recognized for their compelling messages and designs. It's a chance to see their creations and applaud their efforts. Admission is free and the event is open to the public.

"Water is a precious resource that we can't afford to waste and it's wonderful to see San Diegans and children embracing the 'waste no water' ethic," said San Diego Mayor Jerry Sanders. "We are inspired by their enthusiasm and talent, and we are encouraged that the next generation is dedicated to water conservation."

The children's talent will be displayed alongside professional artwork in a **month-long exhibition entitled, *Running Clear***. Guests will have the opportunity to meet and greet the students and The San Diego Watercolor Society artists. Who knows? You might meet the next Picasso.

"We are excited to see how children have used art to engage and promote water conservation in their communities," said The San Diego Watercolor Society President Ally Benbrook. "This is a rewarding experience, both for the children and for our members who are exhibiting alongside them."

The San Diego Watercolor Society's Gallery is located in the NTC Promenade at Point Loma's Liberty Station, 2825 Dewey Road, Suite 105, San Diego, CA 92106. For more information on the exhibit and reception, please contact Eric Symons with the City's Public Utilities Department at (858) 614-5795 or ESymons@sandiego.gov.

The City of San Diego's Water Conservation Program reduces water demand through promoting or providing incentives for the installation of hardware that provides permanent water savings, and by providing services and information to help San Diegans make better decisions about water use. For more information about Water Conservation, visit www.wastenowater.org or call (619) 515-3500. Complementary programs that support wise water use through water reuse include the City's Recycled Water Program and the Water Purification Demonstration Project. For more information on those programs, contact (619) 533-7572 or visit www.sandiego.gov/water/recycled or www.purewatersd.org.

As a 501(c)(3) nonprofit organization, The San Diego Watercolor Society performs a variety of services for educational institutions in the San Diego area. Their 4,000-square-foot gallery is located at NTC Promenade in Liberty Station and is open Wednesday through Sunday from 10 a.m. – 4 p.m. For more information about The San Diego Watercolor Society, visit www.sdws.org or call (619) 876-4550.

###