

From: City of San Diego (Pure Water) <purewatersd@sandiego.gov>

Subject: Making headlines in the NY Times

Reply: purewatersd@sandiego.gov

Water Reuse Program

Water Purification Demonstration Project

Quick Links

[Water Purification Demonstration Project](#)





[City of San Diego](#)

[Sign up for emails](#)

[Forward email to a friend](#)



Contact Us

(619) 533-7572

Water Purification Demonstration Project

The City of San Diego's water resource strategy includes planning, conservation, recycled water, groundwater, water reuse, and watershed and resource protection to help meet future water needs.

The City of San Diego | Public Utilities Department

February 2012

Demonstration Project Goes National

First it was [USA Today](#). Then [TIME](#). Now the New York Times has taken notice.

Today's New York Times cover story "[As 'Yuck Factor' Subsides, Treated Wastewater Flows From Taps](#)" highlights the nationwide interest in water purification as part of the solution for limited water supplies. The story features San Diego's Water Purification Demonstration Project along with several full-scale projects already in place.



As 'Yuck Factor' Subsides, Treated Wastewater Flows From Taps

BY HELEN BRONNER

IN THE CITY OF SAN DIEGO, the water is clean and clear. But it's not the water you're drinking. It's the water you're flushing down the toilet. And it's the water you're using to wash your car. The city is using recycled water for everything but drinking water. And it's doing so with a new confidence. The city's water purifiers are now producing water that's safe to drink. And the city is now using it for everything but drinking water. The city is now using it for everything but drinking water. The city is now using it for everything but drinking water.

The Demonstration Project is exploring the use of advanced water purification technology on recycled water to determine the feasibility of a full-scale reservoir augmentation project in the future. Currently, no purified water is being added to the drinking water supplies; instead the water is being returned to the City's recycled water distribution system.

Read the full story [here](#). Already saw the story? Get involved in the conversation on [Twitter](#) and [Facebook!](#)

National Research Council Report

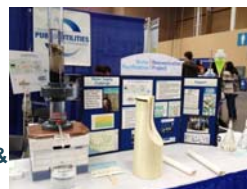
Read the latest report from the National Research Council on the expansion of water reuse (the full report and a report in brief are offered on this page):

[Water Reuse: Expanding the Nation's Water Supply Through Reuse of Municipal Wastewater](#)

It's All About the Science

SDSA High Tech Fair

Students and other visitors at the San Diego Science Alliance High Tech Fair learned about the water purification process at the Public Utilities Department's informational booth.



San Diego Festival of Science & Engineering EXPO Day

The Demonstration Project team is planning to make another science-related appearance at the [San Diego Festival of Science & Engineering EXPO Day](#) in PETCO Park on Saturday, March 24. Be sure to stop by our booth!

[Forward email](#)



Try it FREE today.

This email was sent to dthorsen@sandiego.gov by purewatersd@sandiego.gov | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

City of San Diego | Public Utilities Department | 600 B Street | Suite 600 | San Diego | CA | 92101