

Serving the Neighborhoods of the 7th District

- San Carlos
- Del Cerro
- Allied Gardens
- Grantville
- Mission Valley
- Serra Mesa
- Linda Vista
- MCAS Miramar
- Navajo
- Tierrasanta



City of San Diego



District 7
Department of Common Sense



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Keeping the Chargers in San Diego and Protecting Taxpayers

Last week, I released my vision and menu of financing options for a new Chargers stadium at the current Qualcomm site.

The plan, which can be found [here](#), was submitted to the Citizens Stadium Advisory Group (CSAG) for their review and recommendation.

Recently, CSAG recommended the current Mission Valley site as the best location for a new Chargers stadium. As the representative of that area, I felt it was my responsibility to lay out a list of options and recommendations for their consideration.

For the past two months, I have held a series of town halls to hear the feedback and concerns from District 7 residents. I used much of what I learned from those town halls to form this plan.

I heard overwhelmingly that residents want to keep the Chargers in San Diego. However, many in the community still have a bad taste in their mouth from bad deals made in the past like the infamous ticket guarantee.

This is why as a part of my plan, no money from the general fund should be used for the construction of the stadium and any deal must be approved by taxpayers through a public vote.

Residents also made very clear that

infrastructure and traffic improvements must be considered. As a part of my plan, I included recommendations for traffic mitigation measures such as stop light optimization, more access roads as well increased public transportation.

My plan also pushes for the revitalization of the San Diego River, creating a destination filled with walking and bike paths along a restored riverfront much like the Riverwalk in San Antonio, TX.

In an area that is in much need of park space, the plan includes the dedication of at least a 20 acre park as a part of the revitalization of the 166 acre Qualcomm site.

This is by no means a final plan. I am still very interested in hearing your feedback and ideas. This vision and menu of financing options is meant to add to the discussion and possibly help CSAG with the important decision that they will be making soon.

Scott Sherman
 Councilmember –District 7

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Visit the new City
resource page for a
directory of City
services on our
website:

<http://www.sandiego.gov/citycouncil/cd7/faq/index.shtml>

Sherman Breaks Ground for new Joint-Use Park in Serra Mesa



Councilmember Sherman joins SD Unified officials to introduce a new joint-use park in Serra Mesa.

Councilmember Sherman celebrated the ground breaking of a new four acre joint use park in the Serra Mesa community.

Sherman was joined by SD Unified Superintendent Cindy Martin and School Board Member Kevin Beiser to celebrate the beginning of construction.

The new park will include turf-ed multi-purposed fields, walkways, landscaping, parking, a comfort station and other accessibility upgrades. Two additional parks will also be opening soon in the Serra Mesa community.

“This new park will not only be a benefit for school children, it will also add much needed park space to the Serra Mesa Community,” said Councilmember Sherman.

Sherman to Participate in 30th Annual Linda Vista Multicultural Fair

**30TH ANNUAL LINDA VISTA
MULTI-CULTURAL
FAIR & PARADE**

SATURDAY, APRIL 25, 2015
6900 LINDA VISTA ROAD

Family friendly,
fun, and free!!!

11am - 12pm Parade with 50+ units

12pm Opening Ceremony with
SD Elected Officials & VIPs

10am - 5pm Carnival Rides
Entertainment
Ethnic Food Booths
Cultural Dances
Kid's Zone

Celebrating the
Armed Forces of
the USA!

For more information
call 619.746.8223 or email
info@silkroadproductions.us

www.lindavistafair.org

Logos for vibrant culture vibrant city, City of San Diego, University of San Diego, CIVITA, usbank, and other sponsors.

Councilmember Sherman will be attending the 30th Annual Linda Vista Multicultural Fair to meet with residents and hear their ideas on how to improve the community.

The Linda Vista Fair is a great family event that helps promote cultural awareness and understanding within the City of San Diego.

The many cultural exhibits, delicious ethnic food, and artistic performances on the main stage have been eagerly anticipated by San Diego residents and visitors for the past 30 years. It also gives Linda Vista residents a chance to meet neighbors and celebrate their community together.

Sherman is urging residents to stop by his booth to say hello and discuss issues in their community and receive important information about city services.

Events Attended by Councilman Sherman

3/2: Met with YMCA representatives regarding services in District 7

3/2: Attended Chargers rally at Qualcomm Stadium parking lot

3/3: Serra Mesa/Mission Valley State of the Neighborhood Town Hall

3/4: Spoke at San Carlos area Council Meeting

3/5: Spoke at California Restaurant Association board meeting

3/6: Linda Vista Picnic Shelter Memorial sign unveiling for Melinda Appling

3/12: San Diego River Conservancy meeting

3/12: Navajo State of the Neighborhood Town Hall

3/16: Moderator at debate for San Carlos Boy Scout Troop 959

3/20: San Diego Workforce Partnership Policy Board Meeting

3/24: Tierrasanta State of the Neighborhood Town Hall

3/25: Attended the DS Action Annual Easter Egg Hunt to support children with Down Syndrome

3/25: Spoke at Allied Gardens "One Church, One Community, One Dream" project group.

Infrastructure Improvements Getting Done In San Carlos Community



The completion of a shade structure at Lake Murray Community Park and improvements of sewer lines are a few of the infrastructure projects that are happening in San Carlos.

Pipelines along Jackson Drive will be a part of an upcoming pipeline rehabilitation project beginning in April. City staff will be inspecting and relining the major sewer line along the road and associated laterals.

The much needed project will extend the life of the sewer main and help prevent major collapses in the infrastructure.

Resident's driveways and sewer laterals may be impacted for a short period of time. To help spread the word, contractors will post notices a minimum of 24 hours before affected areas will be closed. They will also be walking door to door prior to beginning work.

Also, the installation of a shade structure was completed in late March just in time for summer. Councilmember Sherman worked hard with the Lake Murray Playground Project and the San Carlos Recreation Council to fund and build this project.

The shade structure is a great addition to the renovated park. A special thanks to Andrew Zasqueta for working with Sherman's office.

Community Input Needed for Serra Mesa Farmers Market Proposal

A group of Serra Mesa residents are working to establish a farmers market and are surveying the community to see if there is sufficient interest and support. Please take a couple minutes to fill out this questionnaire if you reside in Serra Mesa: www.goo.gl/mrDxHo

Residents can provide their contact information if they would like to get involved (Survey takers will not share any contact info and will not use for any marketing purposes).

A farmers market is not meant to be a substitute for a grocery store, but it can provide residents with fresh fruits and veggies, a fun place to gather and socialize, and help improve our community.

Please send any questions or comments to: smfarmersmarket@outlook.com

Constituent Issues Resolved in District 7

My top priority at City Hall is to help improve the lives of those I represent and the communities they live in. Below are just a few of the issues that my staff helped resolve in the month of December:

- *Worked with constituents to request a stop sign at the corner of Orcutt Ave. and 51st in Allied Gardens*
- *Assisted residents in Mission Valley after a water main break*
- *Replaced streetlights in San Carlos neighborhood after constituent contacted office*
- *Worked with city staff to repair Antigua Boulevard in Tierrasanta*
- *Removed dirt and mulch piles from North El Camino Real and Mission Center Pkwy in Mission Valley*
- *Helped a non-profit to attain special event permit for their annual fundraiser in Allied Gardens*

Do you have an issue or problem in your community? Please contact my office at 619-236-6677 or email at ScottSherman@SanDiego.Gov. We are here to help!

Important Meeting Regarding San Diego River Trail For Carlton Oaks Segment of Trail

The San Diego Association of Government (SANDAG) is inviting residents to the second community meeting regarding a proposed new section of the San Diego River Trail – The Carlton Oaks Golf Course Segment.

The San Diego River Trail is a collaborative effort between SANDAG, the San Diego River Conservancy, and the cities of San Diego and Santee. The river trail, once connected will travel from Ocean Beach to Santee and will run through the District 7 community.

Residents will be able to hear proposals for where the trail could be built as well as trail designs and features.

More importantly, to create a trail that meets the needs of the community, it is important for SANDAG to hear the feedback and ideas from residents in the area.

The meeting will be held on Tuesday, April 28th from 6:00 to 8:00 pm at the Mission Trails Regional Park Visitors Center located at 1 Father Junipero Serra Trail, San Diego, CA 92119.

For more information regarding this important meeting please visit:

www.keepsandiegomoving.com/sdrivertrail



The San Diego River Trail can continue to flourish with the feedback from residents.

Casework Corner

One of my top priorities is improving customer service at City Hall. I believe our government should be using these five simple words more:

“How may I help you?”

Neighborhood Issues Successfully Resolved in March:

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Upcoming District 7 Events

Numerous Educational Events at Mission Trails Regional Park in the Month of April

Mission Trails Regional Park has numerous events each month, please check their online calendar for the most up to date information on events:

www.mtrp.org/events/show_events?events_master_calendar_filter=all_1425168000

Feeling Fit Club at Tifereth Israel Synagogue – Tuesdays and Thursdays 8:30 am

Are you 60+ and want to stay independent? Never exercised? – No problem! Improve your balance, strength, flexibility and have fun. All levels are welcome at the Feeling Fit Club. The club meets every Tuesday and Thursday from 8:30 am to 9:30 am at Tifereth Israel Synagogue at 6660 Cowles Mountain Blvd. San Diego, CA 92119. For more information, please call 858-495-5500 ext. 3.

One Linda Vista Bingo every Friday 5:00 pm

A bingo game will be held every Friday from 5:00 to 8:00 pm at the Bayside Community Center. Refreshments will be provided as well as prizes for winners. There is a \$5 fee that goes to support the Bayside Community Center. The center is located at 202 Comstock St. San Diego, 92111. For more information please contact Chris Mayne at 702-499-9967 or email at baysiderla@hotmail.com.

Allied Gardens Community Park Clean Up Event April 24th 9:00 am

Councilmember Sherman is partnering with I Love a Clean San Diego for their 13th Annual Creek to Bay Cleanup on April 24th at 9:00 am to 12:00 pm. District 7 will be hosting a site at the Allied Gardens Community Park located at 5155 Greenbrier Ave., San Diego, 92120. Volunteers will remove litter and debris around the park and neighboring streets. For more information please visit www.creektobay.org.

Free Business Networking Meeting May 12th 11:30 am

Expand your business, create centers of influence and increase sales at your business. A new network group will be meeting twice a month for networking opportunities and business development. To register, please go to meetup.com and search for “The Business Network Connection” The next event will be held at Dave & Buster’s Restaurant at 2931 Camino Del Rio N. A guest speaker will discuss the power of virtual networking on LinkedIn.

29th Annual Tierrafest and Patriots Day Parade – May 16th 9:00 am

The 29th Annual Tierrafest and Patriots Day Parade will include BBQ, fireworks, and a craft fair. The event will take place on May 16th from 9:00 am until the evening. The event will be held along Tierrasanta Boulevard. Contact Hani Shatila at 858-268-0044 for further information.

Sherman in the Community



From Left to Right

- Moderated a debate for San Carlos Boy Scout Troop 959

- At dedication ceremony to honor the late Melina Appling

- Attended ground breaking for new joint use park in Serra Mesa

- At press conference with Mayor and County officials announcing cooperative efforts to keep the Chargers in San Diego

- Speaking with residents at the Tierrasanta State of the Neighborhoods Town Hall

- Speaking with members of Ascension Lutheran Church in Allied Gardens

- Honoring Randy Seefeldt for his service to Scout Troop 959 in San Carlos

- Promoting a cleanup and recycling event at Qualcomm Stadium

