

Serving the Neighborhoods of the 7th District

- San Carlos
- Del Cerro
- Allied Gardens
- Grantville
- Mission Valley
- Serra Mesa
- Linda Vista
- MCAS Miramar
- Navajo
- Tierrasanta



City of San Diego



District 7

Department of Common Sense



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Councilmember Sherman and San Diego Opera Introduce New Educational Arts Program

In November, I joined with San Diego Opera General Director David Bennett to announce a new youth educational program named “My Voice in the Arts” that will provide free full-season subscriptions to San Diego Opera performances to San Diego youth in each Council District.

Students will also be able to go backstage after performances to meet and learn from singers, performers, and backstage personnel.

This new program will expose students from all backgrounds who otherwise would not have the opportunity to experience the arts firsthand. The program will also help create and educate a new generation of opera enthusiasts. My Voice in the Arts was funded through the Council Offices of Sherman, Cate, Gloria and Zapf.

To apply, students must complete an application and submit a written 250-500 word essay responding to the question: “*One example of how art has affected me is...*”

To be a world class city, San Diego

needs world class arts and entertainment. This new youth program will help inspire new interest in the opera for the next generation of San Diegans.

Applications for My Voice in the Arts are currently being accepted. Students and parents can find more information and apply at: <http://sdopera.org/education/my-voice-in-the-arts>.

This is an excellent opportunity for students to meet with opera performers and experience a new musical art form. If you have any questions or need assistance in applying, please contact my office at 619-236-6677.

Service,

Scott Sherman
Councilmember –District 7

P.S. If you may know of family or friends that have children who may be interested in this program. Please forward this information to them.

Sherman and Colleagues Announce Five Peak Challenge



Councilmember Scott Sherman, County Supervisor Dianne Jacob, and La Mesa Councilmember Kristine Alessio officially announced a new program called the 5-Peak Challenge at Mission Trails Regional Park.

The 5-Peak Challenge is a multi-part hiking challenge set across the five major summits at the 7,220-acre Mission Trails Regional Park. Hikers who participate will traverse 11.5 miles of hiking trails for a total elevation change of 6,000 feet.

The challenge is a wonderful activity for all ages which will also assist in reducing

traffic on Cowles Mountain by encouraging hikers to venture onto some of the less utilized trails within the Park.

Sherman, who also serves as Chairman of the Mission Trails Regional Park Taskforce was excited to see the challenge begin and hopes that it will create more interest in the Regional Park and all it has to offer.

More information and details on how to participate can be found here: www.mtrp.org/five_peaks01.

Sherman Holds Community Coffee in Serra Mesa and Linda Vista



Councilmember Sherman answers questions from Serra Mesa residents.

Councilmember Sherman recently held community coffees at the Serra Mesa and Linda Vista to sit down with residents, give an update on what's happening at City Hall and answer questions.

Over 50 residents attended both event and a wide variety of topics were discussed. Many residents voiced concerns about how the City is preparing for El Nino and what to do when storms hit.

Sherman gave information about a number of storm channels that have been cleared and his work with city officials to simplify the burdensome permitting process to speed up the work.

Community Representatives

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Visit the new City
resource page for a
directory of City
services on our
website:

<http://www.sandiego.gov/citycouncil/cd7/f/faq/index.shtml>



Events Attended by Councilman Sherman

11/6: Memorial event for Sheriff William Kolendar

11/7: Introduced new "Five Peak Challenge" Program at Mission Trails Regional Park

11/9: Met with CEO of nonprofit Voices for Children

11/12: Introduced new youth opera program called "My Voice in the Arts"

11/12: San Diego River Conservancy Board Meeting

11/12: Attended Biocom Annual Dinner

11/16: Informational meeting on Zero Based Budgeting

11/18: Chaired Audit Committee Meeting at City Hall

11/19: Mission Trails Regional Park Task Force Meeting

11/20: Took tour of Francis Parker Middle School in Linda Vista

11/20: San Diego Workforce Partnership Policy Board Meeting

11/24: Held meeting with Sierra Club to discuss Climate Action Plan

Sherman Honors Vietnam Veteran and Linda Vista Resident at City Hall



Councilmember Sherman declared November 10th to be "Doug Beckham Day" in the City of San Diego

of Gallantry from the Republic of Vietnam.

"It is particularly fitting that we honor Doug the day before Veteran's Day, when we honor all our service men and women for the sacrifices they have made for our freedoms," Councilmember Sherman said. "Doug has not only dedicated his life to his community, but also to his Country."

Mr. Beckham has served on numerous community organizations since 1994, including the Linda Vista Recreation Council, the Linda Vista Town Council, the Linda Vista Planning Group, and the Linda Vista Neighborhood Watch.

Born and raised in Linda Vista, Doug played Little League and adult baseball at Tecolote Park, and contributed to the development of the Melinda Appling Memorial Pavilion, saving Skateworld, and the addition of the upcoming Linda Vista Skatepark.

In addition to serving his community, Doug served with honor in the Vietnam War as a Marine Engineer. Mr. Beckham was awarded two Purple Hearts and a Cross

Mission Valley Community Plan Update Needs Resident Input



Councilmember Sherman is urging residents to take part in upcoming public workshops to give their input on the Mission Valley Community Plan Update.

There will be many opportunities for community participation including public workshops and the formation of a subcommittee of the Mission Valley Planning Group, which will meet regularly throughout the plan development.

The Subcommittee meets on the second Friday of every month at the Mission Valley Library Community Room at 2123

Fenton Parkway from 3:00 to 4:30 PM. For more information and to join the interest list, please email tlieberman@sandiego.gov to receive emails of all meeting notices, material distribution, and minutes.

Constituent Issues Resolved in District 7

My top priority at City Hall is to help improve the lives of those I represent and the communities they live in. Below are just a few of the issues that my staff helped resolve in the month of November:

- Removed old, rusted phone booth on Linda Vista Road
- Helped Constituent resolve a water bill issue with the Water Department in Tierrasanta
- Reported numerous potholes on behalf of constituents in Allied Gardens
- Worked with constituents to post signs at Pasatiempo Open Space in Del Cerro
- Repainted crosswalks on Whalen and Boulder Lake in San Carlos
- Trimmed hedges on vacant lots in Serra Mesa

Do you have an issue or problem in your community? Please contact my office at 619-236-6677 or email at ScottSherman@SanDiego.Gov. We are here to help!

Councilmember Sherman Urges Residents to Prepare for El Nino

With a strong likelihood of El Nino driven storms causing flooding in San Diego, the State of California Department of Insurance is spreading the word about important information about insurance coverage for residents.

Flood damage is not covered by traditional homeowners insurance. Flood insurance is only available through the National Flood Insurance Program (NFIP) and there is a risk 30 day waiting period before the policy is effective. San Diegans living in areas with any risk of flooding should consider flood insurance through the NFIP. Residents can receive information at the following link: www.floodsmart.gov/floodsmart/.

The California Department of Insurance helps provide consumers with information to understand home/residential insurance so that they can make the best decision for their situation, including informational guides, a premium comparison tool, and a new coverage comparison tool that allows consumers to compare the differences between insurance policies offered by insurers.

Please visit their website at www.insurance.ca.gov for more information.



Casework Corner

One of my top priorities is improving customer service at City Hall. I believe our government should be using these five simple words more:

“How may I help you?”

Neighborhood Issues Successfully Resolved
in November:

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Upcoming District 7 Events

Linda Vista's Farmers Market – Every Thursday in December 3:00 pm to 7:00 pm

Stop by the Linda Vista Farmers market every Thursday this month to buy delicious, organic, and local fruits and vegetables to feed your family. The Farmers Market is open from 3:00 pm to 7:00 pm and is located at the Linda Vista Plaza Shopping Center at 6939 Linda Vista Rd. San Diego, CA 92111.

Holiday Concert at Serra Mesa Library – Dec. 12th 3:00 pm

Start the holidays with a free concert at the Serra Mesa/Kearney Mesa Branch library. Enjoy a piano duo and tenor featuring accomplished artists Naomi Hobbs, Yumiko Oya, and Joseph Yokoyama who will perform Tchaikovsky, Pachelbel, Hakase, and more. The library is located at 9005 Aero Dr. San Diego, CA 92123

40th Annual Hmong New Year Celebration – Dec. 16th 9:00 am to 5:00 pm

Please come and join the 40th Annual San Diego Hmong New Year Celebration with fellow residents. The three day festivities will be held at the Kearney Mesa Recreation Park located at 3170 Armstrong St. San Diego, CA 92111. Admission to the celebration is free and open to the general public. For more information please visit: www.lhfasd.org.

Breakfast with Santa in Linda Vista – December 19th 9:00 am to 11:00 am

Give the children a treat and a chance to meet Santa Clause at the Linda Vista Recreation Center. The center will serve a \$3.00 per plate meal to families to eat with Santa. The Recreation Center is located at 7064 Levant St. Please call 858-573-1392 for more information.

Free Concert at Mission Trails Regional Park – December 20th 3:00 pm

The Pomerado Brass Quintet returns to Mission Trails for another outstanding concert. The MTRP Foundation sponsored concert series is free to the public and scheduled at 3:00 pm on designated Sundays at the Visitors Center Theater at One Father Junipero Serra Trail, San Diego, 92119.

Assemblymember Shirley Weber Mobile Office – December 21st – 10:00 am

Connect with Assemblymember Weber's staff at the Mission Valley Library to get help with any problems you are having with public agencies, ask questions about legislation, and learn about state and local services. Issues that staff can assist with include renters and homeowner's assistance program, property tax issues, consumer complaints, and unemployment and disability insurance. No need to make an appointment, just stop in! The library is located at 2123 Fenton Parkway, San Diego, CA

Sherman in the Community



From Left to Right

- Honoring Linda Vista resident Doug Beckham at City Council
- Thanking Audit Committee Member Karley Schreiner for serving on the Audit Committee
- Touring Francis Parker Middle School in Linda Vista
- Putting up new neighborhood watch signs in Tierrasanta
- Councilmember Sherman speaking with Linda Vista Residents at his Community Coffee
- Introducing the 5-peak challenge at Mission Trails Regional Park
- Celebrating with residents at the Linda Vista Recreation Council Meeting and Potluck Dinner
- Speaking with Serra Mesa residents at a Community Coffee