



Commission for Arts and Culture

City of San Diego Commission for Arts and Culture

ADVOCACY & OUTREACH COMMITTEE

AGENDA

San Diego Concourse – Silver Rooms 250-2

202 C Street, San Diego, California 92101

Friday, January 4, 2019

12:00 p.m. – 1:00 p.m.

- | | | |
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| 12:00 p.m. | I. Call to Order | Tyler Hewes, Chair |
| | II. Non-agenda Public Comment | |
| | III. Chair’s Reports | |
| | A. Commission Business | |
| | B. ACTION – December 7, 2018 Minutes | |
| | C. Other Reports | |
| | IV. Discussion | |
| | A. Messaging | |
| | B. Off-Site Meetings | |
| | C. Schedule for Budget Advocacy Campaign | |
| | V. Discussion – Visits to City-funded Nonprofits (a.k.a Good Will Visits) | |
| | VI. Executive Director’s Report | Jonathon Glus,
Executive Director |
| 1:00 p.m. | VII. Adjourn | |

Meetings may be recorded. PUBLIC COMMENT: Any member of the public may address the Committee on any agenda item during agenda item public comment, or on any matter not presently pending or previously discussed at the Committee that is within the Committee's area of responsibility during non-agenda public comment. Each public comment speaker is limited to two (2) minutes and may be limited further by the Committee Chair if deemed necessary to allow the committee to conduct its business. Public comment speakers may allocate their time to other speakers. Public comment is non-debatable. To exercise this right, members of the public wishing to address the Committee under agenda item, or non-agenda, public comment must submit a Public Comment Request form and any presentational materials. Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Committee on any issue brought forth under non-agenda public comment. The information contained in this agenda is available in alternative formats and can be requested by calling 619-236-6800 at least three (3) working days prior to the meeting in order to insure availability.



Commission for Arts and Culture

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ADVOCACY & OUTREACH COMMITTEE

MINUTES

Friday, December 7, 2018

Members Present

Tyler Hewes, Chair
Rebecca Smith, Vice Chair
Udoka Nwanna

Members Absent

Doreen Schonbrun
Janet Poutré, Ex Officio

Staff Present

Jonathon Glus
Christine E. Jones
Stephanie Teel

- I. Call to Order – Commissioner Tyler Hewes called the City of San Diego Commission for Arts and Culture’s (Commission) Advocacy & Outreach Committee to order at 12:05 p.m. at the office of the Commission for Arts and Culture, Civic Center Plaza, 1200 Third Avenue, Floor 9, Suite 924, San Diego, California 92101.
- II. Non-agenda Public Comment - None
- III. Chair’s Report
- A. Commission Business – Commissioner Hewes encouraged Commissioners to conduct their visits to City-funded nonprofits (a.k.a. Goodwill Visits) if they had not yet done so.
 - B. **ACTION – September 7, 2018 Minutes** – Commissioner Smith made a motion to approve the minutes of September 7, 2018. Commissioner Nwanna seconded the motion. The vote was 3-0-0; the motion passed.
Yea: Hewes, Nwanna, Smith (3)
Nay: (0)
Abstention: (0)
Recusal: (0)
 - C. Other Reports – Commissioner Smith suggested that the committee may want to focus on greater public attendance at Advocacy & Outreach Committee meetings and suggested scheduling City Councilmember visits more frequently and having more offsite meetings. Executive Director, Jonathon Glus suggested inviting contractors/partners to present at future meetings. Discussion topics included relocating committee meetings to the City Concourse to make the site more hospitable for the public, holding a few meetings offsite each year, and co-hosting meetings with City Councilmembers in their districts. Hewes also reported that Commissioner visits to City-funded nonprofits for the coming year (a.k.a. Goodwill Visits) would be led by the committee and that a buddy system will be put into place for Commissioners to conduct visits in pairs and the process for reporting on visits would be refined.
- IV. Discussion – Fiscal Year 2020 Proposed Arts & Culture Budget Advocacy– Commissioner Hewes initiated discussion on the topic. Executive Director, Jonathon Glus explained that City departments were requested to propose a 3% budget cut for FY20 and that the Mayor would review proposals for FY20. Glus went on to explain that the proposed 3% cut to Arts and Culture budget

wouldn't be taken from Organizational Support Program and Creative Communities San Diego allocations. Chief of Civic Art Strategies, Christine Jones highlighted key dates in the City's FY20 Budget Development process. Discussion for advocacy efforts included outreach to City Councilmembers to educate them about the impact of arts and culture, reaching out to arts and culture partners, and nonprofits, and strategy around meeting with the Mayor and City Councilmembers. Commissioner Hewes discussed the City's financial outlook and importance of advocacy planning beyond Fiscal Year 2020.

- V. Discussion – Implementation of Long-Term Advocacy Plan – Commissioner Hewes initiated discussion on the topic. Executive Director, Jonathon Glus mentioned plans for a Commission retreat in February and planning efforts for a 18-month calendar as part of the retreat. Discussion for long-term advocacy strategy included outreach to Mayor and City Councilmembers, arts and culture partners, and nonprofits about the possibility of holding future candidate forums.
- VI. Executive Director's Report – Jonathon Glus shared that he attended a recent WESTAF (Western States Arts Federation) convening in San Jose Arts about advocacy efforts for the California Arts Council, in particular in anticipation a new governor. He mentioned that WESTAF is interested in possibly holding a similar meeting in San Diego and that statewide arts advocacy needs new advocates.
- VII. Adjourn – Commissioner Hewes adjourned the meeting at 1:10 p.m.