



CITY OF SAN DIEGO COMMISSION FOR ARTS AND CULTURE

AGENDA

City Council Committee Room, 12th Floor, City Administration Building

202 C Street, San Diego, California 92101

Friday, January 26, 2018

8:30 a.m. – 10:00 a.m.

8:30 a.m.	I.	Call to Order & Statement of Purpose+Vision	Janet Poutré, Chair
8:32 a.m.	II.	Non-Agenda Public Comment	
8:45 a.m.	III.	Chair's Reports	Janet Poutré
		A. Commissioner Speed-Round – What arts, culture and creative experiences have you had this month (who, what, when, where)?	
		B. ACTION – December 15, 2017 Minutes	
		C. ACTION – Appointment of Public Art Committee Community Member	
		D. ACTION – Schedule of 2018 Regular Commission Meetings and Standing Committee Meetings	
		E. 2018 Commission Work Plan	
		F. Commission Visits to City-Funded Non-Profits (a.k.a. Goodwill Visits)	
9:15 a.m.	IV.	Committee Reports	
		A. Advocacy & Outreach Committee	Tyler Hewes, Committee Chair
		1. ACTION – Primary Message Points, Target Audiences, Messengers and Schedule for FY19 Budget Advocacy Campaign	
		B. Public Art Committee	Vernon Franck, Committee Chair
		C. Policy & Funding Committee	Jason Whooper, Committee Chair
		D. Commissioner Engagement Ad Hoc Committee	Ann Bossler, Committee Chair
9:50 a.m.	V.	Executive Director's Reports	Dana Springs

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VISION: Expanding our world by celebrating creativity in San Diego

PURPOSE: The City of San Diego Commission for Arts and Culture serves in an advisory capacity to the Mayor and City Council on promoting, encouraging and increasing support for the region's artistic and cultural assets, integrating arts and culture into community life and showcasing San Diego as an international tourist destination.

Meetings may be recorded. NON-AGENDA PUBLIC COMMENT: Any member of the public may address the Committee on any subject in its area of responsibility on any matter not presently pending or previously discussed at the Committee. Comments are limited to three (3) minutes and are non-debatable. At the conclusion of the comment, the Committee Chair shall have the discretion to determine appropriate disposition of the matter. To exercise this right, members of the public wishing to address the Committee under Public Comment must submit a Public Comment Request form prior to the meeting. Subject matter and time limitations are noted on the form. Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Committee on any issue brought forth under Public Comment. The information contained in this agenda is available in alternative formats and can be requested by calling 619-236-6800 at least three (3) working days prior to the meeting in order to insure availability.

A. Department Business

10:00 a.m. VI. Adjourn

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CITY OF SAN DIEGO COMMISSION FOR ARTS AND CULTURE

MINUTES

Friday, December 15, 2017

Commissioners Present

Janet Poutré, Chair
Vernon Franck, Vice Chair
Ann Bossler
Carlos Cristiani
Kathi Diamant
Tyler Hewes
Gina M. Jackson
Ben Meza
Rebecca Smith
Jason Whooper

Commissioners Absent

Larry Baza
Michael Brown
Kirin Macapugay
Laurie Mitchell
Doreen Schonbrun

Staff Present

Dana Springs
Christine Jones
Anjanette Maraya-Ramey
Whitney Roux
J Noland
Leticia Gomez Franco

Kris Michell, DCOO
Jon Dwyer, DCA
José Ysea, Sr. PIO
Tracy McCraner, Financial
Management Director

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- I. Call to Order & Statement of Purpose + Vision – Commissioner Janet Poutré called the City of San Diego Commission for Arts and Culture to order at 8:36 a.m. at the City Council Committee Room, 12th Floor, City Administration Building, 202 C Street, San Diego, CA 92101. Commissioner Janet Poutré asked Commissioner Rebecca Smith to read aloud the Commission’s statement of purpose and vision.
- Commissioner Kathi Diamant arrived.
- Commissioner Janet Poutré invited Deputy Chief Operating Officer Kris Michell to address the Commission. Michell introduced herself and provided an orientation to the portfolio of services she is overseeing as well as an overview of the City’s Fiscal Year 2019 budget development process. She fielded questions from Commissioners.
- II. Non-agenda Public Comment
- Carol Manifold (Choral Consortium of San Diego) commented on upcoming events.
 - Molly Puryear (Malashock Dance) commented on community advocacy efforts.
 - Dalouge Smith (San Diego Youth Symphony and Conservatory) commented on grants programs and events.
 - Cynthia James-Price (La Jolla Playhouse) commented on the La Jolla Playhouse Leadership Council and programs.
 - Anthony LoBue (Veterans Museum) commented on grants, programs and events.
 - Timothy J. Shields (The Old Globe) commented on his new position as Managing Director, programs and events.
 - Jacole Kitchen (La Jolla Playhouse) commented on programs and events.
 - John Malashock (Malashock Dance) commented on programs and events.
- III. Chair’s Reports – Commissioner Janet Poutré asked Commissioners to make any necessary conflict of interest disclosures.

- Commissioner Kathi Diamant disclosed a remote interest as a paid employee of San Diego State University Research Foundation.
- Commissioner Vernon Franck disclosed a non-interest as an unpaid advisor to A Ship in The Woods Foundation.
- Commissioner Carlos Cristiani disclosed a non-interest as an unpaid board member for Mingei International Museum.
- Commissioner Gina M. Jackson disclosed a non-interest as an unpaid advisor to Jacobs Center for Neighborhood Innovation and a non-interest as an unpaid board member for Horton Plaza Theatres Foundation.

A. **PRESENTATION – Orientation to the City’s Communications Department & Communication Procedures for City Commissioners** – Commissioner Janet Poutré invite Senior Public Information Officer José Ysea to address the Commission. Ysea introduced himself and provided an orientation to the portfolio of services provided through the City’s Communications Department. He provided information about how Commissioners should route inquiries from the media that they might receive, he explained the distinction between the Communications Department and the Mayor’s communications team. He fielded questions from Commissioners.

B. **ACTION – November 15, 2017 Minutes** – Commissioner Tyler Hewes made a motion to approve the Commission meeting minutes of November 15, 2017. Commissioner Rebecca Smith seconded the motion. The vote was 10-0-0; the motion passed.

Yea: Bossler, Cristiani, Diamant, Franck, Hewes, Jackson, Meza, Smith, Poutré, Whooper (10)

Nay: (0)

Abstention: (0)

Recusal: (0)

C. **ACTION – November 17, 2017 Minutes** – Commissioner Vernon Franck made a motion to approve the Commission meeting minutes of November 17, 2017. Commissioner Rebecca Smith seconded the motion. The vote was 10-0-0; the motion passed.

Yea: Bossler, Cristiani, Diamant, Franck, Hewes, Jackson, Meza, Smith, Poutré, Whooper (10)

Nay: (0)

Abstention: (0)

Recusal: (0)

D. **ACTION – Appointment of Committee Officers and Members** – Commissioner Janet Poutré presented her slate of committee officer and member appointments for 2018.

Executive Committee (Standing) – Commissioner Janet Poutré (Chair), Commissioner Vernon Franck (Vice Chair), Commissioner Jason Whooper, Commissioner Ann Bossler, Commissioner Ben Meza, Commissioner Tyler Hewes, Commissioner Rebecca Smith

Policy & Funding Committee (Standing) – Commissioner Jason Whooper (Chair), Commissioner Ann Bossler (Vice Chair), Commissioner Larry Baza, Commissioner Vernon Franck, Commissioner Kirin Macapugay

Public Art Committee (Standing) – Commissioner Vernon Franck (Chair), Commissioner Ben Meza (Vice Chair), Commissioner Michael Brown, Commissioner Kathi Diamant, Commissioner Laurie Mitchell, Lara Bullock, Derrick Cartwright, Linda Caballero Sotello, Denise Rogers, Tiffany Wai-Ying Beres, (and one candidate still TBA)

Advocacy & Outreach Committee (Standing) – Commissioner Tyler Hewes (Chair), Commissioner Rebecca Smith (Vice Chair), Commissioner Carlos Cristiani, Commissioner Gina M. Jackson, Commissioner Doreen Schonbrun

Public Comment

- Dalouge Smith (San Diego Youth Symphony and Conservatory) commented on the Commission's committee structures and functions.

Discussion ensued. **Commissioner Kathi Diamant made a motion to approve the appointments of committee officers and members. Commissioner Vernon Franck seconded the motion. The vote was 10-0-0; the motion passed.**

Yea: Bossler, Cristiani, Diamant, Franck, Hewes, Jackson, Meza, Smith, Poutré, Whooper (10)

Nay: (0)

Abstention: (0)

Recusal: (0)

- E. **ACTION – Appointment of Commission Advisory Panelists to Evaluate Proposals Submitted in Response to the FY19 Organization Support Program (OSP) and Creative Communities San Diego (CCSD) Request for Proposals** – Commissioner Janet Poutré presented her slate of Commission Advisory Panelists, which included 59 pre-screened candidates sourced from an open call for self-nominations and third-party nominations, a review of individuals who have previously served on Commission committees or panels, and a review of individuals who have previously worked on special Commission projects.

Public Comment

- Dalouge Smith (San Diego Youth Symphony and Conservatory) commented on training for Commission Advisory Panelists.

Discussion ensued. **Commissioner Tyler Hewes made a motion to approve the appointments of committee officers and members. Commissioner Vernon Franck seconded the motion. The vote was 10-0-0; the motion passed.**

Yea: Bossler, Cristiani, Diamant, Franck, Hewes, Jackson, Meza, Smith, Poutré, Whooper (10)

Nay: (0)

Abstention: (0)

Recusal: (0)

- F. **ACTION – Schedule of 2018 Regular Commission Meetings and Standing Committee Meetings** – Commissioner Janet Poutré presented the schedule for 2018 regular Commission meetings and standing committee meetings.

The Commission will meet monthly on the fourth Friday of the month from 8:30 a.m. to 10:30 a.m. (January – October) and on the third Friday of the month in November and December (one regular Commission meeting per quarter will be held at a community/neighborhood site).

The Commission's Public Art Committee will meet monthly on the first Friday of the month from 9:30 a.m. to 11:30 a.m.

The Commission's Advocacy & Outreach Committee will meet monthly on the first Friday of the month from 8:00 a.m. to 9:30 a.m.

The Commission's Policy & Funding Committee will meet monthly on the second Friday of the month from 9:00 a.m. to 11:00 a.m.

The Commission's Executive Committee will meet monthly on the second Friday of the month from 11:00 a.m. to 12:00 p.m.

Discussion ensued. **Commissioner Tyler Hewes made a motion to accept the schedule as proposed. Commissioner Rebecca Smith seconded the motion.**

Discussion ensued. **Commissioner Ann Bossler made an amendment to the original motion to accept the schedule as proposed for only the month of January 2018 with a change in the time of the Policy & Funding Committee meeting to 9:30 – 11:00 a.m. and a request that staff research how other boards and commissions handle the task of getting member consensus about meeting times and bring the Commission another proposed schedule next month. Commissioner Vernon Franck seconded the amendment to the original motion. The vote was 10-0-0; the amendment to the original motion passed.**

Yea: Bossler, Cristiani, Diamant, Franck, Hewes, Jackson, Meza, Smith, Poutré, Whooper (10)

Nay: (0)

Abstention: (0)

Recusal: (0)

Discussion ensued. **Commissioner Vernon Franck made a motion to approve the amended motion to accept the schedule as proposed for only the month of January 2018 with a change in the time of the Policy & Funding Committee meeting to 9:30 – 11:00 a.m. and a request that staff research how other boards and commissions handle the task of getting member consensus about meeting times and bring the Commission another proposed schedule next month. Commissioner Gina M. Jackson seconded the motion to approve the amended motion. The vote was 10-0-0; the amended motion passed.**

Yea: Bossler, Cristiani, Diamant, Franck, Hewes, Jackson, Meza, Smith, Poutré, Whooper (10)

Nay: (0)

Abstention: (0)

Recusal: (0)

- G. **Other Commission Business** – Commissioner Janet Poutré reported that the Mayor’s new Commissioner appointments are anticipated to be sent to the City Council docket in January for a February start date. She reported on key advocacy efforts that she and other Commissioners have completed in the last month including visits with Council President Myrtle Cole, Council President Pro Tem Mark Kersey, Councilmember Lorie Zapf, Councilmember Chris Ward, Councilmember Georgette Gomez, Councilmember David Alvarez and Councilmember Scott Sherman. She reported on joining Deputy Chief Operating Officer (DCOO) of Special Projects Kris Michell and Executive Director Dana Springs in giving remarks to the Board of Directors of the Balboa Park Cultural Partnership on December 6 and on joining Scott Chadwick, Chief Operating Officer (COO), in attending the Creative Forces Summit at Liberty Station hosted by the California Arts Council with funding from the National Endowment for the Arts. She reported on providing public comment at the City Council hearing on the FY19-FY23 Five Year Financial Outlook, December 11, 2017 at 1:00 p.m. and she announced several upcoming opportunities for Commissioners to engage in advocacy:

- Community holiday parties hosted City Councilmembers;
- City Council FY19 Budget Priority memos due to the Independent Budget Analyst on January 22, 2018;
- Mayor’s State of the City Address, January 11, 2018 at 6:00 p.m.

Commissioner Gina M. Jackson departed.

- IV. **Committee Reports** – Commissioner Janet Poutré called on Commissioner Vernon Franck, then Commissioner Jason Whooper to give committee reports.

- A. **Public Art Committee** – Commissioner Vernon Franck, Chair of the Public Art Committee, introduced two recommendations from the Public Art Committee.

1. **ACTION – Temporary Exhibit of Artwork Proposal from City Heights Business Association: City Heights Wire Art by Spenser Little** – Commissioner Vernon

Franck made a motion to approve the recommendation from the Public Art Committee to recommend that the Executive Director of the Commission approve the temporary exhibit of artwork titled City Heights Wire Art consisting of seven wire sculptures by Spenser Little for exhibition on seven street light poles on Fairmount Avenue between University and Orange Avenues for a two-year period. Commissioner Ben Meza seconded the motion. The vote was 9-0-0; the amended motion passed.

Yea: Bossler, Cristiani, Diamant, Franck, Hewes, Meza, Smith, Poutré, Whooper (9)

Nay: (0)

Abstention: (0)

Recusal: (0)

2. **ACTION – Final Artwork Proposal for San Ysidro Branch Library by Einar and Jamex de la Torre – Commissioner Vernon Franck made a motion to approve the recommendation from the Public Art Committee to recommend that the Executive Director of the Commission accept the final artwork proposal by Einar and Jamex de la Torre in fulfillment of the City’s collecting mission, collection scope and accession criteria as established in Department Instruction 1.00. Commissioner Kathi Diamant seconded the motion. The vote was 8-0-0; the amended motion passed.**

Yea: Bossler, Diamant, Franck, Hewes, Meza, Smith, Poutré, Whooper (8)

Nay: (0)

Abstention: (0)

Recusal: Cristiani

B. Policy & Funding Committee

1. **ACTION – Proposal, in Concept, to Help City Balance FY19 Budget – Commissioner Jason Whooper, Chair of the Policy & Funding Committee, reported that the Commission’s Policy & Funding Committee convened on December 8, 2017 and received three budget reduction proposal options from the Executive Director and voted not to take action, electing to have the issue addressed by the full Commission on December 15, 2017. He explained the background for the issue, which is that the City’s FY2019-FY2023 Five-Year Financial Outlook forecasted greater expenses than revenues in FY19, therefore City departments were directed by the Chief Operating Officer to help identify solutions by submitting a proposal to reduce the Commission’s FY18 base budget by 2% and the Commission is being asked to advise on the budget reduction proposal that will be put forward by the Executive Director in response to this direction.**

Commissioner Jason Whooper asked Executive Director Dana Springs to present the three options for proposed reductions for the FY19 budget. Springs provided an overview of the item then invited Tracy McCraner, Director of Financial Management, to provide further clarifying information about the City’s revenues and expenses and the City’s budgeting process. Then Springs described the three options for proposed reductions for the FY19 budget and she and McCraner fielded questions from Commissioners. Discussion ensued.

Public Comment

- Dalouge Smith (San Diego Youth Symphony and Conservatory) commented on balancing the City’s FY19 budget.
- Taylor Ward (Rising Arts Leaders) commented on balancing the City’s FY19 budget.

- Peter Comiskey (Balboa Park Cultural Partnership) commented on balancing the City's FY19 budget.
- Peter Kalivas (The PGK Project) commented on balancing the City's FY19 budget.
- Molly Puryear (Malashock Dance) commented on balancing the City's FY19 budget.

Discussion ensued. **Commissioner Rebecca Smith made a motion to reject any reduction proposal and advised that the Commission's budget be restored to 9.52% of the total annual TOT, consistent with the Penny for the Art Five-Year Blueprint, using ongoing, not one-time, funding sources. Commissioner Ann Bossler seconded the motion. The vote was 8-0-0; the amended motion passed.**

Yea: Bossler, Cristiani, Franck, Hewes, Meza, Smith, Poutré, Whooper (8)

Nay: (0)

Abstention: (0)

Recusal: Diamant

- V. Executive Director's Reports – Commissioner Janet Poutré postponed this item in the interest of time.
- VI. Adjourn – Commissioner Janet Poutré adjourned the meeting at 11:52 a.m.

DRAFT



Commission for Arts and Culture

CHAIR'S REPORT

DATE ISSUED: January 22, 2018

ATTENTION: Commission

CONTACT: Janet Poutré, Commission Chair

SUBJECT: Appointment of Public Art Committee Community Member

ATTACHMENTS: 1) Chart of Chair's Committee Officer and Member Appointees
2) Bio of Community Member Appointee for Public Art Committee

REFERENCES: [Commission's Rules & Regulations, September 23, 2016](#)

ACTION REQUESTED

Approve the Chair's appointed Public Art Committee community member.

BACKGROUND

Pursuant to the Commission's *Rules and Regulations*, the Commission Chair will appoint, and the Commission will approve, Public Art Committee community members to take effect within 30 days of approval.

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Lawrence A. Herzog (Ph.D.) is a writer, photographer and professor of city planning in the School of Public Affairs at San Diego State University, San Diego, California. He has written or edited 10 books on urban planning, design, and global cross-border development, including: *Global Suburbs: Urban Sprawl from the Rio Grande to Rio de Janeiro*; *Return to the Center* and *From Aztec to High Tech*. Herzog has been a Fulbright Scholar in Peru and Bolivia, and served as Visiting Professor or Visiting Scholar at universities in Mexico, Peru, Brazil, France, Spain, Holland, Italy, Luxembourg, and the United Kingdom. He has written over 50 essays for the popular media including the *Los Angeles Times*, *San Francisco Chronicle*, *New York Newsday*, *Times of the Americas*, *San Jose Mercury News*, *San Diego Union Tribune*, *San Diego Free Press*, *Zocalo Public Square*, *San Diego Reader* and other online magazines. Herzog has participated in group and individual exhibitions in Mexico and the United States since 2001.

2018 COMMISSION COMMITTEE ASSIGNMENTS
Chair's Appointee for Commission Approval on January 26, 2018 (in red)

COMMITTEE	OFFICERS	COMMISSIONERS	COMMUNITY MEMBERS
EXECUTIVE (Standing)	Chair: Janet Poutre Vice Chair: Vernon Franck	(Min: 5 - Max: 7) Jason Whooper Ann Bossler Ben Meza Tyler Hewes Rebecca Smith	N/A
Policy & Funding (Standing)	Chair: Jason Whooper Vice Chair: Ann Bossler	(Min: 5 - Max: 7) Larry Baza Vernon Franck Kirin Macapugay	N/A
Public Art (Standing)	Chair: Vernon Franck Vice Chair: Ben Meza	(Min: 3 - Max: 5) Michael Brown Kathi Diamant Laurie Mitchell	(Total Req'd: 6) Lara Bullock Derrick Cartwright Linda Caballero Sotello Denise Rogers Tiffany Wai-Ying Beres Lawrence A. Herzog
Advocacy & Outreach (Standing)	Chair: Tyler Hewes Vice Chair: Rebecca Smith	(Min: 5 - Max: 7) Carlos Cristiani Gina M. Jackson Doreen Schonbrun	(Total Allowed: Unlimited)
Commissioner Engagement (Ad Hoc)	Chair: Ann Bossler Vice Chair: Rebecca Smith	(Min: 5 - Max: 7) Michael Brown Carlos Cristiani Doreen Schonbrun	

Pursuant to the Commission for Arts and Culture's *Rules and Regulations*, the Commission Chair will cause the functions, structures, memberships, and officers of the Commission's committees to be reviewed, updated, and approved by the Commission no later than December. The Commission Chair will nominate for Commission approval the members and officers of each committee. Efforts have been made to appoint each Commissioner to a committee, committees, and/or other assignments of her/his preference, including leadership positions. Each Commissioner has been assigned to at least one committee.



Commission for Arts and Culture

CHAIR'S REPORT

DATE ISSUED: January 24, 2018

ATTENTION: Commission

CONTACT: Janet Poutré, Commission Chair

SUBJECT: Schedule of 2018 Regular Commission Meetings and Standing Committee Meetings

ATTACHMENTS: Calendar of 2018 Regular Commission Meetings and Standing Committee Meetings

REFERENCES: - [Commission's Rules & Regulations, September 23, 2016](#)
- [San Diego Municipal Code 26.0708](#)
- California Government Code Section 54950 et seq.

ACTION REQUESTED

Establish the schedule of 2018 regular Commission meetings and standing committee meetings.

For Calendar Year 2018:

- The Commission will meet monthly on the fourth Friday of the month from 8:30 a.m. to 10:30 a.m. (January – October) and on the third Friday of the month in November and December.
 - One regular Commission meeting per quarter will be held at a community/neighborhood site
- The Commission's Public Art Committee will meet monthly on the first Friday of the month from 9:30 a.m. to 11:30 a.m.
- The Commission's Advocacy & Outreach Committee will meet monthly on the first Friday of the month from 8:00 a.m. to 9:30 a.m.
- The Commission's Policy & Funding Committee will meet monthly on the second Friday of the month from 9:30 a.m. to 11:00 a.m.
- The Commission's Executive Committee will meet monthly on the second Friday of the month from 11:00 a.m. to 12:00 p.m.

BACKGROUND

Pursuant to the Commission's Rules and Regulations, San Diego Municipal Code Section 26.0708 and California Government Code Section 54950 et seq. (a.k.a. Ralph M. Brown Act), the Commission will fix the schedule of regular and standing meetings.

On December 15, 2017, the Commission voted to accept the schedule as proposed for only the month of January 2018 with a change in the time of the Policy & Funding Committee meeting to 9:30 a.m. – 11:00 a.m. and a request that staff research how other boards and commissions handle the task of getting member consensus about meeting times and bring the Commission another proposed schedule in February. Following the Commission meeting, staff recommended that the Chair of each Commission committee consult their members and arrive at a consensus on the recurring schedule for their respective committee meetings. The schedule shown above is the result of that exercise.