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Public Survey Asks San Diegans How They Commute to Work

TRANSPORTATION DATA WILL TRACK PROGRESS AS CITY WORKS TO MEET SUSTAINABILITY GOALS

SAN DIEGO – Drive, bike, bus or trolley? The City of San Diego wants to know how people get to and from work. To find out, the City has launched an <u>online commuter survey</u>. The results will help the City track its progress toward achieving its ambitious <u>Climate Action Plan</u> goals, including half of all commuter trips taken by bike, on foot or by public transit by 2035. Data gathered from the survey may also be used to inform future planning decisions and employee incentives for using alternate forms of transportation.

"One of the most important things we are doing with our Climate Action Plan is working on ways to get people out of their cars and into other modes of transportation," said Mayor Kevin L. Faulconer. "I encourage all San Diegans to take this survey and share with us how they commute. The data we gather from this survey will help us make informed decisions going forward as we push to significantly reduce pollution and create a cleaner San Diego."

The survey asks respondents to share how often they commute to work, their primary mode of commuting and what factors encourage them to walk, bike or take transit to work. Those who take the survey will have the option to be entered for a chance to win a one-year membership to <u>Discover Bike</u>, the City's bike share partner.

"We want to know how people commute, and improving the data we use will help drive the City of San Diego's implementation of our climate action goals," said Chief Sustainability Officer Cody Hooven. "Data, as I like to say, is the new bacon because it makes everything better."

Increased use of alternate modes of transportation including biking, walking and public transit reduces greenhouse gas emissions and air pollution. To date, City of San Diego residents have reduced their energy use by 18 percent since 2010, and the City currently leads the nation in solar rooftop installations.

To find the commuter survey, which is available in both English and Spanish, please visit www.sdcommutersurvey.org.



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