



Commission for Arts and Culture

City of San Diego Commission for Arts and Culture

EXECUTIVE COMMITTEE

AGENDA

San Diego Concourse – Silver Rooms 250-2

202 C Street, San Diego, California 92101

Friday, March 8, 2019

9:30 a.m. – 10:30 a.m.

9:30 a.m.	I.	Call to Order	Janet Poutré, Chair
9:31 a.m.	II.	Non-agenda Public Comment	
9:35 a.m.	III.	Chair's Reports	
		A. ACTION – February 8, 2019 Executive Committee Meeting Minutes	
		B. Commission Business	
		C. Commission Planning Workshop Recap	
		D. Other Reports	
	IV.	Committee Reports	
		A. Policy & Funding Committee	
		B. Public Art Committee	
		C. Advocacy & Outreach Committee	
		D. Commissioner Engagement Ad Hoc Committee	
10:00 a.m.	V.	ACTION – March 22, 2019 Regular Commission Meeting Agenda	
10:25 a.m.	VI.	Staff Reports	Jonathon Glus, Executive Director
10:30 a.m.	VII.	Adjourn	

Meetings may be recorded. PUBLIC COMMENT: Any member of the public may address the Committee on any agenda item during agenda item public comment, or on any matter not presently pending or previously discussed at the Committee that is within the Committee's area of responsibility during non-agenda public comment. Each public comment speaker is limited to three (3) minutes and may be limited further by the Committee Chair if deemed necessary to allow the committee to conduct its business. Public comment speakers may allocate their time to other speakers. Public comment is non-debatable. To exercise this right, members of the public wishing to address the Committee under agenda item, or non-agenda, public comment must submit a Public Comment Request form and any presentational materials. Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Committee on any issue brought forth under non-agenda public comment. The information contained in this agenda is available in alternative formats and can be requested by calling 619-236-6800 at least three (3) working days prior to the meeting in order to insure availability.



Commission for Arts and Culture

City of San Diego Commission for Arts and Culture

EXECUTIVE COMMITTEE

MINUTES

Friday, February 8, 2019

Members Present

Janet Poutré, Chair
Vernon Franck, Vice Chair
Tyler Hewes
Ben Meza

Members Absent

Ann Bossler
Udoka Nwanna
Rebecca Smith

Staff Present

Jonathon Glus
Christine E. Jones
Leticia Gomez Franco
Stephanie Teel

-
- I. Call to Order - Commissioner Janet Poutré called the City of San Diego (City) Commission for Arts and Culture's Executive Committee to order at 9:37 a.m. at the San Diego Concourse-Silver Rooms 250-2, 202 C Street, San Diego, California 92101.
- II. Non-agenda Public Comment -
- Peter Kalivas (The PGK Project) reminded Commissioners of the importance to review recent revisions to funding criteria and urged the commission. Mr. Kalivas stated that the flaws in the funding scoring algorithm reported at the special meeting of the Policy of Funding Committee in November have not been resolved.
 - Peter Comiskey (Balboa Park Cultural Partnership) invited the Commissioners to the 6th Annual Trustees event for Balboa Park Cultural Partnership on March 14, 2019. Mr. Comiskey mentioned that Balboa Park is taking a leadership position in the cultural districts program. They have launched a group called the California Cultural Districts Coalition with the hopes of bringing the districts together. There will be a roundtable discussion and the Commissioner are invited to attend. Executive Director Jonathon Glus asked Mr. Comiskey to remind everyone about plans for Arts Month. Mr. Comiskey encouraged everyone to be active in advocating Arts Month and mentioned the Sacramento Advocacy Day.
- III. Chair's Reports
- A. **ACTION – Approve January 11, 2019 Executive Committee Meeting Minutes**
Commissioner Ben Meza made a motion to approve the Executive Committee meeting minutes of January 11, 2019. Commissioner Vernon Franck seconded the motion. The vote was 4-0-0; the motion passed.
- Yea: Franck, Hewes, Meza, Poutré (4)
Nay: (0)
Abstention: (0):
Recusal: (0)

- B. Commission Business – Commissioner Janet Poutré asked Executive Director Jonathon Glus to introduce the Committee to the Commission retreat facilitator, Danell Scarborough. Glus explained that Ms. Scarborough has been contracted by the City to facilitate a number of retreats and workshops for various boards and commissions, thus bringing consistency and continuity to a variety of important conversations.
- C. Other Reports – None

IV. Discussion-Commission Retreat Plan and Objectives – Danell Scarborough directed the commissioners to a draft agenda for consideration. Ms. Scarborough asked the Commissioners to complete the survey that will be sent prior to the retreat. Commissioner Franck acknowledged that the history and depth of knowledge of the City that Ms. Scarborough will bring to the discussion will be tremendously helpful.

Franck added that the topics of increasing effectiveness and building relationships need to be priorities for the retreat agenda. He also suggested that “camp” or “workshop” are perhaps better descriptors for the retreat. Commissioner Meza suggested that clear targets should be identified to hold the Commission accountable throughout the year to its own goals. Commissioner Hewes requested that a discussion about cultural plan should be a priority.

V. Committee Reports

- A. Policy & Funding – None
- B. Public Art – Commissioner Ben Meza, Chair of the Public Art Committee shared highlights of the opening at the Mission Hills Library.
- C. Advocacy & Outreach – Commissioner Tyler Hewes, Chair of the Advocacy & Outreach Committee shared that assignments and talking points are being worked and that Commissioner Franck was nominated to chair an ad hoc committee to refine and calendar goodwill visits.
- D. Commissioner Engagement – None

VI. Executive Director’s Report Executive Director Jonathon Glus shared that he continues to onboard staff, plan for the retreat, refine a work plan, review funding concerns, and look to increase social media presence.

- A. Proposed Fiscal Year 2020 Budget Adjustments – Glus reaffirmed that the Mayor’s message continues to be keeping the funding for contractors whole. A 3% proposed reduction is not to be applied to contractor categories. An approximately \$22,000 reduction to the annual distribution to the public art fund has been recommended to the Mayor as one source of savings, and a second could be an approximate \$22,000 decrease to the arts education enrichment pilot program, which is currently funded at \$100,000. The Policy and Funding Committee will discuss these proposals in March and April, as will City Council.
- B. Poet Laureate Proposal – Civic Art Project Manager Leticia Gomez Franco presented her research on The San Diego Poet Laureate Program and how it will create an opportunity for the City of San Diego to honor the art forms of spoken word and literature, advance understanding through arts and culture, celebrate diversity and communicate the characteristics which make San Diego unique.

The *San Diego Poet Laureate* will be a San Diegan of noted achievement in poetry and literature who will serve as an ambassador for the City of San Diego. As a literary spokesperson for the City, the Poet Laureate shall endeavor to promote the artistic achievements of the region by actively participating in ceremonial, educational, and cultural activities in the community. Executive Director

Jonathon Glus shared that there is a major emphasis in the State of California on spoken word, and across the country it is the norm for major cities to have such a program. Commissioner Poutré asked what the process was to become a poet laureate. Ms. Gomez Franco shared that there is an application process with nominations by others or themselves. Commissioner Franck mentioned that it would be a very clever way of getting arts and culture mentioned and discussed poetry slams. Commissioner Meza agreed with Franck. Commissioner Hewes asked if there will be one Poet Laureate or two, as in one adult, one youth? Ms. Gomez Franco shared that her research suggested to choose one option as the research has shown more strength with one.

C. Suspending the rule for the Agenda of the Retreat will be made at the retreat.

VII. Adjourn – Commissioner Janet Poutré adjourned the meeting at 10:16 a.m.

DRAFT

SPECIAL MEETING – PLANNING WORKSHOP
Commission for Arts and Culture
Thursday, February 21, 2019 8:00 a.m. – Noon
CONNECT, 4790 Eastgate Mall, Suite 125, San Diego, 92121

PLANNING WORKSHOP FACILITATOR NOTES
Submitted by Danell Scarborough, Facilitator

Workshop Objectives

- Planning for 2019.
- Clarifying roles and expectations of Commissioners, ED, and Staff.
- Increasing the effectiveness of the Commission.
- Building relationships to jointly accomplish the work.

2018 Accomplishments

- Kept spirit alive!
- Addressed contracting and funding issues.
- Conducted outreach, advocacy, and awareness events.
- Managed a year of changes.
- Onboarded new Executive Director.
- Put civic art collection on-line.

Roles and Responsibilities

Mayor

- Be present
- Advocate
- Listen
- Support
- Devote sustainable financial resources
- Promote STEAM
- Recognize the value of STEAM
- Represent

City Council

- See arts and culture as integrated
- Listen at a granular level
- Put arts and culture into budget memos
- Prioritize
- Communicate with us
- Believe
- Invite us

Commissioners

- Influence
- Inspire
- Demonstrate/leverage value and relevance of the arts
- Invite to events
- Connect
- Partner
- Conduct updates in district, meet and greets
- Ask
- Teach to improve
- Listen
- Be present

- Engage
- Mentor
- Matchmaking/bridging

Contractors

- Create
- Listen
- Deliver
- Advocate
- Appreciate
- Expand
- Invite

Artists

- Create
- Thrive

Community

- Self-advocate
- Consume
- Participate
- Support working artists
- Contribute
- Converse

Executive Director and Staff

- Keep it moving/action
- Listen
- Represent
- Develop programs and political support
- Support vision of Commissioners
- Provide focus and consistency
- Engage nationally
- Bring professional expertise
- Co-create with Commissioners who bring local insight
- Track every opportunity
- Use best practices
- Develop partners and allies in City Hall
- Provide guidance and framework
- Execute
- Be a timekeeper
- Be a resource for information
- Be an ombudsperson

Commission Effectiveness

Transparency

- We're good
- Clarity of vision + buy-in
- We can work within the parameters of the Brown Act
- Promote feeling of trust, safety, and value for all involved

Influence

- Talk about this work in all your spaces
- Wear our nametag
- Be present in our community
- Be intentional regarding new Commissioners – engage key people
- Tap the press to capture this new day

- Make events readily available; digital platform, link with tourism
- Partner with other groups; work smarter
- Link with regional resources; with schools and their performing arts programs; with County
- Partner with Commission on Gang Prevention and Intervention and the Policy-Community Relations Board on arts projects and jobs
- Document how arts are life changing; assess in genuine manner arts impact and return on investment
- Infuse arts and culture into other nonprofits' strategic thinking
- Pay attention to the philanthropic community, track new SD Foundation CEO
- Post regularly on social media
- Is there a role we can play as homeless come to City Hall for shelter?
- Report to City Council on a regular basis; share how the Commission can serve

Action Item

- Pursue clarity in branding - "The Commission" is used for both the appointed body and the City department. Could be The Commission and The Office of Cultural Affairs.



February 21, 2019

The City of San Diego
Commission for Arts and Culture
2019 Workshop

F e b r u a r y 2 1 , 2 0 1 9





Workplan Overview: Now until July 2019

- Continue to onboard new team members
- Facilitate FY20 OSP/CCSD RFP evaluation panels
- Continue to refine arts and culture funding program
- Promote April as Arts, Culture and Creativity Month
- Launch digital arts marketing boot camp/pre-Nonprofit Academy
- Preparation for FY20 Arts Education Enrichment Initiative
- “meet the new team” event in May



Workplan Overview: July 2019 to December 2020

“A Year to Refine/A Year to Plan”

Funding/Tech Assistance:

- Assess Arts Education Enrichment Initiative for impact/outcome w/arts ed. partners
- Identify opportunities to augment Nonprofit Academy to include marketing
- Research aspirational funding categories: marketing, micro, artists, equity, etc.
- Continue to refine OSP/CCSD funding program
- Continue to survey contractors and potential contractors for additional technical assistance needs and provide as possible



Workplan Overview: July 2019 to December 2020

“A Year to Refine/A Year to Plan”

Public Art:

- Develop and update toolkits, application forms, etc.
- Launch second iteration of “Here Comes the Neighborhood” public art project
- Launch “San Diego Sites” public art project



Workplan Overview: July 2019 to December 2020

“A Year to Refine/A Year to Plan”

Communications:

- Overhaul website
- Relaunch social media presence
- Refine brand
- Research communications platform for field
- Implement webinars, videos, etc., for training and information-access tool
- Expand staff engagement with community, including “coffees”, topical roundtables, informal gatherings, etc.



Workplan Overview: July 2019 to December 2020

“A Year to Refine/A Year to Plan”

New Projects and Initiatives:

- Launch Civic Poet
- Launch Public Art Bootcamp
- Research new artist opportunities such as acquisition program, artist exchanges, etc.
- Research continued and enhanced binational program
- Create cultural presence at City Hall and key city facilities
- Research artist in residence opportunities inside city departments but in accessible sites



Workplan Overview: July 2019 to December 2020

“A Year to Refine/A Year to Plan”

Targeted Assessments:

- Cultural Tourism with Tourism Authority
- Creative Economy with San Diego Regional Economic Development Corporation
- Equity assessment with the Commission for Arts and Culture

Cultural Plan Prep:

Stabilize agency anchor programs

Educate internal and external stakeholders on cultural planning process

Conduct aforementioned assessments to inform planning process



February 21, 2019



CITY OF SAN DIEGO COMMISSION FOR ARTS AND CULTURE

AGENDA

City Council Committee Room, 12th Floor, City Administration Building

202 C Street, San Diego, California 92101

Friday, March 22, 2019

8:30 a.m. – 10:30 a.m.

8:30 a.m.	I.	Call to Order & Statement of Purpose+Vision	Janet Poutré, Chair
8:32 a.m.	II.	Non-agenda Public Comment	
8:45 a.m.	III.	Chair's Reports	Janet Poutré
		A. ACTION – January 25, 2019 Commission Meeting Minutes	
		B. ACTION – February 21, 2019 Commission Planning Workshop Minutes	
		C. Other Reports	
	IV.	Committee Reports	
		A. Policy & Funding Committee	Ann Bossler, Committee Chair
		B. Public Art Committee	Ben Meza, Committee Chair
		1. ACTION – Donation of Artwork Proposal from Hal W. Goforth Jr. and Florida Track Club–West: <i>Meb: Boston Strong</i> by Jessica LoPresti and Oscar Leon	
		2. ACTION – Final Artwork Proposal for Fire Station 50 Public Art Project by Susan Zoccola	
		C. Advocacy & Outreach Committee	Tyler Hewes, Committee Chair
		D. Commissioner Engagement Ad Hoc Committee	Udoka Nwanna, Ad Hoc Committee Chair
9:30 a.m.	V.	Presentation – Supplemental Training on Gifts	Stacey Fulhorst, Executive Director of the Ethics Commission
10:10 a.m.	VI.	Executive Director's Reports	Jonathon Glus, Executive Director

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VISION: Expanding our world by celebrating creativity in San Diego

PURPOSE: The City of San Diego Commission for Arts and Culture serves in an advisory capacity to the Mayor and City Council on promoting, encouraging and increasing support for the region's artistic and cultural assets, integrating arts and culture into community life and showcasing San Diego as an international tourist destination.

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- A. Arts and Culture Funding Programs
- B. Public Art Program
- C. Other Reports

10:20 a.m.	VII.	New Business for Future Agendas	Janet Poutré
10:25 a.m.	VIII.	Commissioner Speed-Round – What arts, culture and creative experiences have you had this month (who, what, when, where)?	Janet Poutré
10:30 a.m.	IX.	Adjourn	

DRAFT