



# Commission for Arts and Culture

City of San Diego Commission for Arts and Culture

## **ADVOCACY & OUTREACH COMMITTEE**

### **AGENDA**

Office of the Commission for Arts and Culture

Civic Center Plaza, 1200 Third Avenue, Floor 9, Suite 924

San Diego, California 92101

**Friday, April 5, 2019**

**8:30 a.m. – 9:30 a.m.**

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8:30 a.m.	I.	Call to Order	Tyler Hewes, Chair
	II.	Non-agenda Public Comment	
	III.	Chair's Reports	
		A. Commission Business	
		B. <b>ACTION</b> -February 1, 2019 Minutes	
		C. <b>ACTION</b> – March 1, 2019 Minutes	
		D. Other Reports	
	VI.	Executive Director's Report	Jonathon Glus, Executive Director
9:30 a.m.	VII.	Adjourn	

Meetings may be recorded. PUBLIC COMMENT: Any member of the public may address the Committee on any agenda item during agenda item public comment, or on any matter not presently pending or previously discussed at the Committee that is within the Committee's area of responsibility during non-agenda public comment. Each public comment speaker is limited to three (3) minutes and may be limited further by the Committee Chair if deemed necessary to allow the committee to conduct its business. Public comment speakers may allocate their time to other speakers. Public comment is non-debatable. To exercise this right, members of the public wishing to address the Committee under agenda item, or non-agenda, public comment must submit a Public Comment Request form and any presentational materials. Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Committee on any issue brought forth under non-agenda public comment. The information contained in this agenda is available in alternative formats and can be requested by calling 619-236-6800 at least three (3) working days prior to the meeting in order to insure availability.



# Commission for Arts and Culture

City of San Diego Commission for Arts and Culture

## ADVOCACY & OUTREACH COMMITTEE

### MINUTES

Friday, February 1, 2019

#### Members Present

Tyler Hewes, Chair  
Gina M. Jackson, Vice Chair  
Vernon Franck  
Jason Whooper  
Janet Poutré, Ex Officio

#### Members Absent

Dajahn Blevins

#### Staff Present

Christine E. Jones  
Stephanie Teel

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- I. Call to Order – Commissioner Tyler Hewes called the City of San Diego Commission for Arts and Culture’s (Commission) Advocacy & Outreach Committee to order at 8:30 a.m. at the San Diego Concourse-North Terrace Room, 202 C Street, San Diego, California 92101.
- II. Non-agenda Public Comment
- Peter Kalivas (The PGK Project) stated that he appreciates the committee holding meetings in neighborhoods outside of city hall, and encouraged goodwill visits. He suggested that “one-page sheets” be updated. He recommended meeting with Councilmembers and working with them on each Councilmember’s platform. He cautioned that the Commission for Arts & Culture cannot become a surrogate for the Mayor’s platform.
- III. Chair’s Report
- A. Commission Business – Commissioner Hewes reported that staff is currently working on scheduling summer and winter off-site committee meetings. The idea is for one meeting to be held in the northern part of the city and one to be in southern part. Staff is also working on two off-site meetings for the full Commission.
- B. **ACTION – February 1, 2019** – Commissioner Franck made a motion to approve the minutes of January 4, 2019. Commissioner Whooper seconded the motion. The vote was 3-0-0; the motion passed.
- Yea: Franck, Hewes, Whooper (3)  
Nay: (0)  
Abstention: (0)  
Recusal: (0)
- \*Gina arrived at 8:40 a.m.
- C. Other Reports – Commissioner Hewes thanked staff for the “one-pagers”. Commissioner Poutré reported back to committee that she and Executive Director Jonathon Glus had met with District Two staff for Councilmember Jennifer Campbell and updated them on the work of the Commission. Chair Poutré also mentioned that she has reached out to Councilmembers and thanked them for including the arts as priorities in their budget

agendas. Franck stated that Penny for the Arts has not been discussed in a while and perhaps the Commission should benchmark actual budgeted amounts vs. the aspirational goals set for the in the Penny for the Arts Blueprint. Hewes suggested the issue may be for Policy & Funding Committee. Member Jason Whooper stated that he believes there are negative connotations to the Penny for the Arts name, and perhaps a new term or plan should be created. Ms. Poutré responded that two years ago that was the case, but after reading the budget report, she does not believe that is currently the case. She further stated that after reading the report, she believes that the majority of Councilmembers would support fulling funding the goals set forth in Penny for the Arts. Mr. Franck stated that it is good to hear that someone is still using the document and Commission needs to understand fully where we are with it. Commissioner Jackson stated that she believes a re-branding needs to occur and possibly discussed at the next Commission meeting. Hewes reminded that committee that Penny for the Arts was not on the agenda and that it would need to be on a future agenda to discuss any further. Franck agreed with Hewes. Hewes asked the committee at large if this is one of the talking points for upcoming meetings with individual City Council members. Franck recommended that this be deferred to Policy & Funding for counsel to this committee. Hewes stated that it was important to build off of the current “ask” to elected officials to maintain current funding. While thanking the six Councilmembers who included support of the arts in their budget documents, it would be good to mention Penny for the Arts. Mr. Hewes asked the committee which Councilmembers need to be contacted for meetings and who would like to attend the meetings. With discussion, he asked staff to prioritize Moreno, Montgomery, Gomez and Bry.

Commissioner Hewes reminded the committee that a “buddy system” would now be used for goodwill visits and periodic reports to City Council may evolve as well. Mr. Hewes, as committee chair, appointed Commissioner Franck as ad hoc project chair to coordinate goodwill visits.

#### Public Comment

- Peter Kalivas (The PGK Project) stated that Penny for the Arts should be a core principle in the potential cultural plan. He indicated that some Councilmembers don’t understand their role in Penny for the Arts. He suggested putting Todd Gloria on the list for advocacy and encouraged Commissioners to bring Councilmembers a tangible plan.

- IV. Executive Director’s Report – Chief of Civic Art Strategies Christine E. Jones reported that the Independent Budget Analyst’s report on FY2020 City Council Budget Priorities has been issued.
- V. Adjourn – Hewes adjourned the meeting at 9:18 a.m.



# Commission for Arts and Culture

City of San Diego Commission for Arts and Culture

## ADVOCACY & OUTREACH COMMITTEE

### MINUTES

Friday, March 1, 2019

#### Members Present

Tyler Hewes, Chair  
Dajahn Blevins  
Vernon Franck  
Janet Poutré, Ex Officio

#### Members Absent

Gina M. Jackson, Vice Chair  
Jason Whooper

#### Staff Present

Jonathon Glus  
Christine E. Jones  
Leticia Gomez Franco

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- I. Call to Order – Commissioner Tyler Hewes called the City of San Diego Commission for Arts and Culture’s (Commission) Advocacy & Outreach Committee to order at 8:47 a.m. at the San Diego Concourse-Silver Rooms 250-2, 202 C Street, San Diego, California 92101.
- II. Non-agenda Public Comment - None
- III.
  - A. Chair’s Report Commission Business – Commissioner Hewes reported that staff is currently working on scheduling annual budget meetings with individual City Council members. Councilmember Monica Montgomery is scheduled for April 10, 2019. Commissioner Hewes reminded the Committee that the Penny for the Arts Five-Year Blueprint called for a funding target of 9.52% of the total Transient Occupancy Tax (TOT), which has not been met. Mr. Hewes stated that his calculation suggests that the Commission for Arts & Culture currently receives 5.7% of total TOT. Commissioner Hewes asked staff to provide more details on Penny for the Arts Five-year Blueprint.
  - B. ACTION – February 1, 2019 – Postponed
  - C. Other Reports - Commissioner Hewes reported that Commissioner-assigned visits to City-funded nonprofits (ie: goodwill visits) will be coordinated by Commissioner Franck and that staff is currently preparing reference materials for the visits. Commissioner Poutré reminded Commissioners that this year a buddy-system will be introduced for two Commissioners to go on assigned visits as a team.
- IV. Discussion – City Councilmember Visits – None
- V. Executive Director’s Report – Executive Director, Jonathon Glus reported that he recently met with leadership from the North County Arts Network and fellow arts administrators from South County who to initiate talks about coordinated countywide arts and culture initiatives. Because the City of San Diego through the Commission for Arts & Culture is the official county partner to the California Arts Council (CAC), it was suggested that the City of San Diego through the Commission for Arts & Culture is in a unique position to take a leadership role countywide.
- VI. Adjourn – Hewes adjourned the meeting at 9:07 a.m.