



# Commission for Arts and Culture

## CITY OF SAN DIEGO COMMISSION FOR ARTS AND CULTURE

### AGENDA

#### Online Meeting

Hyperlink to view meeting is forthcoming and will be available [here](#)

San Diego, California

**Friday, April 24, 2020**

**8:30 a.m. – 10:30 a.m.**

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8:30 a.m.	I.	Call to Order & Statement of Purpose+Vision	Janet Poutré, Chair
8:32 a.m.	II.	Non-agenda Public Comment	
8:42 a.m.	III.	Chair's Reports	Janet Poutré, Chair
		A. <b>ACTION</b> – February 28, 2020 Commission Meeting Minutes	
		B. <b>ACTION</b> – Fiscal Year 2021 Arts and Culture Programmatic Budget Distribution	
9:00 a.m.	IV.	Committee Reports	
		A. Policy & Funding Committee	Ann Bossler, Committee Chair
		1. <b>ACTION</b> – Fiscal Year 2021 Organizational Support Program/Creative Communities San Diego Request for Proposal Ranks	
		B. Public Art Committee	Ben Meza, Committee Chair
		1. <b>ACTION</b> – Final Artwork Proposals for <i>here comes the neighborhood</i> ; <i>San Ysidro</i> by Fallen Fruit and Wendell Kling	
		2. <b>ACTION</b> – Deaccession and disposal of City-owned artwork: Various Artists	

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*VISION: Expanding our world by celebrating creativity in San Diego*

*PURPOSE: The City of San Diego Commission for Arts and Culture serves in an advisory capacity to the Mayor and City Council on promoting, encouraging and increasing support for the region's artistic and cultural assets, integrating arts and culture into community life and showcasing San Diego as an international tourist destination.*

Meeting will be aired live and recorded. PUBLIC COMMENT: Any member of the public may address the Commission on any subject in its area of responsibility on any matter not presently pending or previously discussed at the Commission. Pursuant to the provisions California Executive Order 29-20, Commission meeting will be held via teleconference until further notice. In lieu of in-person attendance, members of the public may submit their comments via a public comment [webform](#). Members of the public wishing to address the Commission under Public Comment must submit a Public Comment [webform](#) prior to the meeting. Instructions for word limitations and deadlines will be noted on the [webform](#). Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Commission on any issue brought forth under non-agenda public comment. As required by the Americans with Disabilities Act (ADA), requests for agenda information to be made available in alternative formats, and any requests for disability-related modifications or accommodations required to facilitate meeting participation, including requests for alternatives to observing meetings and offering public comment as noted above, may be made by contacting the City Clerk at (619) 533-4000 or <mailto:cityclerk@sandiego.gov>. The City is committed to resolving accessibility requests swiftly in order to maximize accessibility.

		C. Advocacy & Outreach Committee	Tyler Hewes, Committee Chair
		D. Commissioner Engagement Ad Hoc Committee	Udoka Nwanna, Ad Hoc Committee Chair
10:00 a.m.	V.	Executive Director's Reports	Jonathon Glus, Executive Director
		A. Arts and Culture Funding Program	
		B. Public Art Program	
		C. Diversity Equity & Inclusions (DEI) - Next Steps	
		D. April Arts Culture and Creativity (ACC) Month	
		E. Other Reports	
10:20 a.m.	VI.	New Business for Future Agendas	Janet Poutré
10:25 a.m.	VII.	Commissioner Speed-Round – What arts, culture and creative experiences have you had this month (who, what, when, where)?	Janet Poutré
10:30 a.m.	VIII.	Adjourn	

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**CITY OF SAN DIEGO COMMISSION FOR ARTS AND CULTURE**

**MINUTES**

**Friday, February 28, 2020**

**Commissioners Present**

Janet Poutré, Chair  
Vernon Franck, Vice Chair  
Ann Bossler  
Ben Meza  
Keith Opstad  
Rebecca Smith  
Jason Whooper  
Michael Brown  
Tyler Hewes  
Udoka Nwanna  
Tracy Dezenzo  
Doreen Schonbrun

**Commissioners Absent**

Dajahn Blevins  
Gina M. Jackson

**Staff Present**

Christine E. Jones  
Karla Centeno  
Jonathon Glus  
Leticia Gomez  
Charles Miller  
Lara Bullock

Jon Dwyer, Deputy City Attorney

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- I. **Call to Order & Statement of Purpose+Vision** –Chair Janet Poutré called the City of San Diego Commission for Arts and Culture to order at 8:30 am at City Administrative Building, Council Committee Room, 202 C Street, San Diego, CA 92101. Chair Poutré read the Commission’s statement of purpose and vision.
- II. **Non-agenda Public Comment**
- Theresa Kosen (Arts and Culture San Diego), spoke to the value of stories of collaborations. She gave updates on numerous collaborations and events throughout the city, including the 28<sup>th</sup> Annual Kumba Fest to occur on February 28<sup>th</sup> –March 1<sup>st</sup> , which she noted is produced by Commissioner Dajahn Blevins.
  - Peter Comiskey (Arts and Culture San Diego) reported that Arts & Culture San Diego would be producing an awareness campaign to culminate in Arts, Culture & Creativity Month. He also invited Commissioners to the annual Trustees Connect even on March 11<sup>th</sup> at the San Diego Museum of Art.
  - Chris Lazich from Fleet Science Center) introduced “Pie day” Science and Engineering Festival. She also introduced high-tech fair which brings 2000 students to biotech and high-tech collaboration.
  - Steve Dilley (Veterans Art Project) shared news of a \$2 million award granted to the organization for mental health wellness.
  - John Highkin (Fern Street Community) announced various event updates and reported that the organization received \$25,000 for census work. He also asked that the Commission consider City Heights as a location to be eligible for AEEI funding in FY21.
  - Anthony A. LoBue (Arts for Veterans) reported on his initiatives around empowering youth with the arts and culture.
  - Myra Hernandez (Arts & Culture San Diego) introduced herself and expressed that she works in Council Districts 4, 8 and 9.

### III. Introduction of Poet Laureate, Ron Salisbury

Commission Chair Janet Poutré introduced the City's Poet Laureate, Ron Salisbury. She commented that Mr. Salisbury's bio is very robust and rather than summarizing, it has been provided to Commissioners at their seats. She welcomed Mr. Salisbury, who then recited a few poems and spoke to his vision for his two years of service to the community.

### IV. Chair's Reports

- A. **ACTION – January 24, 2020 Commission Minutes** – Commission Chair Janet Poutré called to approve minutes from the January 24, 2020 meeting. **Commissioner Hewes made a motion to approve the Commission meeting minutes of January 24, 2020. Commissioner Smith seconded the motion. The motion passed unanimously.**

Commission Chair Janet Poutré reported that there were no updates to the City's FY21 budget development process but a four percent (4%) cut is anticipated.

### V. Committee Report

- A. Policy & Funding Committee – Committee Chair Ann Bossler reported that there was no Policy & Funding Committee meeting in February but staff will give an update on the citywide interactive map, panel composition process and the FY21 funding cycle and how they have taken effect.
- B. Public Art Committee – Committee Chair Ben Meza reported that the committee received a presentation on the schematic artwork proposal by Janelle Iglesias for Pacific Highlands Ranch Branch Library public art project. He reported that the City hosted an Artist Open House for the project on February 22, 2020 at the Carmel Valley Branch Library, where the schematic artwork was of view and the public had the opportunity to give feedback to Janelle. Mr. Meza added that the committee meeting was the first for Vice Chair Jason Whooper who had recently joined.
- C. Advocacy & Outreach Committee – Committee Chair Hewes reported that the annual budget briefings with City Councilmembers have been scheduled. Mr. Hewes expressed the importance of sharing with the Councilmembers the work of the Commission and therein the field. He expressed the importance of the diversity, equity and inclusion work that will be conducted and was excited about the cultural planning process. He reported that Commissioner good will visits will start again as well.
- D. Commissioner Engagement Ad Hoc Committee – Commissioner Nwanna reported that there no updates but looks forward to more meet and greets.

### VI. Executive Director's Reports

Executive Director, Jonathon Glus reported that Amy Hill has accepted a position in another department at the City and she has been delightful to work with. He added that recruitment would commence as soon as possible. He spoke about the importance POETRY OUT LOUD, a national poetry recitation competition for high school students, a program of The Poetry Foundation in partnership with the National Endowment for the Arts, the California Arts Council and regionally, the City of San Diego Commission for Arts and Culture where it is coordinated locally in partnership with Write Out Loud, a local nonprofit organization. He then introduced Veronica Murphy, Artistic Director, who spoke how wonderful this program is for high school students to participate in and encourage their talents and passion for poetry. Glus thanked Veronica for the amazing work that she and her producing partner have done. He went on to report that the initial findings from the city's first creative economy study shows outstanding data, and to stay tuned as they work with the San Diego Economic Development Corporation on a roll-out. Glus added that he recently participated in a bi-national dialogue to strengthen cultural cooperation for 2020, cohosted by United States Consulate General in Tijuana and the Consulate General of Mexico in San Diego. He reported that he was the guest speaker representing San Diego, while the Baha California Minister of Culture was the guest speaker representing Tijuana and Baha. He provided an update about the California Arts Council meeting and indicated that the service provider for the Diversity, Equity and Inclusion Initiative would be getting underway soon. Glus then called on Chief of Civic Art Strategies, Christine Jones. Jones reported that the Innovation Week for IGNITE | SCALE | SAN DIEGO, a partnership between SCALE San Diego, US Ignite and

the City of San Diego was kicking off and that arts and culture will be one of the focus areas. She then gave an informational presentation on an initiative to aggregate and visualize data gathered from FY19 city-funded Organizational Support Program and Creative Communities San Diego organizations through an interactive map. Jones and Arts and Culture Project Manager Karla Centeno presented data tools in the map, such as identifying organizational hubs, venues where organizations perform services, insight tabs for organizations and venues, etc. Commissioners lauded the efforts of staff to create a data imaging tool that will serve for education and impact measuring. She indicated that the map will launch shortly and thanked Karla Centeno and the City's IT staff for all their work on the project. Executive Director, Glus also thanked Jones for being the leader for the project.

- A. Arts and Culture Funding Program – Interim Senior Arts and Culture Funding Manager Leticia Gomez Franco gave a brief report on the status of the funding program, stating that FY19 contractors are submitting their financial disclosures as stated in their contract, FY20 contract processing has exceeded prior years, with over 90% of contracts being routed and issued purchase orders to date. FY21 is currently in application phase and panels will review proposals received by the City for the Fiscal Year 2021 OSP and CCSD funding categories. From March 9 through March 12, panels will convene in four separate public meetings. She added 24 panelists will be serving, 13 to review OSP and 11 for CCSD, and concluded with some demographics of the panels and how the panels were organized. Commissioner Franck asked for clarification on the panel process. Glus reminded the Commissioners of the shift on panel composition that the Commission approved in fall 2019 and how staff has built panels with discipline and field expertise as well as deep knowledge of the community. Commissioner Franck thanked everyone for the clarity. Commissioner Hewes commented that as a panelist before he assumed a position on the Commission, he understands the attention to detail that goes into building effective panels. Comments were also given by Commissioner Udoka Nwanna in agreement to the feedback and discussion.
- B. Interactive Map, Highlighting Arts and Culture – Report provided earlier in staff report.
- C. Public Art Program – Senior Public Art Manager Charles Miller gave a brief reporting on the status of the Public Art Program, describing the public art opportunity exclusively extended to *Public Art / Public Sphere: A 3-Day Intensive for Artists* participants for the Civic Center Breezeway 2D Public Art Project. Miller reported that the Meet-The-Artist event for the Mira Mesa Community Park Public Art Project with artist Kate Clark was held on Saturday, February 8, 2020. Miller continued by providing background on Clark's artistic practice. Miller then reiterated that the City hosted an Artist Open House for the Pacific Highlands Ranch Branch Library public art project on February 22, 2020 at the Carmel Valley branch library. He added that the ribbon cutting event for the East Fortuna Field Station took place on February 5, 2020 and included the latest addition to the City's civic art collection: *Fountain Mountain* by Roman de Salvo. Miller acknowledged the exhibition at the City's Central Library Gallery, *Fear No Art*, curated by Civic Art Project Manager Lara Bullock. Bullock commented on the premise of the exhibition and encouraged Commissioners to see the show.  
  
Public Comment on Staff Report: Peter Comiskey commented on the thoughtful use of the word "hubs" in the arts impact map and encouraged staff to continue with these efforts, as they will be a great tool for data collection, analysis and education.
- D. Creative Economy Study – Report provided earlier in staff report.
- E. Other Reports – None

VII. New Business for Future Agendas – None

VIII. Commissioner Speed Round– Commissioner Hewes as a financial advisor, advised everyone to re-visit their insurance coverages for things such as the corona virus. Commissioner Meza reported on his visit with Jonathon Glus to Casa Familiar's Living Rooms project in San Ysidro.

IX. Adjourn – Commission Chair Janet Poutré adjourned the meeting at 10:25 a.m.



# Commission for Arts and Culture

## CHAIR REPORT

DATE ISSUED: April 22, 2020

ATTENTION: Commission for Arts and Culture

SUBJECT: Fiscal Year 2021 Arts and Culture Programmatic Budget Distribution

REFERENCES: 1) Spreadsheet: Fiscal Year 2021 Arts and Culture Programmatic Budget Distribution  
2) [City of San Diego Fiscal Year 2021 Proposed Budget](#)

STAFF CONTACT: Jonathon Glus, Executive Director

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### STAFF RECOMMENDATION:

Recommend to the City of San Diego Commission for Arts and Culture (Commission) support of the Mayor's Fiscal Year 2021 proposed arts and culture programmatic budget distribution as released on April 15, 2020.

An overview will be presented as part of the record at the meeting of the Commission.

	A	B	C	D	E
1	Fiscal Year 2021 Arts and Culture Programmatic Budget Distribution	FY20 ADOPTED BUDGET	Approx. % of Total	FY21 Mayor's PROPOSED Budget	Approx. % of Total
2					
3					
4	Creative Communities San Diego (CCSD)	\$ 1,388,935	10.76%	\$ 699,406	12.13%
5	Organizational Support Program (OSP)	\$ 10,065,625	77.98%	\$ 5,066,572	87.87%
6	Allocation Adjustment	\$ 77,396	0.60%	\$ -	0.00%
7	Horton Plaza Theatre Foundation	\$ 420,000	3.25%	\$ -	0.00%
8	Mayor/City Council Allocations	\$ 400,000	3.10%	\$ -	0.00%
9	Public Art Fund	\$ 555,771	4.31%	\$ -	0.00%
10	<b>Programmatic Subtotal</b>	<b>\$ 12,907,727</b>	<b>100.00%</b>	<b>\$ 5,765,978</b>	<b>100.00%</b>
11					
12					
13	Administration				
14	Administration	\$ 1,336,596		\$ 2,554,634	
15	Cultural Space/Lyceum Theatre	\$ -		\$ 420,000	
16	<b>Administration Subtotal</b>	<b>\$ 1,336,596</b>		<b>\$ 2,974,634</b>	
17					
18	<b>TOTAL</b>	<b>\$ 14,244,323</b>		<b>\$ 8,740,612</b>	
21	<i>All numbers are subject to variability in the final amounts due to the nature of the City's accounting processes and City-wide critical strategic expenditures</i>				
22	<i>All proposed amounts are subject to change after Mayor's FY21 proposed budget is released</i>				
23	<i>FY21 administration budget reflects restructure for new Department of Cultural Affairs</i>				
24	<i>FY21 administration budget reflects transition of Horton Plaza Theatre Foundation programmatic allocation to Lyceum Theatre administration allocation</i>				



## COMMITTEE REPORT

DATE ISSUED: April 22, 2020

ATTENTION: Commission for Arts and Culture

SUBJECT: FY21 Organizational Support Program and Creative Communities San Diego Request for Proposal Ranks

REFERENCES: 1) List of FY21 Organizational Support Program Applicants and Ranks  
2) List of FY21 Creative Communities San Diego Applicants and Ranks  
3) [City of San Diego Council Policy 100-03, Transient Occupancy Tax](#)

STAFF CONTACT: Leticia Gomez Franco, Senior Arts and Culture Funding Manager

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### **POLICY & FUNDING COMMITTEE RECOMMENDATION**

Recommend to the Mayor and City Council the Request for Proposal ranks for Fiscal Year 2021 Organizational Support Program and Creative Communities San Diego funding categories, as submitted by Commission Advisory Panelists.

### **SUMMARY**

The City of San Diego (City) issued the Request for Qualifications (RFQ) for FY21 Organizational Support Program (OSP) and Creative Communities San Diego (CCSD) funding categories on September 16, 2019.

One hundred eighty (182) nonprofit organizations submitted an application in response to the RFQ. Of those applicants, one hundred seventy-six (176) were deemed financially qualified to hold a contract with the City and invited to submit a proposal in response to the Request for Proposal (RFP).

All qualified first-time applicants, eighteen (18) in total, were required to submit a proposal. Qualified applicants under contract with the City for FY20 OSP and CCSD funding were able to select between submitting a proposal and requesting that the City exercise the Option to Renew their agreement.

The value to an existing OSP or CCSD contract holder in submitting a proposal is that the organization can update or refine organizational details such as program details and compete for a higher score than achieved in the past.

In total, sixty-seven (67) eligible proposals were submitted in response to the RFP and one-hundred-one (101) applicants requested and were granted the Option to Renew. Organizations who were granted the Option to Renew retain their ratified rank from the previous year.

In January 2020, the Commission appointed Commission Advisory Panels (CAP) to participate in the review of proposals received by the City for the Fiscal Year 2021 OSP and CCSD funding categories. Over a one-week period, CAPs convened in four separate public meetings. Each panel evaluated a specific group of proposals using standard criteria and scoring. The panels also included a process allowing applicants to address the panel at two prescribed intervals – prior to and following the panel discussion of each applicant's proposal. After evaluation of all proposals and scoring, each CAP voted to recommend ranks for their specific group of proposals. The lists included with this report show all qualified applicants, including the recommended ranks provided by the Fiscal Year 2021 CAPs and ranks retained by applicants who were granted the Option to Renew.



On April 17, 2020 the panel ranks were presented to the Policy & Funding Committee. At the meeting, Policy & Funding Committee voted (6-0-0) to recommend that the Commission recommend to the Mayor and City Council the RFP ranks for Fiscal Year 2021 OSP and CCSD funding categories, as submitted by Commission Advisory Panelists.

**NEXT STEPS**

Following the Commission's recommendation, the RFP ranks will be recommended to the Mayor and City Council. Commission staff will use recommended ranks as one factor in the calculation of each applicant's contract award amount. Using the standard award algorithm as stated in the Fiscal Year 2021 OSP Funding Guidelines and Fiscal Year 2021 CCSD Funding Guidelines, any organization who received a rank of 2+ or bellow, will not be recommended for funding. Tentative award amounts will be publicized as they are available, and final award amounts will be announced by June 30, 2020, all contingent on available funds in the adopted FY21 City Budget.

## Fiscal Year 2021 Organizational Support Program Ranks

OSP Organization Name	FY21 Rank
America's Finest City Dixieland Jazz Society	3
Art of Elan	4
Art Produce	3+
Artreach	4-
Bach Collegium San Diego	4-
Backyard Renaissance	3+
Balboa Art Conservation Center	4
Balboa Park Cultural Partnership	4
California Ballet Association, Inc	3+
CAMARADA	3+
Center for World Music	4
Choral Club of San Diego	3
Choral Consortium of San Diego	3
City Ballet, Inc	3+
Classics for Kids, Inc	4-
Culture Shock Dance Troupe, Inc.	3+
Cygnnet Theatre Company	4
David's Harp Foundation	4
Diversionary Theater Productions Inc.	4-
Fern Street Community Arts, Inc.	4-
Finest City Performing Arts, Inc.	4
Flying Leatherneck Historical Foundation	4-
Friends of Balboa Park	4-
Gaslamp Quarter Historical Foundation	4-
Guitars in the Classroom	4
Hausmann Quartet Foundation	4
Japan Society of San Diego and Tijuana	3+
Japanese Friendship Garden Society of San Diego	4-
La Jolla Historical Society	3+
La Jolla Music Society	4
La Jolla Symphony and Chorus Association	3+
Lambda Archives of San Diego	4
Lao Community Cultural Center of San Diego	3
Library Association of La Jolla	4-
Little Fish Comic Book Studio	4-
Mainly Mozart, Inc.	4-
Malashock Dance & Company	4-
Maritime Museum Association of San Diego	3+
Media Arts Center San Diego	4
Mingei International Inc.	4-
Mojalet Dance Collective	4-
MOXIE Theatre, Inc	4
Museum of Contemporary Art San Diego	4-
Museum of Photographic Arts	4
New Americans Museum	4-
NTC Foundation	4-
Old Globe Theatre	4
Opera NEO	4
Outside the Lens	4
Pacific Arts Movement	4
Persian Cultural Center	4-

Playwrights Project	4
Poway Center for the Performing Arts Foundation	4
Prophet World Beat Productions	4-
Putnam Foundation dba Timken Museum of Art	4-
Quilt San Diego	4-
Resounding Joy Inc	3-
Reuben H. Fleet Science Center	4
SACRA/PROFANA	3+
San Diego Air & Space Museum	4-
San Diego Archaeological Center	3+
San Diego Art Institute	4-
San Diego Automotive Museum	4-
San Diego Ballet	4-
San Diego Center for Jewish Culture	3+
San Diego Chapter of Sweet Adelines Intl	3+
San Diego Children's Choir	4
San Diego Chinese Historical Society and Museum	3+
San Diego Civic Youth Ballet	4-
San Diego Comic Convention	4
San Diego Dance Theater	4
San Diego Early Music Society	3+
San Diego Guild of Puppetry, Inc.	4-
San Diego Historical Society	4
San Diego Junior Theatre	4
San Diego Master Chorale	3+
San Diego Model Railroad Museum, Inc.	4
San Diego Museum Council, Inc.	4-
San Diego Museum of Art	4
San Diego Museum of Man	4
San Diego Musical Theatre	4-
San Diego Opera Association	4
San Diego Pro Arte Voices	4
San Diego Repertory Theatre	4-
San Diego Society of Natural History, DBA San Diego Natural History Museum	4
San Diego Sports Association (changed from San Diego Hall of Champions)	3+
San Diego Symphony Orchestra Association	4
San Diego Theatres, Inc.	2+
San Diego Watercolor Society	4
San Diego Women's Chorus	4-
San Diego Writers, Ink	3+
San Diego Young Artists Music Academy	3+
San Diego Youth Symphony and Conservatory	4
Save Our Heritage Organisation	3+
Scripps Ranch Theatre	3
SD Cultural Arts Alliance	3+
So Say We All	4-
Space 4 Art, Inc.	4-
Spreckels Organ Society	4-
The Aja Project	4
The Italian Cultural Center of San Diego	4-
The New Children's Museum	4-
The PGK Project, Inc.	3+
Theater and Arts Foundation of San Diego, DBA as La Jolla Playhouse	4
transcenDANCE Youth Arts Project	4

Vanguard Culture	4
Veterans Memorial Cntr	3+
Villa Musica	4
Westwind Brass	3
Wheelchair Dancers Organization	4-
Women's History Reclamation Project, Inc	4-
Write Out Loud	4
Young Audiences of San Diego	4-
Youth Philharmonic Orchestra	4-

## Fiscal Year 2021 Creative Communities San Diego Ranks

CCSD Organization	FY21 Rank
Adams Avenue Business Association	4
American Water Works Association, Water For People Committee, San Diego Sub-Committee, Jazz On Tap Event	4-
Armed Services YMCA - San Diego Branch	4
Asian Story Theater	4
Balboa Park Concervancy	4-
Biocom Institute	3+
Bodhi Tree Concerts	4-
Cabrillo Festival, Inc.	3-
California Lawyers for the Arts	3+
Casa Familiar	3+
Contact Arts DBA San Diego Fringe Festival	3+
East Village Association	3-
Hillcrest Business Improvement Association	4
Historic Old Town Community Foundation	3-
Indian Fine Arts Academy of San Diego	4
International Rescue Committee, Inc.	4-
Italian American Art and Culture Association of San Diego	4-
Jacobs & Cushman San Diego Food Bank	3+
Karama	4
Karen Organization of San Diego	4-
Kyoto Symposium Organization	3
La Maestra Family Clinic, Inc.	4-
Linda Vista Multi-Cultural Fair, Inc.	3
Little Saigon San Diego	4-
Lux Art Institute	4-
Mandate Project Impact, Inc.	3
Mariachi Scholarship Foundation	4-
Media Heritage Inc.	4-
Medium Photography Inc	4
Mexicayotl Indio Cultural Center	3-
Musicians For Education, Inc.	4
Ocean Beach Merchants Association, Inc.	4
Old Town Chamber of Commerce	4-
Pacific Beach Business Improvement Association	3
Pacific Beach Town Council	4
PASACAT, Inc.	4
Paving Great Futures	4-
Point Loma Summer Concerts	4
Rancho de los Penasquitos Town Council	4-
reInterpret	4-

Rolando Community Council, Inc.	4
San Diego Architectural Foundation	4-
San Diego Earth Day	4
San Diego Film Foundation	4-
San Diego LGBT Pride	4
San Diego Performing Arts League	4
San Diego Shakespeare Society	4-
San Diego State University Research Foundation for KPBS	4
Speed of Change, Inc.	3+
Spirit of the Fourth, Inc.	4
The Bon Temps Social Club of San Diego	3+
The Cooper Family Foundation	3+
Torrey Pines Kiwanis Foundation	4-
Via International	4
Vietnamese-American Youth Alliance	4-



# Commission for Arts and Culture

## COMMITTEE REPORT

DATE ISSUED: April 22, 2020

ATTENTION: Commission for Arts and Culture

SUBJECT: Final Artwork Proposals for *here comes the neighborhood: San Ysidro*  
by Fallen Fruit & Wendell Kling

REFERENCES: 1) [Commission for Arts and Culture Department Instruction 1.00 – Collection Management Policy for the Civic Art Collection](#)  
2) Final Artwork Proposal Package

STAFF CONTACT: Lara Bullock, Ph.D., Civic Art Project Manager

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### PUBLIC ART COMMITTEE RECOMMENDATION:

Recommend that the Executive Director of the City of San Diego Commission for Arts and Culture (Commission) accept the final artwork proposals by Fallen Fruit and Wendell Kling in fulfillment of the City of San Diego's (City) collecting mission, collection scope and accession criteria as established in Section 5 – Collecting Mission, Section 6 – Scope of the Collection and Section 8.2 – Accession Criteria of the Commission for Arts and Culture Department Instruction 1.00 – *Collection Management Policy for the Civic Art Collection*.

### SUMMARY:

Artists Fallen Fruit and Wendell Kling were commissioned to design, fabricate and transport permanent, site-specific artworks for *here comes the neighborhood #1 – San Ysidro* and consult during the installation of the artworks at the sites by the City. In this first iteration of the initiative, the commissioned artists explored the San Ysidro neighborhood of San Diego in the development of their proposals for artworks that respond to the neighborhood spatially and socially, as well as to the artists' individual practices. This initiative brings visually engaging and conceptually rich artworks to San Diego neighborhoods and engages the public through outreach activities.

On June 7, 2019, Fallen Fruit and Wendell Kling presented their preliminary artwork ideas to the Public Art Committee (PAC) for feedback. PAC also provided feedback on the artists' schematic artwork proposals on October 4, 2019. On April 17, 2020, the artists' final artwork proposals were presented to PAC. At the meeting, PAC voted (7-0-0) to recommend to the Commission that the Executive Director of the Commission accept the final artwork proposals by the artists in fulfillment of the City's collecting mission, collection scope and accession criteria. In addition to PAC's feedback, the final artwork proposals are informed by suggestions from the public, the City's Parks and Recreation Department, the Real Estate Assets Department and various other City departments.

### FISCAL CONSIDERATIONS:

The initiative is funded through the City of San Diego's Public Art Fund with contributions made by developers. Developers may opt to meet their mandated Art in Private Development requirement by contributing .05 percent of their total building permit valuation to the Public Art Fund. The Fund is maintained by the City and used for the artistic enhancement of the City's public spaces.

## **SAN YSIDRO COMMUNITY FRUIT PARK**

### **Historic Park Avenue**

#### **PROJECT DESCRIPTION**

As a part of Fallen Fruit's *here comes the neighborhood* project, Fallen Fruit proposes a Community Fruit Park that is open to the public at the Historic San Ysidro Community Park and a Fruit Tree Adoption to residents so that they may install adopted fruit trees beyond the main project site into publicly accessible areas of their choosing in the surrounding neighborhood (*Endless Orchard*). The Fruit Park, installations of the Fruit Trees, and appropriate improvements (including signage for the Public Fruit Park) will be created in collaboration with the City of San Diego and the residents of San Ysidro. The fruit trees will be low-maintenance and easily accessible to the public for harvesting year-round when ripe.

#### **PROJECT NARRATIVE**

This project is an interactive and collaborative artwork: it uses fruit trees and neighborhood engagement to create a suite of public works of art. The permanent fruit trees as well as public participatory projects, such as the Baby Fruit Jam and the Fruit Tree Adoption, will engage visitors and residents alike. Both aspects of the project will be accompanied by messages that celebrate the community and local history. By working with fruit (and fruit trees) as a material or media, these projects activate how we use and imagine public space. Fruit is easily shared by everyone, encouraging community building and neighborly generosity. The public projects and fruit tree installation will encourage different ways to share, interact and collaborate.

Fruit is not a natural object, but something that was created by thousands of years of human care and preferred selection, harvesting the best tasting, the most colorful and transporting these rarified choices to other cultures and climates world-wide. Fruit is a part of cultural rituals throughout the world—from pomegranates in ancient Greece, to pre-modern Jewish rituals for sukkot and traditional marriage ceremonies of the Middle East. Fruit is about sharing—sharing apple pie with family, making homemade jam with friends, and making new friends at a lemonade stand. Fruit is non-polarizing, it symbolizes abundance and embodies the qualities of healthy lifestyles, sustainability and world culture.

#### **SAN YSIDRO COMMUNITY FRUIT PARK - FRUIT TREE PLANTINGS**

We propose installing 24-30 fruit bearing trees into the spaces in between the existing Tennis Court and Basketball Court (see below). In addition, we will host an additional Public Fruit Tree Adoption of 30 trees that is open for residents of the neighborhood to adopt fruit trees so that they may plant them in publicly accessible areas of their own choosing in the neighborhood.





### **HISTORIC SAN YSIDRO - AREA OF ACTIVATION**

We propose installing 24-30 fruit bearing trees into the existing landscaping on the property of the approved area on Park Avenue, between the existing Tennis Court and Basketball Court (see below).





## PHOTOGRAPHIC SURVEY OF THE SITE





## FINAL DEPICTION OF THE PROPOSED ARTWORK IN THE FORM OF A TO-SCALE DRAWING



### INTO THE NEIGHBORHOOD

The concept of the public fruit park is to have a satellite site, but to also expand beyond the Community Fruit Park site into the neighborhood creating a constellation of fruit trees for everyone to share. We will host a Public Fruit Tree adoption of 30 trees for residents of the community to encourage them to expand the project to create an Endless Orchard. This will be no-cost to the public. The locations for the sites will be determined by the adopters.

## **DOCUMENTATION OF COMMUNITY AND DESIGN INPUT, FEEDBACK AND OUTCOMES**

### **I. Feedback from the meeting with Parks and Rec in August 2019.**

Consulted with Parks and Rec who provided insight regarding irrigation, turf removal, ground cover, and artwork fence and sign installation. Also discussed was community involvement in fruit tree plantings when the project is installed.

### **II. Community Engagement Meet the Artist Event -- July 4, 2018:**

Participated at a community event at Larsen Field to celebrate Independence Day with the public. We met with Commission staff and the other artists (Wendell and Janelle). We met with several active community focused residents and learned about several community support orgs.

### **III. San Ysidro Neighborhood Walk-through -- July 30, 2018:**

Site visit to the Historic San Ysidro neighborhood with Commission. Explored established community organizations such as the historic library, the community center, the youth center, and others. Walked the neighborhood block by block exploring possible projects sites including interstitial sites.

### **IV. Public Art Committee Meeting -- October 4, 2019:**

Attended the entire meeting in downtown San Diego. Presented the project proposal to the committee and answered all questions about the project, scope of work, and long-term benefits of the project. It was brought up that perhaps we should explore planting prickly pear or key limes, but we determined that due to the spikes, this is not a suggestion we could implement.

### **V. San Ysidro Rec Council Meeting -- October 14, 2019:**

Attended the meeting in San Ysidro located at the San Ysidro Activity Community Center located at 179 Diaz Road. Presented the project proposal and scope of work to the recreation council and answered all questions about the project.

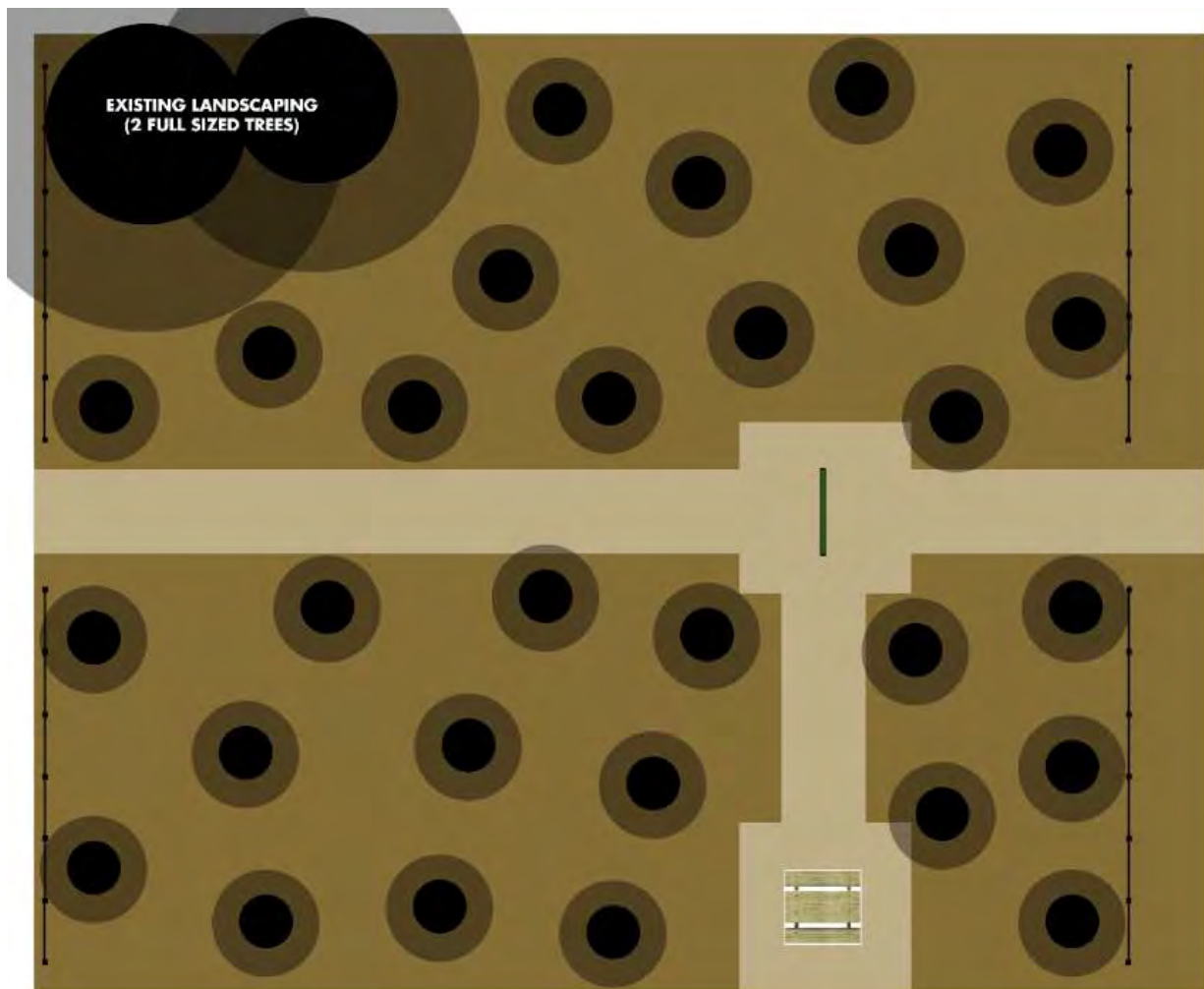
### **VI. Artist Open House Community Fruit Jam -- November 9, 2019:**

Attended the Artist Open House Event at the San Ysidro Library where we conducted a Community Fruit Jam engagement event. Community members were informed about the project, encouraged to ask questions and give feedback, and participated in making 200 jars of jam.

## SITE PLANS AND PROJECT ELEMENTS







The top-view drawing of the proposed site is a “to-scale” drawing that indicates a stabilized DG (decomposed granite) pathway, mulched ground cover, and split rail fence. Two existing healthy trees that are to remain on site are also indicated. Fruit locations are indicated by the darker circles for a total of 24-30 fruit trees on the site of various types chosen for optimal year-round flowering and fruiting. The lighter color circle surrounding each fruit tree location illustrates the approximate branch growth behavior depending on fruit tree types (some grow wider, others taller, etc.). Blue “X’s” mark the approximate location for a drip irrigation system that will be installed with a timer. No less than five linear feet of open space will exist between sited fruit trees in the current drawing -- this ensures no “hidden sight lines” for community safety and also confirms ADA compliance with accessible pathways around all of the features of the public installation, specifically the signage and picnic table. Cedar split rail fencing is located on both entry boundaries at the edge of the sidewalk with proposed grape vines to grow on these fences. A park sign is located on the south side of the proposed site that is constructed from standardized dimensional lumber and machine routed with the name of the park and project credit lines on the street facing side. The reverse side of the sign is routed with language that describes the “rules of engagement” see attachments.

## **SPLIT RAIL FENCE**

Commercially available standardized cedar split rail fencing is proposed to be installed on both street sides of the project site. These posts are anchored into cement footers. The same materials were used in other projects included Del Aire Fruit Park, for the County of Los Angeles in 2013.





## **SAN YSIDRO COMMUNITY FRUIT PARK SIGNAGE**

Constructed from standard dimensional lumber 2" x 12" x 8' planks of pressure treated pine that are CNC routed with language. Posts are 4" x 4" x 8' anchored into cement footers. Signage may be stained and is sealed with matte Spar Varnish.



## FRUIT TREE TAGS

4" X 6" lightweight plastic tree tags are laser etched with language to identify tree type, season of ripeness and guidelines for public use. Each fruit tree and fruit bearing plant is marked with a tag hung onto each tree and secured with zip ties. All tree tags will be front/back in Spanish and English.

This is an apple tree.  
Apples are ripe in September/October.

## THE ENDLESS ORCHARD

A public participatory project for everyone to share.

The fruit trees in this park belong to the public.  
They are shared and cared for by the community.  
When the fruit is ripe, gently pick what  
you need and leave some for others.

Take only what you need.  
Say "hi" to strangers.  
Take a friend.  
Go by foot.



Find and share more public fruit trees on [ENDLESSORCHARD.COM](http://ENDLESSORCHARD.COM).

Created by the artists of **Fallen Fruit**, in partnership with  
the city of San Diego and the community of San Ysidro.



## FRUIT TREES

A selection of fruit trees that echoes the varieties that will be made available for the Public Fruit Tree Adoption. The varieties are selected with expert consultation from the best commercial growers in California and recommendations were made specific to San Ysidro. The varieties are also selected for maximum fruit ripening schedule which will allow for fruit to become ripe continuously across the calendar year, season to season. (See attachment for fruit tree types and ripening schedule.)

## **A FINAL ADA PLAN, WHICH OUTLINES STRATEGIES FOR ADDRESSING ADA REQUIREMENTS**

All components of work at the project site, including pathways, will be ADA compliant in design and use of materials as determined by San Diego City specifications. In all capacities, the scope of work is ADA compliant. DG pathway will meet ADA requirements in that it will be 5 feet wide with a 4" stabilizer. Mulch throughout the remainder of the site will be 4" deep as required by ADA.

## **A FINAL MAINTENANCE PLAN**

### **FRUIT TREE CARE**

The trees are all dwarf and semi-dwarf varieties and require basic care (bi-weekly water in summer months). Fallen Fruit has committed to 3 years of pro-bono fruit tree care as needed to maintain fruit tree health and maintenance as needed to establish a vibrant public resource. The public fruit park will take 3-5 years until mature, drought tolerant, and fully productive. Fallen Fruit will continue to be available for tree care as needed.

The fruit trees should be cared for on a seasonal schedule. Organic fertilizer may be used on the fruit trees Late February, Late April, Late May and again in Early September. Pruning for dead branches / new growth may be done in February and again in October. Fruit tree thinning can be done in May and June. Fruit tree gleaning / removal could be done as per varietal in appropriate months.

### **IRRIGATION AT PUBLIC FRUIT PARK SITE**

The fruit trees at the San Ysidro Public Fruit Park will be watered by a drip irrigation system that is approved by Parks and Rec and any other city of San Diego agencies that require approval. The system will utilize standardized irrigation design and materials that are readily available commercially. The watering system will be programmable and similar to other existing systems used in most civic parks and community properties. We will research the existing systems installed on Park Avenue and plan to install a compatible system.

### **HARDSCAPE AT PUBLIC FRUIT PARK SITE**

The fruit trees at the San Ysidro Public Fruit Park will be a water conservation focused solution of mulch bark -- Minimal maintenance is required.

### **SPLIT RAIL FENCE AT PUBLIC FRUIT PARK SITE**

The split rail fence is made of cedar and there is minimal maintenance is required.

### **FRUIT TREE TAGS AT PUBLIC FRUIT PARK SITE**

The fruit tree tags are made of non-corrosive metal and there is no maintenance is required.

### **PARK SIGNAGE AT PUBLIC FRUIT PARK SITE**

The sign for the park is made from standard dimensional lumber 2" x 12" x 6' planks of pressure treated pine. Posts are 4" x 4" x 8' anchored into 24' cement footers. Signage may be stained or painted, any natural wood is sealed with a matte Spar Varnish.

## SUGGESTED FRUIT TREE TYPES

### **APPLE: Fuji**

#### ***Ripens in September.***

A modern apple in high demand. Outstanding fresh-eating qualities make this variety an American favorite. Fruit is aromatic and sweet with an explosively juicy, crisp texture.

### **APPLE: Pink Lady**

#### ***Ripens in September.***

A modern apple in high demand. Outstanding fresh-eating qualities make this variety an American favorite. Fruit is aromatic and sweet with an explosively juicy, crisp texture.

### **APPLE: Granny Smith**

#### ***Ripens in September.***

A modern apple in high demand. Outstanding fresh-eating qualities make this variety an American favorite. Fruit is aromatic and sweet with an explosively juicy, crisp texture.

### **APRICOT: Blenheim**

#### ***Ripens in Late June / Early July.***

All-purpose freestone. Sweet, aromatic, flavorful - the long-time No. 1 apricot in California. Early bloom. Cut open the Blenheim and you are rewarded by a deep orange flesh. A quick bite reveals a tangy flavor that is balanced out by the high sugar content. Chilling requirement 400 hours or less.

### **FIG: Brown Turkey**

#### ***Ripens in June / sometimes 2nd crop.***

A classic, all-purpose fig. Fruit is delicious fresh and in preserves. Dried figs make tasty snacks all year long. Tree needs protection when temperatures drop below 10°F. Needs minimal pruning. May yield 2 distinct crops in locations with a long, warm growing season. Grows well in containers! Heat-tolerant. Ripens in June. Self-pollinating.

### **GRAPEFRUIT: Rio Red**

#### ***Ripens in Winter.***

Our favorite red-fleshed variety introduced from Texas. Performs best in warm climates. Fruit ripens in winter and often holds the tree into fall. Wonderful for juice or eating fresh.

### **KUMQUAT: Nagami**

#### ***Ripens in Late Winter through Early Spring.***

The most widely available kumquat in North America, this olive-sized, bright orange fruit flowers best in areas with warm summers. It has late winter or early spring ripening fruit and is the most cold hardy citrus. Small orange fruit is eaten peel and all. A native of China, the fruitful tree is a symbol of prosperity and good luck during Chinese New Year.

### **LEMON: Lisbon**

#### ***Ripens in Year-Round.***

A major commercial variety originated in Portugal. Classic tart juice and fragrant rind for zesting. Vigorous tree, grows well in desert and inland valleys. Fruit quite similar to Eureka. Thornier, dense foliage. Ample year-round crop. Good producer in hot inland regions. Somewhat more resistant to cold than Eureka once established.

**LEMON: Meyer*****Ripens in Year-Round.***

A favorite of farmers markets and home cooks. Enjoy growing fragrant flowers and tasty, thin-skinned Meyer lemons. May bloom again while fruit still remains on the tree, allowing for different harvest intervals. Introduced to the U.S. in 1908. Heat-tolerant. Fruit takes about 6-9 months to ripen. Harvest in late summer through winter. Self-pollinating.

**LIMES: Bearrs*****Ripens in Summer.***

Summer-ripening fruit. It is the traditional "juice orange" as well as being great for slicing. Fruit stores well on the tree into the fall months. Fifteen months to ripen.

**MANDARIN: Dancy*****Ripens in Winter.***

Winter-ripening fruit with some seeds. Easy to peel. The best known tangerine, "Dancy" has fine foliage and upright habit. Popular for Chinese New Year.

**MANDARIN: Murcott*****Ripens in Spring.***

Choose this mandarin as an alternative to Clementine. Also known as Afourer, this spring ripening Moroccan mandarin peels easily and has great sprightly flavor.

**ORANGE: Washington Navel*****Ripens in Summer.***

Summer-ripening fruit. It is the traditional "juice orange" as well as being great for slicing. Fruit stores well on the tree into the fall months. Fifteen months to ripen.

**Plum: Burgundy*****Ripens in Late July / Early August.***

Maroon colored skin and semi-freestone flesh. Sweet, with little or no tartness and a very pleasing, mild flavor. High taste test scores. Prolonged harvest. Very productive tree with narrow, upright habit.

**Plum: Santa Rosa*****Ripens in Late June / Early July.***

Beautiful, large, red fruits with gold flesh. This big producer developed by Luther Burbank Bears sweet plums that are delicious when eaten fresh, cooked or canned. The tree is vigorous and easy-to-grow. Originates from Santa Rosa, California in 1906. Heat-tolerant. Clingstone. Ripens in July. Self-pollinating.

**POMEGRANATE: Wonderful*****Ripens in late September // early October.***

Showy all year long. Visual highlights include orange-red blossoms in late spring. Vibrant flowers attract butterflies and hummingbirds. Glossy green leaves are long and slender. Large red fruit has compartments full of soft seeds. Sweet and tangy flesh is ideal for eating fresh. If winter causes dieback, new growth from the roots remains true to variety. Ripens in September. Self-pollinating.



## **Wendell Kling Final Artwork Proposal**

### **Written description of the proposed content, scale, location, context, and relationship of the components in the proposed artwork:**

I propose to create a decorative frieze for the San Ysidro Civic Center building in San Ysidro Community Park. The frieze will be a 2-dimensional image using aluminum cut out imagery backed by colored acrylic sheet. The artworks will be cut from paper by hand on a small scale, then digitized, enlarged, and cut from aluminum sheet using a water-jet process. The cut aluminum imagery will be painted dark green matching the dark green painted portions of the building in order to be in keeping with the current color scheme. It will be fabricated in discreet panels ranging in size from 36"x 48" to 48" x 96". These panels will be mounted side by side to create the total design as pictured in plans. The frieze designs will be located on the North and South facades of the building as pictured in attached plans.

The individual panels will be mounted to custom brackets which will in turn be mounted to the walls. The walls are of wood frame construction with lathe and plaster. The custom brackets will be comprised of long horizontal strips of metal that run the length of each design (in 96" sections). These horizontal strips will have 4" deep stand-off mounting points that are aligned with mounting holes in the aluminum/acrylic panels. The panels will thus be mounted 4" away from the wall. The horizontal strips can then be drilled on site as needed to mount with bolts to the studs of the walls. The shorter panels on the North façade will require two of these brackets at the top and the bottom edges. The taller panels on the South façade will require three brackets positioned at the top and bottom edges with one in the middle. Individual panels will be mounted at 6 points to these brackets.

Lighting will consist of exterior commercial LED lighting that will be directed onto the walls behind the panels. The light will then be reflected back towards the decorative panels causing them to glow from behind. Lighting fixtures will be mounted to the same mounting brackets in order to minimize mounting points to the walls themselves.

The tallest panels will be on the south side of the building on the arched façade and will range in height from 36" – 88" high by 48" wide. Panels on the other walls will be 48" x 96" – 36" x 96" (see to-scale drawings).

### **Imagery:**

Imagery represented will be abstracted designs based on scissor-cut paper original artworks. The Final Designs are a synthesis of the following inspirations:

- A central compass image pointing in all directions.
- Abstracted tree forms as pillar-like vertical elements.
- Abstract WPA murals of artists Lee Krasner, Arshile Gorky, and others.
- Mesoamerican architecture and architectural adornment.
- The relationship between Mesoamerican architecture and 20<sup>th</sup> century Modern Architecture and architectural adornment.
- 20<sup>th</sup> century modern textile design.
- Historical stained glass "Rose" windows.

-Traditional and non-traditional paper cut designs of various cultures such as Mexican papel picado, German scherenschnitte, Polish wycinanki, or Chinese Jiangzhi.

### **Documentation of research and findings:**

The conceptual basis for the proposed artwork was informed by:

Information provided by the San Diego Commission for Arts and Culture in the Artistic Exploration Packet.

Information provided by the San Diego Commission for Arts and Culture during meetings, conversations and site visits.

Information derived from conversations and impressions gained from the community engagement event at the San Ysidro Independence Day celebration in 2018.

Information and impressions derived from site visits including conversations with neighbors/community members on multiple occasions.

Independent research into the history of the San Ysidro community.

Independent materials and processes research.

Independent imagery research.

San Ysidro is a “dynamic community with distinctive architectural and cultural history. Its unique and significant trajectory makes San Ysidro a changing, dynamic neighborhood with a village-like atmosphere” [Artistic Exploration Packet]. After seriously considering and researching several sites I have centered my attention on the San Ysidro Civic Center located within the San Ysidro Community Park. I am intrigued initially by its place in the vibrant community and the various functions that it performs within the community including being the home of Casa Familiar, it’s use as a community performing arts venue, and its hosting of community holiday events. Secondly, I am interested in its physical aspects including the interior hall with its community stage. Period photographs reveal that when the building was first built in the 1920’s it boasted 6 arched glass windows/doors opening into the central hall. These windows have since been stuccoed over, their glass doors replaced with solid heavy security doors. Most other windows on the building were covered with heavy duty security grating that leaves the building with a grim exterior that belies the vibrant use of the building within the community. Although outside the scope of my artwork proposal and budget, my hope for the San Ysidro community would be that the building at some point be returned to its former glory. My hope is that my artwork can heighten the beauty of the building and add to the building’s design in such a way that, should the windows/doors ever be re-opened, the artwork would still interact well with the building.

## **Documentation of community and design team input, feedback and Outcomes:**

### **Input from Community Engagement Event at San Ysidro Public Library. 11/09/19:**

During the community engagement event community members had generally positive comments regarding the proposed designs from the schematic proposal. Community members were presented with alternative design elements. Opinions on each were noted and responded to in the final design. In written comments community members also mentioned the need for lighting of the artwork. One comment suggested that the design be present on more of the buildings' walls. It has been determined that due to budget constraints with the added charge of lighting, additional artwork may be impractical.

### **Input from Schematic Proposal presentation to the Public Art Committee. 10/04/19:**

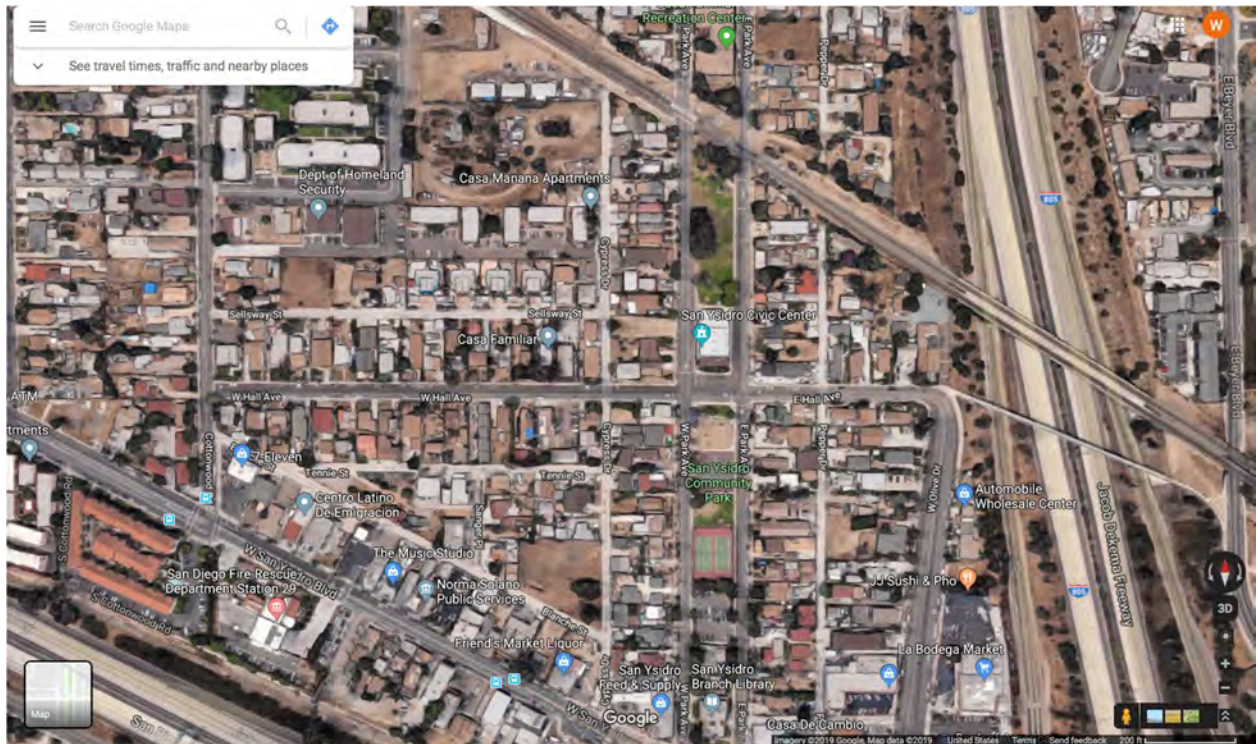
The schematic proposal was met with generally positive responses.

One major question revolved around lighting of the artwork. It was suggested that I visit the site during the night to see how dark the site is. I immediately understood the need to light the artwork and began investigations into how best to light it. I have visited the site at night which further convinced me of the need for lighting. I have contracted with a lighting designer to create a proposal for how best to light the piece. One example that I looked at is Einar and Jamex de la Torre's recent artworks on the exterior of the new San Ysidro library which is similar in construction to my proposed design.

Another question centered on the proposed imagery. I have attempted to respond to this input in my further developed design and have elucidated my thinking in a section of this narrative entitled "Imagery".



## SITE PLAN





PHOTOGRAPHIC SURVEY OF SITE TO SHOW CONTEXT:



**Final depiction of the proposed artwork in the form of a to scale drawing:**





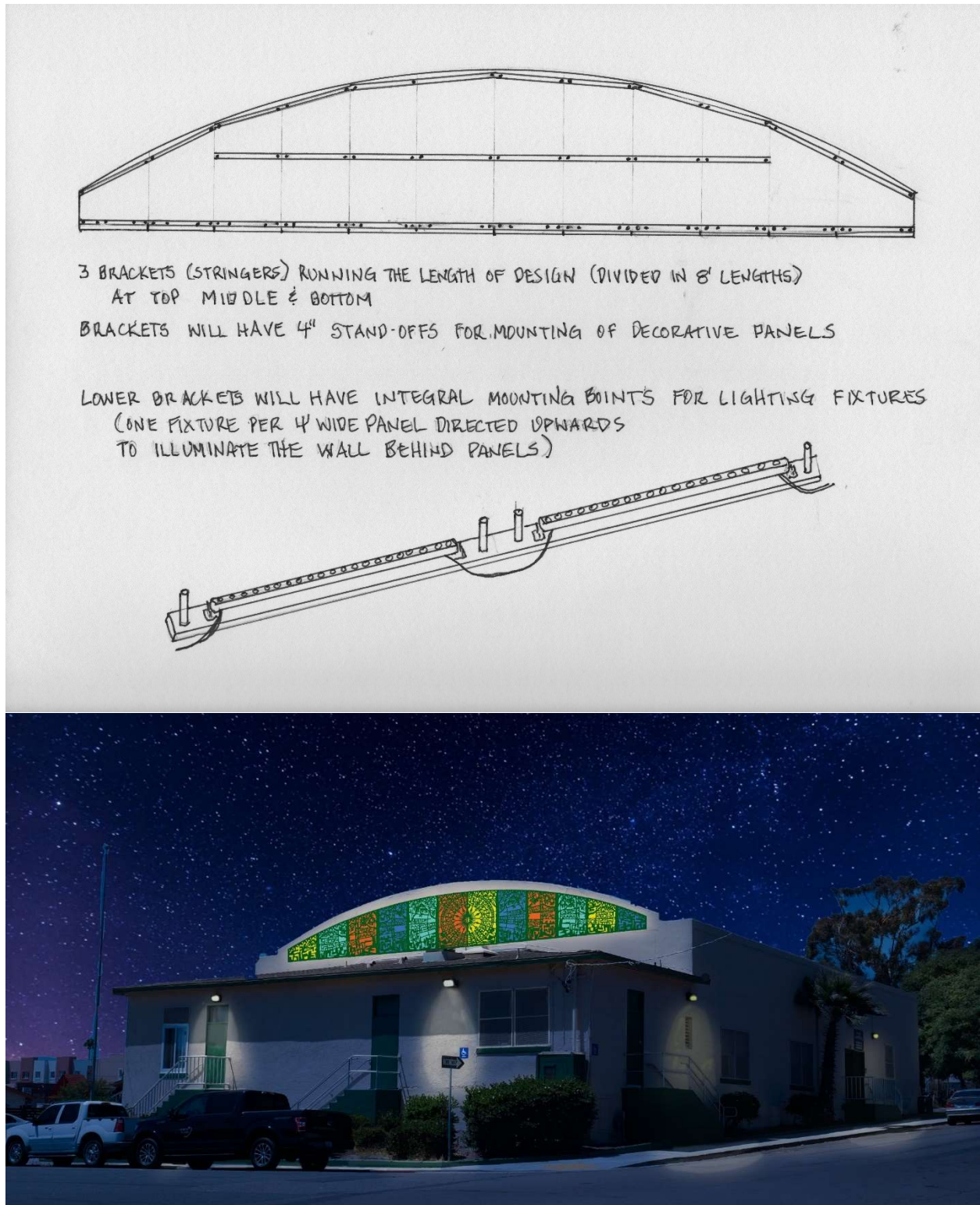


**Final Installation Plan, which outlines the proposed installation method to be completed by City, includes a timeline for the artwork installation that coordinates with other construction events at the Project, and identifies a schedule of relevant tasks that should be completed prior to, during and after installation:**

Installation will entail locating the studs within the walls, then drilling and bolting the pre-fabricated horizontal brackets into the studs. Decorative panels will then be mounted to the pre-located mounting points on the brackets. Some care and coordination will have to be taken in order to mount the brackets so that they are aligned with the mounting points on the panels. Care will be taken in the fabrication process to make this process as simple as possible. Construction drawings outlining installation requirements will be provided. The South facing arched façade will be accessible from the roof for mounting purposes. The North facing façade may require a lift for mounting.



Additionally, lighting will have to be installed on pre-set mounting points also included on the bracket. Lighting will then have to be wired to the building's electrical.





# Commission for Arts and Culture

## COMMITTEE REPORT

DATE ISSUED: April 22, 2020

ATTENTION: Commission for Arts and Culture

SUBJECT: Deaccession and Disposal of City-owned Artwork: Various Artists

REFERENCES: 1) [San Diego Municipal Code Section 26.0722 – Control of Artworks](#)  
2) [Commission for Arts and Culture Department Instruction 1.00 – Collection Management Policy for the Civic Art Collection](#)  
3) Artwork Information

STAFF CONTACT: Charles Miller, Senior Public Art Manager

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### PUBLIC ART COMMITTEE RECOMMENDATION:

Recommend to the Executive Director that the Executive Director of the City of San Diego Commission for Arts and Culture (Commission) deaccession three (3) artworks in the Civic Art Collection currently sited at the San Diego County Credit Union Stadium in Mission Valley.

### SUMMARY:

In November 2018, local voters approved Measure G, the SDSU West citizens' initiative, the main substance of which is now codified in San Diego Municipal Code (SDMC) section 22.0908. Measure G contemplates that the City of San Diego (City) and San Diego State University (SDSU) will negotiate the purchase and sale agreement, as well as other necessary agreements, related to the City's sale of approximately 132 acres in Mission Valley, which includes the real property commonly known as the San Diego County Credit Union Stadium site, to SDSU.

Due to this upcoming sale of City-owned property, Commission staff evaluated the three (3) artworks in the Civic Art Collection located at the site utilizing the deaccession criteria contained in the *City of San Diego Commission for Arts and Culture Department Instruction – Collection Management Policy for the Civic Art Collection*. The results of the Commission staff's analysis indicate that each artwork meets the following deaccession criteria, including Cost, Availability of Resources, Relevance, Significance, and Relationship to Site.

**Cost:** The total amount of monetary outlay required to exhibit, operate, maintain and/or conserve the artwork is determined to be in gross excess of its fair market value or an unreasonable financial burden to the City.

**Availability of Resources:** The funds, exhibition and storage space, real property for siting the artwork, and/or the staff support considered necessary for managing the artwork is determined to be an unreasonable financial burden to the City.

**Relevance:** The artwork has little or no relationship to the City's collecting mission and the scope of the Civic Art Collection.

**Significance:** The artwork may not be considered important in an artist's body of work or in art history.

**Relationship to Site:** Changes in the ownership, use, character or design of the site have occurred which affect the integrity of or access to the artwork. Also, the weather or other environmental conditions at the site are causing dramatic damage to the artwork.

On April 17, 2020 Public Art Committee (PAC) meeting, the PAC voted (7-0-0) to recommend to the Commission that the Executive Director of the Commission deaccession three (3) artworks in the Civic Art Collection currently sited at the San Diego County Credit Union Stadium in Mission Valley.

Evaluation criteria the Commission will use to decide whether to recommend that the Executive Director of the Commission deaccession the artworks may include all or some of those given in the *City of San Diego Commission for Arts and Culture Department Instruction - Collection Management Policy for the Civic Art Collection*.

The Executive Director of the Commission will consider the recommendation from Commission staff, any relevant City department staff, the Public Art Committee and the Commission before making the final decision on whether to deaccession three (3) artworks by various artists. If approved for deaccession, the artworks will be disposed of by sale to SDSU as part of the purchase and sale agreement for the San Diego County Credit Union Stadium site.

**FISCAL CONSIDERATIONS:**

Nominal profit may be realized from the sale of the artworks. All monies received from the sale of artworks from the Civic Art Collection must be expended on new acquisitions for the Civic Art Collection per SDMC 26.0728.

# City of San Diego Civic Art Collection

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02/26/20

1981.2

Sculpture

Frank James Morgan (1916 - 1985)

*Jack Murphy*

1981

Bronze

36 x 16 in. (91.44 x 40.64 cm)

Commissioned for the City of San Diego with funding from the San Diego Chargers, San Diego Padres, San Diego Sockers, Greater San Diego Sports Association and Helen Copley



City of San Diego Civic Art Collection 1981.2

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## Object Description

The bust depicts Jack Murphy, the original owner of the Padres baseball team. The plaque below the bust reads: "SAN DIEGO JACK MURPHY STADIUM/NAMED IN TRIBUTE TO/JACK MURPHY/1923 1980/ SPORTSMAN.AUTHOR.JOURNALIST./WHO AS SPORTS EDITOR OF THE SAN DIEGO UNION/AND AS A MAN WHO LOVE HIS COMMUNITY DEEPLY/WAS INSTRUMENTAL THROUGH HIS VISION AND LEADERSHIP/IN UNITING THE COMMUNITY IN SUPPORT OF CONSTRUCTION OF THIS STADIUM./THIS SCULPTURE WAS COMMISSIONED/BY FRIENDS OF JACK MURPHY./ SCULPTURE-FRANK JAMES MORGAN, NSS/JANUARY 1982.

## Commentary

Jack Murphy is widely considered to be one of the most influential figures in San Diego sports history. As the sports editor and columnist for the San Diego Union from 1951-1980, his writing was a key factor in the decision to relocate the Chargers football team from Los Angeles to San Diego in 1961, and he was influential in turning the San Diego Padres into a National League expansion team. This bust created by Frank James Morgan is a tribute to Murphy's life and contributions to San Diego sports and culture.

## Condition

Good/Fair. The sculpture has several areas of green corrosion, particularly on the figure's nose, chin, neck, and in the crevices of the ears. There is also white discoloration on the proper right side of the sculpture. There a small circular area of brown discoloration on the figure's chest in proper left. There is a minor layer of surface dirt. The plaque also has several minor areas of discoloration. See media list for condition report.

## Location

CD 7:Mission Valley:SDCCU Stadium:9449 Friars Road:Gate K



# City of San Diego Civic Art Collection

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02/26/20

1985.4

Sculpture

Jesus Dominguez ()

*Ray Kroc*

1986

Bronze

35 x 18 x 16 in. (88.9 x 45.72 x 40.64 cm)

Gift of KCST TV Channel 39

City of San Diego Civic Art Collection 1985.4



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## Object Description

The bust depicts Ray Kroc, the owner of the Padres baseball team from 1974-1984. The plaque below the bust reads: "RAY KROC/ 1902-1984/OWNER, SAN DIEGO PADRES 1974-1984/WHOSE LOVE OF BASEBALL AND FAITH IN THE PEOPLE OF SAN DIEGO/SECURED THE PADRES PLACE IN THIS COOMUNITY AND BROGHT THE/CITY ITS FIRST NATINAL LEAGUE CHAMPIONSHIP/THE SCULPTURE WAS COMMISSIONED BY KCST-TV/SCULPTOR - JESUS DOMINGUEZ/APRIL 11, 1986".

## Commentary

This bronze bust is a portrait of San Diego businessman and owner of the San Diego Padres baseball team from 1974-1984, Ray Kroc. The naturalistic portrait of Kroc, who is shown from the chest up wearing a suit, displays bronze workmanship. The sculpture was commissioned by KCST-TV and commemorates Kroc's contributions to San Diego through his love of baseball.

## Condition

Good/Fair. There are areas of green corrosion throughout, but particularly on the nose, chin and proper left cheek, as well as along the bottom edge of the sculpture. There are possible losses to the surface underneath the proper right shoulder. There is a large area of white discoloration on the proper left side. The plaque is also discolored and scratched. See media list for condition report.

## Location

CD 7:Mission Valley:SDCCU Stadium:9449 Friars Road:Gate K

# City of San Diego Civic Art Collection

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02/26/20

1989.2

Mural

Mario Uribe (1942 - )

Nicholas Weiss ()

Linda J. Churchill (1954 - )

*The Fan Game*

1989-90

Paint

480 x 720 in. (1219.2 x 1828.8 cm)

Commissioned for the citizens of San Diego through the generosity of John Carlson in cooperation with the City of San Diego and the Stadium Authority



City of San Diego Civic Art Collection 1989.2

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## Object Description

The mural design consists of 13 panels each depicting various stadium activities and a central panel below with fans cheering in the stands. The mural was executed by Mario Uribe with assistance from the firm Muralizing.

## Commentary

This mural consists of 13 panels, each depicting various stadium activities, with a central panel below depicting fans cheering in the stands. The mural design pays homage to sports fans and is a celebration of the festive community spirit found in the stands.

## Condition

Good. The mural appears to be in good condition. There is minor fading and discoloration. See media list for condition report.

## Location

CD 7:Mission Valley:SDCCU Stadium:9449 Friars Road:Back of scoreboard