



CITY OF SAN DIEGO COMMISSION FOR ARTS AND CULTURE

AGENDA

Santa Fe Room, Balboa Park Club

2150 Pan American Road West, San Diego, California 92101

Friday, April 27, 2018

8:30 a.m. – 10:30 a.m.

8:30 a.m.	I.	Call to Order & Statement of Purpose+Vision	Janet Poutré, Chair
8:32 a.m.	II.	Non-Agenda Public Comment	
8:45 a.m.	III.	Chair's Reports	Janet Poutré
		A. ACTION – March 23, 2018 Commission Meeting Minutes	
		B. ACTION – Appointment of Commissioners to Committees	
		C. Other Reports	
	IV.	Committee Reports	
		A. Policy & Funding Committee	Jason Whooper, Committee Chair
		1. ACTION – FY19 Departmental Budget Distribution Priorities	
		2. ACTION – FY19 OSP/CCSD RFP Ranks	
		B. Advocacy & Outreach Committee	Tyler Hewes, Committee Chair
10:10 a.m.	V.	Executive Director's Reports	Christine E. Jones, Acting Executive Director
		A. Arts and Culture Funding Programs	
		B. Public Art Program	
		1. Council Policy 900-11, Inclusion of Public Art in Capital Improvement Program Projects at Water and Wastewater Facilities and Other City Facilities with Limited Public Access	
		C. Other Reports	
10:20 a.m.	VI.	New Business for Future Agendas	Janet Poutré

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VISION: Expanding our world by celebrating creativity in San Diego

PURPOSE: The City of San Diego Commission for Arts and Culture serves in an advisory capacity to the Mayor and City Council on promoting, encouraging and increasing support for the region's artistic and cultural assets, integrating arts and culture into community life and showcasing San Diego as an international tourist destination.

Meetings may be recorded. NON-AGENDA PUBLIC COMMENT: Any member of the public may address the Committee on any subject in its area of responsibility on any matter not presently pending or previously discussed at the Committee. Comments are limited to two (2) minutes and are non-debatable. At the conclusion of the comment, the Committee Chair shall have the discretion to determine appropriate disposition of the matter. To exercise this right, members of the public wishing to address the Committee under Public Comment must submit a Public Comment Request form prior to the meeting. Subject matter and time limitations are noted on the form. Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Committee on any issue brought forth under Public Comment. The information contained in this agenda is available in alternative formats and can be requested by calling 619-236-6800 at least three (3) working days prior to the meeting in order to insure availability.

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|------------|-------|--|--------------|
| 10:25 a.m. | VII. | Commissioner Speed-Round – What arts, culture and creative experiences have you had this month (who, what, when, where)? | Janet Poutré |
| 10:30 a.m. | VIII. | Adjourn | |

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CITY OF SAN DIEGO COMMISSION FOR ARTS AND CULTURE

MINUTES

Friday, March 23, 2018

Commissioners Present

Janet Poutré, Chair
Vernon Franck, Vice Chair
Rebecca Smith
Julie Z. Cramer
Roberta Alexander
Udoka Nwanna
Michael Brown
Carlos Cristiani
Tyler Hewes
Gina M. Jackson
Kirin Macapugay
Jason Whooper

Commissioners Absent

Ann Bossler
Ben Meza
Doreen Schonbrun

Staff Present

Christine E. Jones
Whitney Roux
J Noland
Leticia Gomez Franco

Darrin Schwabe, Deputy Director,
Human Resources

Jon Dwyer, DCA

-
- I. Call to Order & Statement of Purpose + Vision – Commissioner Janet Poutré called the City of San Diego (City) Commission for Arts and Culture (Commission) to order at 8:41 a.m. at the City Council Committee Room, 12th Floor, City Administration Building, 202 C Street, San Diego, California 92101. Commissioner Janet Poutré asked Commissioner Udoka Nwanna to read aloud the Commission's statement of purpose and vision.
- II. Non-Agenda Public Comment
- John Heiken (Fern Street Circus) commented on the Commission's Arts Education Enrichment Initiative and commented on behalf of SDRACC on the Executive Director search.
 - Michael Leake (AJA Project) commented on the work of AJA Project.
 - Tina Avakian (UC San Diego) commented on University of California San Diego's workforce development efforts for arts and humanities students.
 - Loraine Khalil Rihan (Aja Project) commented on the work of AJA Project with San Diego's displaced and underserved communities.
 - Kent Lee (Pacific Arts Movement) commented on the work of Pacific Arts Movement and the San Diego Asian Film Festival and additional youth programming.
 - Dalouge Smith (San Diego Youth Symphony and Conservatory) welcomed the new commissioners and commented on the use and calculations of annual operating income.
 - James Halliday (A Reason to Survive) commented on the work and partnerships of A Reason to Survive and their upcoming Home of the Brave programming.
 - Alejandro Martinez (Aja Project) commented on the work of AJA project and their Borderclick Program.
 - Michael Warburton (Balboa Park Cultural Partnership) commented on the success of the 5th Annual Trustee Celebration.
- III. Chair's Reports

- A. **Introduction of New Commissioners** – Commissioner Janet Poutré introduced new Commissioners Julie Z. Cramer, Udoka Nwanna and Roberta Alexander.
- B. **ACTION – February 23, 2018 Minutes** – Commissioner Tyler Hewes made a motion to approve the Commission meeting minutes of February 23, 2018. Commissioner Rebecca Smith seconded the motion. The vote was 10-0-2; the motion passed.

Yea: Brown, Cramer, Cristiani, Hewes, Jackson, Macapugay, Nwanna, Poutré, Smith, Whooper (10)

Nay: (0)

Abstention: (2) Franck, Alexander

Recusal (0)

- C. **ACTION – Appointment of Commissioners to Committees** – Commissioner Janet Poutré presented her slate of 2018 committee member appointments of new Commissioners. Commissioner Vernon Franck motioned to approve the appointments of Commissioner Roberta Alexander to Policy & Funding Committee, Commissioner Julie Z. Cramer to the Public Art Committee and Commissioner Udoka Nwanna to the Advocacy & Outreach Committee. Commissioner Tyler Hewes seconded the motion. The vote was 12-0-0; the motion passed.

Yea: Alexander, Brown, Cramer, Cristiani, Franck, Hewes, Jackson, Macapugay, Nwanna, Poutré, Smith, Whooper (12)

Nay: (0)

Abstention: (0)

Recusal: (0)

- D. **ACTION – FY18 Arts Education Enrichment Initiative Recommendations and Tentative Awards**

Commissioner Janet Poutré asked Commissioners to make any necessary conflict of interest disclosures.

- Commissioner Michael Brown disclosed a remote interest as a paid employee of San Diego Museum of Art. Commissioner Michael Brown recused himself from discussion and voting.
- Commissioner Vernon Franck disclosed a non-interest as an unpaid board member to A Ship in The Woods Foundation.
- Commissioner Carlos Cristiani disclosed a non-interest as an unpaid board member for Mingei International Museum and his spouse is an unpaid board member for Museum of Photographic Arts.
- Commissioner Gina M. Jackson disclosed a non-interest as an unpaid board member for Horton Plaza Theatres Foundation and an unpaid advisor for the Jacobs Center for Neighborhood Innovation
- Commissioner Kirin Macapugay disclosed a non-interest as an unpaid advisor to one project with So Say We All.

Commissioner Janet Poutré asked Acting Executive Director Christine E. Jones to introduce the item. Christine E. Jones provided background on the Request for Proposals process for FY18 Arts Education Enrichment Initiative.

Public Comment

- Alejandro Martinez (Aja Project) commented on the impact the support from the Arts Education Enrichment Initiative will have on the work the AjA Project does with the Juvenile Court and Community Schools.
- Dalouge Smith (San Diego Youth Symphony and Conservatory) commended Commission staff on the Arts Education Enrichment Initiative and the need for continued support for arts education funding and programming.

- Jana Holsenback (Museum of Contemporary Art San Diego) inquired on the selection process for recommended awards.

Discussion ensued. Commissioners asked clarifying questions about the number of applicants, Request for Proposals process and scoring criteria for applicant evaluations as well as the selection of panelists. **Commissioner Carlos Cristiani motioned to approve the recommendation from the Chair of the Commission to approve the following eleven applicants for FY18 Arts Education Enrichment Initiative awards in the amount of \$20,000 each: Fern Street Community Arts, Inc., Malashock Dance & Company, San Diego Art Institute, San Diego Civic Youth Ballet, San Diego Dance Theater, San Diego Guild of Puppetry, San Diego Opera Association, San Diego Symphony Orchestra Association, San Diego Youth Symphony and Conservatory, The Aja Project, and Young Audiences of San Diego – RFP0040. Commissioner Udoka Nwanna seconded the motion. The vote was 11-0-0; the motion passed.**

Yea: Alexander, Cramer, Cristiani, Franck, Hewes, Jackson, Macapugay, Nwanna, Poutré, Smith, Whooper (11)

Nay: (0)

Abstention: (0)

Recusal: Brown (1)

IV. Committee Reports – Commissioner Janet Poutré called on Commissioners Tyler Hewes, Vernon Franck, Jason Whooper and Ann Bossler to give their respective committee reports.

A. Public Art Committee

1. **ACTION- Artist Selection Panelists for Pacific Highlands Ranch Branch Library Public Art Project** – Commissioner Vernon Franck Chair of the Public Art Committee, presented the item. **Commissioner Michael Brown motioned to approve the recommendation from the Public Art Committee to approve the following panelists for the Pacific Highlands Ranch Branch Library Public Art Project: 1) Larry Herzog for the seat of the Public Art Committee member, 2) Anthony Graham for the seat of the Visual Art/Design Professional with recommended alternates, in no particular order, to serve as two of the five ad hoc artist selection panelists. Commissioner Carlos Cristiani seconded the motion. The vote was 12-0-0; the motion passed.**

Yea: Alexander, Brown, Cramer, Cristiani, Franck, Hewes, Jackson, Macapugay, Nwanna, Poutré, Smith, Whooper (12)

Nay: (0)

Abstention: (0)

Recusal: (0)

2. **ACTION- Final Artwork Proposal for Chollas Water Operations Facility by Rob Ley** – Commissioner Vernon Franck introduced the item and asked Civic Art Project Manager J Noland to present the final artwork proposal. **Commissioner Vernon Franck made a motion to approve the recommendation from the Public Art Committee to recommend that the Executive Director of the Commission accept the final artwork proposal by Rob Ley in fulfillment of the City's collecting mission, collection scope and accession criteria as established in Department Instruction 1.00. Commissioner Michael Brown seconded the motion.** Discussion ensued. Topics included level of public accessibility of artworks in water facilities, feasibility of moving artworks that have previously been placed in less accessible locations, anticipated foot traffic at the facility, project milestones and funding. Civic Art Project Manager J Noland clarified that the artwork would be located in a publicly accessible location within the project site. Commissioner Vernon Franck expressed his concern about the level of public accessibility and requested that the city explore a less restrictive approach to placing public art. Commissioner Jason Whooper inquired about the role of the Public Art Committee in the artwork development process. Acting Executive Director Christine E. Jones explained that artworks for City infrastructure projects are developed through a multi-step process. Commissioner Vernon Franck expressed concern about the format of the report and clarified that while the Public Art Committee did recommend to the Commission that the Executive

Director of Commission accept the final artwork proposal, it did not write the report being presented to the Commission. **The vote was 4-7-1; the motion did not pass.**

Yea: Brown, Cramer, Poutré, Whooper (4)

Nay: Alexander, Cristiani, Hewes, Jackson, Macapugay, Nwanna, Smith (7)

Abstention: Franck (1)

Recusal: (0)

Commissioner Vernon Franck inquired about next steps. Acting Executive Director Christine E. Jones explained that the Commission plays an advisory role in this process and that the City would be making a decision on whether to move forward with this project as planned. Commissioner Roberta Alexander inquired about the process for requesting an agenda item to discuss the policy. Commissioner Janet Poutré advised the item could be brought up at a future committee meeting.

- B. Policy & Funding Committee – Commissioner Jason Whooper, Chair of the Policy & Funding Committee, reported that the rankings for the FY19 funding cycle have been published, and that the committee recently discussed departmental budget distributions priorities and decided to postpone action until the next committee meeting.

1. Presentation and Discussion – FY19 Departmental Budget Distribution Priorities – Commissioner Jason Whooper asked Acting Executive Director Christine E. Jones to provide background. Jones provide an overview of the Commission's role in the development of the departmental budget priorities, including program area consideration, use of percentages to determine distribution priorities, and budget season timeline. Commissioner Roberta Alexander inquired about the reasoning behind the proportioning of the budget and how budget priorities have been set. Commissioner Janet Poutré explained that the Policy & Funding Committee is tasked with making a recommendation for budget distribution priorities to the full Commission for discussion and action and that recommendation becomes the Commission's advice to the Mayor and City Council.

- C. Advocacy & Outreach Committee – Commissioner Tyler Hewes, Chair of the Advocacy & Outreach Committee, reported on advocacy efforts, including scheduling meetings with City Councilmembers to advocate for any recommended changes to the Mayor's FY19 proposed budget once it's released and working with San Diego Regional Economic Development Corporation to release an op-ed about the economic impact of arts and culture funding.

V. Executive Director's Reports –

Commissioner Janet Poutré called on Darrin Schwabe to give the Executive Director's Report per the Agenda. Christine E. Jones, who recently took over as the Acting Executive Director of the Commission, provided the Executive Director's reports.

- A. Status of Executive Director Search – Acting Executive Director Christine E. Jones reported that the recruitment to fill the Executive Director position is under way and the City is currently receiving applications. Position is listed on City's website with a continuous closing date. The Executive Director position is a Mayoral appointment and the Commission's interest in being involved in the process has been communicated to City's leadership.
- B. Status of Staffing – Acting Executive Director Christine E. Jones reported that there are eight positions in the department, four of which are currently vacant. She commended staff for maintaining and supporting the core programs and services that the Commission delivers.
- C. Arts and Culture Funding Programs – Civic Art Project Manager Whitney Roux provided an update on FY19 funding cycle. She reported that the FY19 panel process concluded and ranks have been posted and will be submitted to the full Commission for recommendation in April. The call has gone out to FY18 contractors for final report and final invoice.
- D. Public Art Program – Civic Art Project Manager J Noland provided an update on public art projects. He reported that there are currently 19 projects in various stages of development and announced that the Southcrest Trails Park artwork entitled "A Place to Call Home" by Ingram Ober and Marisol Réndon-Ober was recently unveiled and that the artwork for Bayside Fire Station No. 2 is currently being installed by artist team Ingram Ober, Marisol Réndon-Ober and Chuck Moffitt.

- VI. Adjourn – Commissioner Janet Poutré invited the Commissioners to share what arts, culture and creative experiences they have had in the past month.

Commissioner Janet Poutré adjourned the meeting at 10:30 a.m.

DRAFT



Commission for Arts and Culture

CHAIR'S REPORT

DATE ISSUED: April 23, 2018
ATTENTION: Commission for Arts and Culture
CONTACT: Janet Poutré, Commission Chair
SUBJECT: Appointment of Commissioners to Committees
ATTACHMENTS: Chart of Chair's Committee Member Appointees
REFERENCES: [Commission's Rules & Regulations, September 23, 2016](#)

ACTION REQUESTED

Approve the Chair's appointed committee members.

BACKGROUND

Pursuant to the Commission's *Rules and Regulations*, the Commission Chair will appoint, and the Commission will approve, committee members to take effect within 30 days of approval.

###

2018 COMMISSION COMMITTEE ASSIGNMENTS
Chair's Appointees for Commission Approval on April 27, 2018

COMMITTEE	OFFICERS	COMMISSIONERS	COMMUNITY MEMBERS
EXECUTIVE (Standing)	Chair: Janet Poutre Vice Chair: Vernon Franck	(Min: 5 - Max: 7) Jason Whooper Ann Bossler Ben Meza Tyler Hewes Rebecca Smith	N/A
Policy & Funding (Standing)	Chair: Jason Whooper Vice Chair: Ann Bossler	(Min: 5 - Max: 7) Roberta Alexander Vernon Franck Vacant	N/A
Public Art (Standing)	Chair: Vernon Franck Vice Chair: Ben Meza	(Min: 3 - Max: 5) Michael Brown Julie Zoellin Cramer	(Total Req'd: 6) Lara Bullock Derrick Cartwright Linda Caballero Sotello Denise Rogers Tiffany Wai-Ying Beres Lawrence Herzog
Advocacy & Outreach (Standing)	Chair: Tyler Hewes Vice Chair: Rebecca Smith	(Min: 5 - Max: 7) Udoka Nwanna Kirin Macapugay Doreen Schonbrun	(Total Allowed: Unlimited)
Commissioner Engagement (Ad Hoc)	Chair: Ann Bossler Vice Chair: Rebecca Smith	(Min: 5 - Max: 7) Michael Brown Gina M. Jackson Doreen Schonbrun	N/A

Pursuant to the Commission for Arts and Culture's *Rules and Regulations*, the Commission Chair will cause the functions, structures, memberships, and officers of the Commission's committees to be reviewed, updated, and approved by the Commission. The Commission Chair will nominate for Commission approval the members and officers of each committee. Efforts have been made to appoint each Commissioner to a committee, committees, and/or other assignments of her/his preference, including leadership positions. Each Commissioner has been assigned to at least one committee.



Commission for Arts and Culture

COMMITTEE REPORT

DATE ISSUED: April 23, 2018

ATTENTION: Commission for Arts and Culture

SUBJECT: FY19 Departmental Budget Distribution Priorities

REFERENCES: 1) Slide Presentation: FY19 Departmental Budget Distribution Priorities
2) Spreadsheet: FY19 Departmental Budget Distribution Priorities
3) Spreadsheet: FY16 and FY17 Departmental Budget vs. Actuals
4) Fiscal Year 2019-2023 Five-Year Financial Outlook
5) IBA Review of Mayor's FY 2019-2023 Five-Year Financial Outlook
6) FY19 Proposed Budget

STAFF CONTACT: Christine E. Jones, Acting Executive Director

POLICY & FUNDING COMMITTEE RECOMMENDATION:

Advise the Mayor and City Council on FY19 departmental budget distribution priorities and percentages as follows:

Fund the Creative Communities San Diego (CCSD) category at 10% of the Commission's total budget;

Fund the Organizational Support Program (OSP) category at 70% of the Commission's total budget;

Distribute \$420,000 of the Commission's total budget to the Horton Plaza Theatre Foundation (which is an obligation that was formerly the Redevelopment Agency's and was transferred to the Commission in FY2016);

Fund the Public Art Fund at 4% of the Commission's total budget for collections management of the Civic Art Collection at 2% as well as for Commission-initiated public art projects at 2%;

Distribute \$400,000 of the Commission's total budget for Mayor/City Council Allocations;

Fund the special Art Education Enrichment Initiative at 1% of the Commission's total budget; and

With the difference being pulled from the department administration line item, knowing that some of the personnel funds will not be expended until the department is fully staffed.

On April 13, 2018, the Commission for Arts and Culture's (Commission) Policy & Funding Committee's task was to recommend to the Commission how to advise the Mayor and City Council on FY19 departmental budget distribution priorities and percentages. The vote for the Policy & Funding Committee's recommendation outlined above was 5-0-0.

Commission for Arts and Culture
Commission Meeting
April 27, 2018



Fiscal Year 2019 Departmental
Budget Distribution Priorities

Agenda Item IV.A.1.

**Today's Action: Recommend Departmental
Budget Distribution Priorities & Percentages**



Commission's Role

With regards to the City's Arts & Culture budget distribution, pursuant to the San Diego Municipal Code 26.0704, the Commission's role is to:

g) Review the annual proposed budget for the Commission as prepared by the Executive Director of the Commission and provide recommendations, as appropriate; and

h) Advise on the administration of the budget for the Commission, and the arts and culture allocations within TOT funds including, but not limited to, the Special Promotional TOT Revenue and the Arts, Culture and Community Festivals category

So what does this mean?

- 1) Review City's proposed FY2019 budget for Arts & Culture; and
- 2) Provide recommendations for distribution of that proposed budget

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Commission's Role

With regards to other budget related roles for the Commission, pursuant to the San Diego Municipal Code 26.0704, the Commission:

j) Recommends to the Mayor and City Council the fair distribution of TOT funds to nonprofit arts and culture organizations to support local arts and culture programming

c) Evaluates the City's allocation of Transient Occupancy Tax (TOT) funds for arts and culture and strongly advocates for increasing arts and culture funding to levels which measurably support the vitality and stability of established arts and culture organizations and which foster an environment attractive to and nurturing of emerging arts and culture organizations

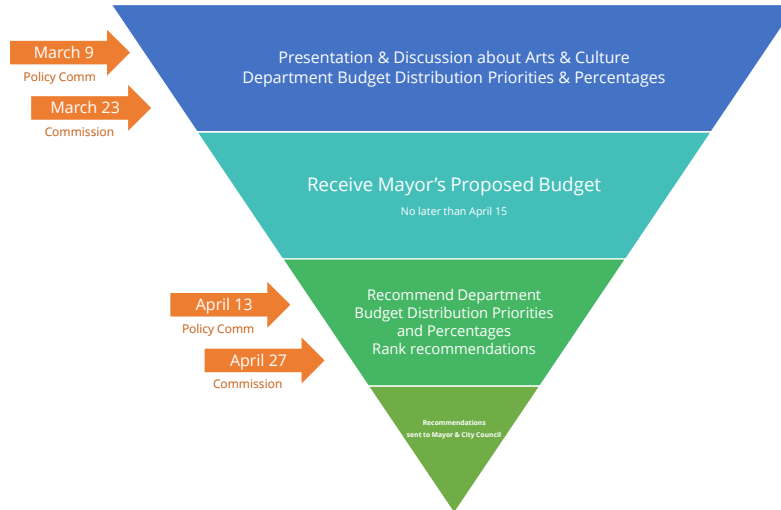
So what does this mean?

- 1) Review and ratify panel ranks for Arts & Culture funding programs
- 2) Recommend award amounts for Arts & Culture funding programs
- 3) Strongly advocate for more funding

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Commission's Role



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Budget Priorities for Art & Culture

Last Year's Budget Priorities Recommended by Commission

1. Fund OSP at 73% of total department budget, including a distribution to Horton Plaza Theatre Foundation/RDA Obligation at \$435,000
2. Fund CCSD at 8% of total department budget
3. Fund Collections Management at 3% of total department budget
4. Fund Commission-Initiated Public Art Projects at 2% of total dept. budget
5. Fund the Mayor/City Council Allocation at \$400,000
6. Fund Arts Ed Enrichment at 2% of total department budget

All numbers are approximate and based on final budget distribution recommendation ratified by Commission on June 23, 2017.

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What's Organizational Support Program?

- Department's arts and culture funding program for nonprofits
- **OSP allows for:**
 - General operating support for nonprofits
 - Types of applicants: Theaters, Museums, Dance, Music, Heritage and Cultural, Arts Service Organization, etc.
 - Delivery of arts and culture programs and services that engage residents & visitors
 - Impact on San Diego's quality of life and tourism



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What's Creative Communities San Diego Program?

- Department's arts and culture funding program for nonprofits
- **CCSD allows for:**
 - Project specific support for nonprofits
 - Types of projects: Festivals, parades, and celebrations
 - Promote neighborhood pride and community reinvestment
 - Arts and culture activities more available and accessible in neighborhoods



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What's Collections Management?

- Department's stewardship of City's Civic Art Collection
- Collections management allows for:
 - Compliance with local, state and federal laws
 - Public art conservation/restoration projects
 - Regular monitoring / inventorying of City-owned assets
 - Display of collection in public spaces and online
 - Ability to quickly address public safety issues, requests for graffiti removal, etc.
 - Preservation of San Diego's artistic heritage



before



after



before



after

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What are Commission-Initiated Public Art Projects?

- Department-initiated public art programming
- Commission-Initiated Public Art Projects allow for:
 - Funding for Public Art Program that can leverage momentum and engage more residents & visitors
 - Public art in more neighborhoods which can lead to improved equity and access to the arts
 - Quality of life impact and enhancement of neighborhoods
 - Allows for public art projects that are permanent, semi-permanent, temporary, ephemeral, social
 - Strategically planned public art projects for greater impact



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What are Mayor/City Council Allocations?

- Mayor/City Council
- Arts, Culture and Community Festival allows for:
 - Support for arts and culture in San Diego
 - Neighborhood pride and community reinvestment
 - Arts and culture activities more available and accessible in neighborhoods



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What About Special Initiatives?

- Department's special initiatives in recent years have included arts education enrichment, nonprofit academy & cultural tourism
- These initiatives allow for:
 - Targeted art education project support for nonprofits
 - Trainings to strengthen organizational capacity of nonprofits
 - Promotion of San Diego as an arts and culture destination

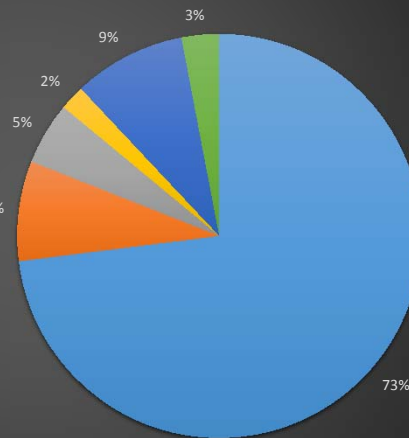


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LAST YEAR'S Budget Priorities

- FUNDING PROGRAM: OSP - 73%
- FUNDING PROGRAM: CCSD - 8%
- PUBLIC ART FUND - 5%
- ARTS ED ENRICHMENT - 2%
- DEPARTMENT ADMINISTRATION - 9%
- MAYOR/CITY COUNCIL ALLOCATIONS - \$400k = 3%



Considerations for Budget Distribution Priorities

What are the factors and current conditions that could matter in making a recommendation?



City's Core Services via Arts & Culture

1. Directed by [San Diego Municipal Code \(SDMC\) 26.0722-26.0723](#):
"Control" & "Management" of Artworks (a.k.a. Civic Art Collection)
2. Directed by [SDMC 26.0716](#):
Manage Developers' Compliance with Civic Enhancement Allocation Regulations
3. Directed by [SDMC 26.0718](#):
Expend "In-Lieu" Civic Enhancement Allocations Within 5 Years of Deposit
4. Directed by [Council Policy 900-11](#):
Include Public Art in Selected Capital Improvement Projects
5. Directed by [Council Policy 100-03](#):
Administer the application process for TOT through OSP and CCSD

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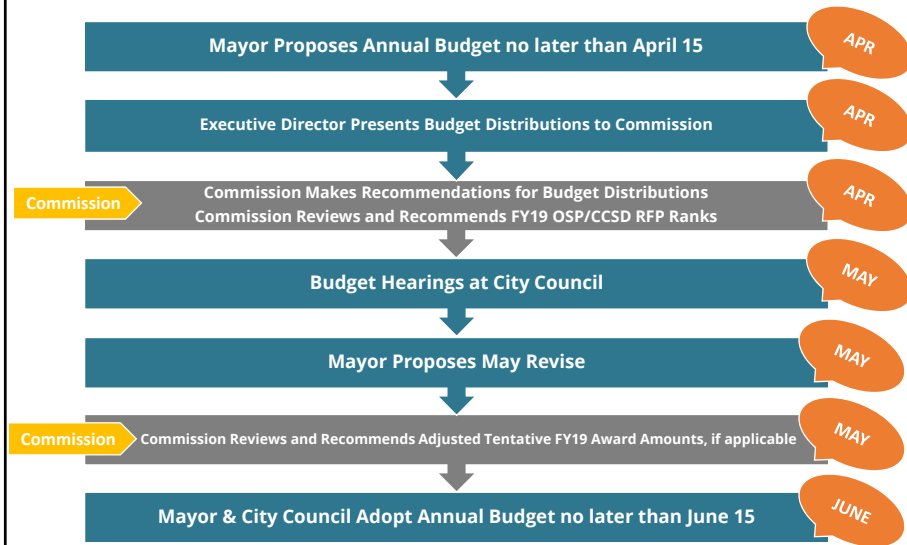
Factors and Current Conditions

1. City's Legal Obligations
2. Preservation of City's core services via Arts & Culture
3. Sustaining same percentage levels as prior-year budgets
4. Public Will/Customer Satisfaction (Citizens)
5. Citywide Executive Priorities (Mayor)
6. Citywide Legislative Priorities (City Council)
7. Branch/Department Priorities (Commissioners & Staff)
8. Stakeholder Expectations (Current and Potential Contractors)
9. Media Interest and Interpretation
10. Current Position of Department among Regional and National Peers
11. Current State/Forecast of the Local Arts Ecosystem
12. Current State/Forecast of the Regional and National Arts Ecosystem

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What Happens Next?



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32	**Penny for the Arts Blueprint Augmentation is referred to as Arts, Culture & Community Festivals Allocation Adjustment in FY19 Proposed Budget
33	*Understanding that all numbers are subject to variability in the final amounts due to the nature of the City's accounting processes and City-wide critical strategic expenditures

City of San Diego
Commission for Arts and Culture

April 9, 2018

	A	B	C	D	E	F
	City of San Diego Commission for Arts and Culture Departmental Budget vs. Actuals	FY16 ADOPTED BUDGET	FY16 ACTUALS		FY17 ADOPTED BUDGET	FY17 ACTUALS
1						
3	Funding Programs					
4	Organizational Support Program (OSP)	\$ 8,679,887	\$ 8,615,010		\$ 10,633,603	\$ 10,593,726
5	Horton Plaza Theatre Foundation (Req'd RDA Obligation)	\$ -	\$ 435,000		\$ 440,838	\$ 440,838
6	Creative Communities San Diego (CCSD)	\$ 1,155,230	\$ 1,187,024		\$ 1,189,847	\$ 1,135,517
7						
8	Public Art Program					
9	Collections Management	\$ 299,643	\$ 299,643		\$ 454,195	\$ 454,195
10	Commission-Initiated Public Art Projects	\$ -	\$ -		\$ 215,094	\$ 215,094
11						
12	Department Administration	\$ 1,057,526	\$ 892,547		\$ 1,136,983	\$ 847,975
13						
14	Special Initiatives					
15	Cultural Tourism Promotions	\$ 340,000	\$ 340,000		\$ 374,802	\$ 374,802
16	Arts Education Enrichment Initiative	\$ 100,000	\$ 100,000		\$ 147,244	\$ 147,244
17	Arts & Culture Contractor "Nonprofit Academy"	\$ 75,000	\$ 75,000		\$ -	\$ -
18	Commission Professional Development	\$ 10,000	\$ 10,000		\$ -	\$ -
19	Community Engagement & Training: Building Public Will	\$ -	\$ -		\$ 147,244	\$ -
20						
21	Mayor/City Council Allocations (a.k.a. "ACCF")	\$ 400,000	\$ 345,143		\$ 400,000	\$ 393,437
22						
23	Penny for the Arts Misc.	\$ -	\$ 1,164		\$ -	\$ -
24						
25	TOTAL	\$ 12,117,286	\$ 12,300,531		\$ 15,139,850	\$ 14,602,828
26	*All numbers are subject to variability due to the nature of the City's accounting processes.					



Commission for Arts and Culture

COMMITTEE REPORT

DATE ISSUED: April 23, 2018

ATTENTION: Commission for Arts and Culture

SUBJECT: FY19 Organizational Support Program and Creative Communities San Diego
Request for Proposal Ranks

REFERENCES: 1) List of FY19 Organizational Support Program Applicants and Ranks
2) List of FY19 Creative Communities San Diego Applicants and Ranks
3) [City of San Diego Council Policy 100-03, Transient Occupancy Tax](#)

STAFF CONTACT: Christine E. Jones, Acting Executive Director

POLICY & FUNDING COMMITTEE RECOMMENDATION:

Recommend to the Mayor and City Council the Request for Proposal ranks for FY19 Organizational Support Program and Creative Communities San Diego funding categories, as submitted by Commission Advisory Panelists.

SUMMARY

The City of San Diego (City) issued the Request for Qualifications (RFQ) for FY19 Organizational Support Program (OSP) and Creative Communities San Diego (CCSD) funding categories on October 31, 2017. One hundred fifty-five (155) nonprofit organizations submitted an application in response to the RFQ. Of those applicants, one hundred forty-nine (149) were scored as qualified and asked to submit a proposal in response to the Request for Proposal (RFP). All qualified first-time applicants were required to submit a proposal; qualified applicants under contract with the City for FY18 OSP and CCSD funding, were able to select between submitting a proposal and requesting that the City exercise the Option to Renew their FY18 agreement. In total, fifty-five (55) proposals were submitted in response to the RFP and ninety-three (93) requests to exercise the Option to Renew were received. Organizations who were granted the Option to Renew agreed to retain their ratified rank from FY18.

In December 2017, the Commission appointed Commission Advisory Panels (CAP) to participate in the review of proposals received by the City for the FY19 OSP and CCSD funding categories. Over a two week period, CAPs convened in five separate public meetings; each panel evaluated a specific group of proposals using standard criteria and scoring. The panels also included a pilot process allowing applicants to address the panel at two prescribed intervals - prior to and following the panel discussion of each applicant's proposal. After evaluation of all proposals and scoring, each CAP voted to recommend ranks for their specific group of proposals. The lists included with this report show all qualified applicants, including the recommended ranks provided by the FY19 CAPs and ranks retained by applicants who were granted the Option to Renew.

On April 13, 2018 the Commission's Policy & Funding Committee's task was to make a recommendation to the Commission for Arts and Culture regarding the FY19 OSP and CCSD RFP ranks and awards. The vote for the Policy & Funding Committee's recommendation above was 5-0-0.

NEXT STEPS

Following the Commission's recommendation, the RFP ranks will be recommended to the Mayor and City Council. Commission staff will use the recommended rank as one factor in the calculation of each applicant's contract award amount, using the standard award algorithm as stated in the FY19 OSP Funding Guidelines and FY19 CCSD Funding Guidelines. Tentative award amounts will be shared with applicants as they are available, and final award amounts will be announced by June 29, 2018.

Fiscal Year 2019 Organizational Support Program - Final Ranks

Organization Name	Fiscal Year 2019 Final Rank
Art of Elan	3+
ArtReach	4-
Bach Collegium San Diego	4-
Balboa Park Cultural Partnership	4
Balboa Park Online Collaborative	4-
California Ballet Association, Inc.	3+
California Lawyers for the Arts	4-
CAMARADA	3+
Center for World Music	3+
Choral Club of San Diego	3
Choral Consortium of San Diego	3
City Ballet, Inc	4-
Classics for Kids, Inc	4-
Culture Shock Dance Troupe, Inc.	3+
Cygnnet Theatre Company	4-
Diversions Theater Productions Inc.	4-
Fern Street Community Arts, Inc.	4-
Finest City Performing Arts, Inc.	4
Flying Leatherneck Historical Foundation	3+
Gaslamp Quarter Historical Foundation	4-
Japan Society of San Diego and Tijuana	4-
Japanese Friendship Garden Society of San Diego	4-
La Jolla Historical Society	3+
La Jolla Music Society	4
La Jolla Symphony and Chorus Association	3+
Lambda Archives of San Diego	4
Library Association of La Jolla	4-
Mainly Mozart, Inc.	4-
Malashock Dance & Company	4-
Maritime Museum Association of San Diego	3+
Media Arts Center San Diego	4
Mingei International	4-
Mojalet Dance Collective	4-
Moxie Theatre, Inc	4-
Museum of Contemporary Art San Diego	4-
Museum of Photographic Arts	4-
New Americans Museum	4-
NTC Foundation	3+
Old Globe Theatre	4
Opera Neo	4

Fiscal Year 2019 Organizational Support Program - Final Ranks

Organization Name	Fiscal Year 2019 Final Rank
Outside the Lens	4
Pacific Arts Movement	4
Persian Cultural Center	4-
Playwrights Project	4
Poway Center for the Performing Arts Foundation	4
Prophet World Beat Productions	4-
Putnam Foundation dba Timken Museum of Art	4-
Resounding Joy Inc	3-
Reuben H. Fleet Science Center	4
SACRA/PROFANA	4
San Diego Air & Space Museum	4-
San Diego Archaeological Society	4
San Diego Art Institute	4-
San Diego Automotive Museum	4
San Diego Ballet	4-
San Diego Center for Jewish Culture	3+
San Diego Children's Choir	4
San Diego Civic Youth Ballet	4
San Diego Comic Convention	4
San Diego Dance Theater	4
San Diego Early Music Society	3+
San Diego Guild of Puppetry, Inc.	4-
San Diego Hall of Champions	3+
San Diego Historical Society	4
San Diego Junior Theatre	4
San Diego Master Chorale	4-
San Diego Model Railroad Museum	4
San Diego Museum Council, Inc.	4-
San Diego Museum of Art	4-
San Diego Museum of Man	4
San Diego Musical Theatre	3+
San Diego Opera Association	4
San Diego Pro Arte Voices	4
San Diego Repertory Theatre	4-
San Diego Society of Natural History, DBA San Diego Natural History Museum	4
San Diego Symphony Orchestra Association	4

Fiscal Year 2019 Organizational Support Program - Final Ranks

Organization Name	Fiscal Year 2019 Final Rank
San Diego Watercolor Society	4
San Diego Winds	4
San Diego Writers, Ink	3
San Diego Young Artists Music Academy	3+
San Diego Youth Symphony and Conservatory	4
Save Our Heritage Organisation	3+
Scripps Ranch Theatre	3
So Say We All	4-
Space 4 Art	4
Spreckels Organ Society	4
The AjA Project	4
The New Children's Museum	4-
The PGK Project, Inc.	3-
Theater and Arts Foundation of San Diego County dba La Jolla Playhouse	4
transcenDANCE Youth Arts Project	4
Veterans Memorial Center, Inc	3+
Villa Musica	4
Westwind Brass	3
Write Out Loud	4
Young Audiences of San Diego	4-
Youth Philharmonic Orchestra	4-

Fiscal Year 2019 Creative Communities San Diego - Final Ranks

Organization Name	Fiscal Year 2019 Final Rank
A Ship in the Woods Foundation	4-
Adams Avenue Business Association	4
American Water Works Association	4-
America's Finest City Dixieland Jazz Society	4-
Armed Services YMCA of the USA- San Diego Branch	4
Asian Story Theater	3+
Balboa Park Conservancy	4-
Biocom Institute	4-
Bodhi Tree Concerts	4-
Brazilian Institute for Arts & Culture	3-
Cabrillo Festival	3
Casa Familiar	4-
Contact Arts dba San Diego Fringe Festival	3+
CoTA (Collaborations: Teachers and Artists)	4
Depositing Empowerment through Outreach and Urban	4
Friends of Balboa Park	4
Hillcrest Business Improvement Association	4
Indian Fine Arts Academy of San Diego	3+
Italian American Art and Cultural Association of San Diego	4-
Jacobs & Cushman San Diego Food Bank	3+
Karama	4
Karen Organization of San Diego	4-
La Maestra Family Clinic, Inc	4
Linda Vista Multi-Cultural Fair, Inc.	3
Little Italy Association	3+
Mandate Project Impact	3
Mariachi Juvenil de San Diego	4-
Mariachi Scholarship Foundation	4-
Musicians for Education	4
Ocean Beach Merchants Association	4
Pacific Beach Business Improvement Association	3
Pacific Beach Town Council	4-
Parade Band Foundation	4-
Point Loma Summer Concerts	3-
Rolando Community Council	4
San Diego Architectural Foundation	4-
San Diego Audubon Society	4
San Diego Earth Day	3
San Diego Film Foundation	3+

Fiscal Year 2019 Creative Communities San Diego - Final Ranks

Organization Name	Fiscal Year 2019 Final Rank
San Diego Lesbian, Gay, Bisexual, Transgender Pride	4
San Diego Performing Arts League	3
San Diego Shakespeare Society	4-
Sherman Heights Community Center	4-
Sorrento Valley Town Council	4-
Speed of Change, Inc	3
Spirit of the Fourth	4
Teatro Mascara Magica	4-
The Bon Temps Social Club of San Diego	3+
The Cooper Family Foundation	3+
Torrey Pines Kiwanis Foundation	4-
Via International	4