

CITY OF SAN DIEGO COMMISSION FOR ARTS AND CULTURE

AGENDA

City Council Committee Room, 12th Floor, City Administration Building

202 C Street, San Diego, California 92101

Friday, May 25, 2018

8:30 a.m. - 10:30 a.m.

8:30 a.m.	I.	Call to Order & Statement of Purpose+Vision	Janet Poutré, Chair
8:32 a.m.	II.	Non-Agenda Public Comment	
8:45 a.m.	III.	Chair's Reports	Janet Poutré
		A. ACTION – April 27, 2018 Commission Meeting Minutes	
		B. ACTION – Appointment of Commissioners to Committees	
		C. Other Reports	
		D. Recognizing Commissioner Kirin Macapugay	
	IV.	Committee Reports	
		A. Policy & Funding Committee	Jason Whooper,
	1. B. Put	 Presentation and Discussion – Timeline and Priorities for FY20 Funding Cycle 	Committee Chair
		B. Public Art Committee	Vernon Franck,
		 ACTION – Final Artwork Proposal for Mission Trails Field Station by Roman de Salvo 	Committee Chair
		C. Advocacy & Outreach Committee	Tyler Hewes, Committee Chair
10:00 a.m.	V.	Executive Director's Reports	Christine E. Jones, Acting Executive Director
		A. Arts and Culture Funding Programs	
		B. Public Art Program	
		C. Other Reports	
		D. Status of Executive Director Search	
10:20 a.m.	VI.	New Business for Future Agendas	Janet Poutré

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VISION: Expanding our world by celebrating creativity in San Diego PURPOSE: The City of San Diego Commission for Arts and Culture serves in an advisory capacity to the Mayor and City Council on promoting, encouraging and increasing support for the region's artistic and cultural assets, integrating arts and culture into community life and showcasing San Diego as an international tourist destination.

Meetings may be recorded. NON-AGENDA PUBLIC COMMENT: Any member of the public may address the Committee on any subject in its area of responsibility on any matter not presently pending or previously discussed at the Committee. Comments are limited to two (2) minutes and are non-debatable. At the conclusion of the comment, the Committee Chair shall have the discretion to determine appropriate disposition of the matter. To exercise this right, members of the public wishing to address the Committee under Public Comment must submit a Public Comment Request form prior to the meeting. Subject matter and time limitations are noted on the form. Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Committee on any issue brought forth under Public Comment. The information contained in this agenda is available in alternative formats and can be requested by calling 619-236-6800 at least three (3) working days prior to the meeting in order to insure availability.

- 10:25 a.m. VII. Commissioner Speed-Round What arts, culture and Janet Poutré creative experiences have you had this month (who, what, when, where)?
- 10:30 a.m. VIII. Adjourn

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CITY OF SAN DIEGO COMMISSION FOR ARTS AND CULTURE

MINUTES

Friday, April 27, 2018

Commissioners Present Janet Poutré, Chair Vernon Franck, Vice Chair Ann Bossler Julie Z. Cramer Michael Brown Tyler Hewes Ben Meza Udoka Nwanna Rebecca Smith Jason Whooper Commissioners Absent Roberta Alexander Gina M. Jackson Kirin Macapugay Doreen Schonbrun <u>Staff Present</u> Christine E. Jones Leticia Gomez Franco J Noland Whitney Roux

Jon Dwyer, DCA

Matthew Vespi, Financial Management Deputy Director

I. <u>Call to Order & Statement of Purpose + Vision</u> – Commissioner Janet Poutré called the City of San Diego (City) Commission for Arts and Culture (Commission) to order at 8:34 a.m. at Santa Fe Room, Balboa Park Club, 2150 Pan American Road West, San Diego, California 92101. Commissioner Janet Poutré asked Commissioner Udoka Nwanna to read aloud the Commission's statement of purpose and vision.

II. Non-Agenda Public Comment

- Jennifer Thorn (Moxie Theatre) commented on upcoming programming at Moxie Theater, Gala and collaboration with Latinx Theater Company.
- Kara Balthazar (The New Children's Museum) commented on upcoming 10-year anniversary programming.
- Alexandra Kritchevsky (The New Children's Museum) commented on upcoming New Children's Museum programming.
- Daniel Jaquez (Tuyo Theater) commented on collaboration with Moxie Theater and plans for Latinx Theater Company.
- Michael Warburton (Balboa Park Cultural Partnership) commented on FY19 arts and culture funding.
- Tony LaBlue (Veterans Museum) commented on programming at the Veterans Museum.

III. Chair's Reports

A. <u>ACTION – March 23, 2018 Minutes</u> – Commissioner Rebecca Smith made a motion to approve the Commission meeting minutes of March 23, 2018. Commissioner Julie Z. Cramer seconded the motion. The vote was 9-0-0; the motion passed.

Yea: Brown, Cramer, Franck, Hewes, Meza, Nwanna, Poutré, Smith, Whooper (9)

Nay: (0)

Abstention: (0)

Recusal (0)

B. <u>ACTION – Appointment of Commissioners to Committees</u> – Commissioner Janet Poutré presented her appointments of Commissioner Kirin Macapugay to Advocacy & Outreach Committee and Commissioner Gina M. Jackson to the Commissioner Engagement Ad Hoc Committee. Commissioner Julie Z. Cramer motioned to approve the appointments of Commissioner Kirin Macapugay to Advocacy & Outreach Committee and Commissioner Gina M. Jackson to the Commissioner Engagement Ad Hoc Committee. Commissioner Gina M. Jackson to the Commissioner Engagement Ad Hoc Committee. Commissioner Michael Brown seconded the motion. The vote was 9-0-0; the motion passed.

Yea: Brown, Cramer, Franck, Hewes, Meza, Nwanna, Poutré, Smith, Whooper (9)

Nay: (0)

Abstention: (0)

Recusal (0)

C. Other Reports - Commissioner Janet Poutré announced that Carlos Cristiani resigned from the Commission effective March 23, 2018 and commended him for his many years of service on the Commission and his leadership in guiding several successful advocacy seasons. Acting Executive Director Christine E. Jones added that the vacancy has been reported to the Mayor's Office and that individuals interested in being considered for the seat on the Commission should complete the City's Boards and Commissions Interest Form which can be found on the City's website. Commissioner Janet Poutré also reminded Commissioners to schedule their assigned Goodwill Visits. Commissioner Janet Poutré also reported that the Mayor's Fiscal Year 2019 Proposed Budget for the Commission for Arts and Culture is nearly \$14.5 million which represents 5.9 percent of the \$244 million total TOT and maintains FY2018 funding levels minus a cut that is consistent with the request of all City departments. She reminded Commissioners that their task is to review the proposed FY19 departmental budget and advise the Mayor and City Council about budget distribution priorities. The Commission's recommendations will be provided to the Mayor and City Council. The Budget Review Committee hearing for the department is scheduled for May 8, followed by the Mayor issuing the May Revision to the FY19 Proposed Budget on May 15 and the final FY19 budget adoption no later than June 15.

<u>Committee Reports</u> - Commissioner Janet Poutré called on Commissioners Jason Whooper and Tyler Hewes to give their respective committee reports. Commissioner Janet Poutré asked Commissioners to make any necessary conflict of interest disclosures.

- Commissioner Michael Brown disclosed a remote interest as a paid employee of San Diego Museum of Art. Commissioner Michael Brown recused himself from discussion and voting.
- Commissioner Vernon Franck disclosed a non-interest as an unpaid board member to A Ship in The Woods Foundation.

A. <u>Policy & Funding Committee</u>

 <u>ACTION – FY19 Departmental Budget Distribution Priorities</u> – Commissioner Jason Whooper, Chair of the Policy & Funding Committee, asked Acting Executive Director Christine E. Jones to provide background. Jones provided an overview of the Commission's role in the development of the departmental budget priorities, including program area consideration, use of percentages to determine distribution priorities, and budget season timeline. Commissioner Jason Whooper motioned to approve the recommendation from the Policy and Funding Committee to advise the Mayor and City Council on FY19 departmental budget distribution priorities and percentages as follows:

Fund the Creative Communities San Diego (CCSD) category at 10% of the Commission's total budget;

Fund the Organizational Support Program (OSP) category at 70% of the Commission's total budget;

Distribute \$420,000 of the Commission's total budget to the Horton Plaza Theatre Foundation (which is an obligation that was formerly the Redevelopment Agency's and was transferred to the Commission in FY2016);

IV.

Fund the Public Art Fund at 4% of the Commission's total budget for collections management of the Civic Art Collection at 2% as well as for Commission-initiated public art projects at 2%;

Distribute \$400,000 of the Commission's total budget for Mayor/City Council Allocations;

Fund the special Art Education Enrichment Initiative at 1% of the Commission's total budget; and

With the difference being pulled from the department administration line item, knowing that some of the personnel funds will not be expended until the department is fully staffed.

Commissioner Vernon Franck seconded the motion. Discussion ensued. As part of the discussion, Matthew Vespi, Deputy Director of Financial Management provided further clarifying information about the City's budgeting process and the Department's administrative line item which is set by Financial Management. He explained that projected personnel expenditure savings from FY18 returned as excess equity to fund balance and is part of the one-time allocation to the Department's FY19 proposed budget. Other discussion topics included the City's obligation that was formerly the Redevelopment Agency's to the Horton Plaza Theater Foundation, and effectiveness of the special Arts Education Enrichment Initiative.

Commissioner Vernon Franck motioned to amend the original motion as follows:

Fund the Creative Communities San Diego (CCSD) category at 9.61% of the Commission's total budget;

Fund the Organizational Support Program (OSP) category at 69.61% of the Commission's total budget;

Distribute \$420,000 of the Commission's total budget to the Horton Plaza Theatre Foundation;

Fund the Public Art Fund at 4% of the Commission's total budget for collections management of the Civic Art Collection at 2% as well as for Commission-initiated public art projects at 2%;

Distribute \$400,000 of the Commission's total budget for Mayor/City Council Allocations;

Fund the special Art Education Enrichment Initiative at \$100,000 of the Commission's total budget.

Commissioner Rebecca Smith seconded the amendment to the original motion. The vote was 8-0-0; the amendment to the original motion passed.

Yea: Cramer, Franck, Hewes, Meza, Nwanna, Poutré, Smith, Whooper (8)

Nay: (0)

Abstention: (0)

Recusal: Brown (1)

The vote was 8-0-0 for the amended motion; the amended motion passed.

Yea: Cramer, Franck, Hewes, Meza, Nwanna, Poutré, Smith, Whooper (8)

Nay: (0)

Abstention: (0)

Recusal: Brown (1)

2. <u>ACTION – FY19 OSP/CCSD RFP Ranks</u> – Commissioner Jason Whooper made a motion to recommend to the Mayor and City Council the Request for Proposal ranks for FY19 Organizational Support Program and Creative Communities San Diego funding categories, as submitted by Commission Advisory Panelists. Commissioner Rebecca Smith seconded the motion. Discussion ensued. Commissioner Tyler Hewes inquired about the eligibility of Comic-Con International as an applicant for the FY19 Organizational Support Program. Civic Art Project Manager Whitney Roux explained that applicants annual operating income calculations are screened by staff and consultants during the Request for Qualifications phase, where noticeable outliers are identified and screened further, and that Comic-Con International meets the City's eligibility requirements for the FY19 Organizational Support Program and submitted documents supporting their annual operating income. The vote was 8-0-0; the motion passed.

Yea: Cramer, Franck, Hewes, Meza, Nwanna, Poutré, Smith, Whooper (8)

Nay: (0) Abstention: (0) Recusal: Brown (1)

- B. <u>Advocacy & Outreach Committee</u> Commissioner Tyler Hewes, Chair of the Advocacy and Outreach Committee reminded Commissioners that the Budget Review Committee hearing for the department is taking place on May 8. Commissioner Tyler Hewes ceded his time to Commissioner Rebecca Smith. Commissioner Rebecca Smith recognized former commissioner Carlos Cristiani for his advocacy efforts on the Commission.
- V. Executive Director's Reports -

Commissioner Janet Poutré called on Acting Executive Director, Christine E. Jones to give the Executive Director's Reports.

- A. <u>Arts and Culture Funding Programs</u> Acting Executive Director Christine E. Jones reported that The Nonprofit Academy, a partnership between the City of San Diego and the University of San Diego, will take place May 31 June 1. The Nonprofit Academy is an opportunity for people working in nonprofits to learn about the City's funding opportunities and other nonprofit management topics. Arts and culture organizations have already been identified, invited and encouraged to attend. Registration opened April 23rd and is available through the City's website. Acting Civic Art Project Manager Whitney Roux provided an update on FY18 and FY19 funding cycles. She reported the FY18 funding cycle is currently in the process of closing out with contractors submitting their final invoices and reports. The FY19 OSP/CCSD ranks recommended by the Commission will be converted into monetary award amounts using an algorithm. Award amounts are not final until authorized by the Mayor and City Council during the FY19 budget process.
- B. Public Art Program Acting Executive Director Christine E. Jones thanked Commissioners for weighing in and providing comment on the final artwork proposal for Chollas Water Operations Facility. She explained that public art proposed for City infrastructure projects is developed through a multi-step input process that involves many stakeholders in addition to the Commission's Public Art Committee and Commission. The input Commissioners provided at the last Commission meeting on the Chollas Water Operations Facility public art project presents an important opportunity for a review of Council Policy 900-11 to more clearly define projects that are eligible for the 2% set aside. She explained that while the City is moving forward with the Chollas Water Operations Facility public art project, the City will not be initiating any new public art projects for City water and wastewater facilities and any other city facility with limited public accessibility while Council Policy 900-11 is under review. Staff anticipates many steps in the City's review of the policy and will engage the Commission's committees at different intervals during this review for their input. Later in the process, the recommendation related to proposed amendments to Council Policy 900-11 in concept will be presented to the full Commission, who in turn will make recommendation to the City. Acting Executive Director Christine E. Jones also reported that the City has released a call for artist for Pacific Highlands Ranch Branch Library public art project and the deadline is May 10th, information can be found on the City's website.
- C. <u>Other Reports</u> Acting Executive Director Christine E. Jones reported that the recruitment to fill the Executive Director position is under way. The City received more than 100 applications and has now closed the search and is screening those applications.

Commissioner Ann Bossler arrived at 10:19 am

VI. <u>New Business for Future Agendas</u> – Commissioner Janet Poutré introduced the new agenda item of New Business, and asked Commissioners to propose items to be considered for future agendas. She also reminded Commissioner's that the Commission has already approved the 2018 Commission and committee work plan which is a living document that helps inform future agendas. Discussion topics included having meetings out in the community. **Commissioner Vernon Franck motioned to add the Horton Plaza Theater Foundation as an item on a future agenda for the Policy and Funding Committee. Commissioner Julie Z. Cramer seconded the motion. The vote was 9-0-0; the motion passed.**

Yea: Bossler, Cramer, Franck, Hewes, Meza, Nwanna, Poutré, Smith, Whooper (9)

Nay: (0)

Abstention: (0)

Recusal: (0)

Commissioner Janet Poutré permitted additional non-agenda public comment:

- Tony LaBlue (Veterans Museum) commented on the upcoming Kid Fun Fest and programming at the Veterans Museum.
- Carlos Cristiani (former Commissioner) commented on his tenure as a Commissioner.
- VII. <u>Commissioner Speed Round</u> Commissioner Janet Poutré invited the Commissioners to share what arts, culture and creative experiences they have had in the past month.
- VIII. <u>Adjourn</u> Commissioner Janet Poutré adjourned the meeting at 10:35 a.m.



CHAIR'S REPORT

DATE ISSUED:	May 21, 2018		
ATTENTION:	Commission for Arts and Culture		
CONTACT:	Janet Poutré, Commission Chair		
SUBJECT:	Appointment of Commissioners to Committees		
ATTACHMENTS:	Chart of Chair's Committee Member Appointees		
REFERENCES:	Commission's Rules & Regulations, September 23, 2016		

ACTION REQUESTED

Approve the Chair's appointed committee member.

BACKGROUND

Pursuant to the Commission's *Rules and Regulations*, the Commission Chair will appoint, and the Commission will approve, committee members to take effect within 30 days of approval.

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2018 COMMISSION COMMITTEE ASSIGNMENTS Chair's Appointee for Commission Approval on May 25, 2018 (in red)

COMMITTEE	OFFICERS	COMMISSIONERS	COMMUNITY MEMBERS
EXECUTIVE (Standing)	Chair: Janet Poutre Vice Chair: Vernon Franck	(Min: 5 - Max: 7) Jason Whooper Ann Bossler Ben Meza Tyler Hewes Rebecca Smith	N/A
Policy & Funding (Standing)	Chair : Jason Whooper Vice Chair : Ann Bossler	(Min: 5 - Max: 7) Roberta Alexander Vernon Franck Udoka Nwanna	N/A
Public Art (Standing)	Chair : Vernon Franck Vice Chair : Ben Meza	(Min: 3 - Max: 5) Michael Brown Julie Zoellin Cramer	(Total Req'd: 6) Lara Bullock Derrick Cartwright Linda Caballero Sotello Denise Rogers Tiffany Wai-Ying Beres Lawrence Herzog
Advocacy & Outreach (Standing)	Chair : Tyler Hewes Vice Chair : Rebecca Smith	(Min: 5 - Max: 7) Udoka Nwanna Kirin Macapugay Doreen Schonbrun	(Total Allowed: Unlimited)
Commissioner Engagement (Ad Hoc)	Chair : Ann Bossler Vice Chair : Rebecca Smith	(Min: 5 - Max: 7) Michael Brown Gina M. Jackson Doreen Schonbrun	N/A

Pursuant to the Commission for Arts and Culture's *Rules and Regulations*, the Commission Chair will cause the functions, structures, memberships, and officers of the Commission's committees to be reviewed, updated, and approved by the Commission. The Commission Chair will nominate for Commission approval the members and officers of each committee. Efforts have been made to appoint each Commissioner to a committee, committees, and/or other assignments of her/his preference, including leadership positions. Each Commissioner has been assigned to at least one committee.



COMMITTEE REPORT

DATE ISSUED:May 21, 2018ATTENTION:Commission for Arts and CultureSUBJECT:Final Artwork Proposal for Mission Trails Field Station by Roman de
SalvoREFERENCES:1) Commission for Arts and Culture Department Instruction 1.00 –
Collection Management Policy for the Civic Art Collection
2) Final Artwork Proposal PackageSTAFF CONTACT:J Noland, Civic Art Project Manager

PUBLIC ART COMMITTEE RECOMMENDATION:

Recommend that the Acting Executive Director of the City of San Diego Commission for Arts and Culture (Commission) accept the final artwork proposal by Roman de Salvo in fulfillment of the City of San Diego's (City) collecting mission, collection scope and accession criteria as established in Section 5 – Collecting Mission, Section 6 – Scope of the Collection and Section 8.2 – Accession Criteria of the Commission for Arts and Culture Department Instruction 1.00 – Collection Management Policy for the Civic Art Collection.

SUMMARY:

Artist Roman de Salvo was selected through a competitive process to design, fabricate and transport permanent, site-specific artwork for Mission Trails Field Station and consult during installation of artwork at the site by the City. Davy Architecture, the consultant designing the new facility to be located in the East Fortuna region of Mission Trails Regional Park, has collaborated with the artist.

On August 4, 2017, de Salvo presented his preliminary artwork idea to the Public Art Committee (PAC) for feedback. PAC also provided feedback on the artist's schematic artwork proposal on October 6, 2017. On May 4, 2018, the artist presented his final artwork proposal. In addition to PAC's feedback, the final artwork proposal is informed by suggestions from the City's Parks & Recreation Department, the Mission Trails Regional Park Citizen's Advisory Committee and Mission Trails visitors. At the meeting, PAC voted to recommend to the Commission that the Executive Director of the Commission accept the final artwork proposal by the artist in fulfillment of the City's collecting mission, collection scope and accession criteria.

FISCAL CONSIDERATIONS:

This project is funded by the City of San Diego as set forth in City of San Diego Council Policy 900-11 - Inclusion of Public Art in Selected Capital Improvements Program Projects.

Trailspring

Mission Trails Field Station FINAL ARTWORK PROPOSAL Roman de Salvo April 2018

COMMUNITY & STAKEHOLDER INPUT:

Meetings with Mission Trails Regional Park visionaries, managers, rangers and users elicited numerous considerations which I've distilled into the following list:

place-making natural phenomena children timelessness water gorge wildlife history durability trails river connectivity

RESEARCH & FINDINGS:

I paid a visit to the Mission Trails grinding rocks and found inspiration in this magical site where countless generations of Kumeyaay sat on the river bank to prepare their food. In some way or another, all of the considerations listed above are showcased in this place.



My research also draws on many experiences as a Mission Trails visitor. The park is full of inspiring vistas, such as the scene below showing the San Diego River Crossing Trail. The park's trails afford these vistas and are often views to behold in their own right.



An appreciation for the allure of pathways in landscape depictions has informed a lot of my own artwork. This interest has led to sculptures such as the one at right, in which I carved a miniature trail into a rock. I searched for a rock that had features that appeal to me as a miniature landscape. I cut a trail into the rock as a way of providing access to this landscape. Following the given contours of the rock at realistic gradients while carefully responding to its natural features was, for me, a metaphor for a harmonious relationship with the natural world.



DESCRIPTION OF ARTWORK:

There will be a boulder framed by the amphitheater at the picnic pavilion. It will stand out from the other boulders around the pavilion by virtue of its larger size and centrality within the landscape design. It will be set into the ground so that its high point will be close to but not more than 40 inches above grade. It is approximately 7 by 7 feet at the base.

This boulder will have a familiar kind of faucet designed for public drinking fountains mounted near it's high point. Trail-like channels will be carved into the boulder following a gentle gradient along its natural contours. When a viewer activates the faucet, the water will be captured and channelized through the trails to follow serpentine pathways down the slopes of the boulder.

In its setting near the river that is the primordial attraction of life to the Mission Trails realm, and at the staging place for so many trail adventures along the river, into the canyons, and up to the tops of mountains, *Trailspring* will be a simplified microcosm of Mission Trails that playfully celebrates some of its essential ingredients.



MATERIALS:

A specific boulder from a quarry in nearby Otay Valley has been identified. The rock is andesite, which is common in Mission Trails. In fact, one of the nearest rock outcroppings to the project site near the Kwaay Paay trailhead is andesite.



Views of boulder with string sketch indicating planned paths of trail channel carvings.

SITE:

The amphitheater is a focal area in the landscape design just west of the picnic pavilion. Siting the artwork centrally within the amphitheater will help to activate this space and enhance the experience of the picnic pavilion and the Park.





Relationship of artwork to amphitheater and landscape.