

**CITY COUNCIL OF THE CITY OF SAN DIEGO
SUPPLEMENTAL DOCKET NUMBER 2
FOR THE REGULAR MEETING OF
TUESDAY, JUNE 14, 2016
CITY ADMINISTRATION BUILDING
COUNCIL CHAMBERS – 12TH FLOOR
202 “C” STREET
SAN DIEGO, CA 92101**

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Pursuant to California Senate Bill 343 (Section 54957.5(b) of the Brown Act), late-arriving documents related to City Council meeting agenda items which are distributed to the legislative body prior to and during the Council meeting are available for public review in the Office of the City Clerk on the second floor of the City Administration Building, 202 C Street, San Diego, CA 92101. This relates to those documents received after the agenda is publicly noticed and during the 72 hours prior to the start of the meeting. Please note: Approximately one hour prior to the start of the Council Meeting, the documents will be available just outside Council Chambers in the lobby of the 12th floor of the City Administration Building in a binder labeled “SB 343.” Late-arriving materials received during the City Council meeting are available for review by making a verbal request of City Clerk staff located in Council Chambers.

ADOPTION AGENDA, DISCUSSION, OTHER LEGISLATIVE ITEMS
ORDINANCES TO BE INTRODUCED:

The following item will be considered in the afternoon session which is scheduled to begin at 2:00 p.m.

ITEM-S501: Amendment to Municipal Code for Tourism Marketing District Procedural Ordinance. (Citywide.)

ITEM DESCRIPTION:

Adopt an Ordinance amending Chapter 6, Article 1, of the San Diego Municipal Code by amending Division 25, titled San Diego Tourism Marketing District Procedural Ordinance to clarify certain provisions for modifications to a District.

STAFF'S RECOMMENDATION:

Introduce the following ordinance:

(O-2016-139)

Introduction of an Ordinance amending Chapter 6, Article 1, Division 25, of the San Diego Municipal Code by amending Sections 61.2513, 61.2524, and 61.2526, all relating to Tourism Marketing District.

STAFF SUPPORTING INFORMATION:

FISCAL CONSIDERATIONS:

There is no fiscal impact associated with the adoption of the ordinance since this is only an amendment to the procedural ordinance on creating or renewing a tourism marketing district.

PREVIOUS COUNCIL AND/OR COMMITTEE ACTION:

The San Diego Tourism Marketing District Procedural Ordinance was adopted on May 30, 2007, by Ordinance No. O-19622 (effective June 29, 2007). This procedural ordinance was first amended December 18, 2007, by Ordinance No. O-19691 (effective January 17, 2008) in order to clarify some internal references. Subsequent Amendments to allow for a longer district term and other updates were made October 6, 2011, by Ordinance No. O-20096 (effective November 5, 2011).

Caldwell/Graham

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