



Commission for Arts and Culture

City of San Diego Commission for Arts and Culture

POLICY & FUNDING COMMITTEE

AGENDA

City Council Committee Room, 12th Floor, City Administration Building

202 C Street, San Diego, California 92101

Friday, June 8, 2018

8:00 a.m. – 9:30 a.m.

8:00 a.m.	I.	Call to Order	Ann Bossler, Vice Chair
8:01 a.m.	II.	Non-agenda Public Comment	
8:05 a.m.	III.	Chair's Reports	
		A. ACTION – May 11, 2018 Committee Meeting Minutes	
		B. Commission Business	
		C. Other Reports	
8:15 a.m.	IV.	ACTION – Priorities for Fiscal Year 2020 OSP/CCSD Funding Cycle	Whitney Roux, Civic Art Project Manager
9:00 a.m.	V.	PRESENTATION AND DISCUSSION – Timeline and Priorities for Fiscal Year 2019 Arts Education Enrichment Initiative	Leticia Gomez Franco, Civic Art Project Manager
9:20 a.m.	VI.	Staff Reports	Christine E. Jones, Acting Executive Director
9:28 a.m.	VII.	New Business for Future Agendas	Ann Bossler
9:30 a.m.	VIII.	Adjourn	

Meetings may be recorded. **NON-AGENDA PUBLIC COMMENT:** Any member of the public may address the Committee on any subject in its area of responsibility on any matter not presently pending or previously discussed at the Committee. Comments are limited to two (2) minutes and are non-debatable. At the conclusion of the comment, the Committee Chair shall have the discretion to determine appropriate disposition of the matter. To exercise this right, members of the public wishing to address the Committee under Public Comment must submit a Public Comment Request form prior to the meeting. Subject matter and time limitations are noted on the form. Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Committee on any issue brought forth under Public Comment. The information contained in this agenda is available in alternative formats and can be requested by calling 619-236-6800 at least three (3) working days prior to the meeting in order to insure availability.



Commission for Arts and Culture

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POLICY & FUNDING COMMITTEE

MINUTES

Friday, May 11, 2018

Members Present

Jason Whooper, Chair
Ann Bossler, Vice Chair
Vernon Franck
Janet Poutré, Ex Officio

Members Absent

Roberta Alexander
Kirin Macapugay

Staff Present

Christine E. Jones
Leticia Gomez Franco
Whitney Roux

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- I. Call to Order – Commissioner Jason Whooper called the City of San Diego (City) Commission for Arts and Culture’s Policy & Funding Committee to order at 8:10 a.m. at the City Council Committee Room, 12th Floor, City Administration Building, 202 C Street, San Diego, California 92101.
- II. Non-agenda Public Comment
- Julie Kendig (Kendig Research and Evaluation) commented on the Mayor’s FY2019 Proposed Budget and applauded the preservation of the special Arts Education Enrichment Initiative.
- III. Chair’s Reports –
- A. **ACTION – April 13, 2018 Meeting Minutes** – Commissioner Jason Whooper initiated discussion on this item. **Commissioner Jason Whooper made a motion to approve the Policy & Funding Committee meeting minutes of April 13, 2018. Commissioner Vernon Franck seconded the motion. The vote was 3-0-0; the motion passed.**
- Yea: Bossler, Franck, Whooper (3)
Nay: (0)
Abstention: (0)
Recusal: (0)
- B. Commission Business – None
- C. Other Reports – None
- IV. A. **PRESENTATION AND DISCUSSION – Timeline and Priorities for FY2020 Funding Cycle** – Commissioner Jason Whooper initiated discussion on this item. Civic Art Project Manager Whitney Roux gave an informational presentation which covered topics such feedback received and data collection methods and opportunities, updates made as part of the FY2019 funding cycle and ongoing process updates, FY2017–FY2019 funding cycle statistics, timeline and possible tactics for implementation in the FY2020 funding cycle, and anticipated informational presentations at future Policy & Funding Committee meetings for FY2021 and beyond. Discussion topics included feedback channels such as Commissioners, contractors, constituents, University of San Diego, City Council offices,

process and timing for discussion on priorities and improvements, waiting another fiscal year to gather enough feedback and information from the most recent applied improvements to make impactful recommendations for future funding cycles, tactics versus philosophies, impact of allocations, other arts agencies, need for strategic or cultural plan, and the need for consistency in the upcoming FY2020 funding cycle.

- V. Staff Reports – Acting Executive Director Christine E. Jones reported that The Nonprofit Academy is scheduled for May 31 – June 1 and enrollment is full and 150 people are registered. Civic Art Project Manager Whitney Roux added that two of the three nonprofits that were deemed “not qualified” in the Request for Qualifications phase of the FY2019 funding cycle are registered for The Nonprofit Academy this spring to prepare for future funding cycles.
- VI. New Business for Future Agendas – Commissioner Jason Whooper initiated discussion on this item. Discussion topics included next steps in the FY2019 budget development process as well as an update on the committee work plan.
- VII. Adjourn – Commissioner Jason Whooper adjourned the meeting at 9:37 a.m.

DRAFT



Commission for Arts and Culture

STAFF REPORT

DATE ISSUED: June 4, 2018

ATTENTION: Policy & Funding Committee

SUBJECT: Priorities for Fiscal Year 2020 OSP/CCSD Funding Cycle

REFERENCES: Council Policy 100-03

STAFF CONTACT: Whitney Roux, Civic Art Project Manager

STAFF RECOMMENDATION:

Recommend priorities for the Fiscal Year 2020 Organizational Support Program (OSP) and Creative Communities San Diego (CCSD) funding cycle.

SUMMARY

Pursuant to Council Policy 100-03, regarding the distribution of Transient Occupancy Tax (TOT), the Commission is the City department responsible for administering the Arts, Culture and Community Festivals category. This distribution is completed through two subcategories: Organizational Support Program (OSP) and Creative Communities San Diego Program (CCSD). TOT allocations related to arts and culture are intended to support the following uses:

1. Enhance the economy and contribute to San Diego's reputation as a cultural destination
2. Nurture and maintain arts and culture institutions of national and international reputation
3. Provide access to excellence in culture and the arts for residents and visitors
4. Enrich the lives of the people of San Diego and build healthy, vital neighborhoods

Annually, Commission staff initiates an application process in which nonprofit organizations can apply through one of the two subcategories. This process is reviewed and updated as needed.

On May 11, 2018, the Commission's Policy & Funding Committee received a presentation from Commission staff regarding updates made as a part of the FY19 funding cycle, and priorities for the FY20 funding cycle. At the request of the committee, Commission staff shared the presentation with the full Commission on May 25, 2018.

In this next step, the Policy & Funding Committee's task is to recommend priorities for the FY2020 funding cycle. This recommendation will be forwarded to the full Commission for review and recommendation.