

Russ Gibbon Day

Presented by Council President Jennifer Campbell

June 3, 2021

WHEREAS, Russ Gibbon became an employee for the City of San Diego in 1995; **and**

WHEREAS, Russ Gibbon has dedicated nearly three decades of loyal public service, majority with the City of San Diego and embodies what it means to be a true public servant; **and**

WHEREAS, Russ Gibbon has more than 26 years of experience working in the Economic Development Department; **and**

WHEREAS, Russ Gibbon built and lead the Manufacturing & Logistics Unit within the Business Expansion, Attraction, and Retention Division of the Economic Development Department over the past six years; **and**

WHEREAS, Russ Gibbon has led the charge to develop and implement create business-forward programs that create and retain jobs and bring investment in the City of San Diego, including the Business Cooperation Program, Guaranteed Water for Industry Program and the Water and Sewer Capacity Bank; **and**

WHEREAS, Russ Gibbon is universally known as an extraordinary resource for information related to the land development code, land use, entitlements, zoning, community plans, infrastructure requirements and solving the most complex permitting dilemmas; **and**

WHEREAS, Russ Gibbon has negotiated Economic Development Incentive Agreements and worked directly with thousands of businesses, business organizations, developers, and multiple City departments to increase investment and to create a business-friendly environment that ensures a stable local economy; **and**

WHEREAS, Russ Gibbon is known as the “Beer Guy” in the City of San Diego as a result of his tireless efforts and numerous successes helping breweries, craft beer bars, bottle shops, and more recently, local distilleries, with navigating complex code regulations and restrictions; **and**

WHEREAS, Russ Gibbon has directly facilitated the investment of over \$3 billion in new industrial development by assisting more than 200 manufacturing and distribution businesses in the aerospace, beverage, biotech, electronics, defense, food, and telecommunications industries; **and**

WHEREAS, Russ Gibbon wholeheartedly believes that any business, no matter how large or small, is worth his time for a conversation and extra effort and research to help their success; **and**

WHEREAS, Russ Gibbon is a true dedicated, public servant and an example employee of the City demonstrating remarkable work ethic to his peers, managers, client businesses and subordinates alike; **and**

WHEREAS, Russ Gibbon will be missed by the Economic Development Department and his colleagues that grew dependent upon his expertise, creative problem solving strategy sessions, incredible frisbee throwing skills and personal recommendations for back country hiking locations; **NOW, THEREFORE**

BE IT PROCLAIMED, that the San Diego City Council, for and on behalf of the citizens of San Diego, does hereby proclaim **June 3, 2021** as “**Russ Gibbon Day**” in the City of San Diego.