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Pilot Program Boosts Neighborhood Cleanup Efforts

CITY WILL INCREASE THE FREQUENCY OF LITTER COLLECTION AND GRAFFITI REMOVAL IN HOT SPOTS FOR ONE YEAR

SAN DIEGO – The City of San Diego launched an ambitious new pilot program in May 2017 to improve the quality of life in nine neighborhoods. The program, dubbed “Operation Clean San Diego,” provides increased litter cleanup and graffiti removal services in parts of City Heights, Logan Heights, Mission Beach, Mount Hope, Ocean Beach, Paradise Valley, Pacific Beach, Point Loma, San Ysidro and Webster. [Click here](#) to view the schedule.

The City’s Environmental Services and Transportation and Storm Water Departments are teaming up with the Urban Corps of San Diego to identify and address litter and graffiti in these areas.

“This program demonstrates the City’s commitment to cleaning up our neighborhoods,” said Mayor Kevin L. Faulconer. “City staff has created a proactive schedule to see if this strategy of more frequently removing litter and illegal dumping, as well as wiping-out graffiti around the City with the support of our partners, Urban Corps, works to deter these illegal activities in our neighborhoods.”

The City encourages anyone who encounters litter, graffiti or illegal dumping to report it through the Get It Done app. [Get It Done San Diego](#) is a mobile and online app created that provides the public with a quick and convenient way to report non-emergency problems directly to the City. The app uses GPS information embedded within photos to automatically update the address and the location of the problem. After uploading a photo, the app user simply has to identify a few details about the problem and click submit. The system will automatically generate a service request with information for crews to respond. Users can download the app at www.sandiego.gov/get-it-done.

“Crews are working expeditiously during this special one-year pilot program to pick up trash and remove any reported graffiti. Neighbors living in these communities are encouraged to get involved by using the Get It Done app to let us know when they see dumping or graffiti issues,” said Environmental Services Department Deputy Director Angela Colton. “The City is anticipating

to process significantly more reports of littering, dumping and graffiti as a result of this pilot program and with the communities' support."

The \$800,000 pilot program is scheduled to end on May 7, 2018. Upon completion of the program, the City will assess the results and consider expanding Operation Clean San Diego into additional neighborhoods in future years.



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