

# City of San Diego Commission for Arts and Culture

# **EXECUTIVE COMMITTEE**

## AGENDA

City Council Committee Room, 12<sup>th</sup> Floor, City Administration Building 202 C Street, San Diego, California 92101 San Diego, California **Friday, July 12, 2019** 

9:30 a.m. – 10:30 a.m.

- 9:30 a.m. I. Call to Order
- 9:31 a.m. II. Non-agenda Public Comment
- 9:35 a.m. III. Chair's Reports
  - A. **ACTION** June 7, 2019 Executive Committee Meeting Minutes
  - **B.** Commission Business
  - C. Other Reports
  - IV. Committee Reports
    - A. Policy & Funding Committee
    - B. Public Art Committee
    - C. Advocacy & Outreach Committee
    - D. Commissioner Engagement Ad Hoc Committee
- 10:00 a.m. V. **ACTION –** July 26, 2019 Regular Commission Meeting Agenda
- 10:25 a.m. VI. Staff Reports

Jonathon Glus, Executive Director

Janet Poutré, Chair

10:30 a.m. VII. Adjourn

Meetings may be recorded. PUBLIC COMMENT: Any member of the public may address the Committee on any agenda item during agenda item public comment, or on any matter not presently pending or previously discussed at the Committee that is within the Committee's area of responsibility during non-agenda public comment. Each public comment speaker is limited to three (3) minutes and may be limited further by the Committee Chair if deemed necessary to allow the committee to conduct its business. Public comment speakers may allocate their time to other speakers. Public comment is non-debatable. To exercise this right, members of the public wishing to address the Committee under agenda item, or non-agenda, public comment must submit a Public Comment Request form and any presentational materials. Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Committee on any issue brought forth under non-agenda public comment. The information contained in this agenda is available in alternative formats and can be requested by calling 619-236-6800 at least three (3) working days prior to the meeting in order to insure availability.



# City of San Diego Commission for Arts and Culture

## **EXECUTIVE COMMITTEE**

# MINUTES

### Friday, June 21, 2019

Members Present Janet Poutré, Chair Vernon Franck, Vice Chair Ann Bossler Tyler Hewes Ben Meza Rebecca Smith <u>Members Absent</u> Udoka Nwanna Staff Present Jonathon Glus Stephanie Teel Karla Centeno Gail Wingfield

- I. <u>Call to Order</u> Commissioner Janet Poutré called the City of San Diego (City) Commission for Arts and Culture's Executive Committee to order at 10:03 a.m. at the City Administration Building, City Council Committee Room, 12<sup>th</sup> Floor, 202 C Street, San Diego California 92101.
- II. <u>Non-agenda Public Comment</u> None. Commissioner Janet Poutré reminded commissioners that due to the upcoming July 4<sup>th</sup> Holiday, committee meetings will be moved and the Commission will be dark in August.
- III. <u>Chair's Reports</u>
  - A. <u>ACTION Approve April 12, 2019 Executive Committee Meeting Minutes</u> Commissioner Tyler Hewes made a motion to approve the Executive Committee meeting minutes of April 12, 2019. Commissioner Vernon Franck seconded the motion. The vote was 6-0-0; the motion passed.

Yea: Bossler, Franck, Hewes, Meza, Poutré, Smith (6)

Nay: (0)

Abstention: (0):

Recusal: (0)

- B. <u>Commission Business</u> Commissioner Janet Poutré reminded commissioners that there are two vacant seats on the Commission. Poutré asked commissioners to send recommendations to Executive Director Jonathon Glus. Commissioner Tyler Hewes asked which districts were vacant. Poutré responded that districts two and nine were currently vacant. Commissioner Vernon Franck thanked the Commission for Arts and Culture staff encouraging commissioners to be able to share names for recommendations as in the past this was not an option. Poutré reminded commissioners that the Goodwill Visits have started and that she will be doing one with Civic Art Project Manager Lara Bullock on Saturday.
- C. <u>Other Reports</u> Commissioner Janet Poutré shared that she had attended the announcement in Balboa Park about the \$9 million in funding from the State for Balboa Park and Liberty Station. Poutré shared that Arts and Culture San Diego

has created a community outreach committee which will blog about arts and culture. Poutré shared they would like to interview commissioners.

IV. <u>Committee Reports</u>

- A. Policy & Funding Commissioner Ann Bossler, Chair of the Policy & Funding Committee, shared that they had just concluded their Special Meeting which was a response to the first Special Meeting in November. Bossler shared that everyone was supportive of the transparency on the part of the staff in refining the funding program. Senior Arts and Culture Funding Manager Gail Wingfield shared four recommendations for program refinement and tactical priorities for Fiscal Year 2021 OSP and CCD funding cycle: 1. Prioritize new applicant cultivation with the focus on the Promise Zone. 2. Increase technical assistance opportunities which will include in FY21 bilingual technical assistance webinars along with an educational video which will help assistance in completing the financial assistance section of the application. 3. Refinement of the panel composition by expanding outreach beyond city limits to a two hour drive with the surrounding counties of San Diego, proactive outreach with the assistance of commissioners, along with equity training for both staff and panelist: commissioners role during the application process will be changing from serving as members of a panel to working together as an advisory body to recommend panel nominees, provide oversight on panel nomination days, and confirm rank and award recommendations. 4. Equity assessment of all Commission policies and procedures to be conducted that will result in additional tools to measure and increase equity in cultural funding; arts education mapping with all contractors and their programs throughout the city including facilities that are used. Arts and Culture Project Manager Karla Centeno presented refinement priorities for Fiscal Year 2020 Arts Education Enrichment. In order to assess the program, commission staff will conduct a comparative analysis of mid-year and final reports for FY18, FY19, and FY20 with an additional survey for past awardees to share feedback on the initiative. Centeno shared that the recommended refinements and tactics for FY20 are to adjust the number of awards, refining panel composition with priority to recruit arts education specialists, focus on projects taking place in the Promise Zone, and expanding where programs can take place. Executive Director Jonathon Glus shared that staff will come back to Policy and Funding in July to further discuss panel refinement.
- B. Public Art Commissioner Ben Meza, Chair of the Public Art Committee, encouraged commissioners to attend a Public Art Committee. Meza shared at the recent meeting preliminary ideas for *Here Comes the Neighborhood* (San Ysidro by Fallen Fruit, Wendell Kling, and Janelle Iglesias) were presented by Civic Art Project Manager Leticia Gomez Franco along with the preliminary ideas for the Presidio Public Park Art Project by Adam Frank. Meza shared that the recommendations for the Artist Selection Criteria for FY20 2% will be brought to the Commission. Commissioner Rebecca Smith thanked Commissioner Meza for the invitation to committee meetings and recommended inviting outside members of the public to attend the meetings.
- C. Advocacy & Outreach Commissioner Tyler Hewes, Chair of the Advocacy & Outreach Committee thanked Commissioner Vernon Franck and Arts and Culture Project Manager Karla Centeno for their work on the Goodwill Visits.
- D. Commissioner Engagement None
- V. <u>ACTION Approve June 28, 2019 Regular Commission Meeting Agenda</u> Commissioner Tyler Hewes motioned to approve the June 28, 2019 Commission meeting agenda. Commissioner Rebecca Smith seconded the motion. The vote was 6-0-0; the motion

**passed.** Executive Director Jonathon Glus shared that Director Joel Day would be speaking on the Tactical Plan for the Commission.

Yea: Bossler, Franck, Hewes, Meza, Poutré, Smith (6)

Nay: (0)

Abstention: (0)

Recusal: (0)

Commissioner Janet Poutré shared with the commissioners that Executive Director Jonathon Glus was awarded the Ray Handley Innovation Award by the Americans for the Arts. Glus shared that this award has been in place for about ten years to region directors of local art agencies for innovative work.

VI. <u>Executive Director's Report</u> Executive Director Jonathon Glus shared he recently went to the Americans for the Arts conference in Minneapolis. Glus relayed to the Commission about the mapping project that is being worked on by Arts and Culture Project Manager Karla Centeno through advocacy. Glus reported plans are underway for California Arts Council to bring a meeting to San Diego in the Spring. Glus shared that International Affairs is asking for a joint, off-site meeting to help work together in the same space for planning. Glus further reported that the Jacobs Center is looking at reinvigorating their arts initiatives and are eager to work with the Arts and Culture Commission, with the Fall meeting to be at the center. Glus informed the Commission that there will be a July meeting to discuss Poet Laureate and that staff will be bringing back information from Economic Development on the creative economy. Glus is working with sister departments on work related to social media and the process involved within the City.

VII. <u>Adjourn</u> – Commissioner Janet Poutré adjourned the meeting at 10:38 a.m.



### CITY OF SAN DIEGO COMMISSION FOR ARTS AND CULTURE

AGENDA

City Council Committee Room, 12<sup>th</sup> Floor, City Administration Building 202 C Street, San Diego, California 92101 San Diego, California Friday, July 26, 2019 8:30 a.m. – 10:30 a.m.

8:30 a.m.	I.	Call to Order & Statement of Purpose+Vision	Janet Poutré, Chair
	III.	Non-agenda Public Comment	
	III.	Chair's Reports	
		A. <b>ACTION</b> – June 28, 2019 Commission Meeting Minutes	
		B. Other Reports	
	IV.	A. Presentation – Update on Tourism Authority Cultural Tourism Program	Jennifer Davies, Director of Cultural Tourism for San Diego Tourism Authority
		B. Presentation-Rising Arts Leaders	Shayla James
			Stephania Villar
	V.	Committee Reports	
		A. Policy & Funding Committee	Ann Bossler, Committee Chair
		B. Public Art Committee	Ben Meza, Committee
		1. <b>ACTION</b> – Approve Recommending Artist Selection Panelists for Fairmount Fire Station Public Art Project	Chair
		C. Advocacy & Outreach Committee	Tyler Hewes, Committee Chair
		D. Commissioner Engagement Ad Hoc Committee	Udoka Nwanna, Ad Hoc Committee Chair

#### Page 1 of 2

VISION: Expanding our world by celebrating creativity in San Diego PURPOSE: The City of San Diego Commission for Arts and Culture serves in an advisory capacity to the Mayor and City Council on promoting, encouraging and increasing support for the region's artistic and cultural assets, integrating arts and culture into community life and showcasing San Diego as an international tourist destination.

Meetings may be recorded. PUBLIC COMMENT: Any member of the public may address the Commission on any agenda item during agenda item public comment, or on any matter not presently pending or previously discussed at the Commission that is within the Commission's area of responsibility during non-agenda public comment. Each public comment speaker is limited to three (3) minutes and may be limited further by the Commission Chair if deemed necessary to allow the Commission to conduct its business. Public comment speakers may allocate their time to other speakers. Public comment is non-debatable. To exercise this right, members of the public wishing to address the Commission under agenda item, or non-agenda, public comment must submit a Public Comment Request form and any presentational materials. Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Commission on any issue brought forth under non-agenda public comment. The information contained in this agenda is available in alternative formats and can be requested by calling 619-236-6800 at least three (3) working days prior to the meeting in order to insure availability.

Jonathon Glus, Executive Director

- A. Arts and Culture Funding Programs
- B. Public Art Program
- C. Other Reports

10:20 a.m.	VIII.	New Business for Future Agendas	Janet Poutré
10:25 a.m.	IX.	Commissioner Speed-Round – What arts, culture and creative experiences have you had this month and one interesting fact about another commissioner (who, what, when, where)?	Janet Poutré

10:30 a.m. X. Adjourn

Page 2 of 2

VISION: Expanding our world by celebrating creativity in San Diego PURPOSE: The City of San Diego Commission for Arts and Culture serves in an advisory capacity to the Mayor and City Council on promoting, encouraging and increasing support for the region's artistic and cultural assets, integrating arts and culture into community life and showcasing San Diego as an international tourist destination.

Meetings may be recorded. PUBLIC COMMENT: Any member of the public may address the Commission on any agenda item during agenda item public comment, or on any matter not presently pending or previously discussed at the Commission that is within the Commission's area of responsibility during non-agenda public comment. Each public comment speaker is limited to three (3) minutes and may be limited further by the Commission Chair if deemed necessary to allow the Commission to conduct its business. Public comment speakers may allocate their time to other speakers. Public comment is non-debatable. To exercise this right, members of the public wishing to address the Commission under agenda item, or non-agenda, public comment must submit a Public Comment Request form and any presentational materials. Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Commission on any issue brought forth under non-agenda public comment. The information contained in this agenda is available in alternative formats and can be requested by calling 619-236-6800 at least three (3) working days prior to the meeting in order to insure availability.