

City of San Diego Commission for Arts and Culture

POLICY & FUNDING COMMITTEE

AGENDA

Office of the Commission for Arts and Culture Civic Center Plaza, 1200 Third Avenue, Floor 9, Suite 924 San Diego, California 92101

Friday, July 13, 2018

8:00 a.m. - 9:30 a.m.

8:00 a.m.	I.	Call to Order	Jason Whooper, Chair
8:01 a.m.	II.	Non-agenda Public Comment	
8:05 a.m.	III.	Chair's Reports	
		A. ACTION – June 8, 2018 Committee Meeting Minutes	
		B. Commission Business	
		C. Other Reports	
8:15 a.m.	IV.	ACTION – Priorities for Fiscal Year 2019 Arts Education Enrichment Initiative	Leticia Gomez Franco, Civic Art Project Manager
9:15 a.m.	V.	Staff Reports	Christine E. Jones, Acting Executive Director
9:25 a.m.	VI.	New Business for Future Agendas	Jason Whooper
9:30 a.m.	VII.	Adjourn	

Meetings may be recorded. NON-AGENDA PUBLIC COMMENT: Any member of the public may address the Committee on any subject in its area of responsibility on any matter not presently pending or previously discussed at the Committee. Comments are limited to two (2) minutes and are non-debatable. At the conclusion of the comment, the Committee Chair shall have the discretion to determine appropriate disposition of the matter. To exercise this right, members of the public wishing to address the Committee under Public Comment must submit a Public Comment Request form prior to the meeting. Subject matter and time limitations are noted on the form. Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Committee on any issue brought forth under Public Comment. The information contained in this agenda is available in alternative formats and can be requested by calling 619-236-6800 at least three (3) working days prior to the meeting in order to insure availability.



City of San Diego Commission for Arts and Culture

POLICY & FUNDING COMMITTEE

MINUTES

Friday, June 8, 2018

Members Present Ann Bossler, Vice Chair Roberta Alexander Vernon Franck Janet Poutré, Ex Officio Members Absent Jason Whooper Staff Present Christine E. Jones Leticia Gomez Franco J Noland Whitney Roux

- I. <u>Call to Order</u> Commissioner Ann Bossler called the City of San Diego (City) Commission for Arts and Culture's Policy & Funding Committee to order at 8:06 a.m. at the City Council Committee Room, 12th Floor, City Administration Building, 202 C Street, San Diego, California 92101.
- II. Non-agenda Public Comment None
- III. <u>Chair's Reports</u> -
 - A. <u>ACTION May 11, 2018 Meeting Minutes</u> Commissioner Ann Bossler initiated discussion on this item. Commissioner Vernon Franck made a motion to approve the Policy & Funding Committee meeting minutes of May 11, 2018. Commissioner Roberta Alexander seconded the motion. The vote was 3-0-0; the motion passed.

Yea: Alexander, Bossler, Franck (3)

Nay: (0)

Abstention: (0)

Recusal: (0)

- B. <u>Commission Business</u> Commissioner Ann Bossler reminded Commissioners that at the Commission meeting on May 25 there was a presentation and discussion on the timeline and priorities for Fiscal Year 2020 Organizational Support Program and Creative Communities San Diego funding cycle in preparation for further discussion and action today and at the upcoming Commission meeting on June 22, 2018.
- C. <u>Other Reports</u> Commissioner Ann Bossler shared her experience attending The Nonprofit Academy session on May 31–June 1.
- IV. ACTION Priorities for Fiscal Year 2020 OSP/CCSD Funding Cycle Commissioner Ann Bossler asked Commissioners to make any necessary conflict of interest disclosures. Commissioner Vernon Franck disclosed that he is an unpaid board member of A Ship in the Woods Foundation. Commissioner Bossler initiated discussion on this item. Civic Art Project Manager Whitney Roux gave an informational presentation which covered topics such as timelines and possible tactics for implementation in the Fiscal Year 2020 Organizational Support Program and Creative Communities San Diego funding cycle, themes for consideration for recommendations, San Diego Promise Zone as a specific neighborhood to target for applicants and anticipated informational presentations at future Policy & Funding Committee meetings for FY2021 and beyond. Discussion

topics included the option to renew, availability of organization financial information for panelists, timeline and feedback process for Fiscal Year 2021 funding cycle, informing Commissioners about issues with applicants, targeting specific neighborhoods for applicant cultivation, identifying a financial delta that triggers further review, timeline for discussion of funding caps, measuring cultural merit, amount of funding and overall impact, measuring categorical impact of funding opportunities and possible incentives for San Diego Promise Zone. Acting Executive Director Christine E. Jones offered clarification on Commission Chair's role as ex-officio on all Commission committees and participation in committee meetings. Commissioner Ann Bossler made a motion to advise on the Fiscal Year 2020 Organizational Support Program (OSP) and Creative Communities San Diego (CCSD) funding cycle as follows:

Continue offering the option to renew for qualified applicants who meet specific conditions related to financial stability;

Continue offering an in-person opportunity for applicants to address the Commission Advisory Panels;

As a part of the FY2020 Request for Proposals, require applicants to include a summary of the organization's financial information, including the current and past year's budget; and

Create a mid-year opportunity to collect feedback from FY2020 applicants to inform future cycles.

Commissioner Vernon Franck seconded the motion. Commissioner Vernon Franck proposed an amendment to the motion to target programs and services in the San Diego Promise Zone as a part of the FY2020 application process. Commissioner Roberta Alexander seconded the amendment to the original motion.

The vote was 3-0-0; the amendment to the original motion passed.

Yea: Alexander, Bossler, Franck, (3)

Nay: (0)

Abstention: (0)

Recusal: (0)

The vote was 3-0-0 for the amended motion; the amended motion passed.

Yea: Alexander, Bossler, Franck, (3)

Nay: (0)

Abstention: (0)

Recusal: (0)

Public Comment

- Dalouge Smith (San Diego Youth Symphony) commented on Fiscal Year 2020 funding cycle priorities.
- Llewellyn Crain (The Old Globe) commented on the successful application process for Fiscal Year 2019 and Fiscal Year 2020 funding cycle priorities.
- Peter Comiskey (Balboa Park Cultural Partnership) commented on Fiscal Year 2020 funding cycle priorities.
- John Highkin (Fern Street Community Art) commented on Fiscal Year 2020 funding cycle priorities.
- Lynne Jenings (San Diego Guild of Puppetry) commented on impact of Arts Education Enrichment Initiative and Fiscal Year 2020 funding cycle priorities.
- V. PRESENTATION AND DISCUSSION Timeline and Priorities for Fiscal Year 2019 Arts Education Enrichment Initiative – Commissioner Ann Bossler initiated discussion on this item. Civic Art Project Manager Leticia Gomez Franco gave an informational presentation which covered topics

such as feedback received and data collection methods and opportunities, Fiscal Year 2018 statistics, timeline and possible tactics for implementation in the FY2019. Discussion topics included the timeline and award amounts, the possibility of opening the opportunity to Creative Communities San Diego applicants, including the development of art specific criteria for eligibility, collection of feedback from Fiscal Year 2018 Arts Education Enrichment Initiative contractors to be presented at next Policy & Funding Committee meeting.

- VI. <u>Staff Reports</u> None
- VII. <u>New Business for Future Agendas</u> Commissioner Ann Bossler mentioned that the committee is planning to hold special Policy & Funding Committee meetings for public feedback on Fiscal Year 2021 funding cycle in the future.
- VIII. <u>Adjourn</u> Commissioner Ann Bossler adjourned the meeting at 9:36 a.m.



STAFF REPORT

DATE ISSUED: July 9, 2018

ATTENTION: Policy & Funding Committee

SUBJECT: Priorities for Fiscal Year 2019 Arts Education Enrichment Initiative

STAFF CONTACT: Leticia Gomez Franco, Civic Art Project Manager

STAFF RECOMMENDATION:

Recommend priorities for the Fiscal Year 2019 Arts Education Enrichment Initiative.

SUMMARY

The Commission for Arts and Culture's Fiscal Year 2019 departmental budget includes \$100,000 to fund the special Arts Education Enrichment Initiative (AEEI). The AEEI seeks to expand the reach of arts education by supporting projects that educate youth in art practice as well as expose students to the work and process of living local artists.

Commission staff initiates an application process in which eligible nonprofit organizations can apply for AEEI funding. This process is reviewed and updated as needed.

On June 8, 2018, the Commission's Policy & Funding Committee received a presentation from Commission staff regarding the Fiscal Year 2018 AEEI, as well as possible tactics and timeline for the Fiscal Year 2019 AEEI.

In this next step, the Policy & Funding Committee's task is to recommend priorities for the FY2019 AEEI. This recommendation will be forwarded to the full Commission for review and recommendation.