

## CITY OF SAN DIEGO COMMISSION FOR ARTS AND CULTURE

### AGENDA

San Diego State University  
Adams Humanities, Room 4144  
5500 Campanile Drive  
San Diego, California 92182  
**Friday, September 27, 2019**  
**12:30 p.m. – 2:30 p.m.**

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12:30 p.m.	I.	Call to Order & Statement of Purpose+Vision	Janet Poutr�, Chair
	II.	Non-agenda Public Comment	
	III.	Chair's Reports	Janet Poutr�
		A. <b>ACTION</b> – June 28, 2019 Commission Meeting Minutes	
		B. <b>ACTION</b> – July 26, 2019 Commission Meeting Minutes	
		C. <b>ACTION</b> – Approve Recommending FY20 Arts Education Enrichment Initiative Recommendations and Tentative Awards	
		D. Other Reports	
	IV.	Presentation – Visions Art Museum	Laura L. Mitchell, PhD., Director
	V.	Committee Reports	
		A. Policy & Funding Committee	Ann Bossler, Committee Chair
		B. Public Art Committee	Ben Meza, Committee Chair
		1. <b>ACTION</b> – Approve Recommending Final Artwork Proposal for Pure Water North City Public Art Project by Christian Moeller	
		C. Advocacy & Outreach Committee	Tyler Hewes, Committee Chair
		D. Commissioner Engagement Ad Hoc Committee	Udoka Nwanna, Ad Hoc Committee Chair
	VI.	Executive Director's Reports	Jonathon Glus, Executive Director
		A. Arts and Culture Funding Programs	

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*VISION: Expanding our world by celebrating creativity in San Diego*

*PURPOSE: The City of San Diego Commission for Arts and Culture serves in an advisory capacity to the Mayor and City Council on promoting, encouraging and increasing support for the region's artistic and cultural assets, integrating arts and culture into community life and showcasing San Diego as an international tourist destination.*

Meetings may be recorded. PUBLIC COMMENT: Any member of the public may address the Commission on any agenda item during agenda item public comment, or on any matter not presently pending or previously discussed at the Commission that is within the Commission's area of responsibility during non-agenda public comment. Each public comment speaker is limited to three (3) minutes and may be limited further by the Commission Chair if deemed necessary to allow the Commission to conduct its business. Public comment speakers may allocate their time to other speakers. Public comment is non-debatable. To exercise this right, members of the public wishing to address the Commission under agenda item, or non-agenda, public comment must submit a Public Comment Request form and any presentational materials. Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Commission on any issue brought forth under non-agenda public comment. The information contained in this agenda is available in alternative formats and can be requested by calling 619-236-6800 at least three (3) working days prior to the meeting in order to insure availability.

B. Public Art Program

C. Other Reports

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|-----------|--|--------------|
| VII.      | New Business for Future Agendas  | Janet Poutré |
| VIII.     | Commissioner Speed-Round – What arts, culture and creative experiences have you had this month (who, what, when, where)? | Janet Poutré |
| 2:30 p.m. | IX.  | Adjourn      |



## CITY OF SAN DIEGO COMMISSION FOR ARTS AND CULTURE

### MINUTES

Friday, June 28, 2019

#### Commissioners Present

Janet Poutré, Chair  
Vernon Franck, Vice Chair  
Dajahn Blevins  
Ann Bossler  
Michael Brown  
Tyler Hewes  
Gina M. Jackson  
Ben Meza  
Keith Opstad  
Doreen Schonbrun  
Jason Whooper

#### Commissioners Absent

Udoka Nwanna  
Rebecca Smith

#### Staff Present

Jonathon Glus  
Stephanie Teel  
Karla Centeno  
Leticia Gomez  
Charles Miller  
Gail Wingfield

Jon Dwyer, Deputy City Attorney

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- I. Call to Order & Statement of Purpose+Vision – Commissioner Janet Poutré called the City of San Diego Commission for Arts and Culture to order at 8:35 a.m. at the City Council Committee Room, 12<sup>th</sup> Floor, City Administration Building, 202 C Street, San Diego CA 92101. Commissioner Janet Poutré asked Commissioner Ann Bossler to read aloud the Commission's statement of purpose and vision.
- II. Non-agenda Public Comment
- Theresa Kosen (Arts & Culture San Diego) shared that the La Jolla Playhouse Theatre in residence currently is collaborating with local theatre productions to be hosted in their facilities, aiming to advance and contribute to the San Diego Theatre scene. *Back Yard Renaissance* is this years' residence theatre from August 8-25<sup>th</sup>. Kosen also thanked Commissioner Ann Bossler and the organization that she works for, Price Charities Philanthropies, for hosting the first meeting on June 13<sup>th</sup>, for the Arts and Culture San Diego Community Advisory Council and thanked Chair Poutré for attending. Kosen shared that there are currently volunteers from each council district that are engaging in writing short blog stories and posting them to the Arts and Culture San Diego website.
  - Carol Manifold (Choral Consortium of San Diego) shared a new tool from the National Professional Association for Chorus's Chorus America called the *Chorus Impact Study* that was recently released and is a helpful tool for advocacy. Manifold shared that the study shows there are over 54 million Americans that participate in choirs, which has consistently been increasing. Manifold went on to relay that the statistics evaluated show more than the number of people that participate in basketball and soccer combined. Manifold continued to share that Choral singers report significant physical, mental, and social benefits and are more engaged in their communities compared to the public where the report details specific examples. Manifold informed the Commission that there are limitations to the study as it is self-reported data and shows correlation, not cause and effect; the complete report is available at [chorusamerica.org](http://chorusamerica.org). Manifold invited the Commission to 10 Barrel Brewing in East Village for *Patriotic Beer Choir* on Tuesday, July 9<sup>th</sup> at 7 p.m.
  - Michael Remson (San Diego Youth Symphony) and Sue Greenway introduced themselves as the new leaders of the San Diego Youth Symphony to the Commission. They shared that they are creating new programs for their flagship Balboa Park Conservatory Program, continuing to bring music education programs to under-served communities throughout San Diego County, expanding new early childhood programs, and preparing for an exciting 75<sup>th</sup> Anniversary Season that will start in July 2020. Remson shared that the Symphony has an International Youth Program that brings an

international youth orchestra from all over the world that will be rehearsing in the Hall of Nations in Balboa Park starting on July 15<sup>th</sup> and will be performing later in the month at the Spreckels Theatre. Both thanked the Commission for the continued support for their organization and arts education.

### III. Chair's Reports

- A. **ACTION – May 24, 2019 Minutes** – Commissioner Ann Bossler made a motion to approve the Commission meeting minutes of May 24, 2019. Commissioner Jason Whooper seconded the motion. The vote was 10-0-0; the motion passed.

Yea: Blevins, Bossler, Brown, Franck, Hewes, Jackson, Meza, Opstad, Poutré, Whooper (10)

Nay: (0)

Abstention: (0)

Recusal (0)

Commissioner Jason Whooper thanked staff for the robust notation in the minutes. Commissioner Vernon Franck concurred with Commissioner Whooper.

**\*Commissioner Doreen Schonbrun arrived at 8:43 a.m.\***

- B. **Other Reports** – Commissioner Janet Poutré thanked Civic Art Project Manager Lara Bullock for escorting her to the Ocean Beach Street Fair as part of a Goodwill Visit. Poutré also thanked Senior Arts and Culture Funding Manager Gail Wingfield for thinking of the idea to add Commissioners and staff to go together to be able to connect during the Goodwill Visits. Poutré invited Commissioners to attend the PGK Event at Jacobs Center on Saturday, June 29<sup>th</sup> with Councilmember Monica Montgomery scheduled to speak.

### IV. Committee Reports

#### Public Comment

- Theresa Kosen (Arts & Culture San Diego) thanked the staff and the committee for their very robust and thorough review of the policy and funding priorities for FY21 and wanted to show support for the increased technical assistance efforts that will be going into effect in the next fiscal season, especially the bilingual webinars along with the equity review that is planned to take place in the coming months. Kosen requested that the workload for the panels remain manageable with staggered renewals and judicious use of the potential to extend current contracts if desired by nonprofit partners.

- A. **Policy & Funding Committee** – Commissioner Ann Bossler, Chair of the Policy and Funding Committee, shared that the Special Funding Meeting was held on June 21, 2019, staff reported on the responses from the November Special Meeting which was then followed by the Policy and Funding meeting.

Commissioner Poutré introduced Senior Arts and Culture Funding Manager Gail Wingfield to present the Commission with how data is collected by staff: through mid-year and final reports; feedback collected at meetings along with the USD needs assessment; informal feedback through interactions during office hours and technical services workshops; feedback from panelists; Commissioner feedback and analyzing policy and procedure of peers regionally and nationwide. Wingfield shared the general tactical priorities for FY21; to ensure community wide access to the Commission for Arts and Culture; assess City arts and culture programs and procedures from the perspective of access and equity; and to increase opportunities to access City arts and culture resources for underserved residential areas. Wingfield then shared the program refinement priorities for Fiscal Year 2021 Organizational Support Program/Creative Communities San Diego Funding Cycle. Wingfield presented the priorities as: prioritizing new applicant cultivation with focus on the Promise Zone, increase technical assistance opportunities, refine panel composition, and the equity assessment. Wingfield shared that the funding cycle distributions are completed through two categories; Organizational Support Program (OSP) and Creative Communities San Diego (CCSD). Wingfield continued to share that TOT allocations related to arts and culture are intended to enhance the economy and contribute to



San Diego's reputation as a cultural destination; nurture and maintain arts and culture institutions of national and international reputation; provide access to excellence in culture and the arts and residents and visitors; and to enrich the lives of the people of San Diego and build healthy and vital neighborhoods. Commissioner Ann Bossler asked for clarity on what the actions are to be taken. Wingfield restated that the four recommended priorities are what the action items are based on: 1. Prioritize new applicant cultivation with focus on the Promise Zone. 2. Increase technical assistance opportunities. 3. Refine panel composition. 4. Equity Assessment. Bossler was confused regarding the information given that on July 12<sup>th</sup> staff will be reporting back on suggested options to renew and panel composition strategies. Based on that information, Bossler asked if action was still needed for the items. Wingfield said yes because with the Commission's ok, staff will be able to "dive into the weeds" and really get organized on how to go about it to be able to present the strategies and the tactics. Bossler asked if further action will be needed after the July 12<sup>th</sup> meeting. Executive Director Jonathon Glus said probably depending on the level of refinement that is done with this action being the conceptional endorsement. Bossler asked when the no one-time contributions for capitol and the specifics on any sort of an appeal would be addressed. Glus shared that those will both be on the July Commission agenda. Commissioner Janet Poutré pointed out that the approval is for priorities for staff to focus on for the next meeting. Commissioner Vernon Franck asked to be reminded of a description of the Promise Zone. Wingfield shared that it covers 6.4 square miles; stretches through parts of East Village, Barrio Logan, Logan Heights, Southeastern, and Encanto; and includes council districts 3, 4, 8, and 9 in zip codes 92101, 92102, 92113, 92114; federally designated under resourced area and one of the priorities of the City. Commissioner Franck fully supports the effort and understands the philosophy behind the geographic nature but would like to understand and make sure that as we focus on the Promise Zone that we don't put blinders on to emerging and working artists citywide. Wingfield responded that everyone has the vision that all of San Diego be affected by the work of the Commission. Commissioner Tyler Hewes hopes that Commissioners will still have a role in tone setting and helping mentor the panelists annually. Commissioner Franck commented that he believes that is what is being built in. Wingfield validated the belief.

**ACTION – Program Refinement Priorities for Fiscal Year 2021 Organizational Support Program/Creative Communities San Diego Funding Cycle – Commissioner Jason Whooper made a motion to approve the Program Refinement Priorities for Fiscal Year 2021 Organizational Support Program/Creative Communities San Diego Funding Cycle. Commissioner Vernon Franck seconded the motion. The vote was 11-0-0; the motion passed.** Commissioner Michael Brown asked if he needed to recuse himself. Deputy City Attorney Jon Dwyer informed Commissioner Brown that it was not necessary for him to recuse himself because there was nothing on action regarding reviewing of any contracts. Commissioner Jason Whooper shared that he is excited about the bilingual technical assistance and streamlining of the best practices. Commissioner Doreen Schonbrun shared that she is so encouraged by the attention to arts education. Schonbrun believes that the Commission will be doing great things for the Unified School District and the artists and teachers that will give so much to enrich the lives of the children

Yea: Blevins, Bossler, Brown, Franck, Hewes, Jackson, Meza, Opstad, Poutré, Schonbrun, Whooper (11)

Nay: (0)

Abstention: (0)

Recusal (0)

Commissioner Ann Bossler introduced Arts and Culture Project Manager Karla Centeno. Centeno gave a presentation on the 2018 piloted program Arts Education Enrichment Initiative (AEEI). Centeno shared that in 2018 there were 11 contracts with each being awarded \$20,000, in 2019 there were 10 contracts with each being awarded \$10,000, and in 2020 there are 8 contracts with each being awarded \$10,000 totaling \$80,000. Centeno provided information on the goals for AEEI being to expand the reach of arts education by supporting projects that educate youth in art practice and to expose youth to the work and process of living local artists. Centeno briefed the Commission on the intentions moving forward for AEEI: review mid-year and final reports for a comparative analysis; create a survey for past awardees to share feedback on; and to organize an ad hoc committee to help generate questions for the survey and assess the program. Centeno provided the Commission details on tactics for Fiscal Year 20 being to adjust the number of awards; refine panel composition; expand where projects take place to include recreation centers, public parks and libraries in addition to public schools; and place focus on projects taking place in the San Diego Promise Zone.

Centeno gave more information about the San Diego Promise Zone. Centeno shared that it is a federal designation being 1 of 22 Promise Zones nationally and it is 1 of 4 in California with San Diego's Promise Zone struggling with high poverty rates, low educational attainment and insufficient access to health care, rising crime rates, and the least affordable housing in the country. Executive Director Jonathon Glus pointed out that AEEI will not be moving away from the classroom rather it will be expanding opportunities in addition to the classroom to be after school at the class site, but also at the city facilities. Commissioner Vernon Franck asked to make sure to assess the funding level and expressed liking the idea of having school aged children to be able to access arts education after school. Commissioner Ann Bossler addressed Commissioner Franck's point on funding stating that with the fiscal year budget cuts, AEEI was one of the programs where a percentage was cut. Bossler discussed that the Commission would like to ask the council districts that are in the Promise Zone to match what the Commission is funding. Commissioner Keith Opstad asked that the Commission look at the bigger picture to work with local artists. Commissioner Doreen Schonbrun shared her VAPA organization to raise money for public schools and asked for funding. Commissioner Janet Poutre pointed out that Centeno is working on generating an ad hoc committee to assess the funding and is happy there is a full staff to get these things done. Commissioner Gina Jackson wanted to make sure that we do not make the Promise Zone a charity case and that we promote it as equitable. Commissioner Jason Whooper questioned if arts education is a priority or is the money being thrown that direction because there is extra money to spend. Commissioner Poutre recommended Commissioner Whooper to chair the ad hoc committee. Commissioner Whooper said he would love to be a part of it, but not to chair. Commissioner Schonbrun brought to attention the money being split over the years, she offered herself to be on the committee and asked that the Commission stays on the arts education initiative. Centeno relayed that the Promise Zone project is a 10-year City focus. Commissioner Bossler informed the Commission there is not adequate offerings for students and will not help future generations without the assistance of AEEI. Commissioner Dajahn Blevins shared his enthusiasm of the Promise Zone being a focus with the initiative and that the area is rich with all kinds of arts and culture but it is not organized in a way that it can be appreciated and developed. Blevins further notated that there are 9 blocks on Imperial Avenue from 61<sup>st</sup> to 69<sup>th</sup> streets, where there is a collective of artists and business owners who have already started to come together with a starting point for the Commission to help. Blevins also offered himself to be a part of the committee. Commissioner Bossler reiterated that she wants the entire City of San Diego to be utilized with AEEI. Commissioner Tyler Hewes commented that he had expressed concerns of the Promise Zone being funded and then people leaving, he wants there to be community engagement and not a charity. Hewes wants this to go nationally and help holistically where art is a part of everyday culture. Commissioner Jackson asked if the Commission would be able to partner with Russ Sperling from VAPA. Commissioner Schonbrun asked for additional support for VAPA and new board members. Deputy City Attorney Jon Dwyer informed Commissioner Schonbrun that the discussion that was occurring could prevent any sort of partnership with VAPA. Commissioner Schonbrun apologized. Commissioner Jackson asked if there was any way to be able to partner with other groups. Commissioner Poutre believed that there is the ability to partner with others. Commissioner Franck agreed that there is a citywide absence of arts education and the Commission has an opportunity and an obligation to pursue further. Commissioner Opstad pointed out that there are a lot of school districts and that all should be looked at.

**ACTION – Refinement Priorities for Fiscal Year 2020 Arts Education Enrichment Initiative – Commissioner Tyler Hewes made a motion to approve the Refinement Priorities for Fiscal Year 2020 Arts Education Enrichment Initiative. Commissioner Michael Brown seconded the motion. The vote was 11-0-0; the motion passed.**

Yea: Blevins, Bossler, Brown, Franck, Hewes, Jackson, Meza, Opstad, Poutre, Schonbrun, Whooper (11)

Nay: (0)

Abstention: (0)

Recusal (0)

Executive Director Jonathon Glus thanked everyone for the conversation and shared that the focus of the Promise Zone for the larger contract program is to make the point that we are taking the City's investment in the Promise Zone seriously. Glus shared that there is a clear lack of data and understanding for AEEI and the plan to assess will help with the Cultural Plan in hopes of San Diego becoming a national model.

- B. Public Art Committee – Commissioner Ben Meza, Chair of the Public Art Committee, introduced the action items to the Commission. Commissioner Meza asked Senior Public Art Manager Charles Miller to present the information. Miller shared that the artists selected for public art projects will work with the design and build teams to create permanent, site-specific artworks for new City construction projects with Commission staff administering the artist selection process. Commissioner Jason Whooper asked if there had been any changes to the criteria. Miller said there had not been any changes and that annually this has been revisited in the Public Art Committee and is redundant.

**ACTION – Artist Evaluation Criteria for FY2020 2 Percent for Art Public Art Projects – Commissioner Ben Meza made a motion to recommend the Artist Evaluation Criteria for FY2020 2 Percent for Art Public Art Projects. Commissioner Jason Whooper seconded the motion. The vote was 11-0-0; the motion passed.**

Yea: Blevins, Bossler, Brown, Franck, Hewes, Jackson, Meza, Opstad, Poutré, Schonbrun, Whooper (11)

Nay: (0)

Abstention: (0)

Recusal (0)

Commissioner Vernon Franck agreed with the redundancy of the artist evaluation criteria and suggested 3-5 years for evaluations. Commissioner Michael Brown supported what Commission Franck recommended.

- C. Advocacy & Outreach Committee – Commissioner Tyler Hewes, Chair of the Advocacy & Outreach Committee thanked Arts and Culture Project Manager Karla Centeno and Commissioner Vernon Franck for their hard work on setting up Goodwill visits.

- D. Commissioner Engagement Ad Hoc Committee – None

#### VI Executive Director's Reports

- I. Executive Director Jonathon Glus thanked Commissioner Dajahn Blevins in advance for his generosity and time for a tour of the Diamond District Blevins will be hosting. Glus shared that the Commission meeting for October will be at the Jacobs Center located in the Diamond District. Glus thanked the Commission for approving of the minutes. Glus invited Commissioners to a performance at the Lyceum by *TranscenDance* that would be in the evening at 7:30 p.m. and to check out the murals that the Opera provided. Glus discussed the Tactical Plan for the Office of Boards and Commissions with the intent of the department's mission being to train, equip, partner, and promote all city advisory boards to foster public policy decision making, volunteerism, and civic engagement. Glus invited all Commissioners to the September convening for all Boards and Commissions at San Diego State University, Montezuma Hall. Glus gave an example of how the department is working with California Lawyers for the Arts expanding work in the prisons and the gang space to bring in arts and culture. Glus prioritized that the goals for the department are to ensure all boards and commissions remain relevant and consistent with their mission and vision; promote public participation in decision-making and effective civic engagement; and communicate Mayoral, Council, and City-wide priorities to advisory bodies and community stakeholders.

- A. Arts and Culture Funding Programs – None

- B. Public Art Program – None

- C. Other Reports – None

#### VIII New Business for Future Agendas – None

- IX. Commissioner Speed Round– At the invitation of Commissioner Janet Poutré, Commissioners shared arts, culture and creative experiences they have had in the past month.

- X. Adjourn – Commissioner Janet Poutré adjourned the meeting at 9:58 a.m.



CITY OF SAN DIEGO COMMISSION FOR ARTS AND CULTURE

MINUTES

Friday, July 26, 2019

Commissioners Present

Janet Poutré, Chair  
Vernon Franck, Vice Chair  
Dajahn Blevins  
Tyler Hewes  
Ben Meza  
Udoka Nwanna  
Keith Opstad  
Rebecca Smith  
Jason Whooper

Commissioners Absent

Ann Bossler  
Michael Brown  
Gina M. Jackson  
Doreen Schonbrun

Staff Present

Jonathon Glus  
Stephanie Teel  
Christine E. Jones  
Karla Centeno  
Leticia Gomez  
Charles Miller  
Gail Wingfield

Jon Dwyer, Deputy City Attorney

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- I. Call to Order & Statement of Purpose+Vision – Commissioner Janet Poutré called the City of San Diego Commission for Arts and Culture to order at 8:34 a.m. at the City Council Committee Room, 12<sup>th</sup> Floor, City Administration Building, 202 C Street, San Diego CA 92101. Commissioner Janet Poutré asked Commissioners to read the Commission’s statement of purpose and vision to themselves.
- II. Non-agenda Public Comment
- Alexandra Kritchevsky (The New Children’s Museum) shared that the New Children’s Museum has an exciting new extension called *Studio by the Bay* in Seaport featuring two local artists (Kurosh Yahyai and Jose Venegas) who will be residents at the museum creating and selling their artwork. Kritchevsky invited the Commission to the opening reception on August 1, 2019 at 5 p.m.
- III. Chair’s Reports
- A. ACTION – June 28, 2019 Commission Minutes – Postponed
- B. ACTION- Approve Recommending the Slate of Candidates to Serve as Commission Advisory Panelists and Panel Alternates for FY20 Arts Education Initiative (AEEI) Proposal Evaluations – Commissioner Rebecca Smith made a motion to Approve Recommending the Slate of Candidates to Serve as Commission Advisory Panelists and Panel Alternates for FY20 Arts Education Initiative (AEEI) Proposal Evaluations. Commissioner Ben Meza seconded the motion. The vote was 9-0-0; the motion passed. Commissioner Vernon Franck asked what the logic behind the list was and if the panelists are willing and able to serve. Arts and Culture Project Manager Karla Centeno shared that research had been conducted to identify panelists. Criteria for selecting panelists included: knowledge in the field of arts education; no conflict of interest; and diversity in geography, ethnicity and gender. Centeno also considered availability since panel training begins in August. Commissioner Keith Opstad asked if all city council districts were represented. Centeno shared that most are, and staff considered that as well.
- Yea: Blevins, Franck, Hewes, Meza, Nwanna, Opstad, Poutré, Smith, Whooper (9)
- Nay: (0)

Abstention: (0)

Recusal (0)

- C. Other Reports – Commissioner Janet Poutré reminded Commissioners that the Commission will be “dark” in August and thanked everyone who attended the OSP/CCSD celebration.

- IV. A. Presentation– Update on Tourism Authority Cultural Tourism Program – Jennifer Davies, Director of Cultural Tourism for San Diego Tourism Authority (TA) shared an overview of the program. The program goal is to elevate the recognition of Balboa Park to be an iconic urban park not only in the nation but in the world. Davies stated that the TA laid the foundation by creating a dedicated web presence on the sandiego.org website. By this, web traffic increased to Balboa Park content by 184%. In addition, digital assets have been improved and digital marketing for the Spring 2018 “native” campaign resulting in new audiences for the site. Davies shared that the TA partnered with National Geographic on a four-part mini-series and an 8-page spread in the *National Geographic Traveler*. Davies also shared the, “Find Your Smile in San Diego” campaign and the San Diego cultural districts (Balboa Park, Barrio Logan, and Oceanside) collaboration with the City of San Diego’s Arts and Culture Commission. Commissioner Rebecca Smith asked what the Commission can do to help. Davies said working together to create a cultural tourism plan with the City. Commissioner Tyler Hewes asked how to track the ROI on the digital impressions and are there google ads with the sizzle reel? Davies said it is being tracked and that visitor survey studies get sent out to track hotel nights (which translates into TOT funding) and she expects results mid-next year.
- B. Presentation–Rising Arts Leaders – Shayla James and Stephania Villar shared an overview of the Rising Arts Leaders San Diego that was founded in 2009 with a mission to create and grow a network of support for tomorrow’s arts and culture leaders. Villar explained that Rising Arts Leaders is entirely run by dedicated volunteers and that they also have the Cal Now Network with organizations from San Francisco to San Diego connected for emerging professionals. Villar also shared that membership is free, with nearly 1,500 members ranging from the ages of 26 to 35 years old who work in performing arts, visual arts, management, consulting, and education, and many work as independent contractors. Villar shared that they have a program run by Virgil Yalong Quick Grants which are competitive, professional development grants of up to \$1,000 awarded to San Diego arts professionals and artists since 2014. Projects funded include professional development, gallery shows, education programs, staff training, and various arts projects. Villar also shared that they host an annual creative conversations event that allows for dialogue around the issues that face San Diego’s arts and culture community, with 75-100 attendees. Other programs include studio visits, happy-hour networking, professional development, a Tijuana art crawl, an annual award, and mentorships. Villar invited the Commission to next month’s happy hour on July 30, 2019 starting at 5:30 p.m. at the Kairoa Brewing and the annual Creative Conversations 2019 on October 11, 2019 from 5:30–7:30 p.m.
- V. A. Policy & Funding Committee – Commissioner Rebecca Smith shared three takeaways from the committee meeting programmatic: the continued need to focus on capacity of organizations; the option to renew and panel composition will be refined for the next year of applications and panels; and the arts education enrichment program will be assessed. Executive Director Jonathon Glus shared that staff will be inviting commissioners to sit on a arts education program assessment subcommittee.
- B. Public Art Committee – Commissioner Ben Meza, Chair of the Public Art Committee, introduced the action item recommending approval of the proposed Artist Selection Panelists for Fairmount Fire Station Public Art Project. Commissioner Meza asked Senior Public Art Manager Charles Miller to provide an overview of the Fairmount Fire Station Public Art Project. Miller shared the logistical information of Fairmount Fire Station and artist selection criteria with construction expected to be completed by the Spring of 2023.

**ACTION – Approve Recommending Artist Selection Panelists for Fairmount Fire Station Public Art Project–**  
**Commissioner Vernon Franck made a motion to approve recommending Artist Selection Panelists for Fairmount Fire Station Public Art Project. Commissioner Udoka Nwanna seconded the motion. The vote was 9-0-0; the motion passed.**

Yea: Blevins, Franck, Hewes, Meza, Nwanna, Opstad, Poutré, Smith, Whooper (9)

Nay: (0)

Abstention: (0)

Recusal (0)

- C. Advocacy & Outreach Committee – Commissioner Tyler Hewes, Chair of the Advocacy & Outreach Committee, thanked Rising Arts Leaders for their involvement in advocacy for the Commission of Arts and Culture and thanked Commissioners for signing up for Goodwill visits along with Project Manager Karla Centeno for her assistance.
- D. Commissioner Engagement Ad Hoc Committee – Commissioner Udoka Nwanna, thanked Commissioners for engaging in the 2x2 meetings. For the following month, Nwanna paired Commissioner Nwanna with Commissioner Meza; Commissioner Whooper with Commissioner Smith; Commissioner Opstad with Commissioner Blevins; and Commissioner Hewes with Commissioner Franck. Commissioner Poutré shared that the *Persian Cultural Center* was excited to have had a Goodwill visit.

## VI Executive Director's Reports

Executive Director Jonathon Glus shared that he and key team members had been on some key visits he wanted to share: Commissioner Blevins organized a tour of the Diamond District; Arts and Culture Project Manager Karla Centeno and Glus visited Tijuana as guests of IMAC; the Commission for Arts and Culture along with the International Affairs Board will be hosting a Mayoral event to welcome the new Mexican Consul General to San Diego; "Mr. Freeze" (Commissioner Keith Opstad) protected everyone at the Comic-Con Museum "sneak peek" at the Balboa Park museum site; a cohort of municipal arts leaders are currently discussing strategic planning for countywide arts services; and the Commission for Arts and Culture will be hosting the National Creative Placemaking conference in 2021, as that organization's first international conference.

- A. Arts and Culture Funding Programs – None
- B. Public Art Program – Chief of Civic Art Strategies Christine E. Jones, shared that the California Arts Council (CAC) granted the Commission for Arts and Culture \$55,000 through the state-local partnership program that will be used in part for the creative economy assessment. Jones invited the Commission to the Art @ Chollas Creek event on Saturday, July 27, 2019 at 12:30 p.m. at 510 Market Street, on the grounds of Jacobs Center. Jones shared information that staff is working on public art "boot camp" that will occur in the fall for artists, and the poet laureate program RFQ will be released in August. Jones reminded Commissioners that the office will be moved to 101 Ash Street in the fall, and staff is working on an exhibit of works borrowed from local institutions to be installed in public spaces at that building. Jones also shared that the Public Art Committee recently held a special meeting at the site of Roman de Salvo's recently installed *Beach Castles*. Commissioner Franck asked why the poet laureate was not an invitational. Jones explained that it is a call because it ends with a contract, which requires a public competitive process of some sort. Commissioner Hewes stated that his is excited for the addition of a poet laureate program.
- C. Other Reports – None

## VIII New Business for Future Agendas – None

- IX. Commissioner Speed Round– At the invitation of Commissioner Janet Poutré, Commissioners shared arts, culture and creative experiences they have had in the past month.

## Public Comment

- Anthony A. LoBue (Arts for Veterans) shared that his Arts for Veterans legacy project will become a non-profit that he plans to launch on August 10, 2019 with fundraising and expeditions to occur in November. LoBue's focus is to Employ and Empower Vets in the Arts and find sites for an arts center in the area.

- X. Adjourn – Commissioner Janet Poutre adjourned the meeting at 9:32 a.m.

DRAFT



## CHAIR'S REPORT

DATE ISSUED: September 24, 2019

ATTENTION: Commission for Arts and Culture

CONTACT: Janet Poutré, Commission Chair

SUBJECT: Fiscal Year 2020 Arts Education Enrichment Initiative Recommendations and Tentative Awards

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### **ACTION REQUESTED**

Recommend the following eight applicants for Fiscal Year 2020 Arts Education Enrichment Initiative awards, as submitted by the Commission Advisory Panel: Artreach, Intrepid Shakespeare Company, Museum of Contemporary Art San Diego, Musicians for Education, San Diego Symphony Orchestra, The New Children's Museum, transcendANCE Youth Arts Project and Young Audiences of San Diego.

### **BACKGROUND**

The City of San Diego (City) issued the Request for Proposals (RFP) for Fiscal Year 2020 Arts Education Enrichment Initiative (AEEI) on July 1, 2019. The competitive process was open to nonprofit organizations currently funded by the FY2020 Organizational Support Program and Creative Communities San Diego. Twenty nonprofit organizations applied in response to the RFP. Of those applicants, seventeen met eligibility requirements. On September 13, 2019, the Commission Advisory Panel (CAP) for AEEI convened to evaluate eligible applications using standard criteria and scoring. After evaluation of proposals and scoring, the CAP voted to recommend eight applicants for contract awards in the amount of \$10,000 each.

### **NEXT STEPS**

Following the Commission's recommendation, the City will distribute eight awards each in the amount of \$10,000. There is no matching requirement for an AEEI award. Applicants that are awarded AEEI funding will receive an augmentation to their current Fiscal Year 2020 Organizational Support Program or Creative Communities San Diego contract with the City.





# Commission for Arts and Culture

## COMMITTEE REPORT

DATE ISSUED: September 23, 2019

ATTENTION: Commission for Arts and Culture

SUBJECT: Final Artwork Proposal for Christian Moeller: Pure Water North City

REFERENCES: 1) [Commission for Arts and Culture Department Instruction 1.00 – Collection Management Policy for the Civic Art Collection](#)  
2) Final Artwork Proposal Package

STAFF CONTACT: Charles G. Miller, Senior Public Art Manager

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### PUBLIC ART COMMITTEE RECOMMENDATION:

Recommend that the Executive Director of the City of San Diego Commission for Arts and Culture (Commission) accept the final artwork proposal by Christian Moeller in fulfillment of the City of San Diego's (City) collecting mission, collection scope and accession criteria as established in Section 5 – Collecting Mission, Section 6 – Scope of the Collection and Section 8.2 – Accession Criteria of the Commission for Arts and Culture Department Instruction 1.00 – *Collection Management Policy for the Civic Art Collection*.

### SUMMARY:

Artist Christian Moeller was commissioned to design, fabricate and transport permanent, site-specific artwork for Pure Water North City and consult during installation of artwork at the site by the City. The Pure Water North City project involves the design and construction of a new recycled water treatment facility in North University City. MWA Architects are the designers for the facility to be located along Eastgate Mall Road just east of the I805 freeway in North University City. The artist has collaborated with MWA Architects.

On December 1, 2017, Moeller presented his preliminary artwork idea to the Public Art Committee (PAC) for feedback. PAC also provided feedback on the artist's schematic artwork proposal on March 2, 2018. A new artwork proposal was presented to PAC on May 3, 2019. On September 6, 2019, the artist's final artwork proposal was presented to PAC. At the meeting, PAC voted (6-0-0) to recommend to the Commission that the Executive Director of the Commission accept the final artwork proposal by the artist in fulfillment of the City's collecting mission, collection scope and accession criteria. In addition to PAC's feedback, the final artwork proposal is informed by suggestions from the public, the City's Public Utilities Department, and other various City departments.

### FISCAL CONSIDERATIONS:

This project is funded by the City of San Diego as set forth in *City of San Diego Council Policy 900-11 – Inclusion of Public Art in Selected Capital Improvements Program Projects*.

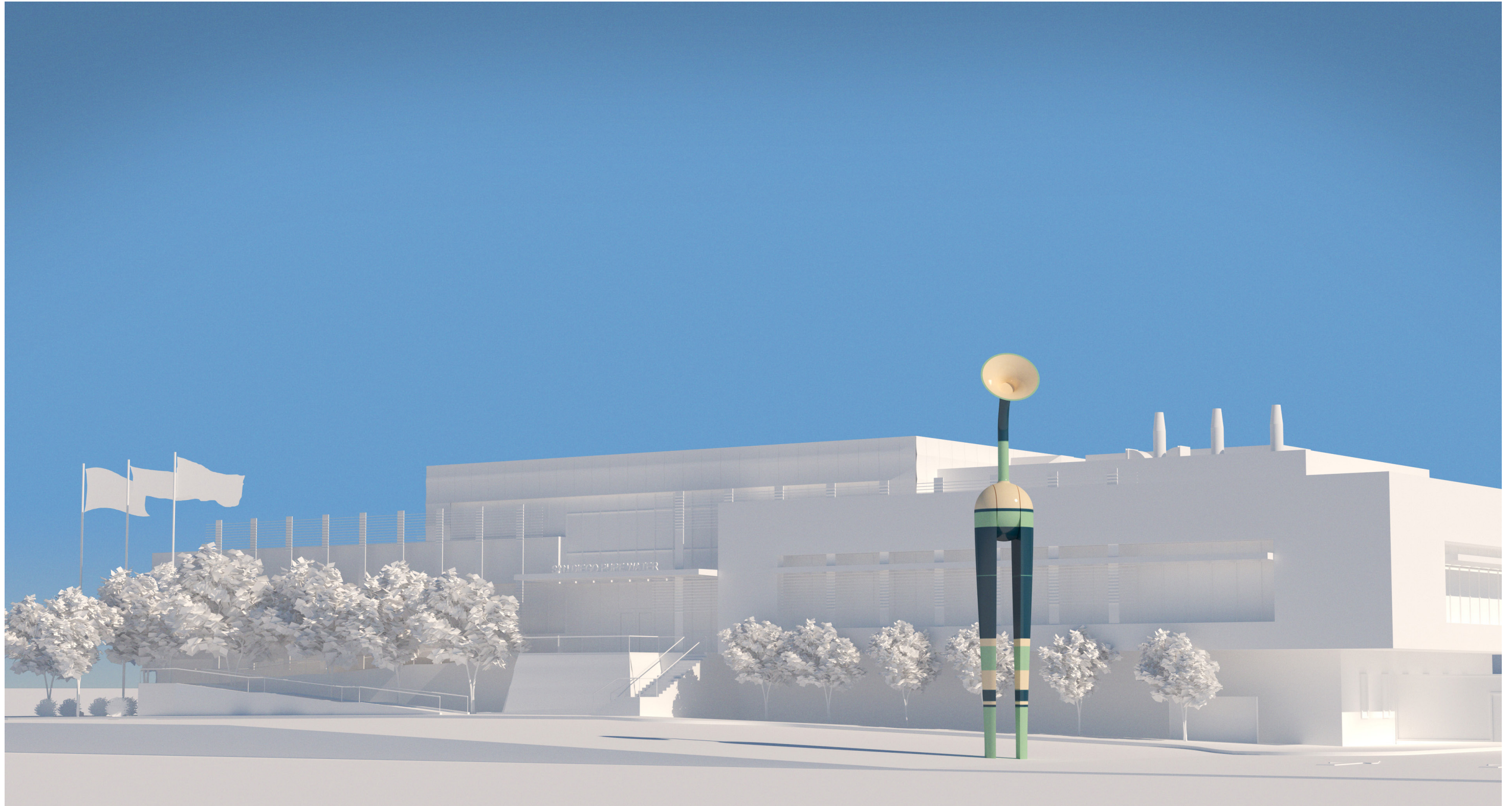
Art Work for the North City Pure Water Facility in San Diego

Final Artwork Proposal

Title: DAPHNE

Los Angeles, August 9, 2019



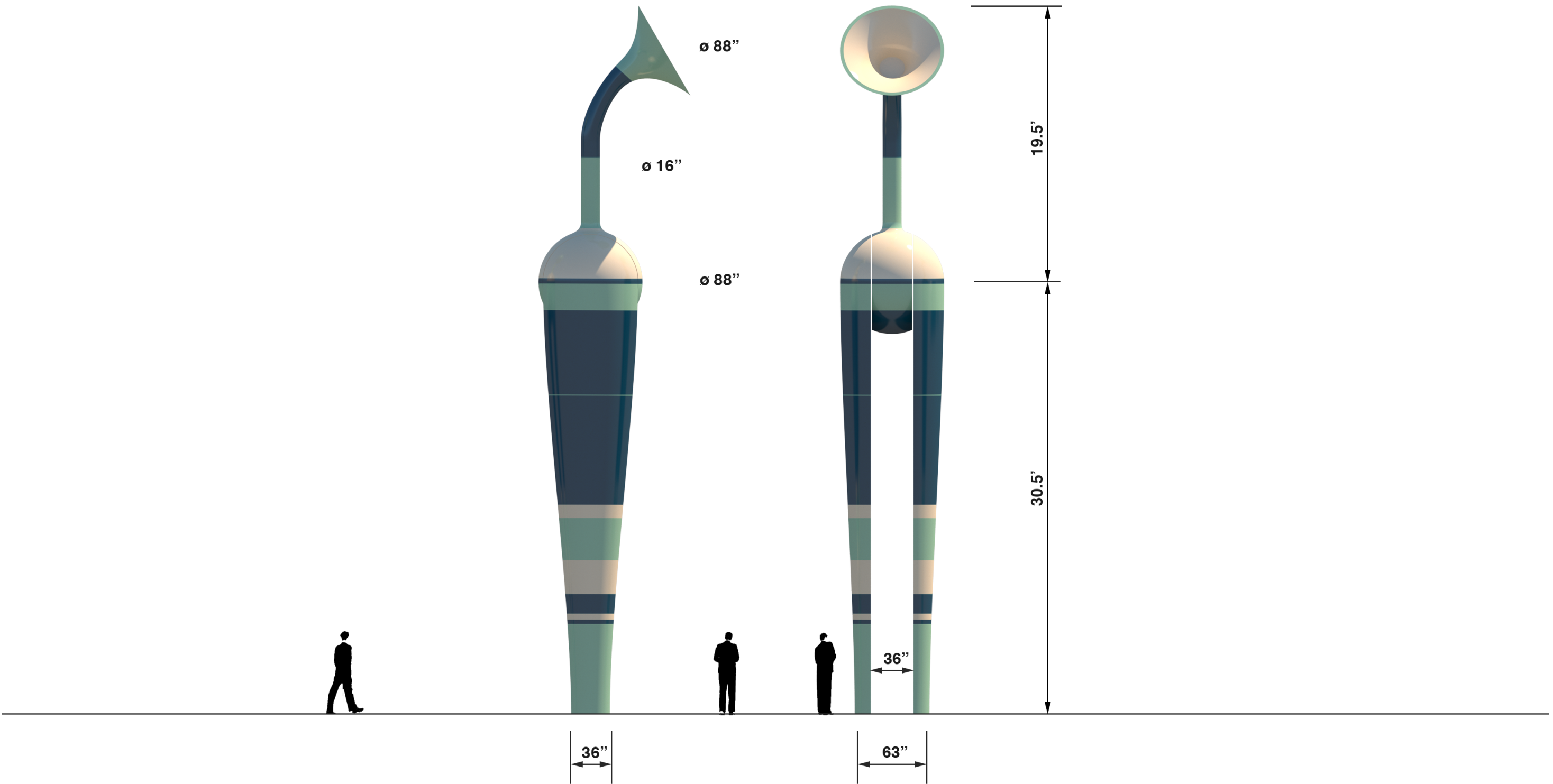


View 01

**CHRISTIAN MOELLER STUDIO LLC.**

CM@CHRISTIANMOELLER.COM | 2425 GLOVER PLACE, LOS ANGELES, CA 90031 | T: 310.435.9564

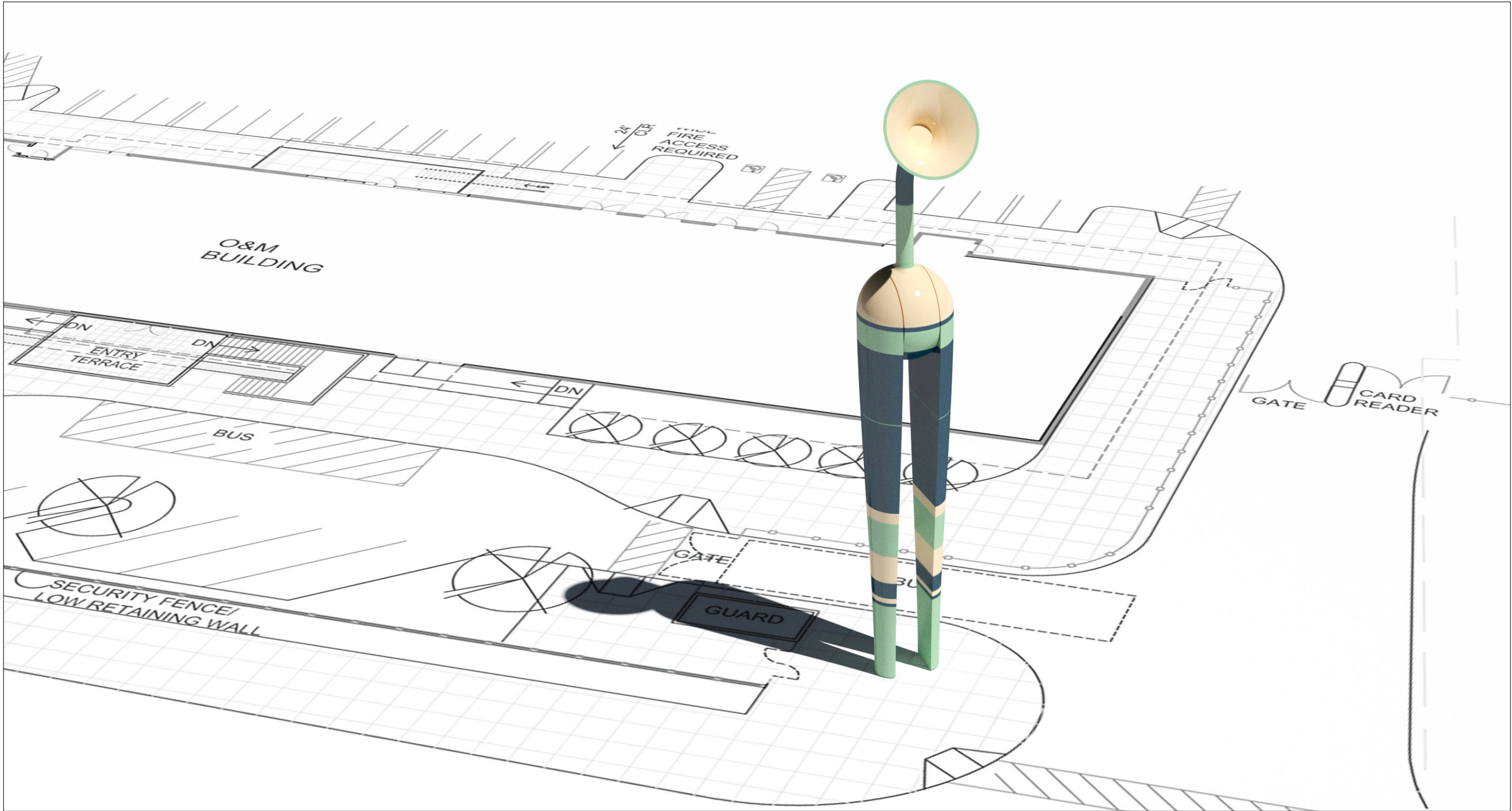




Dimensions

CHRISTIAN MOELLER STUDIO LLC.

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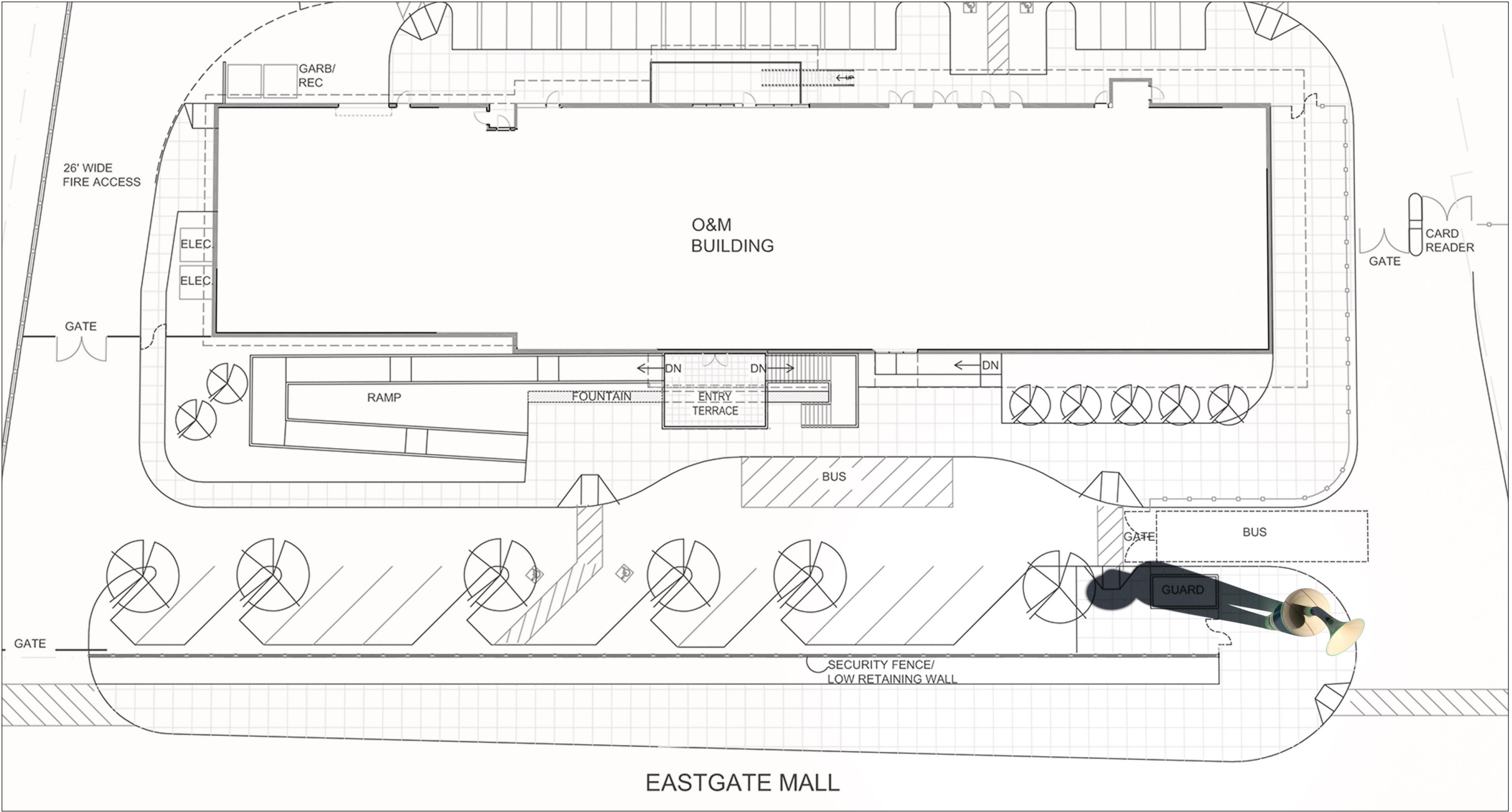


Location

**CHRISTIAN MOELLER STUDIO LLC.**

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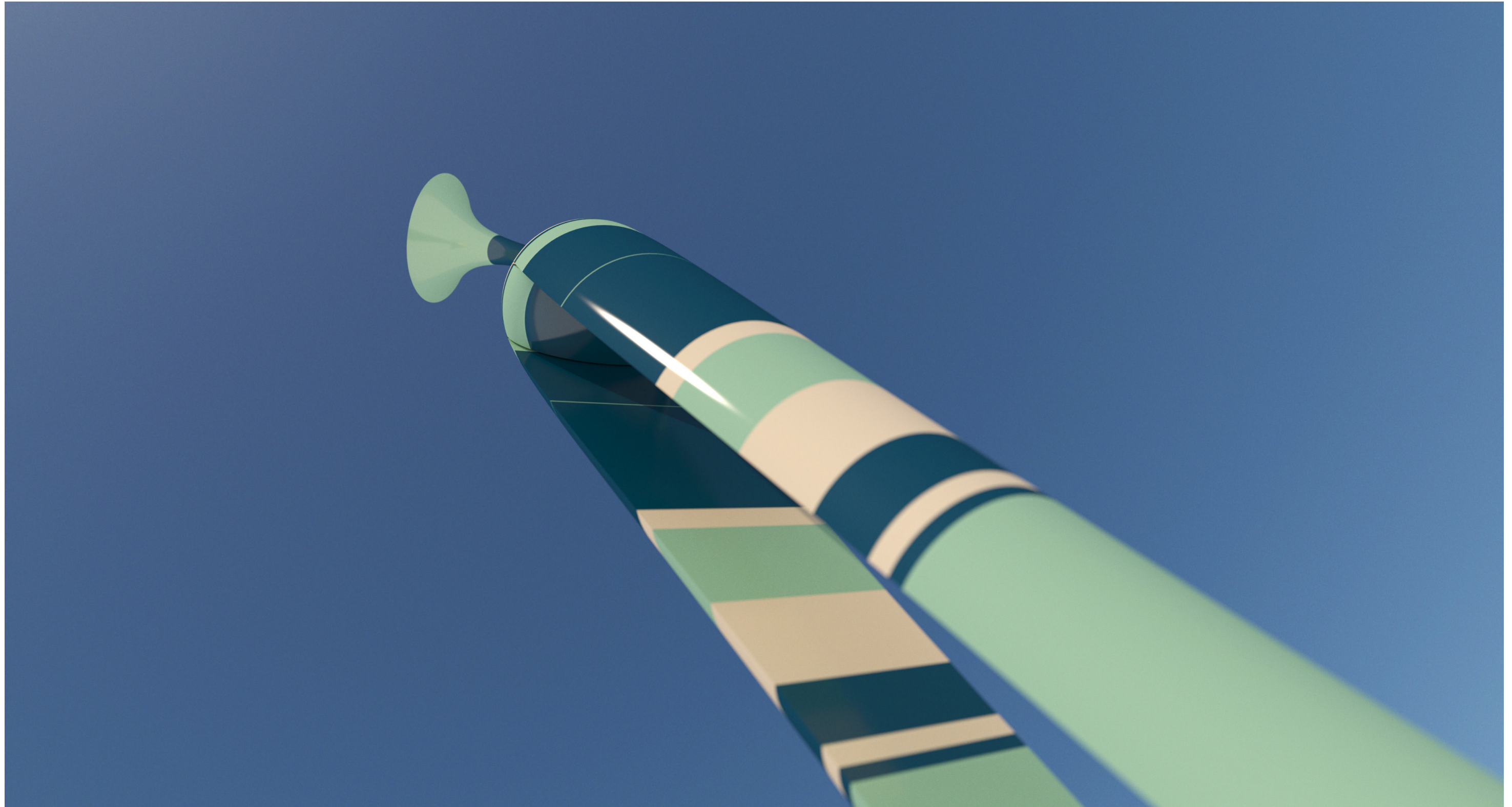


Site Plan

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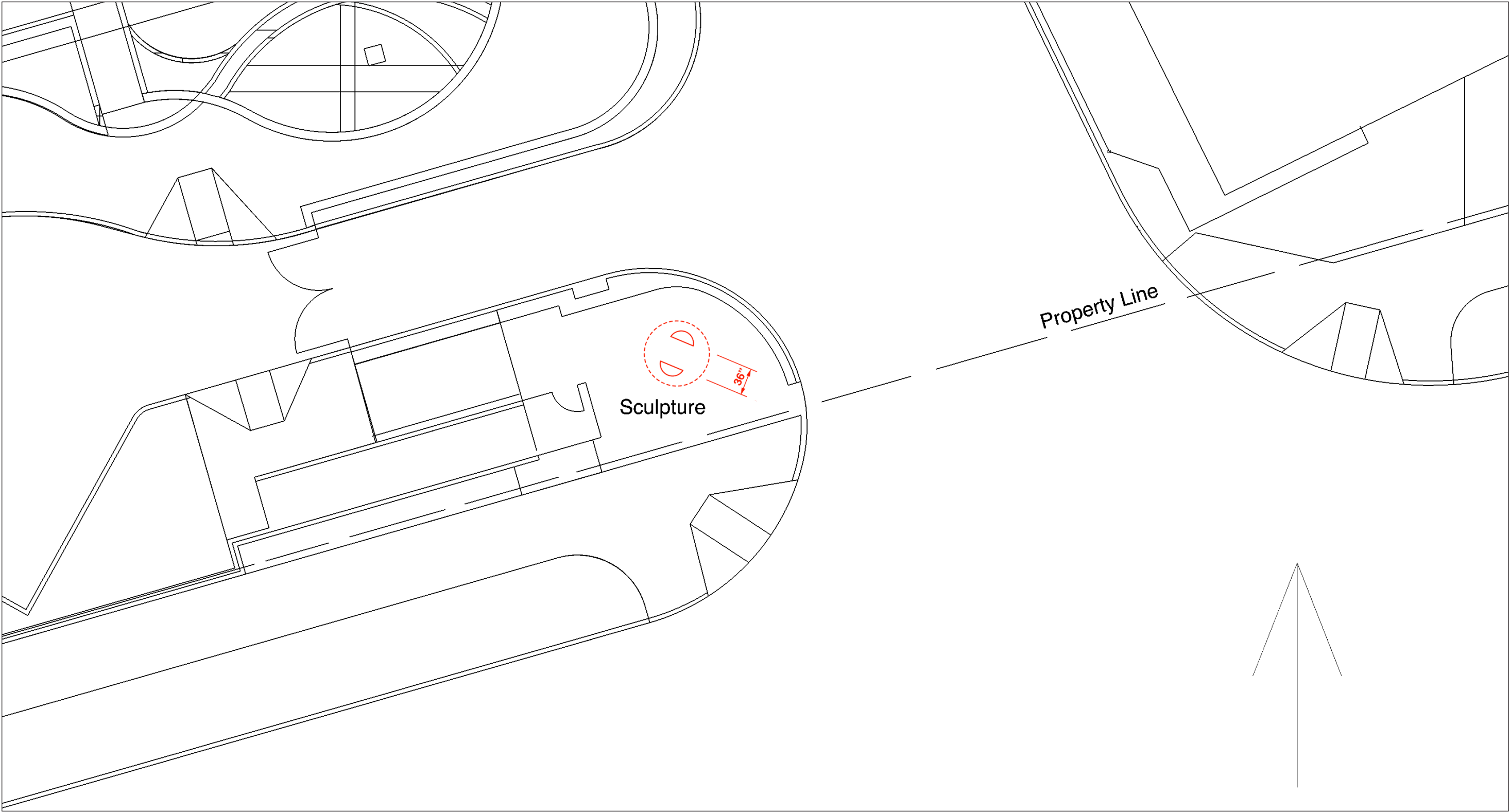


View 02

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ADA Plan



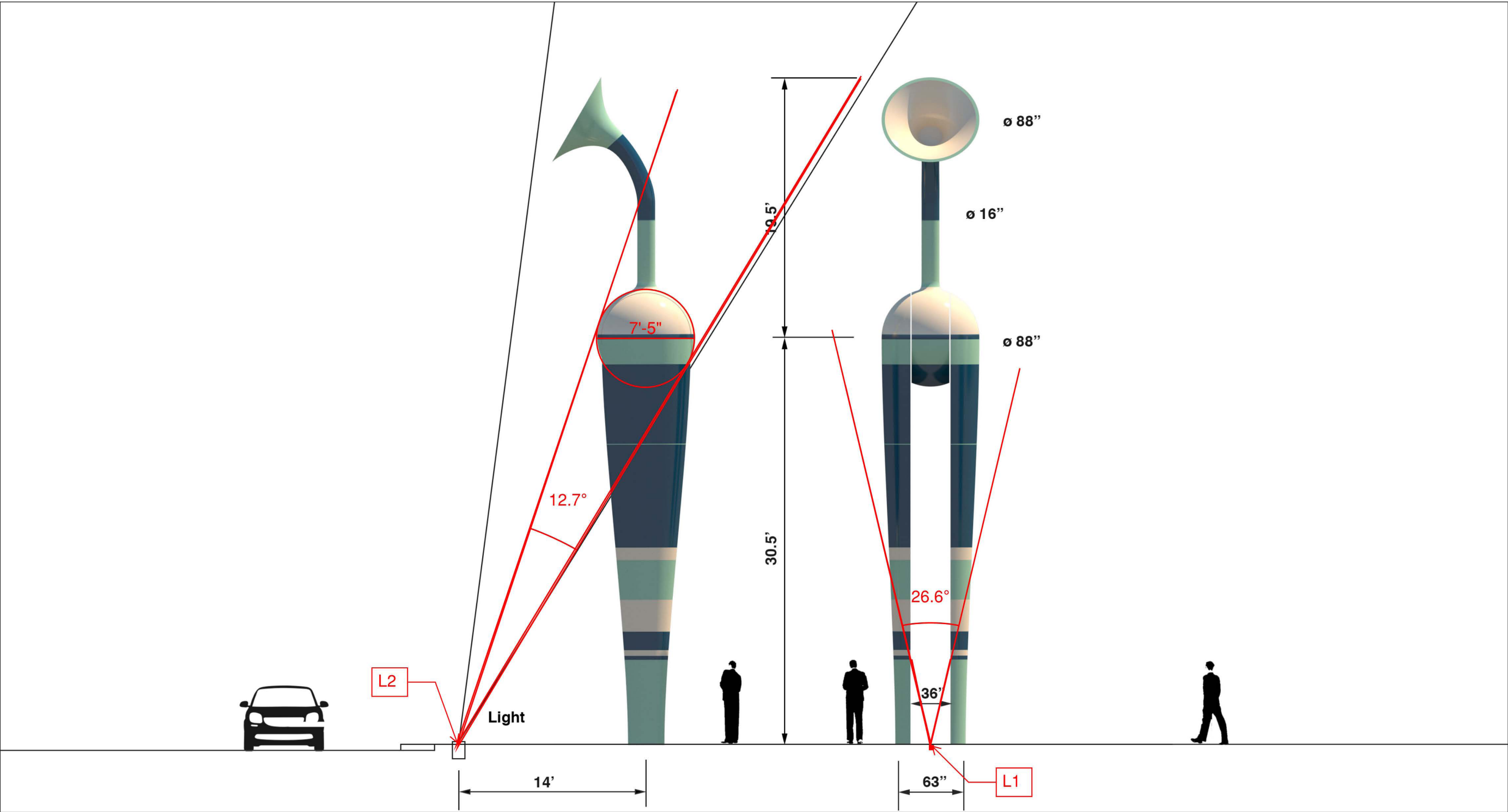


Lighting Concept

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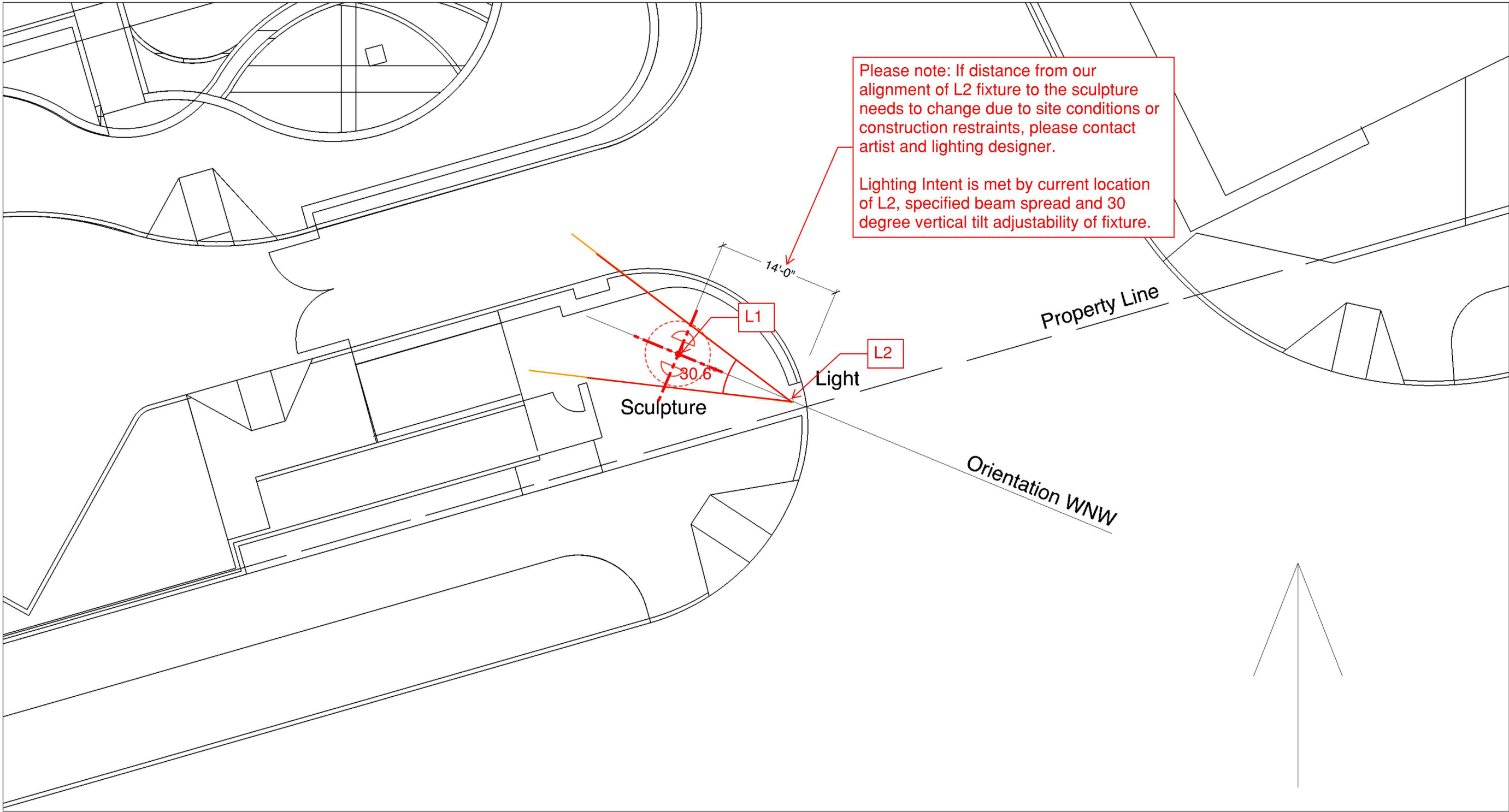


Lighting Concept

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**LIGHTING DESIGN NOTES**  
**CONSTRUCTION DOCUMENTS 07/30/19**

 **blanca**  
lighting design  
12710 89th PI NE Kirkland, WA 98034  
Phone: (206) 799-4749  
Email: lblanco@blancalighting.com  
Web: blancalighting.com



Lighting Concept

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**LIGHTING DESIGN NOTES**  
**CONSTRUCTION DOCUMENTS 07/30/19**



12710 89th Pl NE Kirkland, WA 98034  
Phone: (206) 799-4749  
Email: lblanco@blancalighting.com  
Web: blancalighting.com

Concept

The sculpture “Daphne” allows for multiple readings, appearing for some viewers as a hybrid between a giant Greek amphora and a watering can. Mildly anthropomorphic in its form and located in the entrance area of the new Pure Water treatment plant in San Diego, the sculpture will contribute a significant degree of identity to its neighborhood, and will hopefully develop into an iconic landmark for the city of San Diego as a beacon and point of orientation that is easy to read from a drive-by perspective. The title “Daphne” refers to a female nymph in Greek mythology associated with fountains, wells, springs, streams, brooks and other bodies of freshwater.

Dimensions and Material

The sculpture stands 50’ tall on a footprint of 63” x 36”. Two tall legs end in a spherical body with a diameter of 88”. A neck, with a diameter of 16”, connects to a trumpet shaped head with an outside diameter of 88”. The structural skeleton of the piece will be made from steel and the surface material will be color-coated fiberglass.

Finish

- Sandblasted preparation for fabricated structural steel assembly
- Marine grade fillers for the body enclosure
- Tnemec Hydo-Zinc primer on the structural steel assembly and body enclosure
- Tnemic Fluoronar Paint finish on the body enclosure

Fabrication plan

The internal structure of the sculpture will be fabricated utilizing welded A36 steel structural members and mechanical fasteners. Base plates will be welded to bottom of vertical tube steel. All welding will be performed by a City of Los Angeles certified shop and third party welding inspection by Twinings, Inc, Long Beach. The body enclosure will be fiberglass reinforced resin with stainless steel attachment brackets and hardware to the internal steel frame. The neck and head will be either aluminum and/or fiberglass reinforced resin. The pivot mechanism will be pillow block bearings with Zerk grease fittings.

Transportation Plan

Engineered structural steel handling fixtures to support sculpture parts when laid horizontal on a single 53’ long semi-tractor trailer. Packing materials to protect attachment points. Detailed coordination with on site General Contractor regarding scheduling and site access. Special permits for transportation will not be required.

Installation Plan

Template will be provided to assist installation contractor with locations of structural embedded anchors in foundation. Sculpture parts will have specific lifting points to allow for rigging and erection. Lifting points will have threaded plug inserts for use after lifting if required. Traffic control measures during installation will be determined according to lift-plan provided by crane operator.

Installation Time-Line

On site meeting prior to foundation installation to review plan  
Rigging meeting on site one week prior to shipment  
Crane setup rigging, hoisting and crane breakdown one day  
Cleanup and final approval one day

Maintenance Plan

The artwork will not require extraordinary maintenance beside visual inspection and cleaning. After a period of six months from the installation date, Carlson Baker Arts (CBA) will coordinate with the Public Arts Administration a mutually agreeable date for CBA to visit the site and perform an observation and review of the Sculpture. At completion of the observation CBA will make additional recommendations for long-term care and maintenance of the Artwork.

A. Vigorous Rubbing or Wiping Will Damage the Finish

All surfaces of the artwork are susceptible to burnishing. Care should be exercised to prevent this from happening during routine maintenance. Vigorous rubbing or wiping will alter the appearance of the artwork.

B. Ladders, Scaffolds and Other Equipment Must Never Contact the Artwork

Boom Lifts and other equipment necessary to reach portions of the artwork must be carefully placed to avoid any contact with the artwork. Personnel working on the cleaning and inspection of this artwork must avoid leaning on, or supporting themselves using any portion of the artwork. Articles of clothing and other related materials or devices must never come into contact with the artwork.

C. Cleaning

The frequency of the cleaning will be dependent on a number of factors including build up of dust, air borne particulates and whether conditions including frequency of precipitation.

1. Pressure Cleaning: Pressure washing is likely the most efficient method of cleaning the surfaces to remove dirt and grime. The pressure washer should be used in a low pressure setting with filtered water. Do not use unfiltered tap water or groundwater. Any soap used should be non-toxic and biodegradable.

2. Hand washing: First rinsing with filtered water to remove surface contaminants that can scratch the paint, clean the painted surfaces by hand. Beginning at the top, wash with diluted soap such as Dawn dish detergent and micro fiber mitt. As sections are cleaned they should be immediately rinsed with filtered water. Do not allow the soaped surfaces to dry prior to rinsing. Any surface contaminants i.e. bird guano; sap, graffiti etc. should immediately be removed immediately by a trained conservator or building maintenance technician. CBA should be notified of the incident and of the proposed cleaning procedure to be performed by the conservator prior to cleaning.

3. Bird Guano: Due to the rounded surfaces of the Sculpture and limited roosting areas soiling by bird guano will most likely be caused by birds flying near the Sculpture and therefore will be infrequent. In the event of soiling see the following:

To prevent discoloration and etching of the painted surface, bird guano should be removed. This is best achieved using water soaked cloth to soften the guano. Place a wetted cloth on the guano and after 5 - 10 minutes blot the soiled area then softly wipe to remove the guano. With a clean cloth wipe the area with diluted mild biodegradable soap such as Dawn. After cleaning, wipe the area with a clean cloth moistened with drinking water. Then wipe the wetted area with microfiber cloth until dry. For areas that are reasonably out of reach from the ground or the use of standard lifts, water from a high pressure hose can be used to wet the soiled areas. After wetting continue to rinse until the guano is completely rinsed from the painted surface.





View Northeast



View Northeast



Photographic Survey

View Northwest



View South