



**CITY OF SAN DIEGO COMMISSION FOR ARTS AND CULTURE**

**AGENDA**

City Council Committee Room, 12<sup>th</sup> Floor, City Administration Building

202 C Street, San Diego, California 92101

**Friday, September 28, 2018**

**8:30 a.m. – 10:30 a.m.**

8:30 a.m.	I.	Call to Order & Statement of Purpose+Vision	Janet Poutré, Chair
8:32 a.m.	II.	Non-agenda Public Comment	
8:45 a.m.	III.	Chair's Reports	Janet Poutré
		A. <b>ACTION</b> – July 27, 2018 Commission Meeting Minutes	
		B. <b>ACTION</b> – Appointment of Commission Advisory Panelists for Fiscal Year 2019 Arts Education Enrichment Initiative Proposal Evaluation	
		C. Status of Executive Director Search	
		D. Status of Staffing	
		E. Other Reports	
	IV.	Committee Reports	
		A. Policy & Funding Committee	Jason Whooper, Committee Chair
		B. Public Art Committee	Vernon Franck, Committee Chair
		1. <b>ACTION</b> – Final Artwork Proposal for East Village Green by Mark Reigelman	
		2. <b>ACTION</b> – Artist Evaluation Criteria for FY2019 2 Percent for Art Public Art Projects	
		C. Advocacy & Outreach Committee	Tyler Hewes, Committee Chair
		1. Long-Term Advocacy Planning Update	
		D. Commissioner Engagement Ad Hoc Committee	Ann Bossler, Ad Hoc Committee Chair
10:00 a.m.	V.	Executive Director's Reports	Christine E. Jones, Acting Executive Director
		A. Arts and Culture Funding Programs	
		B. Public Art Program	

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*VISION: Expanding our world by celebrating creativity in San Diego*

*PURPOSE: The City of San Diego Commission for Arts and Culture serves in an advisory capacity to the Mayor and City Council on promoting, encouraging and increasing support for the region's artistic and cultural assets, integrating arts and culture into community life and showcasing San Diego as an international tourist destination.*

Meetings may be recorded. NON-AGENDA PUBLIC COMMENT: Any member of the public may address the Committee on any subject in its area of responsibility on any matter not presently pending or previously discussed at the Committee. Comments are limited to two (2) minutes and are non-debatable. At the conclusion of the comment, the Committee Chair shall have the discretion to determine appropriate disposition of the matter. To exercise this right, members of the public wishing to address the Committee under Public Comment must submit a Public Comment Request form prior to the meeting. Subject matter and time limitations are noted on the form. Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Committee on any issue brought forth under Public Comment. The information contained in this agenda is available in alternative formats and can be requested by calling 619-236-6800 at least three (3) working days prior to the meeting in order to insure availability.

C. Other Reports

10:20 a.m.	VI.	New Business for Future Agendas	Janet Poutré
10:25 a.m.	VII.	Commissioner Speed-Round – What arts, culture and creative experiences have you had this month (who, what, when, where)?	Janet Poutré
10:30 a.m.	VIII.	Adjourn	



**CITY OF SAN DIEGO COMMISSION FOR ARTS AND CULTURE**

**MINUTES**

**Friday, July 27, 2018**

**Commissioners Present**

Janet Poutré, Chair  
Michael Brown  
Julie Z. Cramer  
Tyler Hewes  
Ben Meza  
Doreen Schonbrun  
Rebecca Smith  
Jason Whooper

**Commissioners Absent**

Roberta Alexander  
Ann Bossler  
Vernon Franck  
Gina M. Jackson  
Udoka Nwanna

**Staff Present**

Christine E. Jones  
Leticia Gomez Franco  
J Noland  
Whitney Roux  
  
Joel Day, Director, Office of Boards  
and Commissions  
Jon Dwyer, Deputy City Attorney

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- I. **Call to Order & Statement of Purpose+Vision** – Commissioner Janet Poutré called the City of San Diego (City) Commission for Arts and Culture (Commission) to order at 8:50 a.m. at Diversionary Theater, 4545 Park Boulevard #101, San Diego, California 92116.
- II. **Non-agenda Public Comment**
- Justin Dake (San Diego Opera Association) commented on current and upcoming programming at the San Diego Opera Association.
- III. **Chair's Reports**
- A. **Host Remarks** – Commissioner Janet Poutré thanked Diversionary Theater for hosting the meeting and invited Matt Morrow, Executive Artistic Director to share about Diversionary Theater's work. Commissioner Janet Poutré introduced Joel Day, Director of the City of San Diego Office of Boards and Commissions, who shared that the Commission is now operating within the newly formed Office of Boards and Commissions which is under the Mayor's Office and how arts and culture is a central component of the Mayor's vision for San Diego as a world class city of all.
- B. **ACTION – May 25, 2018 Minutes** – Commissioner Michael Brown made a motion to approve the Commission meeting minutes of May 25, 2018. Commissioner Ben Meza seconded the motion. **The vote was 7-0-1; the motion passed.**
- Yea: Brown, Cramer, Meza, Poutré, Schonbrun, Smith, Whooper (7)
- Nay: (0)
- Abstention: Hewes (1)
- Recusal (0)
- C. **Other Reports** – Commissioner Janet Poutré presented the updated 2018 Commission work plan, as a living document, and announced that due to lack of business, the August Commission meeting would be adjourned. She reminded Commissioners about the importance of attendance at Commission meetings and that the Mayor's Office is currently working on filling vacant Commissioner seats. Commissioners were given updated event dates for Commission visits to City-funded nonprofits (a.k.a. Goodwill Visits).

IV. Committee Reports – Commissioner Janet Poutré asked Commissioners to make any necessary conflict of interest disclosures.

- Commissioner Michael Brown disclosed a remote interest as a paid employee of San Diego Museum of Art and recused himself for items IV. A1 and IV. A2.

A. Policy & Funding Committee – Commissioner Jason Whooper, Chair of the Policy and Funding Committee gave a brief update on plans for upcoming Policy & Funding Committee special meetings tentatively scheduled for October 18, 2018 at 8:30am, November 15, 2018 at 8:30am and additional meetings if needed with tentative topics such as the algorithm and funding caps to be determined.

1. **ACTION – Priorities for Fiscal Year 2020 OSP/CCSD Funding Cycle** – Commissioner Jason Whooper asked Civic Art Project Manager Whitney Roux to provide background. Roux provided an overview which covered topics such as timeline and possible tactics for implementation in the Fiscal Year 2020 Organizational Support Program and Creative Communities San Diego funding cycle, themes for consideration for recommendations, San Diego Promise Zone as a specific neighborhood to target for applicants and anticipated informational presentations at future Policy & Funding Committee meetings for FY2021 and beyond. Post-presentation discussion topics included methods for identifying additional underserved neighborhoods and cultivating new applicants through Nonprofit Academy. **Commissioner Jason Whooper made a motion to approve the recommendation from the Policy & Funding Committee to advise on priorities for FY2020 funding cycle as follows:**

**Continue offering the option to renew for qualified applicants who meet specific conditions related to financial stability;**

**Continue offering an in-person opportunity for applicants to address the Commission Advisory Panels;**

**As a part of the FY2020 Request for Proposals, require applicants to include a summary of the organization's financial information, including the current and past year's budget;**

**Create a mid-year opportunity to collect feedback from FY2020 applicants to inform future cycles; and**

**Target programs and services in the San Diego Promise Zone as a part of the FY2020 application process.**

**Commissioner Doreen Schonbrun seconded the motion. The vote was 7-0-0; the motion passed.**

Yea: Cramer, Hewes, Meza, Poutré, Schonbrun, Smith, Whooper (7)

Nay: (0)

Abstention: (0)

Recusal: Brown (1)

**Public Comment**

- Peter Comiskey (Balboa Park Cultural Partnership) commented on the stepping in of funding for new awardees and funding of organizations whose services benefit majority City of San Diego residents.

2. **ACTION – Priorities for Fiscal Year 2019 Arts Education Enrichment Initiative** – Commissioner Whooper initiated discussion on this item. Civic Art Project Manager Leticia Gomez Franco gave a presentation which covered topics such as feedback received and data collection methods and opportunities, Fiscal Year 2018 special Arts Education Enrichment Initiative contractors survey results and statistics, timeline and possible tactics for implementation in Fiscal Year 2019. Discussion topics included the strengths and benefits of the Arts Education Enrichment Initiative funding opportunity, work of the VAPA Foundation, return on investment,



importance of having art programming happen at school sites. **Commissioner Jason Whooper made a motion to approve the recommendation from the Policy and Funding Committee to advise on the Fiscal Year 2019 Arts Education Enrichment Initiative priorities as follows:**

**Limit number of proposals each applicant can submit to 1 per eligible organization;**

**Offer an in-person opportunity for applicants to address the Commission Advisory Panel;**

**Adjust AEEI goals to include the development of artistic abilities and creativity of students;**

**Offer 10 awards in the amount of \$10,000 each; and**

**Extend opportunity eligibility to organizations that are current FY19 Creative Communities San Diego (CCSD) contract holders in addition to FY19 Organizational Support Program (OSP) contract holders.**

**Commissioner Tyler Hewes seconded the motion. The vote was 7-0-0; the motion passed.**

Yea: Cramer, Hewes, Meza, Poutré, Schonbrun, Smith, Whooper (7)

Nay: (0)

Abstention: (0)

Recusal: Brown (1)

**Public Comment**

Alan Ziter (NTC Foundation) commented on the Arts Education Enrichment Initiative and expanding the guidelines to include art programming outside of school sites.

Loss of quorum at 9:55 a.m.

B. Public Art Committee – None

C. Advocacy & Outreach Committee – None

V. Executive Director's Reports

A. Arts and Culture Funding Programs – None

B. Public Art Program – None

C. Status of Executive Director Search – None

D. Other Reports – None

VI. New Business for Future Agendas – None

VII. Commissioner Speed Round– None

VIII. Adjourn – Commissioner Janet Poutré adjourned the meeting at 9:56 a.m. due to loss of quorum.



## CHAIR'S REPORT

DATE ISSUED: September 24, 2018

ATTENTION: Commission for Arts and Culture

SUBJECT: Commission Advisory Panelists for Fiscal Year 2019 Arts Education Enrichment Initiative Proposal Evaluations

REFERENCES: Commission Advisory Panelist Bios

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### ACTION REQUESTED:

Approve the enclosed slate of candidates to serve as Commission Advisory Panelists and Panel Alternates in October 2018 for Fiscal Year 2019 Arts Education Enrichment Initiative proposal evaluations.

### SUMMARY:

Pursuant to the Commission's *Rules and Regulations Section XVI*:

- The Commission may establish advisory panels to augment the work of the committees, to support to goals of the Commission, to provide opportunities for community members to participate in Commission processes, and to utilize the input and feedback of panelists in the Commission's decision-making processes.
- The purpose of the panels is to engage a diverse and evolving range of constituents in the Commission's processes.
- The Commission Chair will appoint, and the Commission will approve members of advisory panels after reviewing a slate of candidates presented by Commission staff. Commission staff may prepare the slate by drawing from a pool of candidates obtained through methods which include, but are not limited to, a survey of Commissioners' preferences, an open call for self-nominations and third-party nominations, and a review of individuals who have previously served on Commission committees or panels, or a review of individuals who have previously worked on special Commission projects. Typical criteria used in identifying candidates to serve on Commission advisory panels include, but are not limited to, expertise in a specific arts and culture genre, expertise in a specific community and/or neighborhood, expertise in a relevant field such as arts administration, non-profit management, non-profit finance, program development and evaluation, fundraising, community organizing, marketing/outreach, and/or arts education, skill in cooperating in a group, skill in following instructions, skill in communicating clearly and decisively, ability to fulfill the necessary time and preparation commitments. Typical factors considered in composing panels include, but are not limited to, frequency of a candidate's prior panel participation and balanced representation of diverse communities, sectors, expertise, age, gender, socio-economic status, ethnicity, etc.

### Commission Advisory Panels - FY19 Arts Education Enrichment Initiative Proposal Evaluators

	New	First Name	Last Name	Title	Organization	Bio
1	Yes	Roberta	Alexander	Commissioner	City of San Diego Commission for Arts and Culture	Dr. Roberta Alexander is a professor emerita of San Diego City College. During her career at City she served as the Faculty Co-chair of the Accreditation Self Study, Academic Senate President, English, Humanities and Philosophy Department Chair, Labor Studies Coordinator, and ESOL Coordinator. As well as being a professor of English, she has taught in both the Chicano and Black Studies departments. She is a dedicated supporter of efforts to assure an equitable environment that promotes success for all students. Additionally, she is a founding member of the San Diego Writers Collective and co-editor of the Pillars of the Community Reclaiming Our Stories project, an anthology of stories of community members from Southeast San Diego and other underserved areas of this city who have survived and continue their struggle to overcome the constant challenges of being black, brown and poor in San Diego. She currently serves on the Board and Executive Committee of the Environmental Health Coalition. Dr. Alexander received her B.A. in Spanish Literature from the University of California, Berkeley, and her PhD in Comparative Literature from the University of California, San Diego.
2	Yes	Julie	Z. Cramer	Commissioner	City of San Diego Commission for Arts and Culture	Dr. Julie Zoellin Cramer is the founder of Wayfind Education, an education research consulting group with a mission to guide informed decisions that address the grand challenges facing 21st century education. As a university-trained education researcher and learning experience strategist, she specializes in K-16 public education policy reform, systems level change, and stakeholder empowerment. Dr. Cramer's current research interest focuses on urban school design and the alignment of learning and teaching goals with physical spaces. The goal of her work is to develop deeper learning experiences in both formal and informal settings that help people build the skills and attitude of a lifelong learner and find their place of impact in the world. e3 Civic High, the innovative public charter school on the 6th and 7th floor of the New San Diego Central Library, is an example of Dr. Cramer's work in school development. Prior to establishing Wayfind Education, Dr. Cramer was the founding Deputy Director of the Institute for Entrepreneurship in Education at the University of San Diego (USD) and served as its Senior Research Associate for its two research centers, the Center for Education Policy and Law (CEPAL) and the Mobile Technology Learning Center (MTLC). Dr. Cramer received her MA and PhD from the USD School of Leadership and Education Sciences in K-12 public/private leadership and a BS in business administration from the Haas School of Business at UC Berkeley. She is a member of the American Educational Research Association, the Association for Learning Environments, and the Phi Beta Kappa Society. Dr. Cramer has worked as a community volunteer and leader for many years. Previous positions include founding board member of Thrive Public Schools; member of the i21Now Committee and Proposition 5 Taskforce, San Diego Unified School District; and founding chairperson of the Point Loma Cluster Schools Foundation.
3	No	Russ	Sperling	Director	SDUSD	Russ Sperling is the Director of Visual and Performing Arts for San Diego Unified School District. He responsible for all components of arts education in the state's second largest school district. He has returned to SDUSD after previously serving three years as the Program Manager for K-12 Music, while under his leadership, instrumental music enrollment in the district increased by 28%. Mr. Sperling currently serves as Western Division President of the National Association for Music Education (NAfME). He previously served as President of the California Music Educators Association (CMEA). He is the founding President and now board member of the San Diego Winds, a professional wind ensemble. He is the Director of the Grossmont College Concert Band.
4	Yes	Alessandra	Moctezuma	Gallery Director & Arts Educator	Mesa College Art Gallery	Alessandra Moctezuma is Professor of Fine Art and Gallery Director at San Diego Mesa College, where she leads the Museum/Gallery Studies A.A. and Certificate Program and teaches Chicano Art. She earned Bachelor of Art and Master of Fine Arts (Painting/Printmaking) degrees from UCLA. She is also ABD for a Ph.D. in Hispanic Languages and Literature from State University in New York, Stony Brook. Besides teaching and curating, Ms. Moctezuma has served as a member of the San Diego Foundation's Arts and Culture group and Creative Catalyst panel. She is also a board member of the Friends of the Villa Montezuma, an organization that preserves a historic house museum in Sherman Heights. She has served in the City of San Diego Public Art Committee. She currently serves in the Curatorial Advisory Board for the San Diego Art Institute, a contemporary arts non-profit located in Balboa Park.  Besides working as gallery curator at San Diego Mesa College, Ms. Moctezuma has juried exhibitions at the La Jolla Athenaeum, Casa Familiar/The Front, the Latin American Art Festival, Escondido Municipal Art Gallery. She has also curated three exhibits for the Oceanside Museum of Art (Borderless Dreams, 2005 and Through a Lens Sharply, 2006) and unDocumenta (2017) as part of the Getty's Pacific Standard Time LA/LA.
5	Yes	Lissa	Corona	Arts Educator	La Jolla Country Day School	Lissa Corona is a multi-disciplinary artist, curator, educator, and administrator. Corona received her MFA from the University of Pennsylvania, and her bachelor's in studio art from the University of California, San Diego. Primarily consisting of performative video and photography, Corona's art practice revolves around one question: "What does it mean to be human?" Utilizing television as a source to investigate the trajectory of popular culture as it reflects society, Corona questions the limits of sincerity, and the performance of emotions, interpersonal relationships, class, sex, gender, and race. As an arts administrator, Corona has served as the Education Director for both Lux Art Institute and San Diego Art Institute. She also served as the Interim Executive Director of SDAI, co-curating exhibitions and facilitating collaborations with nonprofit social justice organizations and cultural producers from the San Diego/Baja California region. Additionally, Corona is the Executive Director of NAH NAH (curatorial collective based in San Diego), Co-Founder of Not Nothing Projects (arts education 501(c)3), and founding member of LOUD – an artist collective by and for women of color. She is a full-time visual art educator at La Jolla Country Day School.

### Panel Alternates

6	No	Keith	Opstad	Arts Educator	Poway Unified School District	<p>Keith Opstad is an award winning artist, art educator and two-time teacher of the year. He graduated from Poway High School, earned his bachelor's degree and single subject teaching credential in Art Education at CSU Long Beach and master's degree from George Washington University in Educational Technology Leadership. Keith is a long time supporter of the visual and performing arts and has 24 years of teaching experience in the Poway Unified School District where he is currently teaching Drawing &amp; Painting and Advanced Placement Studio Art at Westview High School while serving as the department chairperson.</p> <p>His passion for the arts and arts education is contagious, inspirational and reaches far beyond the classroom. Keith has taught over 6,000 students that consistently produce some of the highest quality artwork throughout San Diego County and beyond that have been displayed at the San Diego Museum of Art, United States Department of Education, Groff Exhibit and San Diego County Fair. He believes that the arts are as profoundly important as the core academic areas and each and every student benefits from the critical thinking, non-cognitive skills and problem solving activities experienced through arts education.</p> <p>Keith Opstad lives in Scripps Ranch with his wife Erica and son Blake.</p>
7	No	Ann	Bossler	Commissioner	City of San Diego Commission for Arts and Culture	<p>Ann Evons Bossler is the Director of Program Development for Price Philanthropies, an organization championing underserved youth and revitalizing the City Heights community. She is a grants officer for education and arts &amp; culture within San Diego, and oversees the implementation of multiple educational programs which benefit local Title I students. Bossler previously facilitated the leadership development of Fortune 500 corporate clients at The Center for Creative Leadership, and was the Executive Director of the Coronado Response Group, a community program that fostered cooperation between the city, school district and community. She received her business degree from Emory University, her counseling credential/degree from the University of San Diego and her Ed.M. in administration, planning and social policy from Harvard University. Bossler is a native San Diegan who has travelled the world and believes there is no better place than San Diego. As a Commissioner, she hopes to continue creating opportunities for youth, and their families, to achieve their hopes, dreams and goals.</p>
8	No	Doreen	Schonbrun	Commissioner	City of San Diego Commission for Arts and Culture	<p>Doreen Schonbrun holds a BA in Art History/Criticism from the University of California, San Diego. She is an artist, collector and teacher of art and art history classes for at-risk children who reside at the San Diego Center for Children. Schonbrun has served as Chair of the San Diego Center for Children's annual fundraiser for six years and was a member of San Diego Museum of Art's Presidents Circle member for 14 years. She supports efforts to improve the role that science and technology can play in the restoration, preservation, discovery and understanding of art and has worked with the Center of Interdisciplinary Science for Art Architecture and Archaeology (CISA3) at UCSD to make its efforts better known. Schonbrun has supported a project to establish a relationship between San Diego and Florence, Italy, where UCSD graduate students learn about specialized technologies and apply them to works of art. Schonbrun also acts as co-director of a lecture series on "Science and the Arts" for the highly acclaimed "Group of 12 and Friends," a community-based group of like-minded individuals who meet monthly at the Sanford Burnham Research Institute. Schonbrun resides in La Jolla with her husband, Dr. Myron Schonbrun.</p>



# Commission for Arts and Culture

## COMMITTEE REPORT

DATE ISSUED: September 24, 2018

ATTENTION: Commission for Arts and Culture

SUBJECT: Final Artwork Proposal for Mark Reigelman: East Village Green

REFERENCES: 1) [Commission for Arts and Culture Department Instruction 1.00 – Collection Management Policy for the Civic Art Collection](#)  
2) Final Artwork Proposal Package

STAFF CONTACT: Leticia Gomez Franco, Civic Art Project Manager

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### PUBLIC ART COMMITTEE RECOMMENDATION:

Recommend that the Executive Director of the City of San Diego Commission for Arts and Culture (Commission) accept the final artwork proposal by Mark Reigelman in fulfillment of the City of San Diego's (City) collecting mission, collection scope and accession criteria as established in Section 5 – Collecting Mission, Section 6 – Scope of the Collection and Section 8.2 – Accession Criteria of the Commission for Arts and Culture Department Instruction 1.00 – *Collection Management Policy for the Civic Art Collection*.

### SUMMARY:

Artist Mark Reigelman was selected through a competitive process to design, fabricate and transport permanent, site-specific artwork for East Village Green and consult during installation of artwork at the site by the City. The East Village Green project involves the design and construction of a new 4.1-acre multi-block park in the East Village neighborhood of Downtown. The Office of James Burnett, the prime consultant designing the new park to be located between F, G, 13th, and 15th streets in East Village, has collaborated with the artist.

On April 7, 2017, Reigelman presented his preliminary artwork idea to the Public Art Committee (PAC) for feedback. PAC also provided feedback on the artist's schematic artwork proposal on July 7, 2017. On September 7, 2018, the artist's final artwork proposal was presented to PAC. At the meeting, PAC voted (7-0-0) to recommend to the Commission that the Executive Director of the Commission accept the final artwork proposal by the artist in fulfillment of the City's collecting mission, collection scope and accession criteria. In addition to PAC's feedback, the final artwork proposal is informed by suggestions from the public, the City's Parks and Recreation Department, and other various City departments.

### FISCAL CONSIDERATIONS:

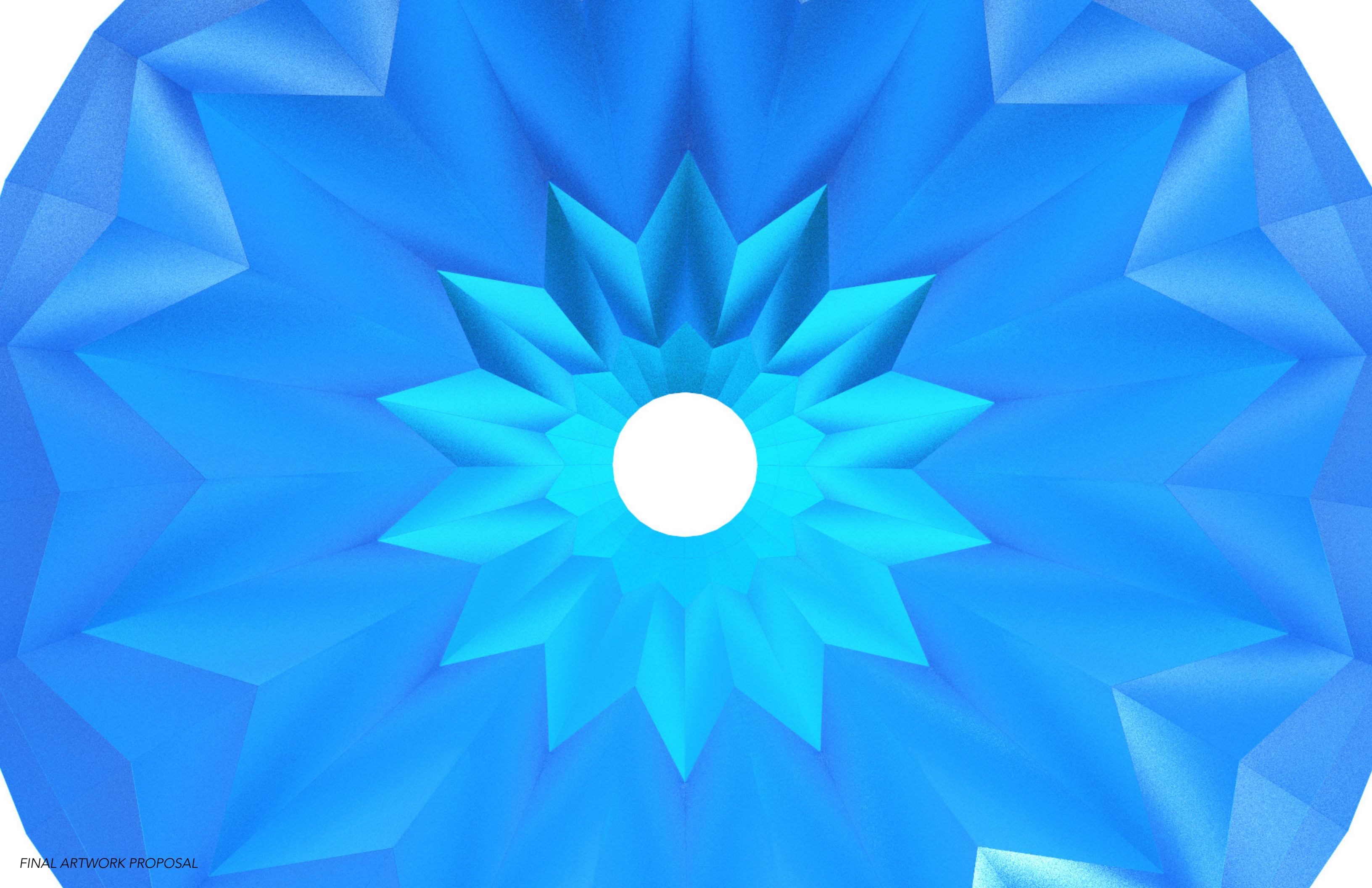
This project is funded by the City of San Diego as set forth in *City of San Diego Council Policy 900-11 – Inclusion of Public Art in Selected Capital Improvements Program Projects*.













## **BLUE SKIES**

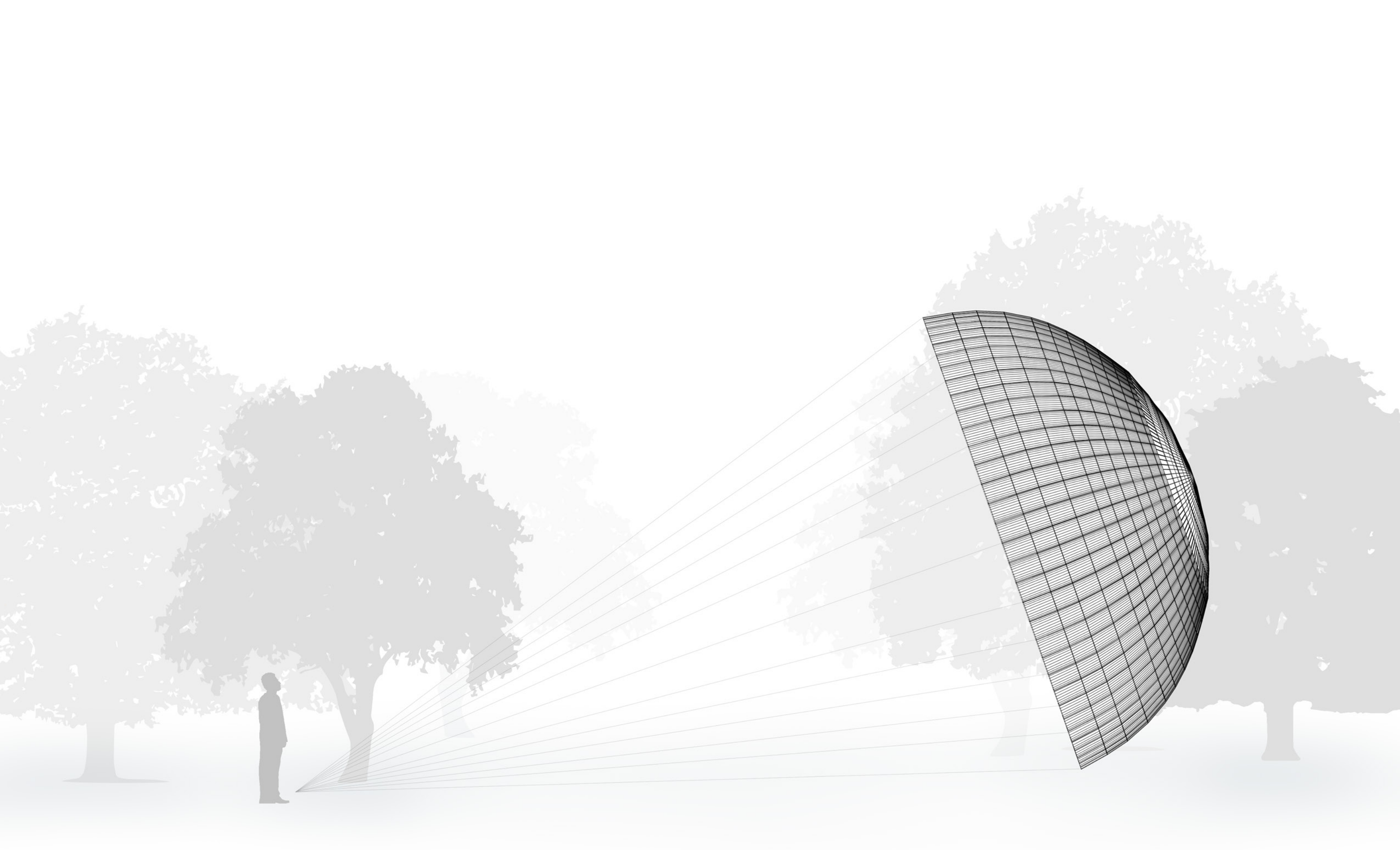
**CONTENT: BLUE SKIES IS A SITE SPECIFIC PUBLIC ART INSTALLATION LOCATED IN EAST VILLAGE SAN DIEGO. THE PROJECT INTENDS TO CAPTURE THE UNIQUE INDUSTRIAL HISTORY OF THE NEIGHBORHOOD ESPECIALLY AS IT RELATES TO THE AREAS PARACHUTE MANUFACTURING.**

**SCALE: SEEMINGLY PRECARIOUSLY POSITIONED THE PARACHUTE INSPIRED FORM IS APPROXIMATELY 15' TALL AND RESTS AT APPROXIMATELY A 76 DEGREE ANGLE.**

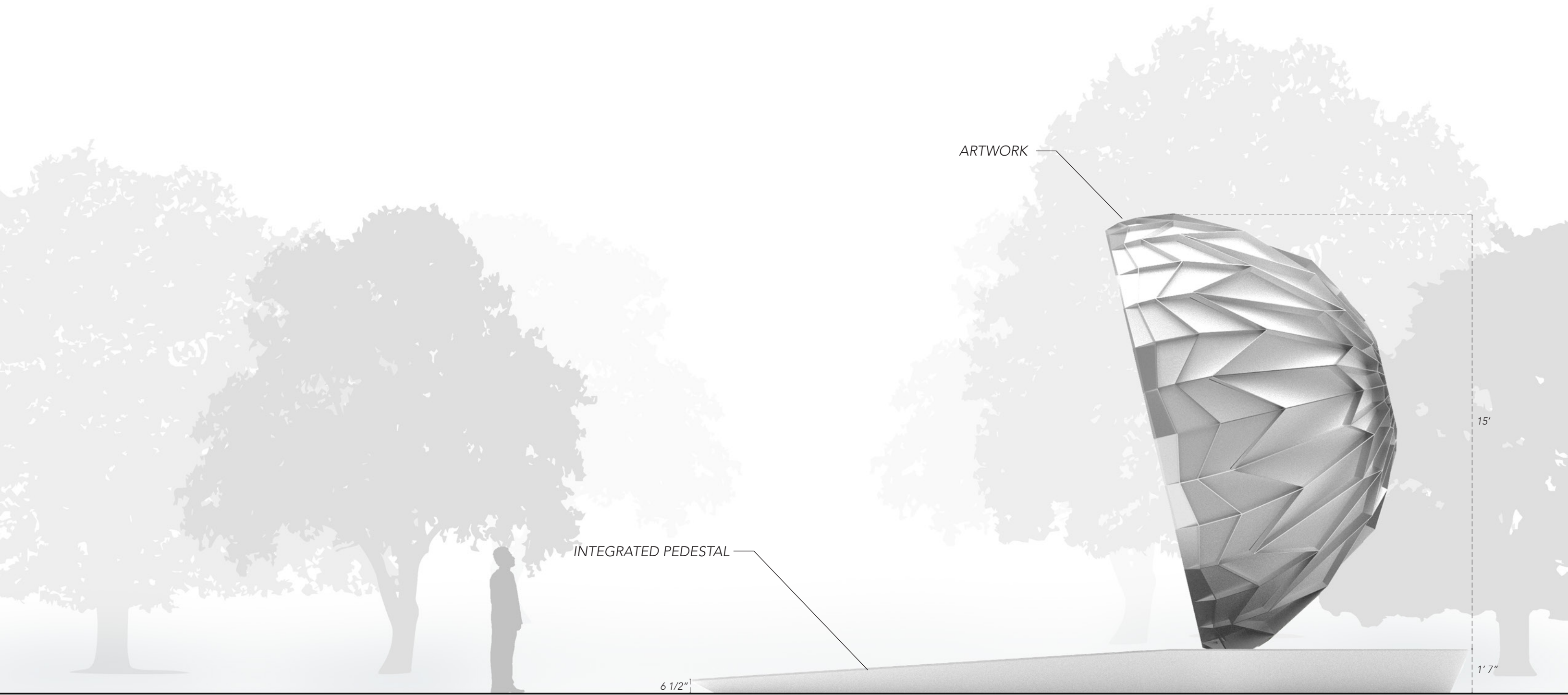
**COMPONENTS: THE ARTWORK CONSISTS OF 196 INDIVIDUALLY CUT STEEL PANELS CONNECTED TOGETHER WITH A SERIES OF STRUCTURAL STEEL RIBS. THE INTERIOR OF THE WORK WILL BE A HIGHLY FINISHED BLUE PAINTED SURFACE, WHEREAS THE EXTERIOR WILL BE A MEDIA BLASTED STAINLESS STEEL SURFACE. THE CONTRAST IS INTENDED TO HIGHLIGHT THE AREAS INDUSTRIAL PAST AND UPLIFTING FUTURE.**

**LOCATION: BLUE SKIES IS LOCATED NEAR THE NORTH EAST CORNER OF THE OJB DESIGNED EAST VILLAGE GREEN. IT IS POSITIONED FACING THE SOUTH WEST TO ENSURE SUNLIGHT SATURATES THE COLORFUL INTERIOR OF THE ARTWORK THROUGHOUT THE YEAR. THE VIBRANT BLUE SURFACE CAN BE SEEN FROM ALL MAJOR GATHERING POINTS WITHIN THE PARK INCLUDING THE STAGE, MULTI-USE LAWN AND THE COMMUNITY CENTER.**

**CONTEXT: THE PARK IS CURRENTLY AT 90% DESIGN COMPLETION AND WILL CONTINUE TO BE REFINED. THE ARTWORK IS POSITIONED NEAR 14TH AND F STREET BETWEEN THE CHILDREN'S PLAY AREA, THE STAGE AND THE TIERED SEATING ALONG 14TH WHICH IS SURROUNDED BY A NUMBER OF TREES.**



PEDESTAL DESIGN WAS DEVELOPED FOR A VARIETY OF REASONS. FIRSTLY, THE PEDESTAL ADDRESSES THE REVIEW COMMITTEE’S CONCERN OVER DAMAGE FROM PEDESTRIAN INTERACTION. THE PEDESTAL ALSO ADDRESSES ALL ADA CONCERNS, ELEVATES THE ARTWORK FOR A MORE DRASTIC INTRODUCTION, INTEGRATES THE ARTWORK WITHIN THE FORM LANGUAGE OF THE ENTIRE PARK, CAPTURES THE ESSENCE OF A PARACHUTE LANDING, AND WITH THE INTEGRATION OF CABLE INLAYS AND LANDING PAD ENHANCES INTERACTION.

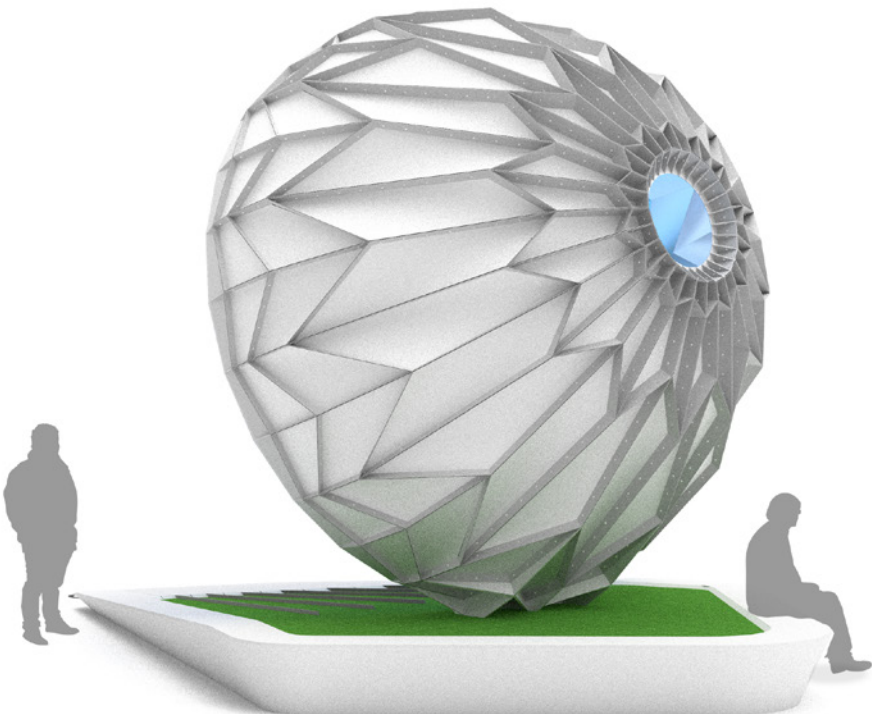
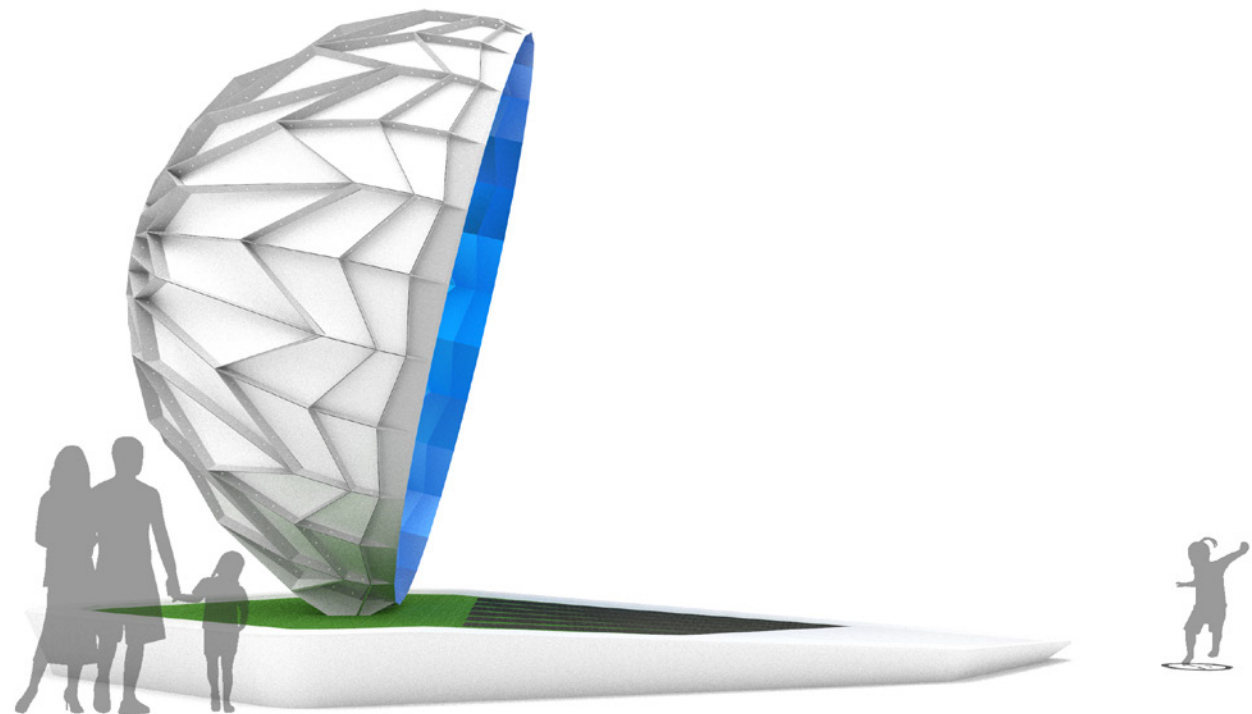
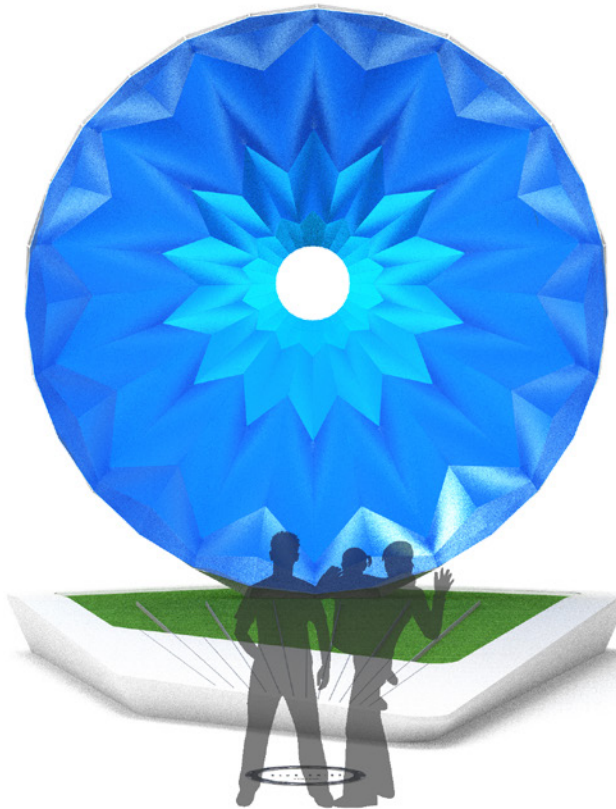
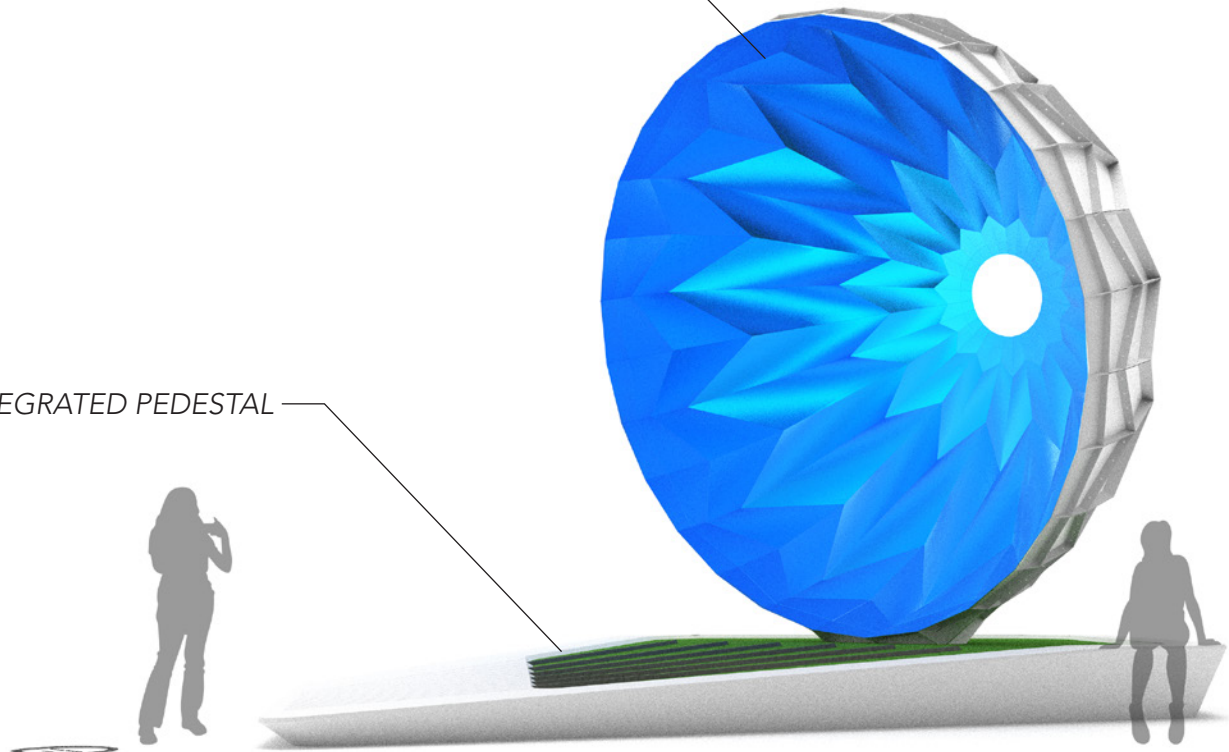


DEPICTION OF ARTWORK: CAPTURING THE MOMENT OF LANDING



ARTWORK

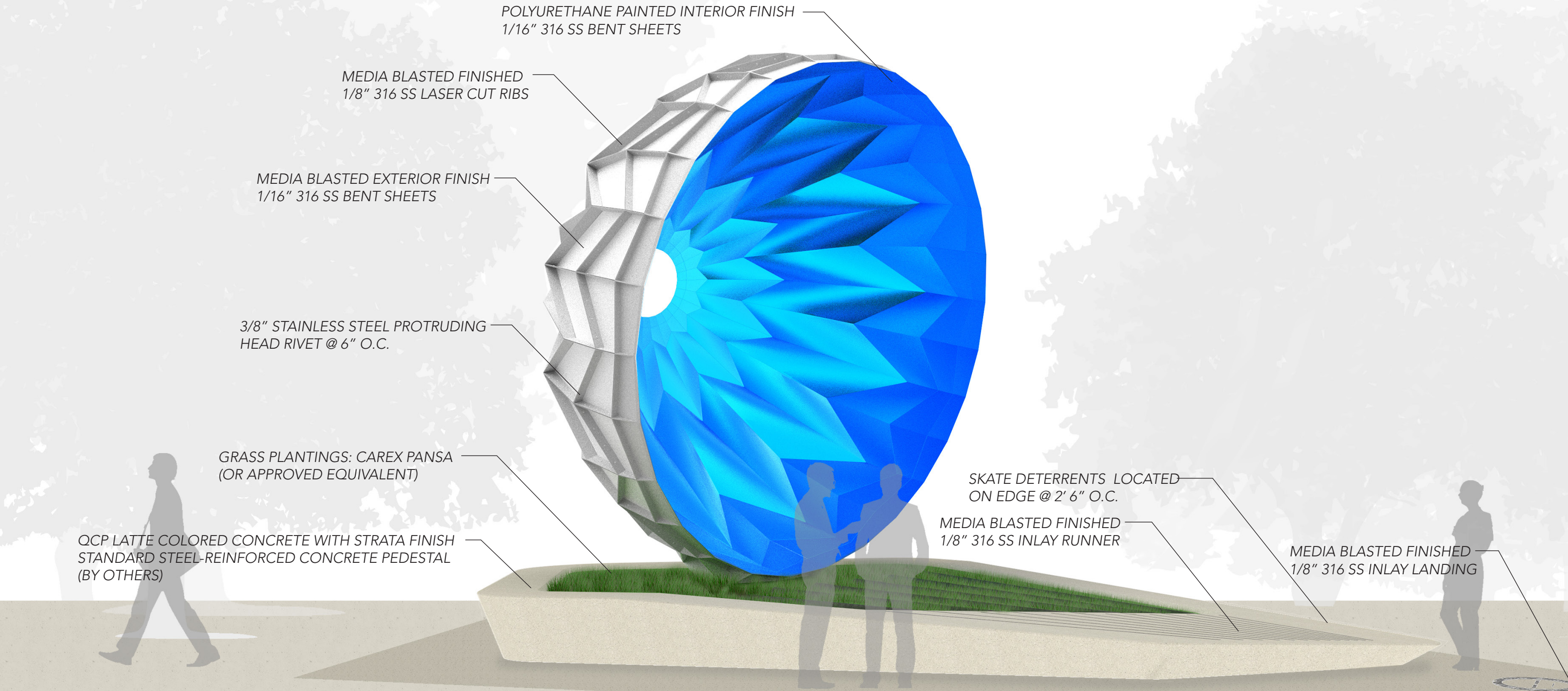
INTEGRATED PEDESTAL



DEPICTION OF ARTWORK



NOTE: GRASS WAS UTILIZED IN THE PEDESTAL DESIGN IN ORDER TO SOFTEN THE TRANSITION FROM THE LANDSCAPE ARCHITECTURE TO THE SCULPTURE. THE GRASS ALSO ACTS AS A DETERRENT FROM PHYSICAL ENGAGEMENT WITH ARTWORK, PREVENTING RISK OF DAMAGE TO THE WORK. PEDESTAL DESIGN WILL HAVE DEDICATED DRIP IRRIGATION TO MAINTAIN QUALITY OF PLANTINGS, EVEN DURING PERIODS OF DROUGHT COMMON IN THE REGION.



POLYURETHANE PAINTED INTERIOR FINISH  
1/16" 316 SS BENT SHEETS

MEDIA BLASTED FINISHED  
1/8" 316 SS LASER CUT RIBS

MEDIA BLASTED EXTERIOR FINISH  
1/16" 316 SS BENT SHEETS

3/8" STAINLESS STEEL PROTRUDING  
HEAD RIVET @ 6" O.C.

GRASS PLANTINGS: CAREX PANSA  
(OR APPROVED EQUIVALENT)

OCP LATTE COLORED CONCRETE WITH STRATA FINISH  
STANDARD STEEL-REINFORCED CONCRETE PEDESTAL  
(BY OTHERS)

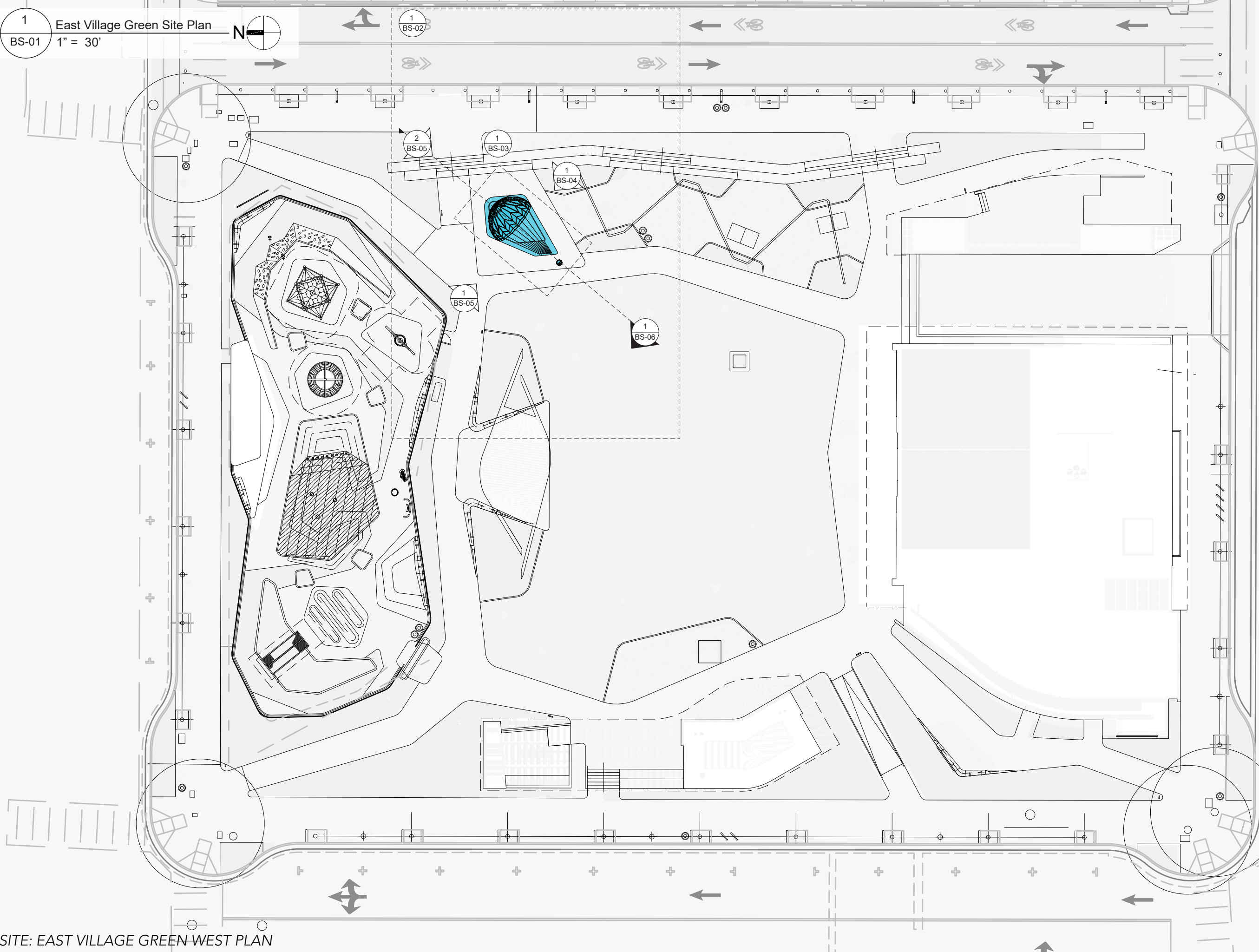
SKATE DETERRENTS LOCATED  
ON EDGE @ 2' 6" O.C.

MEDIA BLASTED FINISHED  
1/8" 316 SS INLAY RUNNER

MEDIA BLASTED FINISHED  
1/8" 316 SS INLAY LANDING

DEPICTION OF ARTWORK: MATERIALS & FINISH

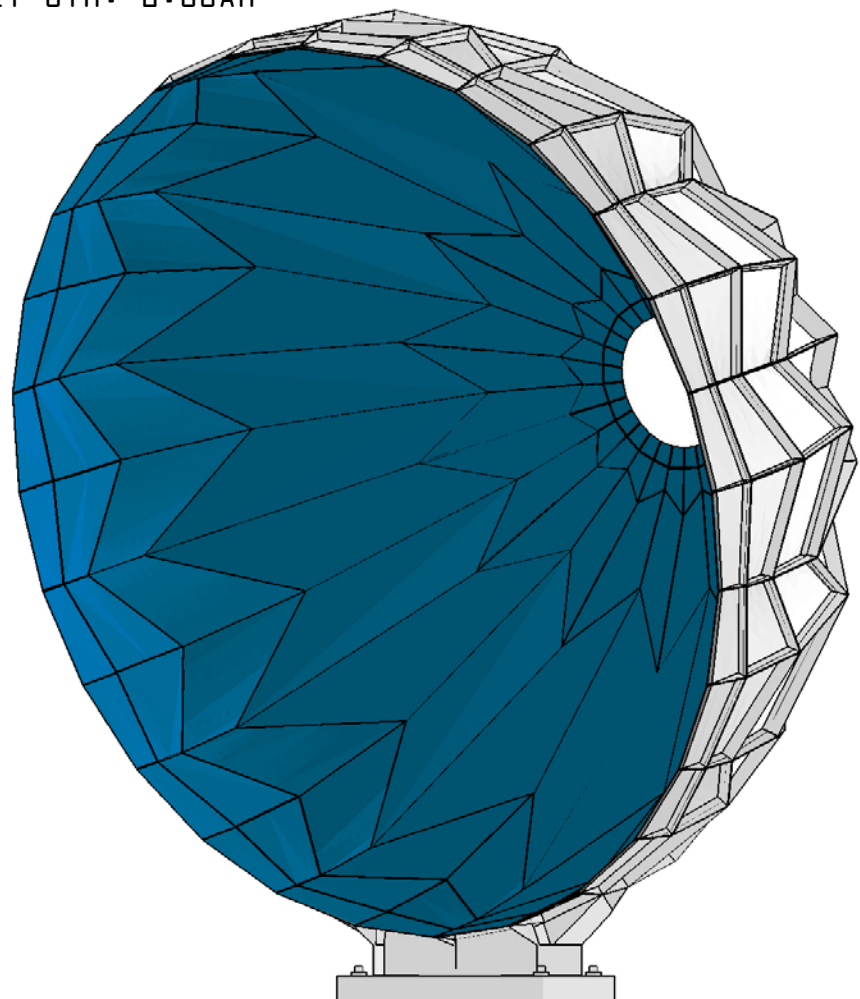




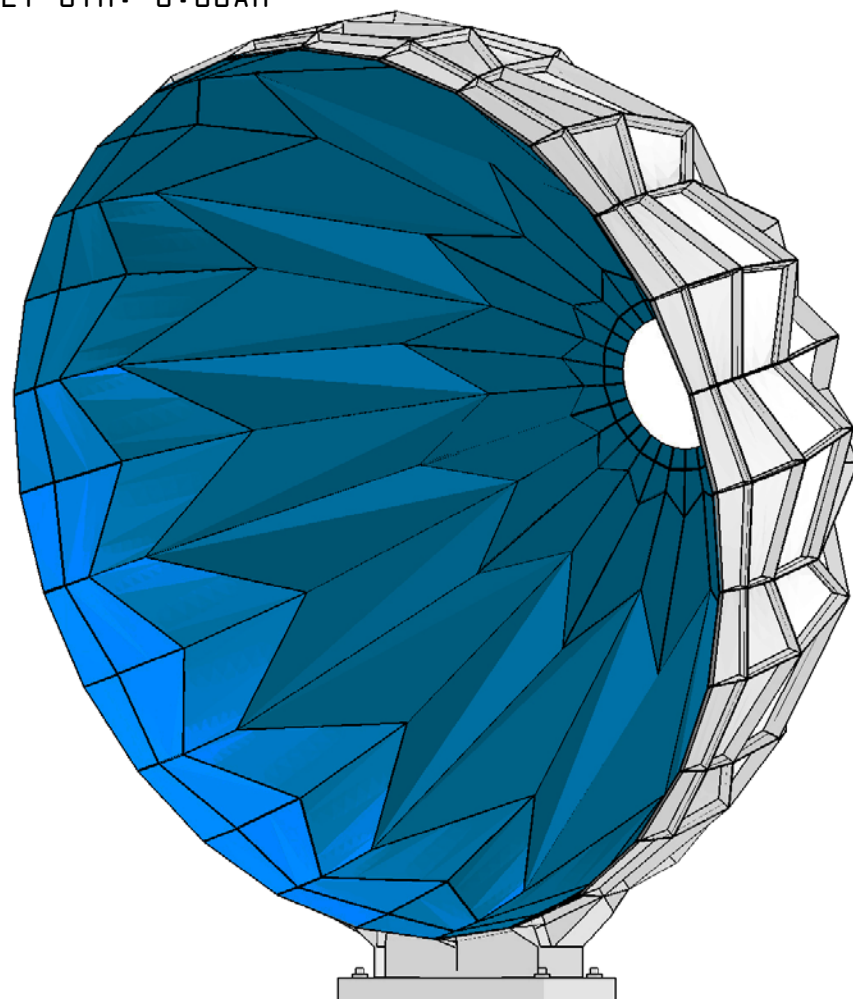
BLUE SKIES IS LOCATED NEAR THE NORTH EAST CORNER OF THE OJB DESIGNED EAST VILLAGE GREEN. IT IS POSITIONED FACING THE SOUTH WEST TO ENSURE SUNLIGHT SATURATES THE COLORFUL INTERIOR OF THE ARTWORK THROUGHOUT THE YEAR. THE VIBRANT BLUE SURFACE CAN BE SEEN FROM ALL MAJOR GATHERING POINTS WITHIN THE PARK INCLUDING THE STAGE, MULTI-USE LAWN AND THE COMMUNITY CENTER.



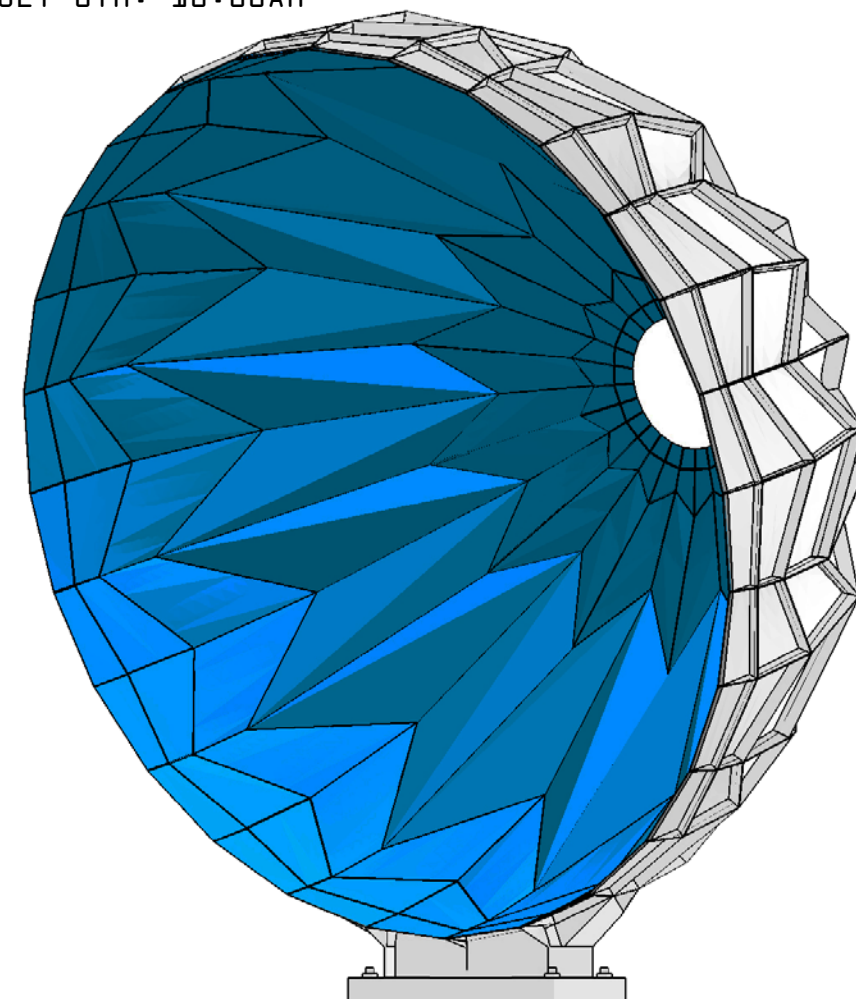
JULY 8TH: 6:00AM



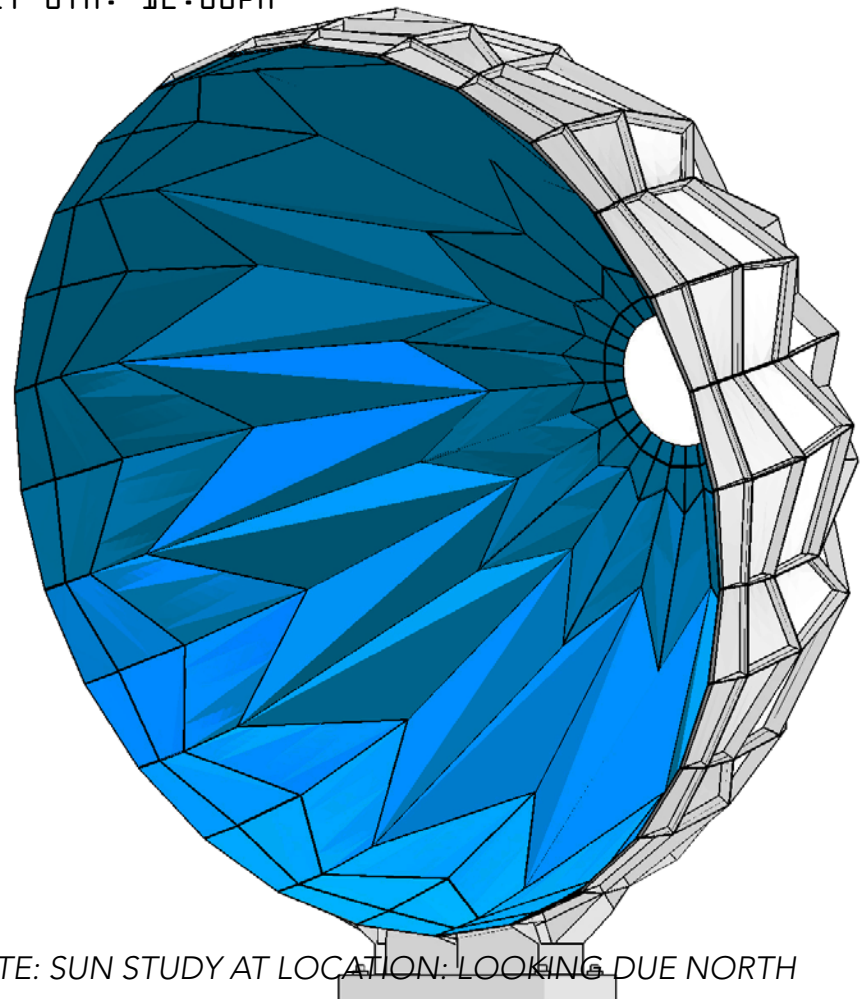
JULY 8TH: 8:00AM



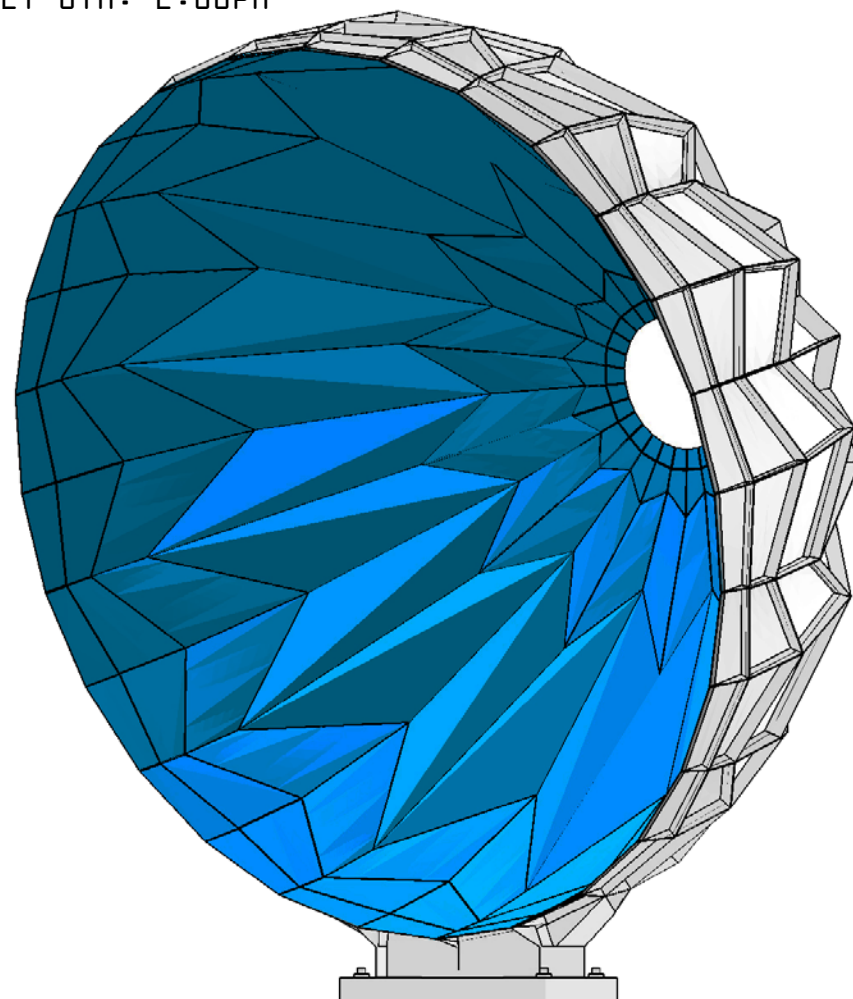
JULY 8TH: 10:00AM



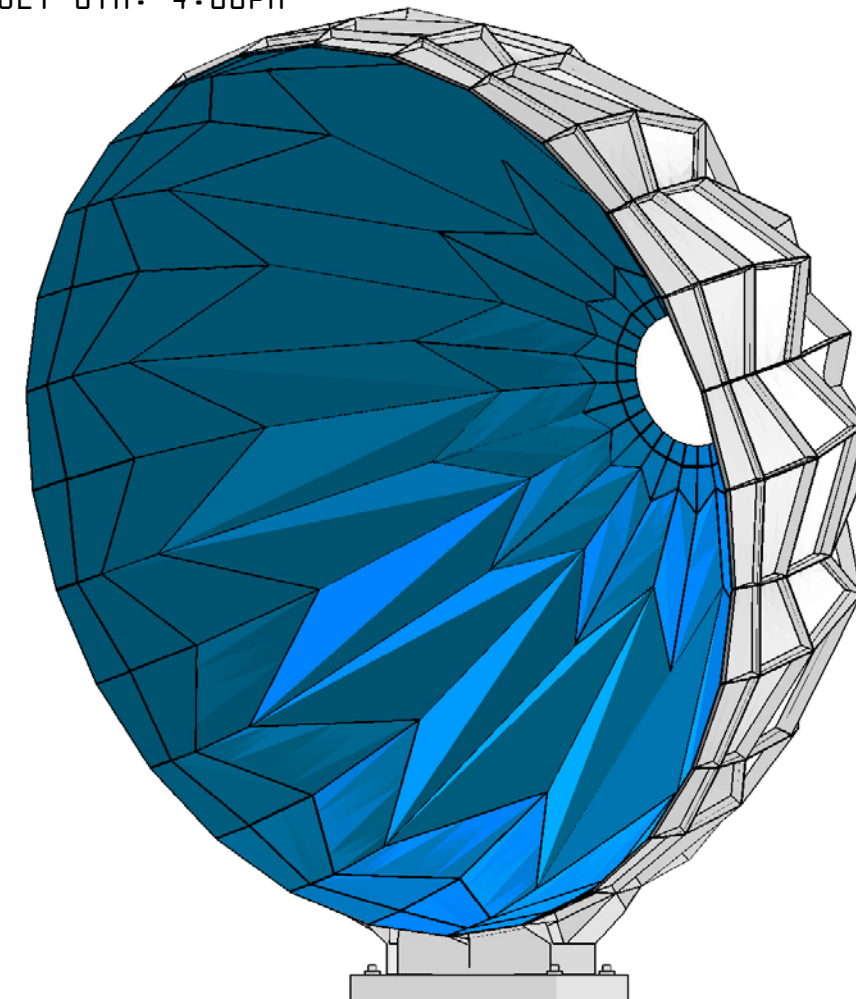
JULY 8TH: 12:00PM



JULY 8TH: 2:00PM



JULY 8TH: 4:00PM



SITE: SUN STUDY AT LOCATION: LOOKING DUE NORTH



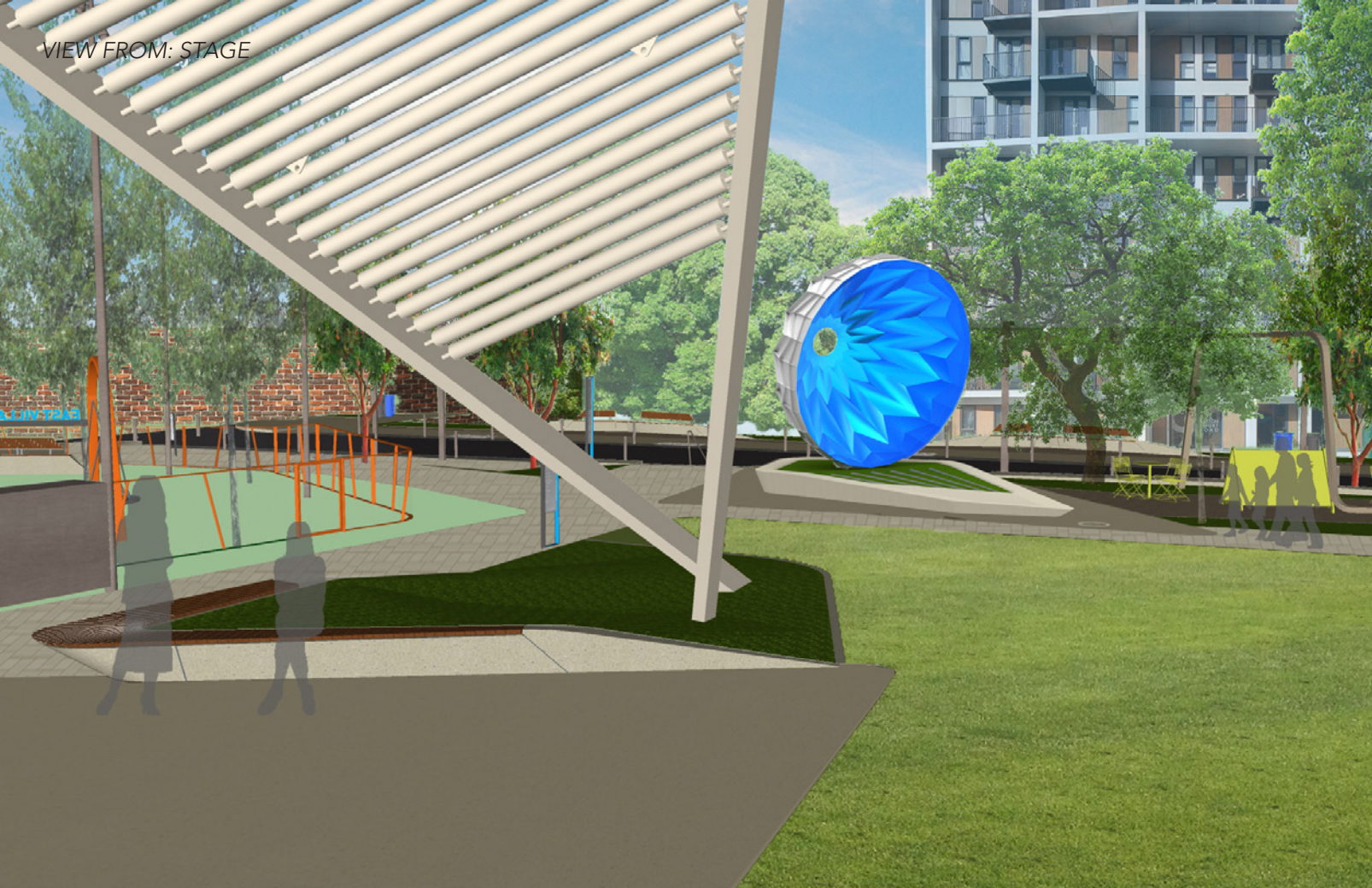
VIEW FROM: MULTI-USE LAWN



DEPICTION OF ART WORK: BASED ON EAST VILLAGE GREEN 90% DESIGN



VIEW FROM: STAGE



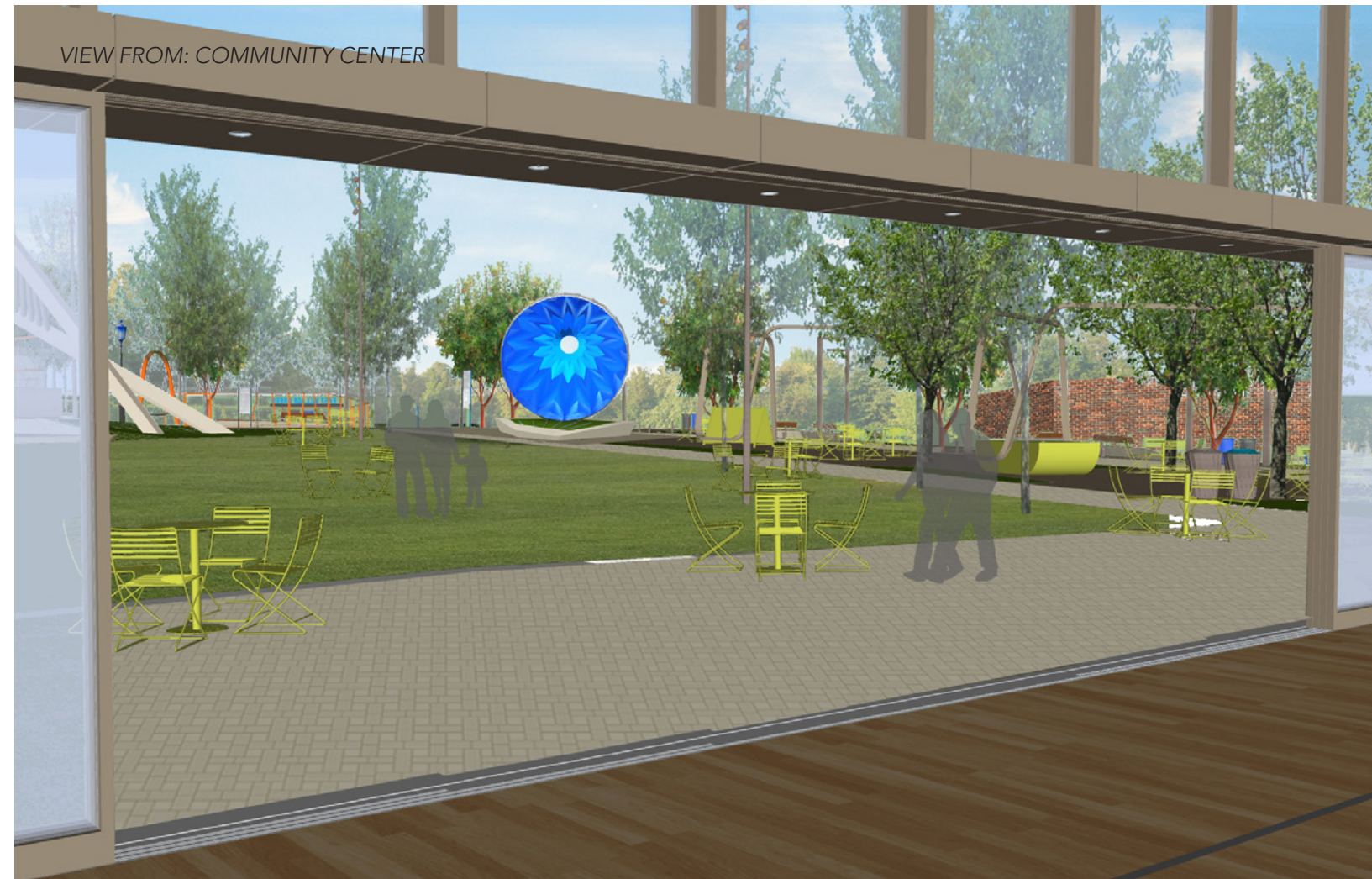
VIEW FROM: SE CORNER



VIEW FROM: NE CORNER



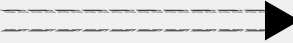
VIEW FROM: COMMUNITY CENTER

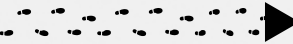


DEPICTION OF ARTWORK: BASED ON EAST VILLAGE GREEN 90% DESIGN



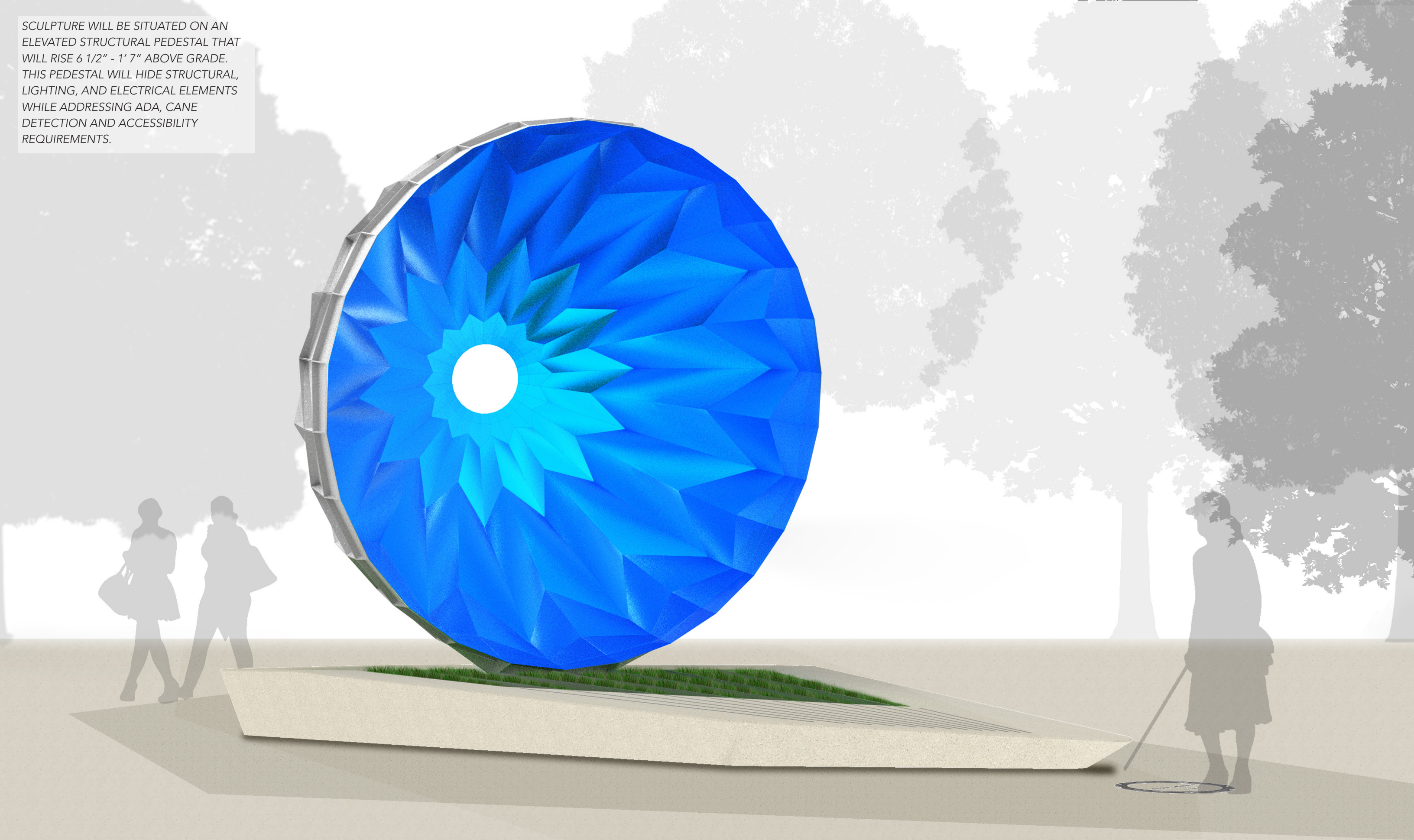


  
ADA ACCESSIBLE APPROACH

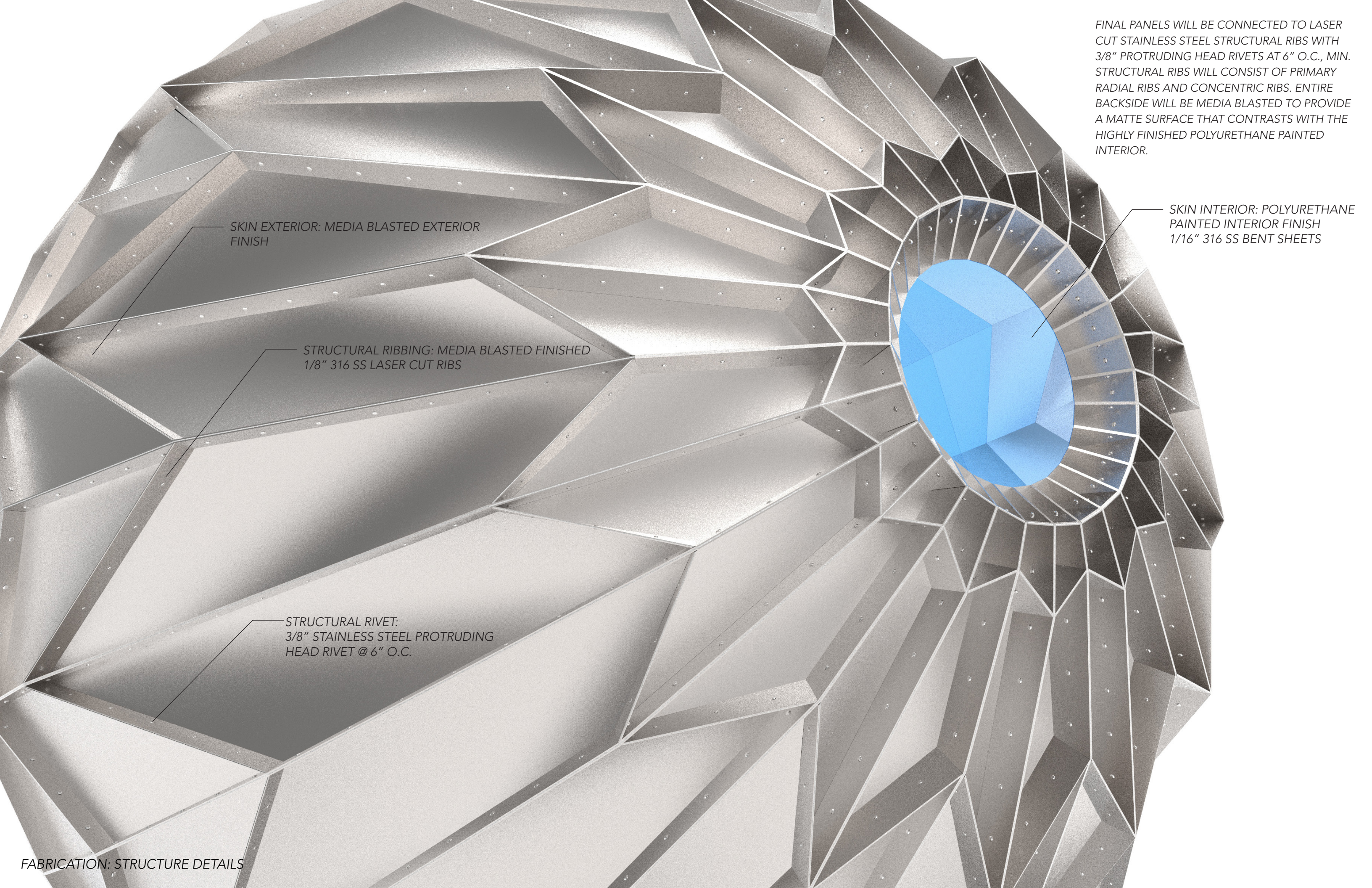
  
PEDESTRIAN APPROACH



SCULPTURE WILL BE SITUATED ON AN ELEVATED STRUCTURAL PEDESTAL THAT WILL RISE 6 1/2" - 1' 7" ABOVE GRADE. THIS PEDESTAL WILL HIDE STRUCTURAL, LIGHTING, AND ELECTRICAL ELEMENTS WHILE ADDRESSING ADA, CANE DETECTION AND ACCESSIBILITY REQUIREMENTS.







FINAL PANELS WILL BE CONNECTED TO LASER CUT STAINLESS STEEL STRUCTURAL RIBS WITH 3/8" PROTRUDING HEAD RIVETS AT 6" O.C., MIN. STRUCTURAL RIBS WILL CONSIST OF PRIMARY RADIAL RIBS AND CONCENTRIC RIBS. ENTIRE BACKSIDE WILL BE MEDIA BLASTED TO PROVIDE A MATTE SURFACE THAT CONTRASTS WITH THE HIGHLY FINISHED POLYURETHANE PAINTED INTERIOR.

SKIN INTERIOR: POLYURETHANE PAINTED INTERIOR FINISH  
1/16" 316 SS BENT SHEETS

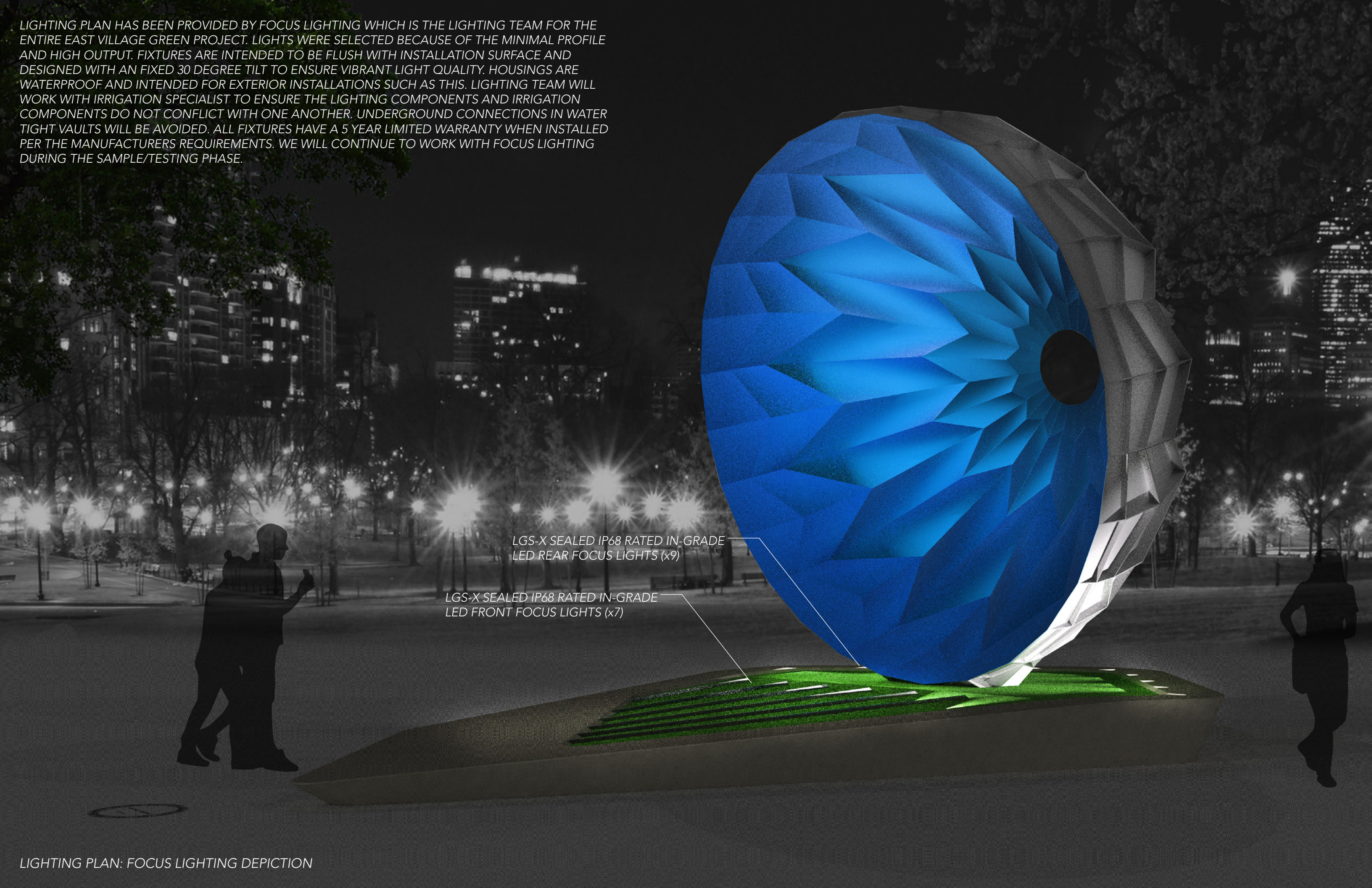
SKIN EXTERIOR: MEDIA BLASTED EXTERIOR FINISH

STRUCTURAL RIBBING: MEDIA BLASTED FINISHED  
1/8" 316 SS LASER CUT RIBS

STRUCTURAL RIVET:  
3/8" STAINLESS STEEL PROTRUDING  
HEAD RIVET @ 6" O.C.



LIGHTING PLAN HAS BEEN PROVIDED BY FOCUS LIGHTING WHICH IS THE LIGHTING TEAM FOR THE ENTIRE EAST VILLAGE GREEN PROJECT. LIGHTS WERE SELECTED BECAUSE OF THE MINIMAL PROFILE AND HIGH OUTPUT. FIXTURES ARE INTENDED TO BE FLUSH WITH INSTALLATION SURFACE AND DESIGNED WITH AN FIXED 30 DEGREE TILT TO ENSURE VIBRANT LIGHT QUALITY. HOUSINGS ARE WATERPROOF AND INTENDED FOR EXTERIOR INSTALLATIONS SUCH AS THIS. LIGHTING TEAM WILL WORK WITH IRRIGATION SPECIALIST TO ENSURE THE LIGHTING COMPONENTS AND IRRIGATION COMPONENTS DO NOT CONFLICT WITH ONE ANOTHER. UNDERGROUND CONNECTIONS IN WATER TIGHT VAULTS WILL BE AVOIDED. ALL FIXTURES HAVE A 5 YEAR LIMITED WARRANTY WHEN INSTALLED PER THE MANUFACTURERS REQUIREMENTS. WE WILL CONTINUE TO WORK WITH FOCUS LIGHTING DURING THE SAMPLE/TESTING PHASE.



LGS-X SEALED IP68 RATED IN-GRADE  
LED REAR FOCUS LIGHTS (x9)

LGS-X SEALED IP68 RATED IN-GRADE  
LED FRONT FOCUS LIGHTS (x7)





# Commission for Arts and Culture

## COMMITTEE REPORT

DATE ISSUED: September 24, 2018

ATTENTION: Commission for Arts and Culture

SUBJECT: Artist Evaluation Criteria for FY2019 2 Percent for Art Public Art Projects

STAFF CONTACT: Christine E. Jones, Acting Executive Director

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### PUBLIC ART COMMITTEE RECOMMENDATION:

Recommend the proposed criteria for evaluation and selection of artists for 2 Percent for Art public art projects through the end of FY2019.

### SUMMARY:

Artists selected for public art projects through a competitive request for qualifications procurement process in FY2019 will work with the design and build teams to create permanent, site-specific artworks for new City construction projects. Commission staff will administer the artist selection processes and the resulting artworks will be accessioned into the City's Civic Art Collection.

### Evaluation Criteria

Criteria used to evaluate artists as evidenced in application materials will include:

- Artistic excellence, uniqueness of vision and strength of creativity
- Originality of approaches and methodologies used to convey meaning through art
- Professional quality of workmanship and mastery of techniques
- Demonstrated capacities for working in media and with concepts that are appropriate to the project opportunity and site
- Experience collaborating with members of a design team such as architects, landscape architects and engineers
- Experience with public engagement in the development of commissioned work
- Demonstrated artistic and technical skills necessary for this project, such as education and training as an artist, exhibition record, previous site-specific commissions, and other related activities indicative of artistic achievement or experience in successfully completing previous site-specific commissions in public spaces of similar scope, scale, budget and complexity
- Demonstrated interest in and understanding of the project as well as capability in creating the artwork in collaboration with the City and other project partners
- Strength of professionalism and communication skills
- If applicable, cohesiveness of team members
- If applicable, past performance on contracts with the City of San Diego

On September 7, 2018, the proposed criteria for evaluation and selection of artists for 2 Percent for Art public art projects through the end of FY2019 was presented to PAC. At the meeting, PAC voted (7-0-0) to recommend the proposed evaluation criteria as outlined above.

Criteria to evaluate the resulting artworks may include all or some of those given in the *Department Instruction for the City of San Diego Commission for Arts and Culture – Collection Management Policy for the Civic*

*Art Collection.*

**FISCAL CONSIDERATIONS:**

These projects will be funded by the City of San Diego as set forth in City of San Diego Council Policy 900-11 - *Inclusion of Public Art in Selected Capital Improvements program Projects.*