



## FOR IMMEDIATE RELEASE

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### MARTIAL ARTS ACADEMY OPENS DOORS FOR FREE COMMUNITY CHILD SAFETY PROGRAM

San Diego, California – Church's ATA Martial Arts and Karate for Kids in Carmel Valley has announced plans for a community Child Safety program to run every other Saturday at 1:30 PM starting February 28, 2009. The community Child Safety program is part of ATA Martial Arts' worldwide initiative to help minimize the risk of child abduction through education. With active membership exceeding 350,000 worldwide and 1,200 schools in the U.S. and abroad, ATA is positively positioned to reach children and adults with the message of abduction prevention. As part of the safety campaign, ATA has partnered with AMBER Alert.com to increase AMBER Alert notification via e-mail and personal communication devices. Once an AMBER Alert is issued, AMBER Alert.com uses state-of-the-art technology to notify its subscribers of a missing child in a specific area.

According to local ATA instructor Trish Church education is the key to child safety. "Children of all age, gender and race are vulnerable to child abduction. Through age appropriate instruction, and awareness of warning signs, collectively ATA schools around the world hope to have a significant impact on reducing the risk of child abduction and victimization", says Church.

Church's ATA Martial Arts and Karate for Kids offers a variety of programs focusing on safety, including ATA Tiny Tigers for children ages 3-6, Karate for Kids, and the newest program, ATA-Xtreme, which combines martial arts with gymnastics and dances moves.

The local FREE community Child Safety program presents an abduction education program called "Kidz in Power" and will include activities such as simple break away self-defense instruction, role playing with possible stranger dangers, and methods to deal with bullies.

For more information on Church's ATA Martial Arts and Karate for Kids, contact Trish Church at 858-720-8531, ATABear2@sbcglobal.net, or visit [www.churchsmartialarts.com](http://www.churchsmartialarts.com). To sign-up to receive AMBER Alerts, visit [www.amberalert.com](http://www.amberalert.com).